English Rheumatism Capsules

are guaranteed to relieve the worst rheumatic pains inside of six hours, and to cure permanently if given a fair trial. Sold at 50 cents a box only at Taylor's 4 Cut-Rate Drug Stores.



London's Largest Jewelry

Wholesale and Retail. Jewelry Wholesale

Prices Smoke got into our store, so we will save you money on every article purchased here. Some wonderful bargains. Come in and see.

W. J. WRAY & CO. 234 DUNDAS STREET.

BROWN OPTICAL CO. EYESIGHT SPECIALISTS.

PALACE LIVERY ROSS & BOSS

LONDON, ONTARIO

Carriages for funerals and all other 519 DUNDAS STREET, PHONE 838.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

371 TALBOT ST., OPP. MARKET.

Open Evenings-Phone 1849.

We mine Coal and sell direct



When You Want Call 312

Heaman & Son

Perhaps if we had the same expense as the other furniture stores we would have to charge the same. Come in and learn our prices.

LONDON FURNITURE CO.

COAL

Genuine Plymouth Anthracite, rom individual mines. Prompt felivery. Prices on application. JAS. H. HERRICK, AGENT.

MODERN PLUMBING

When asking for prices on all kinds of plumbing and

Eggett & Co. Phone 210, 392 Clarence St.

B. A. MITCHELL DRUG STORE The oldest established drug store in

114 DUNDAS ST. ty PHONE 623.

CANCERS Can be cured if treated in time by the late Henry Edwards' treatment, now given by J. Levitt. Write for particulars and testimonials.

3881/2 RIDOUT ST. PHONE 2666.

MATTRESSES AND FEATHERS Renovated and remade by the latest improved methods. Goods called for and eturned same day. The Keystone Bedding Co.

The London Loan and Savings Co. of Canada

Vllow 4 Per Cent On Deposits, 5 Per Cent NO BETTER WAY

"WAR IS ON"

IN PRACTICING ECONOMY YOU REQUIRE ----

BREAD

FOR SALE AT ALL GROCERS OR DELIVERED AT YOUR HOME.

PHONE 929-1390



Silver Mesh Purses that are guaranteed, with un-breakable mesh, worth up to \$5.00 and \$6.00. Sale, while they last \$1.85 SWAGGERS At the popular price of 25c, Splendid value.

YOUNG'S "Where You Get Values." LONDON. EAST LONDON.

IOHNSTON BROS: XXX BREAD

-Made of No. 1 Northern Hard Wheat Flour-pure and wholesome.

5c - Order Today. From your grocer or delivered at your door. **PHONE 944.**

Rousing Meeting Held At Norwich-Selection Is Unanimous.

neeting, and promised to do his the conferences. best for the Liberal party: C. H. Den-C. H. Mabee, Tillsonburg; Dr. Rogers farmers has been under the consideraand Dr. McKay, of Ingersoll.

and N. W. Rowell.



Let us finish your work. Films left here before 11 a.m. developed and printed

by 6 p.m., by an expert. Ctrong's DRUG STORE 184 Dundas St. London, Can.

Cure a Cold to Stay Cured

Temporary relief is not what you are looking for. The effectiveness of the medicine you take depends not alone upon the ingredients, but on the skillful way in which it is compounded. If you would cure a cold so that you would get permanent and lasting relief, take

Three T's (Tolu, Tar and Tamarack) 25 CENTS. 50 CENTS.

Manufactured by CAIRNCROSS'

Dependable Druggists, 216 DUNDAS ST. PHONE 880.

GET READY FOR JACK FROST HE'S SURE TO COME. OUR COAL GIVES HIM WARM RECEPTION. JOHN MANN & SONS 425 York St.

Hamilton's Aleand Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

USE NEWSPAPERS

London Agency To Handle Big Campaign—Extends Over Canada.

TORONTO, Feb. 1.—The following official announcement has been issued: "The great need of increased agricultural production this year and methods of meeting that need will be presented to the farmers of Canada in a series of display advertisements in newspapers circulating among farmers. This educational advertising campaign will be conducted by the Dominion Department of Agriculture under the direction of the Hon. Martin Burrell as a complement of the 'patriotism and production' conferences of farmers that are being held throughout Canada under the aus-

pices of the departmen increased production while the advertisements in the newspapers with a international law. local circulation will in addition direct attention to the local opportunities for increased agricultural production.

