

The Perfect Egyptian Cigarette

Maspero Freres

Cairo, Egypt

No. 22, plain	10 for 15c
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No. 41, plain	10 for 50c

Maspero Cigarettes are universally recognized as being the most perfect Egyptian Cigarettes on the market.

They are smoked all over the world.

NEW I. O. O. F. GRAND MASTER GIVEN A ROUSING WELCOME

St. Marys Had a Half Holiday to Honor Return of Dr. P. T. Coupland, Recently Elected to Highest Office at Oddfellows' Convention.

[Special to The Advertiser.]

St. Marys, Aug. 21. — The merchants' weekly half-holiday was utilized yesterday afternoon in giving a fitting celebration to Dr. P. T. Coupland, who was duly installed grand master of the Independent Order of Oddfellows of the Province of Ontario.

A procession was formed on Queen street in the vicinity of the town hall, headed by the Maxwell Maple Leaf Band, followed by the Patriarch Militant of Toronto in dress uniform, a long cortege of Oddfellows comprising members of St. Marys and Stratford districts, a number from Toronto and other points, two decorated automobiles loaded with leading Oddfellows.

The first carried the guest of the day, Dr. P. T. Coupland. After a musical parade down Queen street, around Water street to Wellington, and thence across the Trout River bridge to Station street, and then up Winder street to Wellington street, the party entered the Collegiate Institute grounds.

The Collegiate Institute building was gallantly decorated, and a large banner, inscribed, "Welcome to Our Grand Master," was flying.

Bro. F. E. Maclean presented a congratulatory address to Dr. P. T. Coupland, signed by Wm. Atkinson, noble grand, of Downie, Dr. P. T. Coupland made a felicitous reply. Past Grand Master W. S. Johnston, of Toronto, occupied the chair, and a number of fine addresses were delivered by local members of the order and others, including Bro. Campbell, of London.

ex-Mayor Jos. Oliver, of Toronto, past grand master; Bro. M. G. Bissett, of Stratford; Grand Secretary Bro. Brooks, Major S. C. Parkes, of Toronto, of the Patriarchs Militant.

Bro. Baker, representative of Perth district, No. 16, presented a past grand master's jewel to Bro. Charles Spencer, of the same district. A suitable reply was made by Bro. Spencer. The celebration ended up with sports and refreshments.

Wants Reporters To Wear Uniforms

[Canadian Press.]

Vancouver, B. C., Aug. 21. — The suggestion is made by the commander-in-chief of the troops in the mining district, Col. Hall, that newspaper reporters in the strike zone should be provided with military uniforms, be attached to the corps, and have all news censored by an officer.

Col. Hall declared that many of his strategic moves had been laid bare in the press before being executed, and he had had much trouble as a result. Newspapers have not yet submitted whether to wear kilts, khaki or red coats, and military compulsion has not yet been suggested.

FRUIT GROWERS TO MEET. [Special to The Advertiser.] Ivan, Aug. 21. — A meeting of the executive of the County Fruit Growers' Association is called for Saturday, Aug. 23, to make arrangements for the selling of the season's apples.

JOHN NOBLE IS ILL AND LAYS DOWN PEN AFTER MANY YEARS

Itinerant Scribe Will No Longer Tramp the Highways of Elgin and Middlesex.

Has Had a Unique and Picturesque Career as Free Lance Newsgatherer.

John Noble—"Itinerant scribe," literary tramp and news gatherer from half a dozen townships for more than half a century, is laying down his pen. The last chapter of the life history of one of the most unique characters in Western Ontario is now being written at Victoria Hospital, for the literary tramp has been confined there for the past six weeks.

It was this sickness that temporarily at least ended the journeyings of the itinerant scribe through Yarmouth and South. Dorchester Townships in Elgin County, and through West Nisour, Westminster and Dorchester Townships of Middlesex. Six years past the allotted life span of three score years and ten, John Noble may be discharged from the hospital, but it is hardly likely that he will ever again take up his tramping and his search for news.

The Call of the Open.

