

TAYLOR'S THROAT AND LUNG BALM.—The only remedy that is sold on a printed guarantee to cure the worst cough, cold or bronchial irritation. It gives instant relief. Costs 25c bottle, only at Taylor's Market Drug Store, 389 Talbot street.

YOU SIMPLY CANNOT RESIST BUYING WHEN YOU SEE THE
NEW IDEAL ELECTRIC IRON
MADE IN LONDON BY THE
Ideal Electric Mfg. Co.

"From Maker to Wearer." You can have your old jewelry made over, or new jewelry made to order in our workshop, at factory prices.

S. K. MILROY & CO.
Mfg. Jewelers, 260 Dundas Street, W.

USE
CONNELL'S COAL
DELIVERED.
Chestnut, Stove and Egg, \$7.00 per ton
Large Pea Coal, \$6.75 per ton
Taken from yard, 633 Colborne street.
Chestnut, Stove and Egg, \$6.50 per ton
Pea Coal, \$6.25 per ton

Let us sell your optical want. Why? Because we specialize in optical work.
Brown Optical Co.
237 DUNDAS STREET, W.
Phone 1877.

A Closing-Out SALE ::

A Sacrifice SALE
A Bargain SALE

A sale of Jewelry, Watches, Clocks, Silverware, Cut Glass, Christmas Presents, etc. This sale is at the store formerly occupied by W. J. Wray & Co., 384 Richmond street. Don't forget the place.

The Jewelry Estate Sellers

WALL PAPERS FOR THE HOME

You cannot have an attractive home without beautiful Wall Decorations, and at Colerick's are to be found the most artistic wall papers that are produced. Our selection includes the productions of the most famous makers of Europe and the United States, as well as Canadian. We are always pleased to show goods, and cordially invite you to call and look over our large and varied stock.

COLERICK BROS
212 DUNDAS ST.

For Sale

Frame cottage in London South; only \$65 down, balance \$9.85 a month. Apply at once.

London Loan & Savings Co.

NEW CONVENIENT TRAIN TO WINNIPEG VIA CANADIAN PACIFIC.

The popularity of Canadian Pacific service, and the excellence of that road's equipment, has been so greatly appreciated by the travelling public that it has been found necessary to put into service an entirely new Through Standard Express Train between Toronto and Winnipeg. Commencing Sunday, Oct. 26, the "Gate City Express" will leave Toronto at 2:30 p.m., and will run daily thereafter, arriving Winnipeg at 8:25 a.m. second morning. The train will consist of the highest-class modern equipment: Observation Compartment Car, Standard Sleeping Cars, Tourist Sleeping Car, Dining Car, First-Class Coach and Colonist Car. This will be found the most convenient and best train between Toronto and Winnipeg on account of the daylight departure from Toronto at an hour when the Union Station is not badly congested, and also on account of the early hour of arrival at Winnipeg. The present "Vancouver Express" will continue to leave Toronto at 10:20 p.m. daily and will consist of the same equipment as the "Gate City Express." This train is the best to take for points west of Winnipeg, but for Winnipeg and east the "Gate City Express" is the light train to travel by. Full particulars from any Canadian Pacific agent, W. Fulton, city passenger agent, 161 Dundas, corner Richmond, London. 554W.

Wedding outfits our specialty. Carriages or automobiles. Hueston's Livery.

HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

Hallowe'en Jewelry

In sterling silver, for cakes and puddings. Good luck horseshoe, old maid thimble, wedding ring, and bachelor button, complete, on cards. 50c to \$1.00 A CARD.

W. G. YOUNG
2-STORES-2
214 and 674 Dundas Street, W.

YOU'LL ENJOY EATING

JOHNSTON BROS. XXX BREAD

It is the best bread—there's quality all through every loaf. You'll enjoy eating it, and you will notice your appetite calls for more. Bread like Johnston's gives you the bread habit, which is a good one.

JOHNSTON BROS. PHONE 944.

Notice!

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 9:30 a.m., after 6 p.m. and holidays according to the following numbers, telling Bell Central that only the number asked for will do:

3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.

From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

LONDON AND DISTRICT

Sale of Work.—The Ladies' Aid Society of Knollwood Park Presbyterian Church will hold their annual sale of work at the church tomorrow (Wednesday) afternoon and evening. A large number of useful and ornamental articles will be on sale, and this affair promises to be as successful as those of former years.

Pumpkin Pies, like mother cannot make—light, flaky pastry—thick filling, with the real pumpkin flavor. Twenty cents each at Peters. W.Y.

INSPECTOR LUTMAN MAKES MILK TESTS

Sanitary Inspector James Lutman has been making milk tests with the newly-acquired tester from Toronto that enables the inspector to prove to the dealers on the spot whether or not their milk is dirty. The milk passes through a little cotton batting wad in the end of the machine, which can easily be carried in the hand, and all dirt and other impurities remains in the cotton, being plainly discernible with either the naked eye or by use of a magnifying glass. These cotton pads are then placed in little tin receptacles that bear the name of the milk dealer and the date of inspection. A record will be made of all these tests and next year's grading will be governed to a certain extent by these dirt records. Police court prosecutions will follow in all cases where the milk is found to contain more than the normal amount of dirt and other impurities.