"The directing of attention through the educational advertisements to the WOODSTOCK, Feb. 1. - At a rous- great need of increased agricultural ing and enthusiastic meeting this ai- production will stimulate attendance at ternoon in Norwich, the South Oxford the 'patriotism and production' conferences. The advertisements appearing Reform Association unanimously nom- after the conferences will stimulate the Good Bright Coal insted for the Dominion election, M. farmers and townspeople to put into practical operation the instructions S. Schell, a well-known and popular practical operation the instructions

farmer residing just outside the city of Woodstock, and formerly a member of the House of Commons when he represented the riding.

Beginder Mr. Scholl the following and popular given at the conferences.

To Show Need of Production.

"The educational advertising campaign will be extremely valuable as a represented the riding.

Besides Mr. Schell the following were nominated, but withdrew in favor of Mr. Schell, who accepted the nominated to the many farmers who for various reasons will L.J. attend any of a, and in a stirring speech thanked various reasons will not attend any of

"The question of stimulating agricul-Tillsonburg; Col. Mayberry, Inger-President Johnston, Springfield; advertising in newspapers reaching tion of the Department of Agriculture Secretary Adams, of the Central Re- for some time. Recently in view of the m Association, addressed the con- pressing need of increased agricultural vention on matters pertaining to or- production on account of the war, there ganization, following which resolutions have been several conferences on the were passed expressing confidence in subject between the Hon. Martin Burtha leadership to the lea the leadership of Sir Wilfrid Laurier rel, minister of agriculture, the agricultural commissioner, and the manager of the Canadian Press Association After careful consideration, the Minister of Agriculture has decided to conduct the special educational advertising campaign outlined above with particular relation to the conditions created by the war. The work of handling the campaign, selecting mediums, etc., has peen entrusted to the advertising agency of McConnell & Ferguson, of The copy is now in course of preparation under the direction the agricultural commissioner."

MOORS DECLARE LOYALTY

Manifestation Marks Celebration Prophet's Anniversary, PARIS, Feb. 1 .- 4:50 p.m. - A dispatch o the Temps from Rabat, Morocco,

"The celebration of the anniversary of the prophet was the occasion of a manifestation of the loyalty of the Moors to France and the Sultan. Genral Lyautey, resident French Governor of Morocco, received many of the chiefs the tribes which recently have proclaimed their allegiance, and their presence at the reception produced a mark-ed effect on the Mussulman population."

THREE ARE EXECUTED

LAREDO, Texas, Feb. 1. — Gen. Jesus Carranza, his son, Acelardo and Ignacio Peraldi, members of his staff, were executed by Gen. Santibanez, Constitutionalist general, who deflected to Zapata, according to telegram received by the widow Gen. Carranza, from the first chief vera Cruz.

SIR LUKE O'CONNOR. CRIMEAN VETERAN, DIES

LONDON, Feb. 2 .- 3:48 a.m. - Maj. -Gen. Sir Luke O'Connor, who rose from the ranks after winning the Victoria Cross at Alma, in the Crimean war, died yesterday.

Maj.-Gen. Sir Luke O'Connor, who was born in 1832, was a private in the On Debentures.

to preserve your snapshots than in an album. Many styles to choose from.

Deposit Boxes To Rent at Lowest Rates.

COR. CLARENCE AND DUNDAS STS.

to preserve your snapshots than in an album. Many styles to choose from.

J. H. BACK & CO.

210 SUNDAS STREET. ywt now in the Indian muthay.

ROWAT'S COFFEE Pleases people who are particular. 50 Cents Per Pound. T. A. ROWAT & CO., 250 Dundas St. Phones 3051-3052.

Von Bernstorff Objects to the U. S. Selling Hydro-Aeroplanes to Allies.

BRYAN BEGS TO DIFFER Secretary Does Not Agree That They Are Vessels

of War.

WASHINGTON, D.C., Feb. 1 .- In reply to Germany's recent protest against the building of hydro-aeroplanes by and Russia, Secretary Bryan has informed Count Von Bernstorff, the German ambassador, that the State Department does not concur in the con-tention that such craft must be reshould be stopped." The correspondence on the subject was made public today by Mr. Bryan. On January 19 Count Von Bernstorff

a number of hydro-aeroplanes have been ordered in the United States for belligerent states from the Curtiss' plant at Hammondsport, N.Y., and that a part of them has already been delivered.

Contraband, for which his pecual test ment involving neutral duty is, so far as I am advised, provided by any treaty to which the United States is a signatory or adhering power.

"As in the views of this department,"

"Mr. Secretary of State:

planes of the same type have been delivered since. France has also ordered 25 aeroplanes of the L N. model in force during the present war. (70 h.p.) from Curtiss. "Curtiss is also building for England surances of my highest co twelve hydro-aeroplanes of the K model of 160 h.p.

