

G. KNOWLING, Limited,
Offers ex S.S. "Eburoon,"
40,000 lbs.
BACON.
900 cases
EVAPORATED MILK
And
FINEST QUALITY PURE LARD.
Selling CHEAP at our
East, West & Central Stores.
G. KNOWLING, Limited.
Oct. 11, 1917

Sugar to Sell at 8c. After Oct. 15.

Producers Agree With Food Administration on Wholesale Price.
Washington, Sept. 20.—Beet sugar producers, in conference with the food administration to-day, reached a unanimous agreement under which the stable retail price of sugar will be about eight cents a pound. They will sell to wholesalers at Eastern refining points, at seven and one-quarter cents a pound, cane basis, and the retail price, it was stated, would normally be not more than three-quarters of a cent higher.
At the same time, the food administration announced that an international committee of five had been named to arrange for the purchase and distribution of the vast quantities of sugar needed by the United States and allied countries. This committee, acting through the food administration under authority of President Wilson's Executive Order, will control a large proportion of the world's sugar output.
To Plan for Distribution.
George M. Rolph, head of the food administration's sugar division; Earl D. Babst, president of the American Sugar Refining Company, and William A. Jamieson, of Arbuckle Brothers, are the American members of the committee. The Allied nations are represented by Sir Joseph White-Todd and James V. Drake, sr., British sugar men.
Details of the sugar distributing plan will be worked out by a food administration committee including H.

A. Douglass, Detroit; E. E. Howe, Denver; W. H. Hannam, San Francisco; S. H. Love, Salt Lake City; W. S. Petriken, Denver; S. W. Sinshelmer, Huntington Beach, Cal., and W. P. Turner, Detroit.
Inclusion of the big Cuban cane sugar producing interests in the Allied distributing scheme will be discussed with the food administration to-morrow by the Cuban Minister, Dr. Manuel De Cespedes, and two Cuban sugar-growers, Jose Miguel Terana and Jose Ignacio Lezama.
Cuban's participation in the plan is expected, particularly in view of the government's power to prevent importation by refusing licenses to producers not agreeing to the uniform price.
American cane sugar representatives, it is believed, will take action similar to that of the beet sugar men within a week. Most cane producers already have agreed to a 7 1/2-cent price, or its equivalent, but this is not regarded as final until the decision is unanimous. The objections of above 10 per cent. of the beet sugar men to the low price were composed at a final conference to-day.
Effective in October.
The new sugar price will become effective in the West on October 1, when the 1917 crop reaches the refineries, and in the East about two weeks later.
The present price of beet sugar to wholesalers is about 8 1/2 per cent a pound.
"This patriotic action on the part of the beet sugar producers of the United States," said a food administration statement to-day, "demonstrates conclusively the value of this industry to the country in coming

Mixing Barley With Wheat
not only saves Wheat for our Soldiers and Allies but actually makes a better and more pleasing food—
Grape-Nuts
Canada's Whole Wheat and Barley food has been known to thousands as the choicest of all prepared cereals.
With the incentive to save, new thousands are eating this delicious food.
Order a package from the Grocer to-day.
All Food Value—
Every Atom Works
Made by Canadian Postum Cereal Co., Ltd., Windsor, Ont.

In Memory.
Of Bugler Wm. A. Phelan, Killed in Action Oct. 11th, 1916.
This is the day that called our brave to battle
On Flanders fields,
When the Newfoundland proved they were not made of
The clay that yields.
The day that saw a band sublime in courage,
The matchless few!
Through Death's red rain drive fiercely on the foe man
To die or do.
And one there was whose heart beat true as any
In that brave line,
Whose young soul won the soldiers' crown of glory
Was son of mine.
Where battle met within the German trenches,
With fiercest tide—
Where deadliest grew the aim of foe and comrade—
He bravely died.
Where gold and russet Autumn leaves were blowing
Near a blue cave
His comrades of that thrilling day of battle
Have made his grave.
Now once again the whispering leaves are falling
Over our dead,
Whisper, ye leaves, the prayers that his sad mother
So oft has said.
And France who know so well the hero-hearted,
The strong, the brave,
Oh, teach your fairest flowers to bloom and cover
My soldier's grave.
forward with low prices at a time when sugar naturally would be selling at much higher levels."

Here and There.

