

THE CHRISTMAS GLOBE.

BECAUSE a paper is in its fiftieth volume is no reason that it should command respect. But when a paper possesses that honor and is also well up-to-date in all its departments, live and progressive in every way, it must certainly command the respect of all reading people.

The Globe to-day is read and admired by followers of both political parties in Canada - and perhaps no greater compliment could be paid it. Mr. Willison, the managing editor, has given the paper a liberal and broadminded tone, as well as introduced into it all the best features of modern journalism. He and Mr. Taylor, the business manager, are to be congratulated on their success.

The Christmas number contains thirty six pages, with an original cover done in two colors. The design of this cover is a pleasing and artistic conception. Sixteen pages are profusely illustrated with fine half-tones printed on good paper. Sixteen pages are printed on ordinary paper and comprise the regular issue. This issue equals and perhaps surpasses anything of a similar kind ever published in Canada.

AN EX-JOURNALIST'S OPINION.

An ex-journalist writes as follows:

"DEAR SIR, -I have received a copy of *PRINTER AND PUBLISHER*, containing the Litany of the Saints of Journalism.

"The list of ex-journalists in it is an interesting list for a man to read who has been so long connected with press men and matters, and is still, *haud ignara mali*, not innocent of types.

"I was much struck by the fact that the Dominion Government has not done too well by the press apparently, while "His Hardies and his Pardies" have been almost lavish in "blooding the noses of their hounds." The French have a saying that journalism leads to everything - provided you abandon it! In Canada this has certainly been too true.

"Your ventures seem to have the secret of success: this paper you send me is useful and finely put out of hand."

NOTES.

Col. Scobie has resigned the editorship of *The Nor'-Wester*. Mr. R. P. Roblin has also resigned the presidency of the paper. Internal dissension and indigestion have the same result.

The Hastings Star was recently burnt out. I. H. Scriver bought it from J. A. Howard some time ago, and the latter gentleman owned the building. Loss on both \$2,500, insurance \$2,000.

Mr. W. C. Cunningham, traveler for Buntin, Gillies & Co., has just returned from a trip to the Northwest and Pacific coast. In spite of the cry of hard times, Mr. Cunningham succeeded in booking large orders from the best of the trade out there.

The Petrolia Advertiser of November 30th was a sixteen page paper, eight pages being illustrated with numerous half-tones worked on good book paper. The remaining eight pages were printed in the toned news that the Advertiser is now using. This is enterprise with a vengeance.

The Clinton New Era is bringing Brother Holmes in a good revenue, judging by the liberal way in which he gets advertising. But he deserves it, for his paper is bright and readable at all

times, and is justly popular. His issue of Nov. 30th contained 40 columns of advertising out of 60, that of December 7th, 47 out of 80, and that of December 14th, 50 out of 80. For volume of advertising, this seems to be the highest ever attained by a publisher in a Canadian town of 3,000 inhabitants. It shows that Mayor Holmes possesses the confidence and esteem of the clear-headed, pushing business men of his town.

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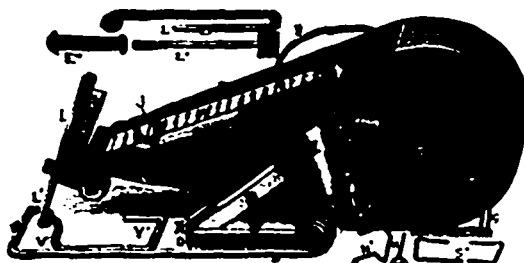
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