A Splendid Pick-Me-Up
An Oxo Cube in a cupful of hot water is just that nourishment which gives at once new life and vigour. Pure beef-goodness in readily assimilable form. Handy—Convenient—Ready in a minute.

OXO CUBES

IF IT ISN'T AN EASTMAN It Isn't a Kodak

We have complete stock to choose from. Developing and finishing that's sure to please.

J. H. Back & Co
210 Dundas Street, W.

BUY YOUR
COAL
FROM
John Mann & Sons
425 York St.
Phone 470.

CHWARD & CO
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND ST. PHONE 1084.

GIVE THE CHILDREN MORE BREAD
With Milk
With Butter
With Jam

And eat more of
"Parnell's Bread"
Yourself.
It means better health and cheaper living.
Just try a loaf of PARNELL'S HOME MADE BREAD.
Delivered at your door or sold at all grocers.

Away With Pain!

Do away with pain of all kinds, whether they come from over-straining or are muscular or rheumatic. Nothing finer for over-worked muscles, stiffness, soreness, etc., than

McKenzie's Magic Liniment
25 cents.
CAIRNCROSS & LAWRENCE
Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.
57k-wvyv

SOLICITOR ALARMS SOUTH LONDON LADY

She Seeks Assistance of Store Owner and Man Departs.
Residents of Elmwood avenue, South London, were visited this morning by a man trying to sell something, who, it is said, answers the description of the man who entered and robbed the home of Mr. J. M. Forbes, of Cathcart street, Friday afternoon. The man paid a visit to a house fronting on Elmwood avenue, and after asking the woman if she wanted to buy his wares, alarmed her by his persistence. She read the account of the burglary of the Forbes home in the papers Saturday night, and when the man refused to leave she ran to a near-by store and asked the proprietor to come over and chase the man away. The proprietor returned to her home with her, but when he got there the man was seen some distance away.

JOS. GIBSON TALKS ON CITIZENSHIP

Meeting of Ingersoll Epworth League Was a Great Success.

[Special to The Advertiser.] Ingersoll, Oct. 28.—As anticipated, the attendance at the meeting of the Epworth League of the Methodist Church last evening was very large, showing a continued increase in interest. The various departments have been doing splendid work, and last night's meeting was of more than usual interest. A very interesting and helpful address was given by Mr. Joseph Gibson on "Citizenship." The third lecture of the series in connection with the recently organized St. John Ambulance Corps will be given by Dr. Coulter in Connaught Hall tomorrow evening. The Scouts are deeply interested in these lectures, and are making very gratifying progress with their first aid work. A progressive euchre in connection with the regular meeting of Oak Lodge, A. O. U. W., will be held on Friday evening. The members of the order attach much importance to an occasional social evening, when they are joined by a number of their friends.

ROWAT'S Please people who are particular.
COFFEE 45c per pound.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 3361, 3052, 365.

ANNUAL REVIEW OF SEVENTH CORPS BY GEN. COTTON

Inspection of Regiment Makes a Spectacular Scene at the Armories.

AN IMPRESSIVE SIGHT
Reviewing Officer Finds the Men Excellently Drilled in All the Branches.

The annual inspection of the Seventh Regiment was held Monday night in the armories by Major-General W. H. Cotton. In the inspection party were also Colonel W. E. Hodgins, commanding the division; Lieut.-Col. E. H. T. Howard, staff officer to General Cotton; Captain Eaton, A. D. of S. and T., first division, and Major E. R. Tooley, divisional paymaster.

A large number of citizens and friends of the soldier boys packed the big gallery and the difficult manoeuvres were given rounds of applause.

The scene was an impressive one from the gallery. The scarlet tunics, the black busbies, and the glittering bayonets, made an appealing contrast. The hour for inspection found the battalion drawn up in three sides of a square facing the main entrance. The bands were stationed directly behind the centre of the column.

An Impressive Sight.
An expectant hush fell over the drill hall as the inspector-general and party entered. For a moment only this lasted, then the command "For general inspection, present arms!" rang out sharp and clear. As one man the regiment went through the swift movements of the present arms with the union of clockwork, while the band blared out the high notes of the review. It was a sight well worth remembering, and the audience voiced their hearty appreciation in a manner not to be mistaken.

To the grand anthem, "O Canada," General Cotton slowly walked down the motionless line, scrutinizing carefully each man as he passed. Through the trying ordeal the ranks stood motionless, and both officers and men were evoked on the conduct of the men.