Born in Yarmouth Township on March 27, 1837, John Noble has since early manhood, known and been known to more people in Elgin and Middlesex Counties than any single individual. Save for three years of school teaching he has followed the call of the open. Conventions have had no tie for the itinerant scribe, a title that he gave himself. Here one day—there tomorrow, with no special route, with no cares or worries, he has tramped the countryside from Thamesford to Port Stanley.

A Care-Free Life.

Unhappily by excess baggage, it has been a care-free life that the "scribe" has led. Tramping forty and sometimes more miles a day, he has covered an immense amount of territory in the half century that he has been Western Ontario self-constituted news purveyor. Stopping at one farm house for dinner, at another for supper, and a third for bed and breakfast, he has possibly seen the inside of more farm houses than any agent, collector, official or "tramp" in the world.

Clothes have been the least of John Noble's worries. He was always neat, but no laundress was ever employed to wash his clothes. Stopping at one farmhouse to wash a pair of socks and at another to "do up" his shirt, wash-dish had no terrors for him. It was seldom that he ever carried more than one shirt with him, and he generally borrowed one from the family, where that one happened to be washed, and went tramping on till his own was dry.

A Wonderful Memory. Middlesex and Elgin families may have their written family trees and their verbal family histories, but both were stored in the mind of this wonderful old man. He knew every family of the old school, knew every one of its branches, every one of its intermarriages, its connections, and its descendants for four generations. He was an authority on family trees, and many a dispute as to lineage has been settled when John Noble came tramping that way.

Always "On the Job."

For the past 50 years and more, no wedding, no funeral, no christening, no lawn social, no church entertainment, no party, has been complete without John Noble. He was there to "get the facts," and the facts he got. Weddings and obituary notices by the thousand have been turned out by John Noble's pen for the London and St. Thomas papers. From Belmont, from Lambeth, from Thamesford, from St. Thomas, from Union, and from a score of other small country postoffices, the scribe's "stuff" has been mailed to city papers for half a century. The news of the countryside was gathered and written in farm houses, in country postoffices, in fence corners, everywhere and anywhere, but it was news just the same.

Ponderous Sentences.

John Noble's "copy" had an individuality all its own. Since his first efforts at news gathering, it has been the despair, the envy and the pride of copy readers and reporters. Imbued with a certain literary spirit, the pen of the itinerant scribe flowed in ponderous sentences replete with high-sounding words with which the common-place events of everyday country life were garnished with a literary splendor that was almost uncanny.

Knew a Good "Story."

To one that ever handled a line of

John Noble's copy, the signature, "John Noble," at the bottom of the pages, was unnecessary. Among the contributions from a hundred correspondents his could be picked out with hardly a second glance. No other country news gatherer attempted the written article that covered the pages of his "stuff," nor could any other single correspondent turn in the same amount of real news from such a wide range of places. He knew everyone and everything, and though his copy might not be of the accepted style, there has been many a big story tucked away in some corner of his "jottings."

Tips From His Notes.

The first inklings of tragedies, sensations and feature stories have oftentimes come to London newspaper offices from the contributions of old John. "Tips" obtained from his notes have often developed into the biggest stories of the day, and many a prayer of thankfulness has been muttered by generations of harassed city editors when a budget from the itinerant scribe found its way into a newspaper office on a dull news day.

Some of London's newspapermen who have gone forth from this city in their chosen profession and have made names and reputations for themselves in wider fields, have had their first aspirations and inspirations fanned into enthusiasm and reality by the news-gathering ability of old John. It has been his stories and his capacity for securing news that has fired them into hustling themselves. He has been a

sort of beacon light that has lit many an aspiring newspaperman into wider fields and better positions.

