



"MADE IN CANADA"

## Ford Touring Car Price \$590

Prices of other Ford cars are :  
Two-passenger Runabout \$540,  
Two-passenger Coupelet \$850,  
Five-passenger Sedan \$1150. All  
cars fully equipped, including elec-  
tric headlights. Prices F. O. B.  
Ford, Ont. Buyers of all Ford cars  
will share in our profits if we sell  
30,000 cars between August 1,  
1914 and August 1, 1915. Write  
Ford Factory, Ford, Ontario,  
for catalogue (E-1.)

