London Adbertiser. TWO DAILY EDITIONS AND WEEKLY.

The Leading Medium for Advertisers in Western Ontario.

THE LONDON ADVERTISER COM-PANY (Limited.)

London, Saturday, April 26.

The West London Breakwater.

The spring freshet of the Thames was comparatively mild this year and put no great strain on the West London breakwater, though the river forced an entrance in one spot. The breakwater is only a mud embankment, and every year increases the chances of it falling to pieces un/ler/ the pressure of the spring floods. Continual patching and dumping of garbage will help to postpone the coltill a calamity forces it to provide

Bent engineers to Galt and Brantford imported horses is due in part to the to investigate the causes of recurring scrub stock of cayuses, which meet a floods and advise what works were demand among the settlers of the west. necessary for flood prevention. We are reliably informed that the Government has also taken London's case into consideration, and is prepared to contribute 25 per cent toward the cost of a breakwater, which will be safe and permanent.

Mr. Whitney as a Purist.

Mr. Whitney will detonate in Western Ontario shortly. His speeches in this neighborhood will ring with denunciation of "the machine," and he will repeat his pious appeal to clergymen and all good people to overthrow Ross and enthrone Whitney in the name of righteousness. He has already warned the electors that if they return the Covernment they will show themselves average farmer knows less about the lost to all sense of decency and public honor, and the Province will be cast into outer darkness. A victory for the Opposition, however, will prove that conscience still lives, and that political purity will reign, incarnated in Mr. Whitney.

Mr. Whitney's speeches must add immensely to the gaiety of the Albany good demand, and likely to be so for Club. It will be remembered that Mr. W. F. Maclean, the Conservative mem- not require so much care in breaking ber for East York in the Commons, ran against a fellow-Conservative, O. heavy variety is that required for farm A. Howland, for the mayoralty of To- work, hence the agriculturist does not was knifed by the silk-stocking wing special class of horse for market. Carfront of Mr. Whitney's organization the average farmer has time to devote in the Province. After his defeat he he described the Conservative "ma- a special trainer or dealer. chine" in his newspaper, the Toronto

"The public are being aroused at fast to the existence in Toronto of an organized machine of professional corruptionists. They have a nest in the center of the city. They handle the money of corporations; their mission has been to corrupt representatives of the people, and to corrupt the electors; most of all to invade the one thing that ought to be sacred in our politics -the ballot box."

Has Mr. Whitney ever had a word of reproof for the corrupt elements in his own party? Everyone knows of the orgy in South Ontario in 1898, when the Opposition spent over \$7,000 to defeat Hon. John Dryden. Wm. Smith, ex-M.P., confessed in court that he spent \$1,200 in buying votes for Calder; yet today Mr. Smith is on Mr. Whitney's platform, working for Mr. Whitney's candidate, enjoying Mr. Whitney's confidence, secure from Mr. Whitney's crusade against bribery and corruption. What value can the public place on Mr. Whitney's professions of purity, and what credit for sincerity can he expect? If he were in earnest he would begin his missionary work in his own party. The Liberal party can be relied upon to purge itself; let Its opponents do the same.

Patronize Home Merchants.

There are some people in London who regularly go away to do their shopping. They are not a numerous class, but they are generally pretty well-to-do, and their custom is a large Item. You may find them any day in the big stores of Toronto; before Christmas and Easter especially there an exodus of holiday shoppers from this city. The ladies of London ought to show more local patriotism. It looks like sheer affectation or snobbery to go to Toronto, or any other place, for goods which may be evenly matched for quality and price at home. There be proud of the standard of its retail stores. The leading drygoods arms here do business on so large a scale that it pays them to send their own and fashions as any in the country. The Toronto merchants have no advanthough London may have an advan-

should be spent in London.

Canndian Horses.