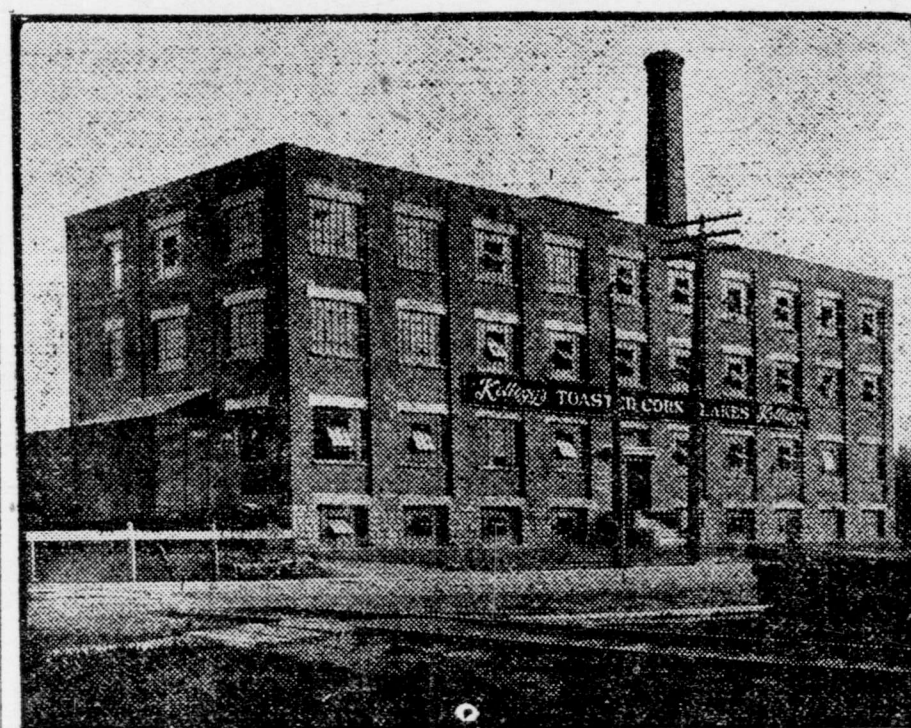
A Dickens Type.

Were Dickens only alive again, or were there some successor to his imitator style, John Noble could live forever in the immortal pages of his works. Character par excellence for a novelist of the Dickens type, the lights and shadows of 50 years that have been John Noble's lot would have proved an inexhaustible storehouse from which literary gems might be extracted.

His life may have been a quiet one; it may have been free from "adventures," and his whole career may have been spent in what some would term an aimless existence, but John Noble has seen more, heard more and had a truer insight into life than those who have led adventurous careers. He has recorded the births of some of the most foremost men of the county, he has written their marriages, has chronicled the birth of their children, and has indited their obituaries. His pen has recorded the passing events of half a century, but it now seems as if it will be laid down forever.

There can never be a successor to John Noble. He created his own "profession," he carved out his own life work. "Work" in its accepted sense was never part of his existence. He tramped the countryside and wrote its doings, its laughter and its tears, but "work" was something foreign to his nature. His was one of those natures that craved after something different from the rest—and obtained it.

An Interesting Factory



HANDSOME NEW FACTORY OF KELLOGG TOASTED CORN FLAKES

The new Kellogg factory on Dundas street was thrown open yesterday in order that the public might see how their Toasted Corn Flakes are made. One lady remarked as she was leaving, "What a wonderful process," and that just expresses what everybody must have thought who had the pleasure of following the various stages a grain of sweet corn undergoes before it is safely stowed away in the carton as a Toasted Corn Flake. Visitors were put into tin pans covered with the "Kellogg" fluid and baked for three hours and a quarter. This fluid, we suppose, gives it that delicious flavor peculiar to Kellogg's Corn Flakes and here, after this thorough washing, the "Kellogg" fluid and baked for three hours and a quarter. This fluid, we suppose, gives it that delicious flavor peculiar to Kellogg's Corn Flakes and here, after this thorough washing, the

The way they are packed is another surprise: It would require an hour's examination to see exactly how the wonderful machinery does everything, from measuring the right quantity of corn flakes to sealing up the boxes. The only hands that might come in contact with the corn flakes belong to two white-clad girls, who give the paper lining of each carton a twist to close it before the top of the carton is sealed down. The most surprising thing about such an intricate process as the manufacture of Kellogg's Corn Flakes is that from start to finish, they are not handled. If you have ever wondered at breakfast how those dainty flakes were made, just go out to the spotless factory and see.

