

The W. J. Gage Co.
LIMITED.
Toronto.

That it pays to spend money generously in producing the best is evident
from the phenomenal sale of our

Exercise AND Scribbling Books

We are applying the same principle
in our

Envelope Manufacturing

and we anticipate a large sale for our **VELOUTINE
AND FLORENTINE**

Cream and White, Velvet Finish, Baronial Envelopes, put up in $\frac{1}{8}$ M. boxes, puffed packages. Paper to match in very dainty $\frac{1}{4}$ ream packets. These are seasonable goods, and carry a good profit to the retailer.



Other lines equally deserving of attention are our

**EMPRESS
AND VICTORIA,**

Staple grades always in stock.

Special sizes made to order.

If competition is too keen, write for samples of our Job Lines.

in artistically designed boxes.

The **W. J. Gage Co.,** Limited

MANUFACTURING
....STATIONERS

54, 56, 58 Front St. West,
1, 3, 5 Piper St. **TORONTO**