According to the trade returns, there has been a marked falling off in the number of Canadian horses exported makes all men astronomers." during the past year, as compared with the number exported in any other year since 1900. This is due almost entirely to the scarcity of suitable horses for the export trade. The following table shows the condition of the export and import trade of the Dominion in horses

	E	Exports.		Imports.	
	No.	Value.	No.	Value.	
1891	11,658	\$1,417,244	3,495	\$503,569	
1892	11,063	1,354,027	2,623	401,533	
1893	13,219	1,461,157	2,171	329,964	
1894	8,734	945,760	1,857	265,666	
1895	14,744	1.312,676	1,797	206,947	
1896	21,852	2,113,095	2,860	246,786	
1897	:17,993	1,710,922	4,518	212,234	
1898	14,349	1,497,441	12,900	427,779	
1899	12,384	898,063	15,114	543,026	
1900	10,053	1,166,981	12,101	500,022	
1901	7,609	910,273	9,069	418,915	

This table indicates a gradual decline lapse, but the city can hardly wait in the number of horses exported since 1896. The average price per horse for adequate protection for its western our exported stock was, last year, \$119, while that of the imported stock was The Ontario Government recently \$46. The low average price paid for on an average less than half our export stock, must tend to the deterioration of the Canadian supply. The western horsemen have raised a voice in protest against admitting animals of low value. In this respect they have of low value. In this respect they have to be done to bring everything and the sympathy of those farmers and everybody close together! horse breeders who desire to see the standard of Canadian horses kept up to the highest notch.

Our customers are almost exclusively Great Britain and the United States. During the year ending June 30, 1901, we exported to Great Britain 2,143 horses; to the United States, 2,088; to South Africa, 3,063, and to all other countries combined, 315. It remains for When we desire to buy anything our-the farmer and horse breeder to study selves we always put the price down." the requirements of these markets. The market classes of horses than about the market classes of almost any other animal he raises. In order to breed horses successfully, he must aim at producing those animals which the market demands; at the same time he own conditions and environment. Draft horses, for instance, are at present in some time to come. Draft horses do as the lighter breeds. Besides the ronto, in January last. Mr. Maclean need to go out of his way to breed a of the party controlled from the Albany riage and saddle horses, though in good Club, Toronto, which is the head and demand, require greater attention than to them, and command the highest let the cat out of the bag. This is how prices only after weeks of training by

> In view of the outlook, taking into onsideration also the demand for horses in South Africa, farmers and Just a dream-a little way horse trainers will advance their own To the meadows o' the To the glory of the day. interests by seeking to meet the vari-

The corporations are not groaning over their Provincial taxes half as much as Mr. Whitney is.

The Conservatives of Hamilton have discovered that Mr. Colquhoun is a failure, and now they are trying to throw him overboard. Yet this is the man West Hamilton chose in preference to Hon. J. M. Gibson. A riding like that doesn't deserve anything better than Mr. Colguhoun.

Speaking in 1898, Rev. Dr. Carman, general superintendent of the Methodst Church, had this to say of the temperance record of the Ontario Governnent: "Ontario has done well during the last twenty years. To reduce the licenses from 6.000 to 3.000, so that, instead of a license for every 300 people, it is now a license for 800 people, is encouraging enough to work on."

The Catholic Register, Toronto, says that if people infirm from old age and senile are confined in Toronto jail, it is a disgrace to the municipality, which has done nothing to provide for them.

The Register adds: "Everyone recognizes the zeal and ndustry of Mr. Stratton in increasing the efficiency of all the public institutions of the Province, and what is needed is that his hands should be strengthened so that adequate provision be made in the nearest possible future for the pauper lunatic and other dependent poor creatures through age and idiocy, either by reform of the law or by largely increased expenditure of money upon such institutions as are provided by the

aw in its present state. John Wanamaker pays over \$1,000 a day just for advertising his Philadelphia store. He uses a page a day in is no excuse for it. London may well five daily newspapers in that city. They are as follows: Press, \$60,000 per year; Ledger, \$60,000; Times, \$50,000; North American, \$75,000, and Evening Telegraph, \$50,000. Up to a few months | torted Li. buyers to the foreign markets. Their ago Mr. Wanamaker was using a page stocks are kept as well assorted and in the Record at the rate of \$87,500 a as up-to-date in metropolitan modes year, which would have made an annual expenditure of \$382,500. When he wanted an advertising contract with tage over London in this respect, the Record, the publishers asked \$25,-000 more, or a total of \$112,500. Mr. ried, adding: tage over surrounding towns and vil- Wanamaker refused to pay the amount, lages. The citizen whose wants are thinking that no one else would pay break a contract.