SPLENDID REPORTS PRESENTED AT BIG I. O. F. CONVENTION

Mayor Greenwood of Stratford Is the New High Chief Ranger —Next Triennial Meeting Will Be Held at Niagara Falls.

[Special to The Advertiser.]

Sarnia, Aug. 20. — A record volume of business was handled today by the high chief ranger of the I. O. F. in session here, with over 600 delegates from all parts of the province.

The town hall, where the convention is being held, resembles a human beehive, as dozens of Foresters are continually coming and going. High Chief Ranger George Wands, of Chatham, is in the chair. Rev. Dean Davis, Ed. Monteith, and Thos. Ball are among the well-known Londoners present.

Committee reports show the order to be in fine condition, the finances of the high court being excellent. Every liability has been promptly met, and all outstanding accounts have been paid. Organization work has been most gratifying, and the tuberculosis hospital in the Adirondack Mountains is on a solid footing. The Orphans' Home is in the same good condition.

Following the welcome by Mayor Bell and Dr. Henderson, who is high secretary of the order, the delegates lunged at once into the business of the convention, the routine being enlivened by the various entertainments provided by the citizens of the town.

Assistant Supreme Ranger G. A. Mitchell is here in the place of Supreme Ranger Elliott Stevenson. The high standing committee recommended the high cross of merit for High Chief Ranger George Wands, of Chatham. The following delegates were appointed to attend the supreme court meeting in Toronto: C. H. Merryfield, London; H. O. Zimmerman, Hamilton; Very Rev. Dean Davis, London; George Wands, Chatham; John Peebles, Hamilton; B. Lancaster, St. Marys; John Hamby, London; R. A. Harrington, Chatham; W. G. Burrows, Chatham.

DIED IN PETROLEA

[Special to The Advertiser.]

Petrolia, Aug. 21. — John McDonald, aged 78, one of the pioneer oil men of the district, died at his home here, after an illness extending over some months. He had resided here for 46 years.

REFUSED TO VOTE ON SCOTTISH HOME RULE

Members of Royal Clan Decline to Discuss Political Questions.

[Canadian Press.]

Philadelphia, Aug. 21. — The Royal Clan of the Order of Scottish Clans, in annual session here, has declined to go on record either in favor or against home rule for Scotland, on the ground that the organization is non-political in character, and that action one way or another would be violating the principles of the body.

A statement prepared by the press committee, to which the matter was referred, pointed out that a clause in the constitution provides that the "Clans shall at all times be free from political and theological sectarianism," and declared that the order "had been represented in regard to its alleged relationship to the political propaganda advocated by a paid organizer of a British political party."

Clans in all parts of the United States and Canada are represented in the Royal Clan. The question of home rule for Scotland came before the Royal Clan through the presence in Philadelphia at this time of F. J. Robertson, an officer of the International Scottish Home Rule League, and a member of the Edinburgh town council. Mr. Robertson, who is in this country to enlist support for the home rule movement, has been invited to be one of the speakers at the banquet of the Royal Clan to be held tonight.

Farmer Made Bee To Help Sick Man

[Special to The Advertiser.]

Ivan, Aug. 21. — Mr. George E. Robson, who has been seriously ill for the past week, is slowly recovering. The neighbors made a bee on Monday to help gather in his chest and put in a good part of his oats.

Some of the farmers say their oats are heating in the mow owing to being hauled too soon after the rains.

Chased His Family Out of the House

[Special to The Advertiser.]

Sarnia, Aug. 21. — Albert Williamson, an elderly man, residing on Wellington street, went on a rampage last night and tried to beat up his wife and family. He chased them out of the house and the daughter came running to the police station for help. Williamson was placed under arrest and will be given a hearing today. It is believed he was under the influence of liquor.

Overdraft of \$2,800 Is Not Alarming

[Special to The Advertiser.]