When you want Steaks, Chops, Cutlets, try ELLIS'.
PERSONAL.—Mr. John Kenaley, of Carbonear, who has been visiting the city leaves for home by this evening's train.
When you want Sausages, why—get ELLIS'; they're the best.
BOWLING'S SHIPS.—The Prospero left St. Anthony at 9:45 a.m. to-day, coming South. The Fortia left Pough through at 6:45 a.m. to-day, going west.
Nyal's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill—sep7,17
TRAIN MOVEMENTS.—Tuesday's outgoing express arrived at Port aux Basques at 1:40 a.m. to-day. The incoming express is due at 4:30 p.m. to-day.
When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.
CATTLE ARRIVE.—Several car loads of imported cattle reached the city this morning by the mail and freight train. The animals are consigned to Mr. Geo. Neal.
Try WHELAN'S WATERED FISH for your dinner to-morrow and you will get it again.—11
NEW RECRUITING STATION.—A squad of men from the Forestry company were engaged erecting the wooden frame for a recruiting station in the open space east of the railway station.
To-morrow will be Friday. To get my favorite dish I'll send across to WHELAN'S for the BEST WATERED FISH.—11
REQUIEM MASS FOR DECEASED SOLDIERS.—An unusually large congregation attended the high mass of requiem celebrated at the R. C. Cathedral at 8:30 this morning for the repose of the souls of the officers and soldiers who fought so heroically and died so nobly in the memorable battle of Oct. 12th, 1916. Rev. Fr. Nangle, C.F., was the celebrant; His Grace the Archbishop was on the Throne.
B. I. S.—The members, with their lady friends, are invited to attend the presentation to the Society of a War Trophy by Rev. (Capt.) Thos. Nangle, C.F., on to-morrow October 12th, at 8:30 p.m.—Oct. 11, 17
VISITS SCENE OF MOTOR TRAGEDY.—The further hearing of evidence into the indictment against Pte. John Parker for manslaughter, took place yesterday afternoon, and this morning in Chambers before the Grand Jury. The testimony being concluded the jurors and court officials left by carriages at 1:30 p.m. for the scene of the recent motor tragedy where they will take notes of the surroundings.
At sea level an object 100 ft. high is visible a little over thirteen miles. If 500 ft. high, it is, visible nearly thirty miles.

Our Fall Sale of FURNITURE
Starts on Monday, Oct. 1st.
To give it a good start we are putting in One Hundred Bureaus and Stands, prepared specially for us, at unheard of prices considering the high prices prevailing.

BUREAU
will have 2 drawers, base 32 x 18, glass 22 x 13, hardwood top and sides, makes it a wonder at the price we charge, namely,
\$8.95.

Sideboard
Special \$12.50.
Has 2 doors, one large drawer, large massive back, glass 13 x 22, hardwood supports. Could not be imported and sold less than \$18.00 to \$20.00. Other prices up to
\$50.00.

We have quite a range of Bureaus ranging in price up to \$50.00, in White Enamel, Surface and Golden Oak and Quartered Oak, at Specially Marked Prices, up to \$50.

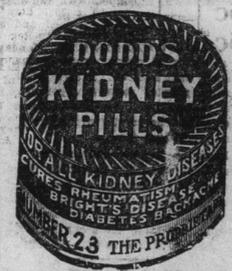
Washstand will have one Door, Towell Rack, Hardwood Supports. Bargain, at \$3.95 while they last.

Special PRICES!

The C. L. MARCH CO., Limited.
Corner Water and Springdale Streets.

Here and There.
When you want Minced Cologs, try ELLIS'.
WEATHER REPORT.—The weather across country is light S.W. wind and dull; temperature 44 to 50 above.
FISH FISH FISH.—I insist on getting WHELAN'S every time.—Oct. 11, 17
INTERESTING ASSAULT CASE.—A city business man of foreign nationality has taken action against his wife for assault. The case will be heard before Judge Morris this afternoon and promises to be an interesting one.
THETIS AT AILIK.—The Reid Nfd. Co. received a message from Capt. Parsons of the s.s. Thetis, yesterday stating that his ship had arrived at Ailik; wind W.N.W., light and fine.
From Cape Race.
CAPE RACE, To-day.
Wind N.E., fresh, weather fine; several schooners are in sight to-day. Bar. 29.64; ther. 62.