But the girl interpreted the phrase too nice to be satisfied here is almost the sum for the page. The proposition too nice to live here. A family owes was made to Lit Brothers, who acceptsomething to the community in which ed the contract without a moment's it derives its livelihood. Other things hesitation, and they are now paying being equal, money earned in London the enormous sum of \$112,500 for the use of the page for one year.

Her Triune.

[George Meredith.] "She had health, wealth and beauty, that triune of perfect starriness that

The Rising Generation. [Washington Star.] "What's the matter, little bey?" asked the kind hearted man. "Are you "No," was the manful answer; ain't lost. I'm right here. But I'd like

A Sordid Maid.

to know where father and mother wandered off to."

INew York Herald.]
He wrote sweet sonnets to her eyes,
Her lips, her brow, her hair,
Impassioned gems of polished thought,
And flights of fancy rare.
She thanked him with a radiant smile,
And praised his graceful art.
So every day he poured in rhyme
The yearnings of his heart.
But since he saw his poems in print,
A nom de plume above,
He keeps to prose and hints no more
Of poesy or love. Of poesy or love.
While with the proceeds of his lines
Her lovely self she decks:
For she sent them to the magazines
And gathered in the checks.

Worlds Getting Small.

[Washington Star.] With the Atlantic traffic reduced to traffic in the line of a like manipulation; with the Cape-to-Cairo railroad gun. annihilating, when completed, all distance in Africa; with our North and South American railroad, when completed, bringing Central and South America into most intimate relations considered as one of twith the United States; with Russia's in the neighborhood. spanning of Siberia with a railroad, the key to her latest ambitions-with all of this either accomplished or in the line of accomplishment, how systematized the world's affairs will soon be, and how little more will remain

An Exception. [Washington Star.]

"It is a great injustice to say that we put prices up," said the trust mag-"I am sorry if I have done you any

injustice," answered the plain citizen, 'but there is a general impression to that effect." "It is a very erroneous impression.

Fixed By Apparel.

"TALKING through your hat" is "LAUGHING in your sleeve" is

Frugal.

[Washington Star.] "Roast beef, corned beef--" "Beef?" snorted the economical guest. "Beef? I can't afford luxuries. Bring me some strawberry shortcake!"

A Gallant Admiral. [George Du Maurier.] Hostess (passing the wine)-I hope that you admire this decanter, Admiral. Admiral-It is not the vessel that I

Hostess-I suppose it is the port. Admiral-No, madam, it is the pilot. morning. Loss \$100,000.

The Flowers to Be.

[Atlanta Constitution.] Let the sturdy blizzards blow, Since the weather'll have it so; Rain but makes the roses grow.

Spring in greenest robes will dress her.

Pent Up Damns.

[St. Thomas Times.] A shocking state of affairs is re-

ported from Kansas. The Lawrence "Bill Damn's daughter, Grayce, has scarlatina, and the whole

Simple Query. [New York Times.] Teddy-Pa! Pa-Yes, dear.

Damn family is quarantined."

Teddy-May I ask a question? Pa-Certainly, Teddy.

Teddy-Where's the wind when it don't blow? With an "H."

[London Daily Mail.] A witness called in a case in the king's bench yesterday was asked his

"John 'Awkins," was the prompt reply.
"Do you spell your name with or without an 'h?" queried the counsel.
"J-o-h-n," was the emphatic reply.

Economy of a Kind.

[Cincinnati Commercial Tribune.] He's economic, close and shrewd,
On making money he is most intent;
But he'll spend three dollars' worth of

In search of a pencil worth half a cent! Bnt Congress Won't.

[New York Journal.]

The tariff blow can be struck imme-

Congress, if it so wills, can at once repeal the Dingley duties and let in free the beef, mutton and pork of Canada and Mexico. That would bring prices down on the run. It would give relief to the plundered people, to the suffering poor at once.

Chinese Repartee.

[Singapore Free Press.] An English sailor was watching a Chinaman who was placing a dish of rice by a grave. "When do you expect your friend to come out and eat that?" the sailor asked. "Same time as your frien come out to smellee flowers you fellow put," re-

Could If She Would.