Sarnia, Aug. 21. — The report that Sarnia is broke has aroused considerable indignation throughout the town. The municipality is rated financially as one of the best in the States or Canada, and altogether has only an overdraft of \$2,800, which to those familiar with the financial aspect of municipal affairs, is very small indeed. In trade journals on the American side Sarnia is described as an ideal location for manufacturing purposes.

EMBRO.

Embro, Aug. 21. — Miss Clark, of Streetsville, is visiting her grandmother, Mrs. A. M. McKay.

Miss Margaret Sutherland is spending a few days with Lakeside friends. Mr. George Yerkes has left for the West.

Miss Helen Ross is the guest of Ingersoll friends. Mr. Lorne Campbell, of Berlin, is holidaying at his home here.

Miss Alleyne, of Whitechurch, is visiting her sisters, the Misses Alleyne. Dr. Charles Williams, of Toronto, recently visited Dr. and Mrs. R. H. Green.

Miss Annie Marshall is spending a few days with Miss Charlie Day at Kintore.

Mrs. Jones and son Frances, of Woodstock, visited Mr. and Mrs. A. M. Riddle recently.

Mr. and Mrs. Fred McKay, of Cleveland, and Mrs. Andrew McKay, of Woodstock, visited Mr. and Mrs. A. L. Murray recently.

Mrs. Jas. Campbell, who has been visiting with friends here for the past few months, and Mrs. Wm. Higgins left for their homes in the West today.

Messrs. E. L. Sutherland, E. M. Donell and George McKay are on an auto trip in Atkinson Bros' car, taking in Hamilton, Toronto and other places.

Mr. Bert Karm, of Asylmer, is holidaying at his home here.

Mr. Clark Gordon, of Toronto, is the guest of his aunt, Miss Jennie Gordon.

Miss Lynch, of Ingersoll, is visiting the Misses Creighton.

Mr. and Mrs. Robert McPherson, of London, spent the guests of Mr. and Mrs. John McPherson.

Mr. and Mrs. H. M. McKenzie and children, of Woodside, are visiting Mr. and Mrs. Thomas Porter.

LEAVING STRATHROY

Handsone Bag Was Presented to Mr. H. Jackson by Progress Club.

[Special to The Advertiser.]

Strathroy, Aug. 20. — The Progress Club met last evening to honor its retiring vice-president, Herbie Jackson, who leaves in a few days to attend the College of Pharmacy, in Toronto.

After the regular business was completed the members sat down to a banquet. Patrick Jay, as chairman, introduced a lengthy toast list, bringing forth many bright replies.

STRATHROY.

Strathroy, Aug. 21. — Mr. Russell Currie, of Fernhill, is spending his holidays at the home of his uncle, Dr. O. C. Storer.

OUR CHIEF AIM

It is our chief aim to satisfy our customers. Everything we purchase is bought to please those whom we hope to serve, and we buy as low as we can, that our patrons may have not only the advantage of quality, but quality at lowest prices.

STRONG'S DRUG STORE

184 DUNDAS STREET. Graduate pharmacists only fill prescriptions.

LAXATIVE FOR OLD PEOPLE—"CASCARETS"

What Glasses Are to Weak Eyes —Cascarets Are to Weak Bowels.

Most old people must give to the bowels some regular help, else they suffer from constipation. The condition is perfectly natural. It is just as natural as it is for old people to walk slowly. For age is never so active as youth. The muscles are less elastic. And the bowels are muscles. So all old people need Cascarets. One might as well refuse to aid weak eyes with glasses as to neglect this gentle aid to weak bowels. The bowels must be kept active. This is important at all ages, but never so much as at fifty.

Age is not a time for harsh physics. Youth may occasionally whip the bowels into activity. But a lash can't be used every day. What the bowels of the old need is a gentle and natural tonic. One that can be constantly used without harm. The only such tonic is Cascarets, and they cost only 10 cents per box at any drug store. They work while you sleep.

Clearing Sale of Dresses

All colors, sizes and styles. London Ready-to-Wear 256 DUNDAS STREET.

