



## Our Up-to-the Minute Display of SWAGGER Styles for Smart Dressers

is now open for your inspection. Our stock is simply bristling with new ideas in Men's Wear personally selected by MR. G. F. KEARNEY, who has anticipated your every want. Our prices are consistent with Quality, and as we were early in the markets you can save money by purchasing your Spring outfit here.



## ARROW COLLARS

WE carry this line of collars because we know that they afford the most satisfactory value and service.

There's a height and a style for every man and occasion.

Price, 20 cts. each.



### Boston Garters.

Our Boston Garters are made so that no metal touches the skin; and look at the prices: 25c., 30c., 35c. And Pure Silk Elastic, 50c.

### Best English Caps

Our Caps, as usual, are made of the very Best English Tweeds and nobby patterns. They have a style all their own and the prices will take some beating. 50c., 75c., \$1.00, 1.25. And the famous Tress Caps, mascot shape, as above, \$1.50, \$1.75, \$2.25.



### Neckwear.

Talking of Neckwear: Just give us a call, we would like to help you choose Ties that are just right, and we are



pastmasters in the art of selecting. Prices as usual

50c., 75c., 95c., 1.00, 1.50, 1.75, 2.50

Our Special is the Tie with a guarantee pin-proof, wear-proof, wrinkle-proof. Good for six months' solid wear, 95c.



### Hosiery!

Why, we stock Hole-proof in all shades Silk and Silk Lisle. 'Nuf said. Prices 50c., 75c., \$1.00.

It's time to change that heavy underwear. We have Jaeger all-wool in light and medium weights in union or 2 piece suits, \$3.00 garment up. PRESIDENT BRACES . . . 50c. pair FRENCH BRACES . . . 70c. pair

### The Salvation Army

Appointment of New Staff Officer. Staff Captain and Mrs. Turner have been appointed by General Booth to assist Colonel Otway, in the oversight of the work throughout Newfoundland, and is due to arrive by the next express. The welcome and installation meeting is arranged for Tuesday next at 8 p.m. in the Citadel, New Gower Street. No doubt there will be a very large and appreciative audience. Staff Captain Turner comes from the Old Country, where he has held Staff appointments. For many years he was Chief Secretary to the Commissioner for Social and Prison Work, and had also the responsibility for the Redemption Homes for boys. He has also a short term in Canada, acting as Chaplain at one of the Military Training Camps. Mrs. Turner is also a woman of public ability and has seen service attached to the Training College for Officers, Salvationists of St. John's and other friends will without doubt give them a very hearty welcome to Britain's Oldest Colony, where they will find great scope for all the consecrated labors.

### "The Toll of War"

The spirit of Newfoundland is once more shown by the lists which have just come to hand. In the thickest of the fight our brave boys have gone, ever ready to do their duty. For many this war has brought sorrow, weeping, and trembling hands reach out into the shadows and yearn—"For the touch of a vanished hand, and the sound of a voice that is still." Our lads are fighting and those who have paid the supreme sacrifice fought to teach the people of Germany that military force alone is not a safe thing to rely on, that the brutal and aggressive methods of their rulers do not pay. Included in this national emphasis we have to remember that they are giving their lives for home, for family ties, for you and for me. Amid the wrecks and desolations of war, when tens of thousands of precious lives are being sacrificed, no question can be more insistent, or more poignant than that of the ancient philosopher who says: "If a man die shall he live again?" If death closed forever the drama of our earthly existence, then such words as honour, love, patriotism, truth, freedom, duty, would be meaningless terms, and there could be no warrant to throw our lives away for such empty shadows. It is because we believe that the earthly life is but a brief moment of our existence and that what we call death is the portal of life, which is life indeed, that we are reconciled to give up our loved ones in a just and holy cause. We must not think of them as dead, but as having followed through the gates of death into the larger life and higher services of the redeemed. They have fought the good fight: they have proved faithful, even dying for King and Country. Those that are gone, we think of them as having attained that to which we in faith and hope look forward. To those who mourn, whose hearts are sad may courage be given to bear their cross.

"Life out of death" is written wide Across Life's page on every side. We cannot think as ended our dear boys who died.

"TAPSLEY."