[Louisville Courier-Journal.] A Kansas editor recently contradicted a report that a young woman in his county was about to abandon school teaching in order to get mar-

"She is not that kind of a girl!"whereby he meant that she would not differently, and wrote to the editor to give him a "piece of her mind." "I do not know," she said, "that it is any of your business, but I give you to understand that I am not the kind of a girl you say. I can get married if I

A 16-YEAR-OLD BOY MURDERER

Kills a Man in the Course of a

The Lad Had a Loaded Pistol in His Pocket-Claims He Shot in Self-Defense.

Detroit, April 26 .- John Reinhardt, of 64 Scott street, 42 years old, and a mason by trade, was shot through the heart in the woodshed in the rear of his home, at 1:30 o'clock yesterday afternoon by a 16-year-old boy named Frank Colling, who lives next door, 62 Scott street.

Reinhardt and young Colling became engaged in a dispute over the former's children. Colling, without warning, pulled a gun from his pocket and shot Reinhardt in the breast. After the shooting young Colling ran down the street in an effort to escape. The police overhauled Colling and took him to the Chene street station. Reinhardt found Colling playing with his children and objected. That starthe basis of a "ferry," with the Pacific | ed the trouble, and Reinhardt threatened to whip Colling, who pulled the

> Young Colling has been locked up several times for carrying a revolver in his pocket, with which he threatened to shoot several people, and was considered as one of the toughest boys When cought by the police the first thing Colling said was, "Is the guy

> The officers said he would be locked up for murder and he replied that he Colling claims that his victim started for him with a hammer, and that he fired two or three shots into the

ground before shooting directly after Reinhardt had just strength enough to crawl from the yard into a shed

GONE UP IN SMOKE

"Wright's Castle," One of Brampton's Landmarks, Destroyed by Fire-

Brampton, Ont., April 25 .- Last night at 7 o'clock what is known as "Wright's Castle" was discovered on fire, and by 7:30 nothing but the bare walls were left standing. It was built fifty years ago by the late Georg Wright, and was the most imposing private residence in Western Canad at that time, and cost perhaps \$25,000 Shortly after its completion the owner failed, and it was for a number years used as a ladies' college, finally being divided and used as two dwelling houses, and was recently sold to the Williams Bros. for a couple of thousand dollars. They repaired and beautified it considerably, and only completed it a few months ago. The furniture was all saved in a damaged condition. Insured in the Western for

Findlay, Ohio, April 26.—The Globe window glass factory

SPECIAL NOTICES

Diseases of the Kidneys.

Dr. Albert Wesley Kahle, Specialist in Diseases of the Kidneys, No. 190 Delaware avenue, Buffalo, N. Y., will furnish information free regarding his treatment of Bright's Disease, Cystitis and Diabetes, upon application either in person or writing to the above address.

Cleaning Factory.-New goods; brass and iron bedsteads, from \$4 each; mattress spring beds, goose-feather pillows and feather and down cushions, from 39c up; upholstering and repairing; osey corner cushions, at Hunt & Sons, 593 Richmond street. Telephone 997.

Ladies' English Basket Trunks and Trunks, also Bags and Satchels just arrived. Something new for travelers. Tackaberry & Co., 364 Richmond street.

Take the New York Central. Take the New York Central on your trip to New York, Boston and all points

65g

in the Eastern States, and you will have done justice to yourself

Don't Forget Prof. Dorenwend will be at Grigg ine hair goods, ladies' and gentlemen's wigs, toupees, bangs, switches, etc. Don't miss it. Everything new and fashionable. Only one day. Showroom 61u, 18, 26 bw open at 8 a.m.

The stringent law against the use of preservatives in meat products in Germany, which was intended to shut out nearly \$6,000,000 a year of American exports, is found to imperil the homeproduced frankfurter.

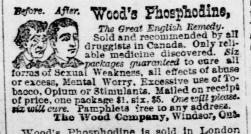
produced Irankiurter.

SEVERE COLDS are easily cured by the use of Bickle's Anti-Consumptive Syrup, a medicine of extraordinary penetrating and healing properties. It is acknowledged by those who have use it as being the best medicine sold for coughs, colds, inflammation of the lungs and all affections of the throat and chest. Its agreeableness to the taste makes it a favorite with ladies and children.

