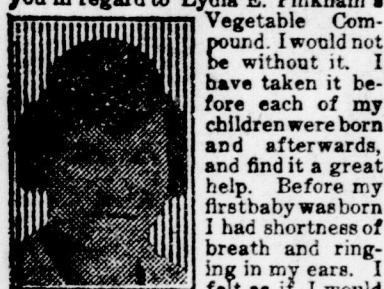


TO EXPECTANT MOTHERS

A Letter from Mrs. Smith Tells How Lydia E. Pinkham's Vegetable Compound Helped Her

Trenton, Ont.—"I am writing to you in regard to Lydia E. Pinkham's Vegetable Compound. I would not be without it. I have taken it before each of my children were born and afterwards, and find it a great help. Before my first baby was born I had shortness of breath and ringing in my ears. I felt as if I would never pull through. One day a friend of my husband told him what the Vegetable Compound had done for his wife and advised him to take a bottle home for me. After the fourth bottle I was a different woman. I have four children now, and I always find the Vegetable Compound a great help as it seems to make confinement easier, in every respect actually as nature intended. Thousands of women testify to this fact."



Lydia E. Pinkham's Vegetable Compound is an excellent medicine for expectant mothers, and should be taken during the entire period. It has a general effect to strengthen and tone up the entire system, so that it may work in every respect effectively as nature intended. Thousands of women testify to this fact.

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FRECKLE-FACE

Sun and Wind Bring Out Ugly Spots—How To Remove Easily.

Here's a chance, Miss Freckle-face, to try a remedy for freckles with the guarantee of a reliable concern that it will not cost you a penny unless it removes the freckles; while if it does give you a clear complexion the expense is trifling.

Simply get an ounce of Othine—double strength—from any druggist, and a few applications should show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case.

Be sure to ask the druggist for the double strength Othine as this strength is sold under guarantee of money back if it fails to remove freckles.

Stonhouse, Ltd., 35 St. Francois Xavier St., Montreal, Que.—Advt.

TELLS DYSPEPTICS WHAT TO EAT

Avoid Indigestion, Sour Acid Stomach, Heartburn, Gas On Stomach, Etc.

Indigestion and practically all forms of stomach trouble, such as acidities, are due to an excess of ten to ten to an excess of hydrochloric acid in the stomach. Chronic acidity stomach is exceedingly dangerous and sufferers should do either one of two things.

Either they can go on a limited and often disagreeable diet, avoiding foods that disagree with them, that irritate the stomach and lead to excess acid secretion or they can take a safe, reasonable and make it a practice to counteract the effect of the harmful acid and prevent the formation of gas, sourness or premature fermentation by the use of a little Bisurated Magnesia at their meals.

There is probably no better, safer or more reliable stomach antacid than Bisurated Magnesia, and it is widely used for this purpose. It has no direct action on the stomach, and is not a digestant. But a teaspoonful of the powder or a couple of five-grain tablets taken in a little water with the food will neutralize the excess acidity which may be present and prevent its further formation. This removes the whole cause of the trouble and the meal digests naturally and healthfully without need of peptic pills or artificial digestants.

Get a few ounces of Bisurated Magnesia from any reliable druggist. Ask for either powder or tablets. It never comes as a liquid, milk or citrate, and in the Bisurated form is not a laxative. Try this plan and eat what you want at your next meal and see if this isn't the best advice you ever had on "what to eat."—Advt.

WOMEN! DYE IT NEW FOR 15c

Skirts Kimonos Draperies
Waists Dresses Gingham
Coats Sweaters Stockings

Diamond Dyes

Don't wonder whether you can dye or tint successfully, because perfect home dyeing is guaranteed with "Diamond Dyes" even if you have never dyed before. Druggists have all colors. Directions in each package.—Advt.



Corns

Don't Pare Them!

Cutting a corn is always dangerous. Blue-jay ends corns. Kills the pain instantly, then the corn loosens and comes out. No risk, no constant trouble. Get Blue-jay at your druggist.

Blue-jay

NEAR TO PURCHASE LONDON'S SUPPLY OF IRON CASTINGS

Authorized by Board of Works—Action Follows Controversy.

BRIEF MEETING

Members of the board of works recommended yesterday that City Engineer W. P. Near be authorized to go into the open market and purchase the city's 1924 supply of iron castings.

This action follows the controversy, referred back from the city council, when the board's former recommendation to give the work to the Canada Iron Foundries of St. Thomas was rejected, as was also the proposal to call for new tenders.