### Americans All

(From the New York Times.) In his fine patriotic speech at the dinner of the Dwight Alumni Association, Mr. Hughes expressed his pride in being an American citizen when the American people "are prepared to do their part to the end that we shall be governed by law, by agreement, by conception of right, and not brute force," his purpose to follow Mr. Wilson "whose leadership has been 'most nobly declared.'" He rejoiced in united America, "ready to die for the principles of liberty." "There is no partisanship when it is a question of fighting for your country." What a heartening and splendid thing it is to see Charles Evans Hughes, Ellihu Root, Theodore Roosevelt, William Howard Taft, standing with Woodrow Wilson. The rivalries and the bitterness of 1916 are forgotten. Not as Republicans or Democrats, but as Americans, they are one on the common platform of love of country. And infinitely more splendid and heartening is the visible substantial unity of the American people. Only in war do these high and rare times of national solidarity come.

ST. ANDREW'S (Presbyterian).—The Minister, Rev. Gordon Dickie, M.A., will preach morning and evening. In the morning the subject of his discourse will be "Safety, first and last." The evening subject will be, "Proving the Ministry," the first of a series on "What is wrong with the Ministry, the Church and Life?" Strangers are cordially welcomed.

SHARD'S LINIMENT CURES DYPHTHERIA.



Our Spring weather is usually accompanied by rain storms. Why not be prepared? Our Wind-brellas are just the thing for wet and windy weather as if they blow inside out you can pull them back again without breaking the Umbrella.

Price : \$1.85.

### SHIRTS!



In Shirts we have the best produced in England and the United States. A special line of broken sizes is being sold,

3 for \$5.00.

Regular \$2.00, \$2.25 and \$2.50 each. Then we have other prices, \$1.25 to \$8.50 for Silk Shirts.



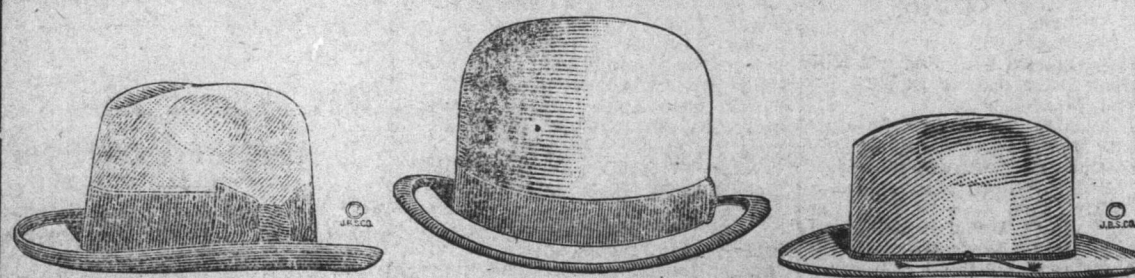
Then again your old Rain-coat or Raglin may be the worse for wear; we can replace it for

\$13.50 or \$15.00,

or perhaps you prefer the Jaeger, Dexter or Burberry all guaranteed coats. Prices:

\$20.00 to \$45.00.

### SOFT and STIFF HATS.



These are a few of the prevailing shapes in the famous

Christy Soft and Hard Felt Hats, which have a reputation all over Nfld. of 25 years standing. They stand for all that is best in Hats, and fit like an old one.

Our service is unbeatable, this is surely some boast, but let us prove it to you as we have proven it to thousands of others.

'Phone 726.

Smith's  
JEO. KEARNEY Manager.

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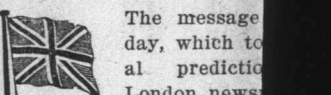
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### Evening Tele

W. J. HERDER, - - -  
H. A. WINTER, B.A.,

SATURDAY, April 21

### British Optin



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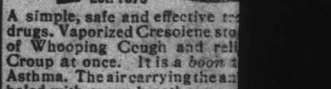
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### WHOOPI

SPASMODIC CROU  
BRONCHITIS CATARRH



A simple, safe and effective

of Whooping Cough and

Croup at once. It is a

Asthma. The air-carrying

makes breathing easy

and stops the cough

preventing restful night

It is valuable to infants

with young children.

Send us postal for

descriptive booklet

and see reasons

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