"Russia has also recently ordered a number of hydro-aeroplanes of the K model from Curties Harm of the K model from Curtiss. How many is not built partly by Curtiss himself at Ham-

mondspot, partly by the Herschel Spillman Motor factory at North Tonawanda, N.Y. 'The wings are made at the Curtiss' plant, the minor parts by the Autocrat Manufacturing Company.
"The Tonawanda Boat Company

urnishes the boat part.
"There is no doubt that hydro-aeroplanes must be regarded as war vessels whose delivery to belligerents by neutrals should be stopped under Article 8 second Hague conference of October 19, 1907. Hydro-aeroplanes are not mentioned by The Hague convention simply because these two years' standing, Mr. Mike Rudy, a because there was none in 1907 at the well-known young farmer living near time of the conference. On the sup-position that hydro-aeroplanes are delivered to belligerents against the wishes of the Government of the United States I have the honor to bring suffered with a terrible pain in the small consideration. "Accept, Mr. Secretary of State, the

renewed assurance of my most distinguished high consideration, (signed) J. BERNSTORFF." Bryan's Reply. uary 29, follows:

ments in newspapers which have a pro- ful consideration in view of the earnest vincial or national circulation the empurpose of this Government to perform ney Pills. every duty, which is imposed upon it

"The essential statement in note which implies an obligation on the part of this Government to interefere Former Premier Trying To Discredit Rein the sale and delivery of hydro-aeroplanes to belligerent powers, is:
"'There is no doubt that hydroaeroplanes must be regarded as war vessels whose delivery to belligerent states by neutrals should be stopped under Article 8 of the thirteenth con-

to rise from and alight upon the sea has known Prince Von Buelow



and dressy, will give you years of weat and is surely just what you most want.

We are prepared to give away, absolutely free 1.000 of these bandsome mufts to quickly introduceour delightfulnew Royal Japanese Perfume. Simply send your name and address today and we will send you 35 handsome bottles in 6 different delictions coors—Lily of the Valley. Carnation, Wood Violet, White Rose, etc. Help us advertise this delightful perfume by selling these among your friends at our special introduction price of only ice each. It is very easy as many ladies buy 5 and 6 bottles of this fine perfume on sight. Return our \$3.50 when the perfume is sold and we promptly forward the muft just expresented, all charges paid right to your door. We guarantee satisfaction. Wrife today to

Fresh Every Day Cakes of all descriptions, cream puffs, eakfast rolls and buns, also delicious

THE REGAL MANUFACTURING CO. 5 to the country of the

MEALS AT ALL HOURS. CHIVAS Restaurant and Confectionery, 117 Dundas Street. yw

There Are Reasons SCREENED SCRANTON COAL

Is in a class by itself. One reason is that it is carefully screened and comes in sizes suitable for all domestic fuel

Webster-Harvey, Limited PHONE 1383.

character of a vessel any more than the it to rise from and alight upon land give the latter the character of a land vehicle. Both the hydro-aeroplanes and the aeroplanes are essentially air craft; as an aid in military operations they can only be used in the air; the fact that one starts its flight from the surface of the sea and the other from the land is a mere incident, which in no way affects their aerial character. Forced to Dissent.

"In view of these facts I must dissent from your excellency's assertion that 'there is no doubt that hydroaeroplanes must be regarded as war vessels,' and consequently I do not regard the obligations imposed by treaty or by the accepted rules of international law applicable to air craft of

any sort.
"In this connection I further call to American manufacturers for England your excellency's attention the fact ed by this department the German Im-perial Government include balloons and flying machines and their component parts in the list of conditional contragarded as vessels of war "whose de-livery to belligerent states by neutrals ordinance, drafted September 30, 1909, and issued in the Reiches Gezetsblatt on Aug. 13, 1914, appear as "conditional contraband" airships and flying ma-chines (art. 23, section 8.) It thus applaced and still retain air craft of all "It has come to my knowledge that a number of hydro-aeroplanes have descriptions in the class of conditional contraband, for which no special treat-

"An airship named 'America' was the provisions of convention XIII of delivered in October of last year to England, and five more hydro-aero- apply to hydro-aeroplanes I do not con-

HIS NEIGHBORS

And They Told Him To Try Dodd's Kidney

Mike Rudy, Young Manitoba Farmer, Sick for Two Years, Tells How He

Got a New Lease of Life. here, is telling his neighbors

United States I have the honor to bring of my back and shoulders. I took many the foregoing to your excellency's kind different medicines, and was under the doctor's care, but nothing seemed to do me any lasting good. Finally heart disease was added to my troubles. "Hearing Dodd's Kidney Pills well

spoken of by my neighbors, I decided try them. To my surprise and relief one box cured me completely Dodd's Kidney Pills cured Mr. Rudy because his troubles all came from sick kidneys. Dodd's Kidney Pills are a kid papers throughout Canada will be used in the advertising campaign which will commence next week. In the advertise-

ITALY'S NEUTRALITY

port-Letter Published, [Canadlan Press.]