The dispute occurred several weeks ago when the board's original recommendation created a storm of protest, that the contract be given to the Wells Motor Company of this city, regardless of the fact that the tender from that company was received 24 hours after the other bids had been opened and tabulated.

Snappy Meeting.

Yesterday's decision came after a brief but snappy scrimmage. A communication was read from George White & Sons, offering to deliver their original tender to \$3.50 per hundred pounds. Ald. Allan Towe and Mayor George Wenig submitted that the offer was out of order, as no tender had been asked for.

Ald. Warren wanted to know where they stood, as the result of the last council session. Mayor Wenig submitted that they were practically where they were when the tenders were first opened. City Engineer Near reminded that two resolutions had been defeated in council, and City Clerk Sam Baker warned that a two-thirds vote of council would be necessary to allow consideration.

Mayor Wenig moved that they accept the lowest tender or else go in the open market for their goods. Ald. Warren claimed that they could secure castings in London for \$3.25 per hundred, made of the proper material and in union shops.

Ald. Warren also thought that outside firms should be barred from bidding. This precipitated a short but vigorous conflict.

"What is going to happen if we do that?" questioned Ald. Harry Bottrill. "Are we going to put up a wall in front of these people? I would say that the whole idea is wrong."

"The dickens with the outside firms," ejaculated Ald. Warren, while the remainder of the members broke into general comment, one with another, until quieted by Chairman Greer.

Standard Not Reached.

Ald. Warren charged that the iron castings supplied London last year by the Canada Iron Foundries of St. Thomas had not measured up to the standard of the local material. He claimed to have received reliable information from the moulder who worked on the London contract in 1923.

City Engineer Near, submitted, however, that the St. Thomas goods had stood the test and provided every satisfaction. Ald. Warren insisted that they should be made to stand an analysis.

Ald. Edmund Hayden held the opinion that they would even save money by a purchase in the open market as was finally recommended. The committee recommended the purchase of certain land on the south of the Thames, near the L. and E. bridge, Riverview Park, the same to be used for park purposes only.

Certain subdivisions have already been set up in that neighborhood. In this connection, Mayor Wenig moved, and it was adopted, that the building bylaw be amended to prevent the issuance of any building permit in low-lying sections without the permission of the city engineer and with a due regard for sewer levels.

University Request Granted.

The request from the University of Western Ontario for permission to connect its proposed sewer system to the northern extremity of the West London sewer service, at the Wharfedale road, was received and tabled until the next meeting, pending full consideration.

City Engineer Near, and the committee as well could see no objection to the proposal, providing the university authorities were willing to the insertion of a clause in the subsequent agreement that, in case at some future time, the West London line became overtaxed, they would make other arrangements. The estimated cost of the university project is set at about \$15,000.

Plant Could Be Built.

The university sewage would be pumped at the Douglass avenue pumping station, West London, and certain pumping charges would have to be borne by the university. It was pointed out, City Engineer Near reported that the provincial department of health had suggested that, if such was considered fit by the university board, a small plant could be constructed near the university heating plant, at a cost of \$5,000 or \$6,000. The university will not consider this scheme at this juncture, however.

Ex-Mayor C. R. Somerville, Col. W. J. Brown and John Moore appeared for the university. Ex-Mayor H. A. Stevenson appeared for the township of Westminster, asking permission for the authorities of that territory to purchase gravel from the city to repair a road leading into the city from the east. The request was granted, the usual price being set.

Erect Oil Station.

Bryden Campbell appeared on behalf of the Imperial Oil Company, seeking permission to install, at the corner of York and Adelaide streets, a service station similar to the one at the "V" on Richmond street. The request was granted.

BELGIUM WOULD RENEW DEALINGS WITH RUSSIA

Brussels, April 30.—Baron Moncheur has been instructed by the Belgian government to open conversation in London, with Christian Rakovsky, head of the Russian Soviet delegation to the Anglo-Russian conference, with a view to ascertaining the possibilities of resuming formal negotiations with the Soviet government regarding the settlement of debts and other financial and commercial questions.

MRS. H. F. BURKHOLDER AGAIN HEADS I. O. D. E.

Mrs. Gordon Miller, London, Elected Fifth Vice-President.

Canadian Press Despatch.

Hamilton, April 30.—Mrs. H. F. Burkholder of Hamilton was re-elected president of the Provincial Chapter of Ontario, I. O. D. E., at this afternoon's session of the fourth annual convention, being held here this week. Mrs. H. S. Griffin was returned as first vice-president.