She Misses Merry Yuletide.
A dispatch from Ottawa announces the death at the age of 98 of Mme. Jean Baptiste Bigras, whose claim to fame is that she is survived by 331 descendants in direct line—2 sons, 10 daughters, 79 grandchildren, 212 great-grandchildren, and 23 great-great-grandchildren. If there have been any demises among her colossal progeny, the chronicler of the Bigras annals neglects to state the fact. He is equally silent as to whether or not the lady had any other claim to fame than the one he mentions, and he leaves the world uninformed as to whether or not any member of the family has ever done anything for the world except live in it. Even that is something, however, especially in a country like Canada, where living comes near to providing participation in one or another form of honest and productive toil.
A more interesting question, if not a more important one, is suggested by the approach of the holiday season. With what feelings could Mme. Bigras have awaited the arrival of Christmas? Did she buy her presents early or, after the commoner practice, wait until the last week had come and then rush wildly about in search of the proper something for each of the dear 331? Possibly she gave up living chiefly, or at least largely, because the economic difficulties that Christmas is going to bring to all of us this year were of such appalling size for her that even her sturdy spirit recoiled from the task of meeting them.
Many whose descendants number considerably less than 331 are already devoting anxious study to the 1917 Christmas problem. Not a few are



pretending to solve it by deciding to divert all of what little money they could spare for presents to other objects connected with the war, but in their hearts they know that will work—that when the time comes they will be unable to resist the inevitable pressure to give. As usual, part of the giving will be voluntary, and even glad, the rest compelled and reluctant.
Mme. Bigras has escaped it all, and there is temptation to congratulate her as fortunate, for she could not have been helped at all by determining, as others can, not to give anything more than a pretty card to anybody except "the children."—N. Y. Times.
Nothing finer than ELLIS' Pork Sausages, Beef Sausages, Tomato Sausages. Try them.
ENGINE DRIVER INJURES LEG.—Engine driver William Jeans, of the Reid Nfd. Co. met with a painful accident last evening at Glenville resulting in a badly sprained leg, caused while stepping from the cabin of the engine to the ground. He came in on the mail and freight train this morning and was driven to his home.

RED ROSE TEA "is good tea"

Keen Price ON Sample L
MEN'S and BOYS' OVERCOATS
You can save dollars on your winter overcoat. Well tailored fall overcoats in Tweed, Cloth, among the lot found some Tweed Coat style, warmly lined, collar range from \$4.00 to \$7.50. Men's and Young Men's Get interested, there is variety here.
Also, SAMPLE DRESSING GOWNS
Men's Sample Dressing girdle at waist; just one in Grey, Fawn and other colors, roomy sizes, Special prices from \$8.00 to \$16.00.

LACE CURTAINS
250 pieces soft White in assorted sizes; real goods, with a nice lace trim, these have slight imperfections or two slipped here or there to spoil the appearance, along early to get your Special per pair. Friday, Saturday and Monday.



SEE THESE NEW COLLARS
A regular mix up of the most and prettiest styles. The Sailor and Shawl some hemstitched, some trimmed in Muslin, Linen and other materials to 40c. each. Friday, Saturday and Monday.

Felt Footwear at Easy Price
LADIES' FELT SHOES
Two-room shoes in all shades, assorted styles of Purple, Rose and Green, lined, laced with ribbon, front and soft chambray, the comfort of a pair of Regular \$1.70. Friday, Saturday and Monday.

MEN'S FELT SHOES
Show me the man who does not appreciate a pair of warm Grey Felt shoes for his day's work; soft chambray soles, front; sizes 6 to 10. Regular \$1.70. Friday, Saturday and Monday.

CHILD'S and MISSES' SHOES
Dainty little shoes in all shades, leather soles, front. Two Special Prices. Friday, Saturday and Monday.
Children's 6 to 11 Special
Misses, 11 to 14 Special

Gentlemen's Keen Bargain on TWEED SUITS.
English tailored suits in all mixtures. These offer a procurable value to-day; Mr. Greys and Brown suits; trousers; suits with long honest workmanship. \$15.00 suit. Friday, Saturday and Monday.

UNDERWEAR
Men's Scotch knitted shrinkable finish, knitted Underwear, regular wear. Regular \$2.00 per day and Monday.
LONDON NECKWEAR
Bright spanking new, the same price as the others in the long list of the individual taste. Friday and Monday.



MINARD'S LINIMENT CURES DIPS.