

POOR COPY

CAMPBELLTON, NEW BRUNSWICK THURSDAY, DECEMBER 13, 1917

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B. GOODMAN'S Great Reduction Sale STARTS SATURDAY, DEC. 15

Our Great Reduction Sale will start Saturday, December 15th, and will be continued for the balance of the month, when the whole of our stock of Dry Goods, Clothing, Boots and Shoes, Shirts, Underwear, Hosiery, Dress Goods, Flannellettes, Prints, Cotton, etc., will be offered at a reduction from 10 to 25 per cent.

These are Positively the Best Bargains ever offered.

Men's Winter Coats

Regular \$18. to 20.

Special Price **\$12.50**

Black English Beaver Cloth, with fine fur collar, lined with ratten felt. Reg. \$25. to \$30.

Sale price **\$16.80**

\$18. to \$25.00 SUITS

—FOR—

14.50

Men's Suits in all the latest shades worth from \$18. to 25.

For **\$14.50**

LADIES'

NEW FALL COATS

In large ranges of the latest styles will be cleared at a reduction from a fourth to a half.

CHILDREN'S COATS

At Half Price.

BOY'S SUITS

and OVERCOATS

At a reduction from a fourth to a half.

DON'T FORGET THE PLACE

B. GOODMAN,

Next Door to Bank of Nova Scotia,

BEGINNING OF CHRISTMAS.

When did Christmas begin? So old a festival is it, so intimately have we been associated with it from earliest childhood, so completely do its associations and activities and spirit pervade the world that it seems as if it must be as old as the very earth itself.

Of course, we know that it is an anniversary of the birthday of Jesus of Nazareth, and that it is not nearly so old as that event, for in the early days of the Christian Church there was no such celebration. The very word Christmas is of comparatively late origin. The word is first used in 1038, its form then being Christes-Mæsse, the mass of Christ. Arigen, an early father of the Church, said that in Scriptures it was the sinners alone, not the saints, who celebrated their birthdays. Another early writer referred to the fact that the birthdays of the pagan gods were kept by the people. The very first evidence of a feast having been held in honor of the birth of Christ was in Egypt about the year 200. Clement of Alexandria said: "Certain Egyptian theologians over curiously assign, not the years alone, but the day of Christ's birth, placing it on May 25th." Another date assigned to the event was March 28th, because on that day the material sun was created.

The double commemoration of the Epiphany and the Nativity became popular partly because the apparition of the shepherds was considered as one of the manifestations of Christ's glory.

Because of the increase of merry making King Canute gave order about 1110 that there should be fasting instead of feasting from Christmas to Epiphany. At various times both civil and ecclesiastical authorities condemned various forms of celebration, many of them because they had been carried to excess. In England in 1644 all Christmas observance was forbidden by Parliament. The day was to be a fast, a market day, and the shops were compelled to be open. Worse than all, plum puddings and mince pies were condemned as heathenish. Lovers of Christmas resisted the measure and at Canterbury and some other places there was bloodshed. After the Restoration all of the lovers of old Christmas customs revived them to the full and the dissenters contented themselves with dubbing Yuletide Footlode.

MATAPEDIA RED CROSS.
The Matapedia Red Cross Group will hold a tea and fancy sale in the Foresters Hall, Dec. 14th.
No admission fee. Tea twenty-five cents, adults; children fifteen. A short programme will be given. Doors open at 7.30.—Dec. 4-2-wka.

MATTA'S BIG SALE

Will continue

Every Afternoon and
Evening until the New Year.

- Exceptional Bargains in all lines
- We are going out of business,
- Entire stock must go.
- Reasonable offer refused.

S. MATTA,

Richard's Building

Water Street

Campbellton, N. B.

OUR CLOTHES
have the Happy
Faculty of putting
Men at their Ease

That feeling of being
well dressed which

ART CLOTHES
COOK BROS. & CO. LIMITED

supply, gives a man self
assurance and a sense
of being at home in any
surroundings.

B. A. MOWAT

To Cure a Cold

PROMPTLY and SURELY
THERE IS NOTHING LIKE

TAROL

It is a time tested and scientifically compounded remedy composed of Norwegian Cod Liver Oil, Wood Tar and other choice elements approved and recommended by the faculty of medicine for the immediate relief and ultimate permanent cure of all ailments of the **Throat, Bronchi and Lungs.**

TAROL is therefore the logical remedy to use for the relief and cure of

Coughs, Colds, Brochitis, Grippe

and all affections of the respiratory organs.

TAROL acts as a soothing agent to the irritated mucous membrane, as an expectorant and as a tonic to the bronchi and lungs. It is agreeable to the taste, easily digested and perfectly harmless. It is therefore suitable to the young and old; to the strong as well as to the weak. Use it at the start of a cold, when you feel its first effects and it will save you from many annoying symptoms and unpleasant and often fatal complications—

Always have a bottle of it on hand.
TAROL is on Sale Everywhere

Ask for it.

Insist on getting it.

Free! Free!

Dr. Ed. Morin's Almanac for 1918 is now ready and any one can secure a copy, either in English or in French, free of charge by asking for it of their druggist or merchant. This popular almanac contains 68 pages of interesting and practical recipes, hints and advice invaluable to every member of the family—Secure your copy to-day.

DR. ED. MORIN & CO., Limited, Quebec, Canada