When M. Loubet goes to Russia all

When M. Loubet goes to Russia all the vessels will be lighted by a most elaborate arrangement of incandescent lamps during the Russian fetes in the Cronstadt roads. Four rows of tricolor lamps will surround the ships, and they will be connected with electric garlands of all colors. The marine engineers are studying how best to carry out the idea.

There is no more interesting or curious sight on this earth than the interior of the extinct crater, Aso San, about 30 miles from the city of Ku-20,000 people, who live and prosper The inhabitants rarely make a journey into the outer world, but form, as it were, a little nation by themselves.



Wood's Phosphodine is sold in London by C. McCallum & Co., and Anderson & Nelles, druggists.



50c Jap Wash Silks, 33c. Special purchase 1,200 yards Jap Wash Silks, all bright, new colors, in heavy corded stripes, sky, rose, green, yellow, etc., best quality, 50c goods. This lot we purchased at very special 33C. price from a Japanese sirm to sell at, per yard - - - -

SEE DISPLAY IN WEST WINDOW.

Sensation in Linens.

We are out for your Linen trade with values never before offered. Linens that are pure Linen, direct from Irish looms. These offerings at 25c, 40c, 50c, 69c, 89c and \$1.00 are 25 to 50 per cent under value.

Special Half-Bleached 60-Inch Table Linen, extra

65c, 150 yards, per yard50c

value at 35c, 150 yards, per yard...... 25c Special 70-Inch Half-Bleached Table Linen, best 50c value, 150 yards, per yard...... 40c Special 66-Inch Bleached Table Linen, good value at

Bleached Table Linen, 72-inch, pure linen, extra value 90c, one piece 50 yards, per yard 69c Bleached Table Linen, 80-inch, special value \$1, one piece 50 yards, per yard Bleached Table Linen, 72-inch, pure linen, heavyweight, extra special value at \$1 50 per yard, one piece 50 yards, per yard\$1 00

Our entire stock of this season's Ladies' Ready-to-Wear

Suits, all newest styles, black and colors, must be

Neckwear Sensation.

SEE OUR EAST WINDOW.

Great 25c Sale Saturday Night.

50 dozen New Ties-Four-in-Hands, Coronation Shape, Strings and Knots, all new

LADIES' COSTUMES.

208, 210,

2101/2 and 212

cleared at once. Too many bought. The customers get the benefit. All must go now at 25 per cent discount.

208, 210, 2101/2 and 212

Dundas St.

Dundas St. MAN ATTRACTED BY THE FAIR SEX

Marriage Customs in Uncivilized Countries.

Notice-Mattress and Feather Bed At Present Woman is the Real Wooser, Not Man-Her Unconscious Devices for Winning.

> It is the woman's fault-alwaysbut she never will admit it. Immemorial tradition has made man the wooer and woman the wooed, and, no matter how active and aggressive a man hunter any woman may be, she keeps up the old fiction that she is not the hunter but the quarry.

In certain savage tribes, where marriage is frankly a bargain and salein civilization, of course, women are never bought and sold-and where the girl is given away by her father, in exchange for so many head of cattle, the fiction is still treasured. When the contract has been made, the price delivered, the groom and some of his but the groom is the stronger, of course, and the girl is carried away in the arms of her triumphant lover. mation to beleaguered men.-Montreal After the fight, no doubt, the bereaved | Sun. parent visits his stables, slaps the new cattle on the flanks, and chuckles with pleasure in the knowledge that he has made an excellent trade. In civilized countries the father, after the marriage, is not only minus a daughter, but is considerably out of pocket for expenses, and, in the old countries, for the girl's dowry; while he has nothing to show, in his stables or elsewhere, for the girl or the money. From the father's point of view, therefore, civilization has not improved the wedding customs; but how could any young man hope to marry if he had to pay an adequate price for the girl he loved?

THE REAL WOOER.

Of course the thesis that woman is the real woer will be disputed. She herself does not believe it, and she will not be convinced of its truth. Nevertheless the thesis is true.

