

What Policyholders

Investigated Many.

DELHI, March 25, 1912.

W. E. SUTHERLAND,

District Agent,
Sun Life Assurance Co. of Canada,
Delhi, Ont.

Re Sun Life policies 200966 and 201674.

Dear Sir,—I enclose herewith my cheque for \$7,510.00, in full payment of all future premiums due under the above policies.

This completes the payment of premiums on \$30,000 life assurance, which I carry with the Sun Life of Canada. Before placing this amount of assurance in your Company, I investigated the different assurance companies of Canada, and decided on the Sun Life of Canada as being the most progressive life assurance Company of Canada.

I am very pleased that I decided on this Company and any further assurance I place will be with them.

Yours very truly,

H. H. DARBY.

Gratifying.

DETROIT, Mich., April 20, 1912.

Mr. J. F. CRUSOE, Manager Detroit Agency,
Sun Life Assurance Company of Canada,
Detroit, Mich.

Dear Sir,—I am in receipt of your dividend notice on my policy No. 135717, and have decided to accept the third option, i.e., cash \$377.35, which is indeed a very gratifying showing for the first five years' distribution.

Yours very truly,

ROBERT S. MASON.

LOS ANGELES, March 28, 1912.

Mr. JOHN A. TORV, Supervisor,
Sun Life Assurance Company of Canada,

Dear Sir,—I wish to express my entire satisfaction with results of this policy, the payment being in excess of what I expected and to the best of my recollection in excess of the estimate given.

Yours truly,

W. C. NILES.

Los Angeles, Cal.

Taking Another.

GANANOQUE, Nov. 13, 1911.

Dr. D. H. ROGERS,
Sun Life of Canada,
Gananoque.

Dear Sir,—I have just had a 20-payment life policy of \$1,500 assurance mature in the Sun Life Assurance Company of Canada with the

following splendid results. My premium was \$44.85, total paid \$887.

1st choice, cash \$1,065.85.
2nd choice, a paid-up policy still earning profits \$1,938.

3rd choice, \$241.05 cash, and a paid up policy \$1,500 still earning profits.

4th choice, an Annuity of \$90, for the rest of my life.

Besides the above I had \$1,500 assurance for 20 years. I am well pleased and am taking out another policy.

Yours truly,

D. A. MITCHELL.

ST. PAUL, Minn., March 23, 1912.

Messrs. JOHN R. & W. L. REID,
Managers Eastern Ont. District,
Sun Life Assurance Company of Canada,
Ottawa, Ont.

Gentlemen,—I beg to acknowledge receipt of your favor, dated March 18th, enclosing Dividend Certificate and voucher which I herewith return duly signed by Mrs. Nash and myself as per your request.

The figures shown are certainly satisfactory. I sincerely regret that I could not take out a \$5,000.00 policy with you at the time I insured.

With best wishes, most cordially yours,

FRANKLIN NASH,

1355 Van Buren Street.

Delighted with the Result.

TORONTO, March 1, 1912.

W. H. HILL, Esq., Manager,
Sun Life Assurance Company of Canada,
Peterborough, Ont.

Dear Sir,—I wish to thank the Sun Life Assurance Company, through you, for the prompt and very satisfactory settlement of my 15-year Endowment policy No. 64345 which matured and was paid me to-day.

I have also a 15-year Endowment maturing to-day in a leading company.

The contrast, in the results, in favor of your Company is so marked that I want you to know it, but I am at a loss to know how such a difference could honestly occur. When I tell you that the profits in your Company are *three and one-third* times the profits in the other company referred to, and this too notwithstanding I paid the other company \$1.15 per year more per \$1,000 than I paid you, you will realize my inability to comprehend the cause.

This is surely a tribute to the management of the Sun Life of Canada and I am so well pleased I have applied for further assurance with you.

Incidentally, I would like to say a word for your loan privilege. As you are aware, I borrowed some money on my policy a little over a