

MOORE'S BAKERY tor Christmas Cake!

DARK FRUIT CAKE, Fancy Icing; SULTANA CAKE. PASTRY of all kinds; TARTS and PUFFS. PASTRY STRIPS; PASTRY by the Pound MINCE PIES, JELLY ROLLS, LAYER CAKE. In short all kinds of Cake. 18 BRINE STREET and 26 WATER STREET.

PHONE 1573. ମ**ାରାରାରାରାରାରାରାରାରାରାରାରାରାରାରାରାରାରା**ରାରାରାରାର

Electric Gift Bargains

Now is your chance to buy that Electrical Gift at a

During Xmas Week, and up until the first of January we are selling our ELECTRIC DISC STOVES

IRONS TOASTERS **CURLING TONGS** PERCOLATORS RADIOGRAPHS

HOT PLATES SHAVING MUGS. WATER BOILERS EGG BOILERS COZY GLOWS, Etc.,

AT GREATLY REDUCED PRICES. ELECTRICAL GIFTS ARE WELL WORTH WHILE.



Christmas Groceries!

Turkeys, Geese, Chicken,

SELECTED STOCK. BOOK YOUR ORDERS NOW.

PASCALL'S CHRISTMAS CRACKERS 50c. to \$3.00 Box.

We have a splendid assortment

Christmas Stockingsall prices. Brazil Nuts. Walnuts. Barcelona Nuts. Dromedary Dates. Table Raisins.

Figs, 30c. lb.

Metz Fruits-1-lb. Bxs. Glace Cherries. Citron Peel Lemon Peel Dessicated Cocoanut— 20c. lb.

Seedless Raisins-Essences-all flavors. Pure Ground Spices.

Huntley's & Palmer's Biscuits. Bournville Cocoa. Seal Brand Coffee-65c. lb.

Golden Pheasant Tea-1-lb. pkgs. 85c.

We have a nice assortment of

Moirs' Chocolates,

in Fancy Boxes-All Prices.

Hartley's Jams-1's. Raspberry & Strawberry 55c. each. Hartley's Table Jellies Bird's Custard Powder 23c. box.

Morton's Ground

1.-lb. pkgs. 20c,

Morton's Potato Flour, 1-lb. pkg. 20c. Swansdown Cake Flour. 60c. pkg. Magic Baking Powder, Royal Baking Powder, Pure Lard, 1-lb. pkgs.

30c. each.

CANADIAN CHEESE. STILTON CHEESE. **EDOM CHEESE.**

Fresh Stocks just in-Only 40c. lb.

KARL S. TRAPNELL, Opt. D., EYESIGHT SPECIALIST. 307 Water Street, Upstairs.

HOURS--10-1: 2.30-6: Evenings by appointment.



NORTH SYDNEY SCREENED COAL

Now Discharging.

\$15.00 BURNSIDE LUMP COAL

\$13.50

HARD WELSH ANTHRACITE in Store and to arrive.

> \$24.00 BUNKER COAL ex Briton.

A. H. MURRAY & CO., LTD.,

Low Prices But Welcome Gifts AT TEMPLETON'S!

CHILDREN'S WOOL GLOVES 25c. CHAIN & CELLULOID GIRDLES 30c. TWO-TONE LEATHER BELT, narrow. Only .. 30c. LADIES' FINE HOSIERY, Dark Heathers 45c. GENTS' LINED KID GLOVES. Only 1.69 POPULAR LINES PRICED TO SELL.



"Manoa,"

DUE WEDNESDAY:

OATS.

ORANGES. ONIONS.

PARSNIPS. CARROTS.

POULTRY.

GRAPES. SPLIT PEAS.

CHOW CHOW. BEETS.

George Neal

Limited

Home Sweet Home.

Houses for Sale. Land for Sale. Farms for Sale.

Mortgage Investments. Interest Collected. Rents Collected

Duckworth Street.

Fire Insurance effected at lowest rates. List your Property with us, for CASH Purchas-

FRED. J. ROIL & CO..

Just In for Xmas.

Fancy Xmas Packages. Sponge, Cherry, Marble, Plain & Sultana Cake. Nuts, Chocolates, Xmas Stockings, Crackers, Xmas Candles, etc.

FEARN & CO., Ltd.

200 WATER STREET.

Advertise in the "TELEGRAM."

BOWRING BROTHERS, Ltd.

HARDWARE DEPARTMENT.