Rome, Feb. 2 .- Giovanni Giolitti, the former premier, is making an effort to discredit reports that he has agreed with vention of the second Hague confer- Prince Von Buelow, the German amthat Italy must maintain bassador, ence of October 19, 1907. bassador, that Italy must maintain "As to this assertion of the characits neutrality at all costs. To accoming the characity of the c ter of hydro-aeroplanes I submit the plish this purpose a letter written by following comments: The fact that a him to a deputy has been published here hydro-aeroplane is fitted with apparatus In this letter Signor Giolitti says he does not in my opinion give it the years, and has high esteem for his tal

In closing his letter Signor Giolitti r the great interests of the country. He oes not consider it permissible to drag the country into war because of a senti-

BERLIN INDIGNANT

Execution of Two Germans in Morocco Makes Press Angry.

[Canadlan Press.]

of France.

Berlin, Feb. 2, via London, 10:38 a.m. -Indignation is expressed by the newspapers generally over the execution of Karl Ficke and Herr Grundler in Morocco, on charges of treason prefer-red by the French. The papers term the executions judicial murder in view of the circumstances attending the trial and appeal

A dispatch from Berlin on January 8 stated it was officially announced there nat Ficke and Grundler had been executed in spite of the fact that the French president-general in Morocco had as-sured the American charge d'ananes at Tangier that the death penalty would not be inflicted until an appeal had been acted upon by President Poincare

PEACE PRAYER" SEIZED But Incident in France Was Soon Set tled by Explanation.

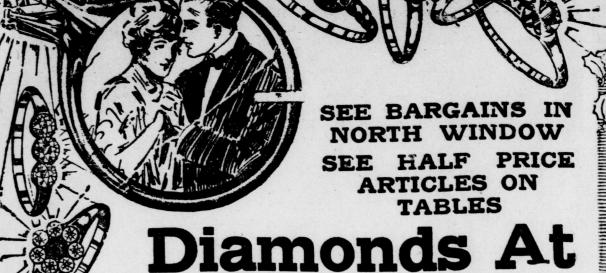
Paris, Feb. 2.-Periodicals containing the text of Pope Benedict's prayer for peace, which he had directed should be read in all churches on February 7. were seized on Sunday by the police of the department of the Seine according to the Figaro. The incident was soon settled, however, after explanations had been given the authorities by Cardinal Amette, Archbishop of Paris, and the embargo was withdrawn.

The motives for the seizure were announced, but it is believed, the Figaro says, that the Government feared the expression of hope for an early peace might be misinterpreted by the public and have a depressing effect upon onin

GERMANY COMMANDEERS NICKEL, COPPER, LEAD

LONDON, Feb. 1.—3:40 a.m.—A dispatch to the Times from Berne, Switzerland, dated Monday, says: zerland, dated Monday, says:

"This morning before noon all stocks of copper, tin, nickel, antimony, aluminum and hard lead, whether in a manufactured state or otherwise, even including copper wire and copper refuse, had to be notified to the military authorities throughout Germany, who have commandeered them everywhere."



1 Lady's 4-Stone Diamond Ring. Regu- | 1 Lady's Flat Belcher Ring. Regular lar \$360.00, for..... \$180.00 2 Ladies' Topaz and Marquise Rings. Regular \$80.00, for..... \$40.00 1 Lady's 3-Stone Diamond Ring. Regular \$350.00, for \$175.00 1 Lady's Amethyst and Diamond Marquise. Regular \$100.00, for.. \$50.00 1 Lady's 3-Stone Ring. Regular \$60.00, for \$30.00 1 Lady's Diamond Marquise. Regular \$100.00, for \$50.00 1 Lady's 9-Diamond Cluster, Regular \$50.00, for \$25.00 1 Lady's 7-Diamond Cluster. Regular \$50.00, for \$25.00 1 Lady's Emerald and Diamond Ring. Regular \$25.00, for \$12.50 2 Ladies' 7-Diamond Cluster. Regular \$25.00, for \$12.50 1 Lady's Modified Tiffany Setting. Reg-