Good Detail Work.
Equally well executed was the "march past," which followed. With the stirring martial strains in their ears, the crack regiment swung by the reviewing officer in company column, their lines straight as a die. Then the spectacular part of the review completed, the battalion was drilled in regimental and company work. In all cases the work was entirely satisfactory and showed careful preparation on the part of both officers and men.

WHEAT AND FLOUR NOT ADMITTED FREE

Important Ruling on the New Tariff Law Given at Washington.

[Canadian Press.] Washington, Oct. 28.—Wheat and wheat flour will not be admitted free to the United States from those countries which decline to admit free of duty similar products from the United States. This ruling has been made by Assistant Secretary Hamlin, of the treasury department, who construed the new tariff law as presenting this decision. Customs collectors have been advised of the interpretation, and each collector was advised that the countries now admitting American wheat and wheat flour without duty were Great Britain, Finland and the Netherlands.

DIED IN MALAHIDE

Murray Matthews Had Been Ill for Over Three Years.

[Special to The Advertiser.] Aylmer, Oct. 28.—The death occurred on Sunday of Murray Matthews, a highly-respected citizen of Malahide, and son of John A. Matthews, ex-reeve of the township. Deceased, who was in his 29th year, had been in poor health for the last three years. His widow and parents survive, also one brother, Harry, of Calton, and four sisters—Mrs. Charles Vanpatter, of Malahide; Miss Clara, of St. Thomas, and Hazel and Mary at home. Funeral arrangements have not as yet been completed.

DODD'S KIDNEY PILLS
CURES RHEUMATISM, BRUISES, DIABETES, BACKACHE, GRAVEL, NEURALGIA, MIGRAINE, BILIOUSNESS, AND ALL AFFECTIONS OF THE KIDNEYS.
23 THE PRINCE

Wednesday Bargains For Shrewd Buyers

15 pairs fine Scotch Wool Blankets, finished ends. Regular \$3.85, for..... \$3.19	2 ends Fine Bleached Table Linen, 70 inches wide, nice patterns. Regular 49c, for..... 49c
10 dozen more Boys' Fine Coat Sweaters, in grays, tans and blues. Regular 50c, for..... 50c	5 pieces Fine White Lawn, 39' to 40 inches wide. Our regular 10c quality, for..... 8 1/2c
4 dozen only "Old Bleach" Pure Linen Towels, bordered all around, large size, 41x22. Regular 45c..... 30c	12 dozen Children's Fine Colored Cashmere Hose, in pink and blue; sizes 5 to 6 1/2. Regular 25c, for..... 15c
3 dozen Penman's Coat Sweaters for men, in gray, maroon and blue. Regular \$1.50, for..... 98c	10 dozen Men's White Handkerchiefs, with blue polka dot border. Regular 8 1/2c, for..... 5c
2 dozen pairs only Ladies' Black Silk Fleece Gloves, elbow length, 7, 7 1/2 sizes only; \$1.25, for..... 79c	5 dozen Men's Extra Heavy Night Gowns of twilled Scotch shaker. Very special..... \$1.00
3 dozen Boys' Pure Wool Cashmere Jerseys, in gray and blue, double roll collar. Regular \$1.10, for..... 79c	

R. J. Young & Co.

You can get **Penmans Underwear** knit-to-form in any good material—any weight—any size and about the same price you have been accustomed to pay for ordinary underwear.

No. 95 natural wool garment is a very popular style and sure to please.

Look for this trademark in red on every garment. 91

Penmans Underwear

Canadians & Americans hold over

Three Million Dollars worth of debentures in

The Old Huron & Erie of London

This is ample proof of the esteem in which the solid old Company is held—not only in Canada but also across the border. Write or call at any of our offices for full particulars.

Head Office—442 Richmond Street.

BRANCHES:
Market Square, London. St. Thomas. Winnipeg. Regina.

T. G. MEREDITH, K. C., President.
HUME CRONIN, General Manager.

LICENSE INSPECTOR IS DEAD AT SARNIA

Sarnia, Oct. 27.—R. C. Palmer passed away here yesterday in his 76th year, after suffering for some time from cancer of the stomach. Mr. Palmer has held many public offices, among them being license inspector for West Lambton for many years.

Piles Cured in 6 to 14 Days.
Druggists refund money if PAZO OINTMENT fails to cure itching, Blind, Bleeding or Protruding Piles. First application gives relief. 50c.

GRIFFITH & WILLISIE FUNERAL DIRECTOR
104 Dundas Street, London.
Residence on Premises. Phone 469.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

E. C. Killingsworth FUNERAL DIRECTOR AND EMBALMER.
491 Richmond Street. Phone 3971

Smith, Son & Clarke Undertakers
116 DUNDAS ST. PHONE 556.
625 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

GEO. E. LOGAN FUNERAL DIRECTORS AND EMBALMER.
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1968. Personal Attention.

FERGUSON & SONS FUNERAL DIRECTORS
180 KING STREET.
PHONES 545, 575, 2056.
OPEN DAY AND NIGHT.