Other officers were elected as follows: Mrs. A. F. Rutter, Toronto, second vice-president; Mrs. W. R. Jackson, Toronto, third vice-president; Mrs. Osgoode McVean, Dresden, fourth vice-president; Mrs. Gordon Miller, London, fifth vice-president; Mrs. W. R. Dunn, Hamilton, sixth vice-president; Mrs. M. B. Morden, Hamilton, secretary; Mrs. R. V. Bray, Chatham, organizing secretary; Miss Ethel Raymond, Brantford, educational secretary; Mrs. W. B. Hill, Toronto, Echoes

secretary; Mrs. Gordon Henderson, Hamilton, standard-bearer. The following provincial councillors were elected for 1924: Mrs. Norman Beal, Toronto; Mrs. J. W. Bell, Hamilton; Mrs. C. E. Burden, Toronto; Mrs. H. Burkholder, Hamilton; Mrs. Fred Colson, Ottawa; Mrs. S. T. Cret, Beausville; Mrs. W. R. Dunn, Hamilton; Miss Margaret Edwards, Hamilton; Mrs. Robert Falconer, Toronto; Miss W. Gordon, Kingston; Mrs. F. J. Greenaway, London; Mrs. Arthur Hatch, Hamilton; Mrs. Gordon Henderson, Hamilton; Mrs. W. R. Hill, Toronto; Miss A. H. Malcolmson, St. Catharines; Mrs. Oscar Maine, Hamilton; Mrs. A. E. Miller, London; Mrs. M. E. Morden, Hamilton; Mrs. George Mitchell, Cobalt; Mrs. W. H.

Mann, Windsor; Mrs. M. J. Mulock, St. Catharines; Mrs. Osgoode McVean, Dresden; Mrs. A. F. Rutter, Toronto; Miss E. T. Raymond, Brantford; Mrs. L. B. Spencer, Welland.

LONDONERS WIN TENOR AND BARITONE CONTEST

Toronto, April 30.—Frank C. Teadall, of Paris, won the silver medal for baritone soloists, donated by A. E. Edwards, at the Ontario musical competitive festival today.

EVANGELICAL ALLIANCE WOULD RECEIVE UNION

Proposed Church Would Have Right To Join Pan- Presbyterian Council.

Canadian Press Despatch.

Toronto, April 30.—Rev. Dr. R. J. Wilson, secretary of the joint com-

mittee on church union, has announced the receipt at headquarters here of a cablegram from Edinburgh, Scotland, indicating that the eastern section of the Pan- Presbyterian Council has, through its executive there, intimated that the proposed United Church of Canada would have a right on application to be received as a member of that evangelical alliance of the Reform Churches of the world. This follows notification some weeks ago of similar opinion from the western section of the alliance at a meeting held at Newport News, Va.

Victor Records
Six Ground Floor Demonstrating Rooms.

COMBINATION

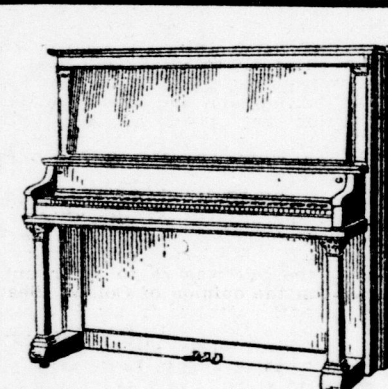
Victrolas and McLagan
PHONOGRAPHS. All Models in stock.

YEAR-END AND ALTERATION SALE of Used Pianos, Player-Pianos and Phonographs

On May 31 our fiscal year ends. This year it is different to any other, due to the fact that six weeks ago we appointed a new district manager for London, who decided upon a complete reorganization of his store and staff. In this reorganization plan the whole interior of our store has been torn out by carpenters, changing our Phonograph Department to the ground floor, where six soundproof record demonstrating rooms have been installed. The second floor has been completely altered by partitions being ripped out, paper stripped from the walls preparatory to making Heintzman Hall the finest Piano and Phonograph Warerooms in Western Ontario.

On June 1, the beginning of our new year, we hope to have our store in condition for a formal opening, with every instrument on the floor, whether it be piano or phonograph, brand new. To do this we must sacrifice the 50 pianos and players and 100 phonographs we now have. Easy terms have been made so that any person contemplating the purchase of a musical instrument may not be denied that pleasure for lack of immediate funds.