\$35.00, for \$17.50 2 Ladies' Modified Tiffany. Regular \$60.00, for \$30.00 1 Lady's Round Belcher Ring. Regular \$10.00, for \$5.00 1 Lady's Round Belcher Ring. Regular \$16.00, for \$8.00

Half Price \$30.00, for \$15.00 Gent's Flat Belcher Ring. Regular \$50.00, for\$25.00 Gent's Flat Belcher Ring. Regular \$125.00, for \$62.50 Gent's Flat Belcher Ring. Regular \$58.00, for \$29.00 1 Gent's Flat Belcher Ring. Regular \$50.00, for \$25.00 1 Gent's Flat Belcher Ring. Regular \$140.00, for \$70.00 1 Gent's Flat Belcher Ring. Regular \$100.00, for \$50.00 1 Gent's Round Belcher Ring. Regular \$100.00, for \$50.00 1 Gent's Round Belcher Ring. Regular \$75.00, for \$37.50 1 Gent's Round Belcher Ring. Regular \$56.00, for \$28.00 1 Gent's Round Belcher Ring. Regular \$60.00, for\$30.00 1 Gent's Round Belcher Ring. Regular \$95.00, for \$47.50 1 Gent's Fancy Belcher Ring. Regular \$80.00, for \$40.00 Gent's Round Belcher Ring. Regular \$30.00, for \$15.00 1 Gent's Cluster Ring. Regular \$50.00, for \$25.00

WE CANNOT SUPPLY JEWELRY TRADE AT THESE PRICES.

C. H. WARD

Diamond Merchants and Jewelers.

386 RICHMOND STREET. Prompt Attention to Mail Orders. PHONE 1084.

In Moving Pictures

At the Princess Theatre, Thursday Friday and Saturday of this week will be shown 1,200 feet of moving picture illustrating the assembling, etc., of the Ford Motor Car. Very interesting and educating. Come and see it.

Fruit-growers will find John Shar-man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance, Thursdays and Saturdays.

GUADALAJARA TAKEN

Villa's Troops Suffered Heavy Casual

ties When Defeated. [Canadian Press.] Mexico City, Feb. 2 .- Official reports ays he considers war a misfortune to of the capture of the city of Guadalabe faced only when necessary for honor jara were received at Gen. Obregon's headquarters yesterday. The battle occurred January 20, and Gen. Villa's the Canadian Government will settle mental feeling toward other countries. troops under Generals Medina, Ortega claims growing out of the recent shoot-In the present condition of Europe he and Contreras suffered heavy casualties. ing of two American duck-hunters by reported from Bucharest that Rou-

tities of ammuntion were captured,

Ford Manufacturing MEN'S SAMPLE SHOES ASTORIAS ... \$2.98 and \$3.98

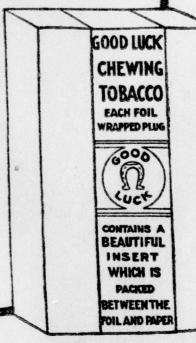
COME IN AND MAKE YOUR CHOICE BEFORE IT IS TOO LATE. The Store that Serves You Best

167 DUNDAS ST. ANNEX 398'RICHMOND ST.

BERLIN SAYS ROUMANIA FORT ERIE SHOOTING TO COST CANADA \$15,000 Inder an agrement reached

WILL SEND HER FOOD don.)-8:20 p.m.-It is semi-officially believes it might be possible for Italy to obtain enough without war.

The present condition of Europe has and contreras sunered neavy casualties. Ing of two American duck-numers by the five hundred men were killed, including to the parents of Walter Smith, who to the parents of Walter Smith, who the three commanding generals, the three commanding generals, the transportation of which is to be pre-arranged large quantity of grain, the transportation of which is to be guns, trains of 300 cars and large quanwho was wounded, in addition to all the transportation of which is to be



No Soiled Hands or Pockets

when you chew

GOOD LUCK

CHEWING TOBACCO because each plug is separately

wrapped in foil, which not only

ensures you getting it in perfect condition, but keeps it from becoming dry in your pocket. Cleanliness all the way through, from the time it is manufactured until you take your last bite, is the great feature with this

FULL STRENGTH CHEWING PLUG

A Satin Insert is packed with each plug.

These inserts are much sought after by collectors because of the many beautiful articles which can be made from'them.

10c. PER PLUG.