

Worth Reading.

Just as soon as we got the new Weed process of making foundation nicely under way, we sent Mr. O. O. Poppleton, of Stewart, Fla., sample sheets of the product, and sample sheets of the old foundation, same weights and size. These he was to test in the apiary as soon as the weather would permit, to determine the relative sag or stretch of the two kinds of foundation in the hive. After he had made his first tests, he wrote us that the difference was slightly in favor of the new process; but the weather was hardly suitable to arrive at satisfactory results. A month or so later we heard from him again, under date of Feb. 19, giving more exhaustive experiments, the result of which showed that the sag by the old process, or dipped foundation, he had been trying, was nearly five times greater than the new process.

Mr. Poppleton, cautious as he is, desires to test the matter further, when the weather is hotter, and will report again. He adds: "It looks as though your claim, that the new method gives extra toughness to the wax, is correct." Any one who works the two kinds, the new and the old, in his hands can readily see the difference; and it is not surprising at all that the bees should discover the marked difference in favor of the new foundation. Incidentally it may be remarked that the bees can work this wax in a much cooler temperature than the old dipped product.—Gleaning in Bee Culture.

The above process has already been mentioned in THE CANADIAN BEE JOURNAL, the first machine was built at the Gould, Shapley & Muir Co., (Ltd.) Brantford factory, and we are prepared to make up customers wax or sell comb foundation at old prices. Correspondence solicited. Address, GOULD, SHAPLEY, MUIR CO. LTD.
Brantford, Ont.

Haldimand Bee-Keepers' Association.

The annual meeting of the Haldimand Bee-keepers' Association was held at Cayuga on Monday Jan. 13th pursuant to adjournment.

Members present—John H. Best, Esq., President, and Messrs. James Armstrong, Wm. Atkinson, Israel Overholt, Isaac G. Wismer, J. J. Barry, Alex Stewart, R. Coverdale, James Jack, W. H. Lambier, and the Secretary.

The Auditors' report was presented, and in motion of Mr. Armstrong seconded by Mr. Overholt, was adopted. The report shows a balance of \$86.34.

The following officers were elected for 1896,

President—James Armstrong.
Vice President—Israel Overholt.
Sec. Treas.—E. C. Campbell.
Directors—Wm. Atkinson, Robt. Coverdale, Isaac G. Wismer, J. J. Barry and J. H. Best.

Auditors—Jas. Jack and Alex Stewart.
Moved by Mr. Armstrong seconded by Mr. Jack, that this Association affiliate with the Ontario Bee-keepers Association and that the Secretary be authorized to send the usual fee of \$5. Carried.

Moved by Mr. Stewart, seconded by Mr. Jack, that Messrs Armstrong and Coverdale be appointed delegates to attend the Ontario Bee-keepers' Association at Brantford. Carried.

Moved by Mr. Best, seconded by Mr. Coverdale, that this Association recommend the appointment of Mr. Jas. Armstrong as a Director of the Ontario Bee-keepers' Association in place of the late F. A. Rose. Carried.

Moved by Mr. Coverdale, seconded by Mr. Overholt, that the next meeting of this Association be held at Nelles' Corners' on the last Saturday in May.

E. C. CAMPBELL, SECRETARY.

Novel Advertising.

An apple-grower in the famed "lake region" of Western New York had long desired a trade-mark that would protect his particular brand of apples, which he had brought to a great state of perfection by grafting and years of special cultivation. He hit upon the following plan, which succeeded beyond his expectations: Selecting a fine tree, bearing the fruit of which his shipments were principally composed, and that had a good southern exposure, he prepared slips of sized paper in which he cut out or "stenciled" the letters of his name and when the apples were fully matured on the tree, and about two weeks before ripening or picking time, bound a slip of the paper around each apple, taking care to have the name part on the "sunny side" of the apple. He thus bandaged several hundred—enough to allow of putting one in the top of each barrel shipped. The sun faithfully performed its work, and when the time for picking had arrived, the name strips were removed, and on each apple appeared the full name of the grower in red letters on a green background.

One of these "name apples" was wrapped in tissue paper and placed on top of every full barrel before heading up, and the legend "look for the name" printed on the outside of the barrel head. His apples are now known and sought for in the market as "look-for-the-name" apples.—New Ideas.