WOMEN and THE HOME

THREE ARTS CLUB PLANS EXHIBITION

Gives Reception on Tuesday Night in Honor of Can-

COATS VERY LONG.

COOK'S

62nd

Anniver-

sary

Starts Thursday,

January 22.

AT 9 A.M.

THE SALE YOU HAVE

BEEN WAITING FOR

DON'T MISS IT!

Bargains For All.

COME! SEE!

The J. P. Cook Co

Leading

Shoe Store.

London's

Social and Personal

York, Jan. 21.—The coats of set ensemble suits shown here led seven-eighths coats, but a almost as close to 100 per is meeting on Monday afteratively soap. That is, they noon, when Mrs. Allen McLean will be the hostess, entertaining the interest of the dress in them is almost universally made and white the members at her home on Wolfe street. Miss Eula White will preside.

Mrs. Charles Smith, of Brandon.

The Princess Patricia chapter, I O.
D. E. is meeting on Monday afterative program flowers and candles in beast holders. The tearoom assistants included Mrs. J. D. Aikenhead, Mrs. Kenneth Murray, Mrs. William Howie and Mrs. How is spittal, Miss Martha How is and Mrs. How is the pretty tea table attractively arranged with spring flowers and candles in brass holders. The tearoom assistants included Mrs. J. D. Aikenhead, Mrs. W. E. Millson is entertaining the street, Miss Eula White will preside.

Mrs. Hugh Rennie pourced tea at the pretty tea table attractively arranged with spring flowers and candles in brass holders. The tearoom assistants included Mrs. J. D. Aikenhead, Mrs. Kenneth Murray, Mrs. Kenneth Murray, Mrs. Howie, Mrs. Hugh Rennie pourced tea at the pretty tea table attractively arranged with spring flowers and candles in brass holders. The tearoom assistants included Mrs. J. D. Aikenhead, Mrs. W. E. Millson is entertaining the street, Miss Eula William How is spring flowers and candles in brass holders. The tearoom assistants included Mrs. J. D. Aikenhead, Mrs. Kenneth Murray, Mrs. William Howie and Mrs. Hugh Rennie pourced tea at the pretty tea table attractively arranged with spring flowers and candles in brass holders. The table pretty tea table attractively arranged with spring flowers and candles in brass holders. The table pretty tea table attractively arranged with spring flowers and candles in brass holders. The pretty tea table attractively arranged with spring flowers and candles in brass holders. The pretty tea table attractively arranged with spring flowers and candles in brass holders. Th violin selections by Walter Ren-Mrs. Hubert Eckerdt was the miracle to be wrought? That their

WEDDINGS

SMITH-CARRUTHERS.

SMITH—CARRUTHERS.

The home of Mr. and Mrs. Alex Carruthers, Trafalgar street, was the scene of a pretty but quiet wedding recently, when their only daughter Elizabeth, became the bride of Wilfred R. Smith, son of Mr. Franklin Smith of Wlarton. Rev. A. A. Bice, rector of All Saints' Anglican church, officiated. The bride, who was given in marriage by her father, worse a becoming gown of powder blue georgette, with hat to match, and carried a bouquet of roses and ferns. Her only attendant was Miss Edith Palmer, who wore a pretty gown of mer, who wore a pretty gown of brown canton crepe with sand satin hat and bouquet of pink carnations and ferns. Mr. Robert Wenman attended the groom, while Miss Phyllis Barnard played the wedding music. Following the ceremony a wedding dinner was served. Mr. and Mrs. Smith will take up their residence in London.

GLOVE SILK LINGERIE.

Special to The Advertiser. New York, Jan. 21.—The vogue for glove silk lingerle and for linen un-derthings has been increased because of the growing number of women who wear rubber reducing girdles. The pressure of the latter necessi-tates a perfectly fitting, soft material beneath to avoid discomfort.

"BOBS" LATEST MILLINERY.

Special to The Advertiser. London, Jan. 21.—Some of the new Milan and Picot small hats for spring Milan and Picot small hats for spring are so nearly the shape of the helmet of the London bobby that they have been formally christened "Bobs" in the trade. The brims, however, turn up instead of down, and are frequently trimmed with leather bands and buckles.

JUST A BUTTON OR TWO.

Special to The Advertiser.

Chamonix, Jan. 21.—Some of the newest skating and tobogganing costumes worn here conceal the knick-erbockers by a short skirt. This is buttoned at the side until the wearer processing action when an unfasted.

BLACK SATEEN SLEEVES.

BLACK SATEEN SLEEVES.

Special to The Advertiser.

New York, Jan. 21.—The black sateen sleeves worn by the country grocery clerks are back in fashion. Some of the new evening gowns have detached sleeves of exactly similar design, which are held up by an elastic band above the elbow. These sleeves, however, are of crepe satin, beautifully embroidered.