Ye Olde Firme Heintzman & Co. are conducting their first sale of musical instruments in years. If interested call, write or wire today for catalogue, giving full particulars. Below is a partial list of the bargains offered:



PIANO BARGAINS

Heintzman & Co., Style Ionic, mahogany case, slightly used, but positively like new. Reduced \$105
Heintzman & Co., Style O., Colonial mahogany case. Reduced \$50
Heintzman & Co., Style Ionic, walnut case. Reduced \$150
Williams' Upright, good condition, for \$195

Williams' Upright, height 4 feet 8 inches, 7 1-3 octaves, good rich tone. Special sale price \$225
Ivey Upright Piano, Colonial walnut case. Special sale price \$145
Buxton Upright Piano, Colonial walnut case. Special sale price \$125
Weber Upright Piano, in good condition. Special sale price \$195

Morris Upright Piano, golden oak case; full iron plate. Positively like new. Special sale price \$295
Heintzman & Co., Upright style O., walnut case. Positively as good as new. Reduced \$100
10 good Practice Pianos, worth reg. \$125. Special while they last \$49
6 good Piano-Cased Organs, worth \$95 each. Special to clear \$49

PLAYER PIANO BARGAINS

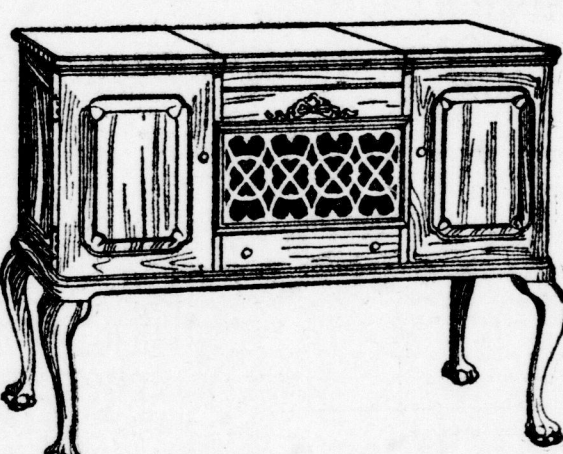
Here's the chance for the family without a musician to enjoy all the dance and classical music to their heart's content:

Heintzman & Co., Fumed Oak Player, 88-note. Reduced \$175
Heintzman & Co., Colonial Mahogany Player, 88-note. Reduced \$175



Devonshire Player, Louis XV, mahogany case. Regular \$665. Sale price \$545
Weber Player, Colonial fumed oak case. Regular \$735. Reduced to \$635
Devonshire Player, Colonial walnut case. Regular \$665. Sale price \$545
Bell Player-Piano, oak case, 88-note; positively as good as new; cost \$975. Sale price \$545
Bell Player-Piano, Colonial mahogany case, 88-note, positively good as new, was \$975. Special to clear \$585
Canada Player-Piano, Colonial mahogany case, 88-note; was \$775. Special \$495

Your Old Piano, whether it be a Square or Upright Piano, Organ or Phonograph, accepted as part payment on any instrument advertised. \$10.00 worth of rolls and a new Bench with each instrument sold.



Phonograph Bargains

1 only McLagan Phonograph, mahogany. Regular \$120. Reduced to \$99.00
2 only McLagan Phonographs, Louis XV. design, mahogany case. Regular \$150, for \$129.00
1 Large McLagan Phonograph, fumed oak. Regular \$180, for \$159.00
1 Large Table Model McLagan, in burl walnut. Regular \$525, reduced specially for this sale. If interested in an expensive machine see this instrument.
1 Slightly Smaller Table Model, new. Reduced \$50 for this sale.

1 New Sonora Phonograph, solid mahogany case. Louis XV. design. Regular \$450. Special sale price \$225
1 McLagan. Regular \$130, for \$109
1 Starr Phonograph. Worth \$175. Sale price \$99
1 Brunswick Cabinet Phonograph. Regular \$175. Sale price \$109
1 Brunswick Cabinet Phonograph, complete with patent ultona tone arm. Regular \$375. Sale price \$235

Columbia Oak Phonograph. Sale price \$37
Sonora Oak Phonograph. Sale price \$35
Sonora Oak Phonograph. Sale price \$49
5 Edison Amberolas, complete with 6 records; while they last, each \$19
1 only Cabinet Phonograph, worth \$100. Special Sale Price \$49

Pianos and Player-Pianos

Tuned and repaired by our own tuners—four competent men.

We have what we advertise.

YE OLDE FIRME Heintzman & Co., Limited

242 DUNDAS STREET

All Makes of Phonographs Repaired

by our own expert. Unexcelled service. We have what we advertise.