USEFUL PRESENTS



Why not give something useful for a Christmas Present?

Women like to get Silverware or a Carving Set. A new Shaving Outfit, or a fine Pocket Knife, pleases a man or a boy.

We have suitable Christmas Gifts for all of your family and friends. It does not take a whole pile of money to buy your gifts from us. Come in.

OUR HARDWEAR WEARS.

Children's Sleds.

Hockey Sticks.

Hockey Skates.

Skis and Poles.

Dessert Forks.

Spoons.

Curling Brooms.

Stainless Cutlery,

in Table & Dessert.

Silver Plate Table &

Tea, Dessert & Table

Cutlery, in Cases,

Carvers, in Cases

Napkin Rings,

Thermos Bottles.

Fruit Knives,

Fish Kinves.

Acme Skates.

Coasters,

A nice assortment of Manicure Sets. (extra good value)

Nut Cracks. Nut Picks.

Electro Plated Ware in Teapots, Cake Baskets Fruit Jars, Casseroles. Butter Dishes, Biscuit Barrels, etc.

Pickle Forks, Sugar Tongs, Berry Spoons, Butter Knives, Grape Fruit Knives, Cake Knives.

Brass Curbs. Brass Coal Boxes. Brass Wood Boxes. Brass Flower Pots, Brass Fire Dogs, Fire Brasses.

Military Brushes, Tooth Brushes, Hair Brushes.

Dunhill Shell Pipes, B. B. Briar Pipes. Cigar Holders, Cigarette Holders, Tobacco Pouches, Pocket & Pen Knives. Fountain Pens.

Hearth Brushse. Hearth Brushes.

BOWRING BROTHERS, Ltd.

HARDWARE DEPARTMENT.

FIRE INSURANCE!

QUEEN INSURANCE CO. of America

THE GREAT AMERICAN INS. CO. OF NEW YORK.

Capital practically unlimited. The largest number of holders in Newfoundland. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY, Agent, ADRAIN BUILDING,

Sawyer's Oil Clothing

Fishermen Extra Strong. An article of Superior Quality. Send us a trial order.

J. B. ORR Co., Limited

Importers.

Reid-Newfoundland Co., Limited

FREIGHT NOTICE.

NOTRE DAME BAY STEAMSHIP SERVICE. The final freight acceptance for this route

will be on Saturday, December 23rd,
BONAVISTA BAY STEAMSHIP SERVICE,
Final freight acceptance for this route, Sat. urday, December 23rd.

SPECIAL.

Freight acceptance for the following routes is closed off:—Trinity Bay, Green Bay and Humbermouth-Battle Hr. Routes,

CHRISTMAS EXCURSION.

Excursion Return Tickets will be sold be. tween all Stations on line of railway, at

One Way and One Third First Class Fare good for going passage from Friday, December 22nd, to Monday, December 25th, and for return passage up to and including Tuesday, December

Reid-Newfoundland Co., Limited

RED CROSS LINE!

NEW YORK HALIFAX PROBABLE SAILINGS FOR DECEMBER

ROSALIND (from St. John's) Dec. 26. SILVIA (from New York) Dec. 27.

WINTER PASSENGER RATES NOW EFFECTIVE.

Round trip tickets with six months' stop-over privileges Through rates quoted to any port.

For further information re passage, fares or freight rates, etc., apply to HARVEY & CO., LTD., St. John's, Nfld., Agts.

BOWRING & COMPANY. G. S. CAMPBELL & CO. Halifax, N.S. 17 Battery Place, New York, General Agents

Inter-Continental Transports, Limited

The S.S. MANOA will probably sail from Charlottetown for St. John's direct, on December 17th. The S.S. MAPLEDAWN will probably sail from West St. John, N.B., for St. John's, N.F., direct, on December 21st next.

For space, rates, etc., please apply to this Office, as

HARVEY & CO., Limited,

Farguhar Steamship Companies. PASSENGER AND FREIGHT SERVICE

ST. JOHN'S TO HALIFAX. STEEL STEAMSHIP "SABLE I." Sailing every nine days.

Freight accepted and rates quoted to all points. For sailing dates and other information, apply HARVEY & CO., LTD., EXCENSISE John's, NAd. FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.

Canadian National Railwa

Are you going to Boston or New England points, if so, remember that one of the best routes from Halifax is via Halifax and South Western Railway and Yar-

For rates and other information, apply

J. W. N. Johnstone,

GENERAL AGENT, Board of Trade Building Auct

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