Men are expected to believe that, until surprised by a proposal, the innocent young objects of their love never even dreamed of a husband and certainly never tried to catch one. Of course men are aware that every girl, mamoto, in Japan. It is inhabited by even she who vows that she will live and die an old maid, dresses as pretwithin its vertical wall 800 feet high. tily and makes herself as attractive as she can, but men believe that girls would take just as many pains with their clothes and their manners if they dwelt in some convent where no eligible man entered. All the ribbons, the bonnets, the airs and graces, the cosmetics, the toilettes, and the varied charms of women are not traps set for men, not incitements to courtship, not signals to possible husbands, but are merely women's natural striv-

premise. But since the woman does the first attracting, and since the attracting party is the aggressor, she must be the hunter and the man the game, else there is a contradiction in

Some one may retort that the fox hunts the hounds, because, by attracting them, Reynard brings on the chase; but the analogy is defective, for the hounds pursue the fox with hostile purpose, and the fox, when overtaken, does not lay his head on the dog's shoulders and say "yes." Most men are simpletons in the company of girls, and a girl can amost

propose to a man without his perceiving that she is leading him toward the altar. There are a thousand glances of the eyes, tones of the voice tosses of the head, curvings of the neck, smiles of the lips, and a myriad other coquetries by which a woman can lodge a subtle stimulant in a man's breast, while he, poor fellow, is quite as ignorant and unconscious of the operation as if he were a patient under ether and she a surgeon ripping open his ventricular cavity and dropping a love potion into his circulatory system. But other women-lynx-eyed in such matters-can perceive the plans of such a bold hussy. Other women see through all the tricks of a woman who is trying to charm a man, but they will not warn him of his danger, for, in the first place, he would not heed the warning; in the second place, he would House, London, Monday April 28, with friends raid the contract house of the deem the warners jealous, and, in the bride's father by night. The bride and third place, there is a certain sex loyher father make a pretended resistance alty among women which prevents them from playing the spy on other women or conveying treasonable infor

> Sait rheum, or eczema, with its itching and burning, is cured by Hood's Sarsa-parilla. So are all other blood diseases. Several cabmen are to be run as candidates at the forthcoming parliamentary elections in Belgium by the men's trade union at Brussels.

Baby's cold may be cured in a night by using Vapo-Cresolene, which has been extensively in use for twenty-four years. All druggists-Thirty directors of the chief British railways have seats in the House of Lords and 49 in the House of Com-

Ask for Minards and take no other. Japan has given a Frankfurt man an order for five machines for printing

and perforating postage stamps. DR. A. W. CHASE'S 25c. is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanantly cures Catarrh and Hay Fever. Blower free. All dealers, or Dr. A. W. Chase Medicine Co., Toronto and Buffalo.

Germany has imported as much as \$10,000,000 worth of apples in one year and \$2,500,000 worth of pears.

PALE, SICKLY CHILDREN should use Mother Graves' Worm Exterminator. Worms are one of the principal causes of suffering in children, and should be expelled from the system. The Broommakers' Union issues a round million of labels each month for

union-made brooms. ing to realize their ideal of beauty. This is a pleasing theory, but it is not supported by the stubborn upsetters of theory and sentiment, the facts.

WOMAN ATTRACTS FIRST.

A woman attracts a man before he attracts her. No woman will deny that GREAT MEDICINE .- Tonti, one of the

A piece of genuine Japanese lacquer costs the native artist almost a lifetime to perfect, and is produced by hundreds of thin coats of lacquer laid on at considerable intervals of time, the value consisting rather in the labor bestowed than in the quality of the material First-class lacquer work can scarcely be scratched by a needle.

HOW TO CURE ALL SKIN DIS-EASES. Simply apply Swayne's Ointment. No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face. hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curative powers are possessed by no other remedy. Ask your druggist for Swavne's Ointment

Swayne's Ointment. If you are particular about your wash-

ing use Sweet Home Soap

And HOT Water.

Your clothes will be cleaner than any "cold water" soap can make

TWO GOOD Premium Pictures

We have received from the publishers copies of an excellent likeness of Hon. George W. Ross, which will be mailed for 10c. A photo of Sir Wilfrid Laurier, X same size and price, is also & in stock.

Hon. Geo. W. Ross, Sir Wilfrid Laurier Mailed in a Tube, 10 cents each.

Subscribers renewing should include with their subscription 10 cents extra, if either of the pictures are odesired.

London Advertiser Co., London, Ont.