Freedom of movement.

ENSEMBLE CORSETS.

Special to The Advertiser.

New York, Jan. 21.—The vogue for ensembles has even reached corsets.

For example, one may buy a brassieve and bandeau, a girdle or a corset separately, or she may purchase a body support which combines them all or any combination of them.

MOTHERS SCORE

Are Overstimulated by Parties.

Dorothy Dix

The Reason Why So Many Widows Are Swindled Out of Their Inheritance Is Because They've Never Been Taught Finance.

"Why have women so little money ense?" a man asked me disgustedly

coiled like a dray horse for forty years to pile up a fortune that would after he was gone, and now Mrs. A. dollars away as fast as she can.

seem bent on getting rid of their husband's money. There is no be inveigled into it. won't undertake it. They are the with a get-rich-guick scheme and lawyers and oily swindlers.

woman, knowing that the breadfour winds with such a reckless hand that there are times when I wonder if it is worth while for a man to slave and deny himself in order to save up money for his widow to hand over to sharks and sharpers."

deaths will suddenly endow their by inspiration how to deal with big affairs, and the one who has never

And it is such a futile tragedy that could so easily have been prevented, for women could be taught how to take care of their money just as easily as boys can. There is no particular kink in the feminine brain that keeps it from dssimilating any form of financial knowledge, as is abundantly proved by the number of successful women all about us. Certainly a man fails gravely in his duty to his wife or daughter if he does not take the time and trouble to teach her how to take care of the estate he is going to leave her. Then, to make assurance doubly sure, he should tie it up tight and fast in some good trust company.

DOROTHY DIX.

JUST A BUTTON OR TWO. goes into action, when an unfastening of the buttons provides ample freedom of movement.

all or any combination of them.



W.C.T.U. ORGANIZES BRANCH IN WARD 3

Members Elect Mrs. Mary Hawken President at Initial Meeting.

CLUB NEWS

the city but from Port Stanley, Ayl mer, Strathroy, Glencoe and Alvinsto

HUGH NIVEN CHAPTER.

wives and daughters with a financial sagacity that they never had before? That the woman who has never even drawn a check will suddenly know by inspiration how to deal with big W. A. Martin; treasurer, Mrs. E. W. G. Moore; standard-bearer, Mrs. W. J. Anderson, With a membership of but ten, the

fund for the national educational memorial; \$15 was also voted he fund for the blind. WOMEN TEACHERS' GUILD. The next meeting of the Women teachers' guild will be held early in February, when the speaker will be Professor Dorland of the University of Western Ontario. There will be no meeting of the guild in January.

Facts About Optometry

NO. THIRTY-FIVE. What is one great dif-ference between Opto-metry and, say, den-

tistry?
A person always knows Not so with an opto-metrical service? No. Few who need the Optometrist are aware of

Then the public would be benefited by having eye conditions explained as they are known to exist? Yes, the more familiar the public are with their need of Optometry the more the profession will be appreciated. Continued Saturday.

London Optical Co. Richmond Street
Dominion Savings Building
A. M. DAMBRA, Optometrist

Oculists' Prescriptions Accurately Filled.

Parameter and the second of th

By MARY MARSHALL

Woman.

WISE AND **OTHERWISE**

RED ROSE COFFEE is good coffee

How OXO reduces the high cost of



0X0 and

Eggs

on Toast

1 OXO Cube

2 Eggs

Toast

Dissolve the OXO

water, mix with the

yolks of the eggs hard boiled, spread

them on hot butter

ed toast, and decor-

ate the eggs with strips of the white

of the eggs

Tasty Dishes

Living

OXO Cubes are great! They provide appetizing soups, stews, gravies, and enrich all meat-dishes with little trouble and great economy. They promote better health for the family, too.

The Children's Meals

Let the children start and end the day with OXO and milk. Add an OXO Cube to a bowl of hot milk (diluted, if desired), and serve with bread or toast.

Strength for the Invalid

OXO Cubes are dietetically superior to beef-tea and more economical. Hospitals, infirmaries and public institutions use OXO in preference to beef-tea. A daily cup of OXO is splendid protection against Influenza.

The Great Beef Economy

Don't Get Run Down-Take

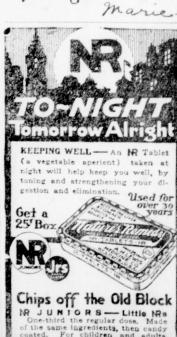
COLOR IT NEW WITH

"DIAMOND DYES"

Why Stay Fat? You Can Reduce

curning in its little wool and cap, - and Then To find its body was a bottle of Campanas

Italian Balm It site on Ruthies dresser, and she adores it (and uses it) every waking Lour. She is sure to Leve a marvellous skin and completions when she gracus up. yours,



STANDARD DRUG (Limited).