EAST END FLORAL STORE

J. H. TAYLOR. PHONE 719. All kinds of flowers in season 613 Dundas Street

CUT FLOWERS

F. Dicks & Son 235 Dundas St., Phone 1297.

Sole Agents for GURNEY OXFORD RANGES

Smallman & Ingram

Delaware, Lackawanna and Western Coal Company's Scranton Coal

Egg and Stone \$7.50 per ton delivered Chestnut \$7.75 per ton delivered Pea \$8.25 per ton delivered Best Coal and Prompt Delivery.

John M. Daly

Koalman, Phone 348. 19 York St.

Fast Service, Toronto to Winnipeg, via Grand Trunk Railway, Northern Navigation Company, and Grand Trunk Pacific Railway.

"Steamship Express" leaves Toronto to 10:45 a.m. each Monday, Wednesday and Saturday via Grand Trunk Railway, stopping at Hamilton, Brantford, Paris, Woodstock, Ingersoll, London and Stratford, arriving Sarnia Wharf 4 p.m., making direct connection with the Northern Navigation Company's paddle steamers leaving Sarnia Wharf 4:15 p.m. for Sault Ste. Marie, Ont. Port Arthur and Port William. Steamer leaving Sarnia Wharf Mondays does not call at Port Arthur. On the arrival of steamers at Port William special trains of the highest standard leave that point at 4:45 p.m. via Grand Trunk Pacific Railway, arriving Winnipeg 7:45 a.m. next morning. The service afforded by this route is the finest in every respect, and includes Parlor-Cafe, Parlor Cars and Coaches between Toronto and Sarnia Wharf, excellent service on the steamers of the Northern Navigation Company, including the Harmonic, the finest and fastest steamship on the Great Lakes, Standard sleeping cars (electric lights in lower and upper berths). Colonist sleeping cars (berths free), dining cars and coaches on the Grand Trunk Pacific Railway, between Port William and Winnipeg, also Standard sleeping cars to Saskatoon and Edmonton.

MAY REDUCE RATES.

Duluth, Minn., Aug. 21. — Traffic men refuse to answer anything regarding their conference here on railroad rates. They state that they have no power to reduce or change rates. It is understood, however, that Canadian grain rates will be reduced.

10 DAYS MORE FIRE SALE

The call for Fire Sale Bargains grows louder as the time for concluding the sale draws near. It's a call to save money, and it should be heard in every home in London. Thousands and tens of thousands have purchased Shoes and Travelling Goods since our salvage stock went on sale, less than a month ago. JUST TEN DAYS MORE.

Fit the School Children	You'll Miss the Best Days of the Sale If You Don't Come Friday and Saturday
It's the Greatest Chance You Ever Had.	
SHOES Women's & Children's	
29c	
49c	
98c	
\$1.98	

FIT THE SCHOOL CHILDREN Balance of Leather Goods at About Half Price

Trunks, Suitcases and Club Bags at great bargains. We want to close up the branch store at 176 Dundas street (J. S. Barnard's old stand).

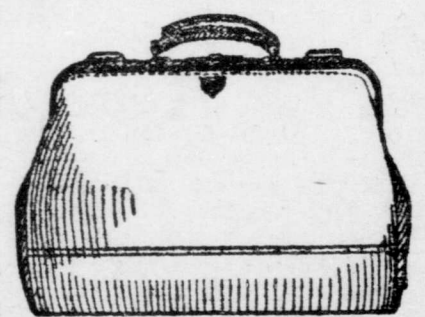
Suitcases (extra) 88c

Solid Leather Suitcases.

Were \$5 and \$6, at . \$3

Opening of new fall lines of Sorosis (New York) Shoes for women, in a few days.

Johnston & Murray 198 DUNDAS STREET.



Na-Dru-Co Laxatives

are especially good for children because they are pleasant to take, gentle in action, do not irritate the bowels nor develop a need for continual or increased doses. 25c. a box, at your Druggist's.

National Drug and Chemical Co. of Canada, Limited. 177