

Have You Tried
"Blossom" Tea?

If not, will you ask your Grocer for some? You will be charmed with its delightful flavor. If you are already using "BLOSSOM", will you please tell your friends how good it is?

British Grown and Packed.

1 pound tins. 5 pound tins. 10 pound tins.

The Attraction of This Store is QUALITY.

THE QUALITY OF OUR Winter OVERCOATINGS & SUITINGS IS UP TO OUR STANDARD.

Come in and be Convinced.

Chaplin's,
The Store That Pleases.

XMAS FRUIT.

Just arrived and in stock:

400 brls. FINE XMAS APPLES—Kings, Wagners, Blenheims, Stacks, Pewankees, Snow Apples, Baldwins and Sweets.

HEAVYWEIGHT GREEN GRAPES in kegs.

VALENCIA ORANGES, CURRANTS, loose & in pkts.

LAYER TABLE RAISINS, SEEDED RAISINS.

BEST PRICES.

EDWIN MURRAY.

Ensure Good Bread for the Winter

BUY
Windsor Patent
 and
Royal Household FLOUR.

The Best on Earth.
SOLD EVERYWHERE.

Advertise in the "Telegram."

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right

AND our styles and qualities are of the very best. There is no other factory throughout the COUNTRY where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you NEED proof of what we say, give us a trial and YOU will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.


RED CROSS LINE.
S.S. Stephano
 EXCELLENT PASSENGER SERVICE.
 Tickets issued to New York, Halifax and Boston.

INTENDED SAILINGS:

FROM ST. JOHN'S.
 STEPHANO Dec. 22nd
 FROM NEW YORK.
 STEPHANO December 31st

Fares include Meals and Berths to Halifax and New York, but not from Halifax to Boston.

AGENTS,
HARVEY & Co., Limited.



PORK and BEEF!

In Stock:

HAM BUTT PORK,
BONELESS BEEF,
 LIBBY'S Special Plate Beef.

GEO. NEAL

Choice Creations
 In
Women's Fall Footwear

Our Fall and Winter Styles in Women's Footwear are attracting unusual attention from Women who are interested in Choice Shoes!

We've a regular Shoe Feast of New Fall and Winter Models!

We invite every Woman that is at all interested in Good Shoes to call to see our excellent Footwear!

BETTER VALUES

Every Shoe Has Character!

Choice Gun Metal Calf, Patent Colt, Patent Kid and Vici Kid leathers.

The New Military Boots—the Gaiter Boots—Handsome Cloth Top Boots—the New Toe shapes and Heels.

SHOES AT \$2.40, \$3.00, \$4.00, \$5.00 to \$7.00. The Best Value at Any Price!

Don't overlook Our Experienced Shoe Service so valuable in securing a Shoe of just the correct proportions.

PARKER & MONROE, Limited,
 THE SHOE MEN.

A Beautiful Photograph POST CARD

Free with every package of Xmas Cards, from 15c. up.

Come on and see our beautiful Xmas and New Year Cards. We are sure to suit the most fastidious.

H. M. S. Star, 5 cards 7c.
 H. M. S. Amethyst, 8 cards 10c.
 H. M. S. Airadne, 10 cards 15c.
 H. M. S. Brilliant, 10 cards 20c.
 H. M. S. Britannia, 12 cards 25c.
 H. M. S. Colossos, 36 cards 25c.
 H. M. S. Challenge, 10 cards, 30c.
 H. M. S. Dasher, 12 cards, 40c.
 H. M. S. Diadem, 10 cards, 50c.
 H. M. S. Electra, 12 cards, 60c.
 H. M. S. Irresistable, 10 cards 75c.

Also a beautiful line of singly boxed cards from 5c. to \$1.50. Single and Folding Cards, 2c. to 40c.

A very nice line of Xmas Post Cards. Religious Folding Cards, 2c. to 40c.

Private Autograph Cards from 25c. to \$1.00 box.

A big assortment of Calendars from 5c. to \$1.00.

You will get a better assortment here than at any other store in town.

A beautiful photograph Post Card given free with every pkg. of Xmas and New Year Cards from 15c. up.

GARLAND'S
 BOOKSTORES,
 177 & 353 Water Street.

THE "BIG" Furniture Store.

OUR BIG SALE CONTINUES—ALL OUR PATRONS PLEASED.

Consult our "BIG AD" and see some of the remarkable bargains. We must make room for our big stock arriving daily. We are clearing out all odds and ends and have given them a remarkable cut.

\$1.50 TABLE COVERS for	\$1.00
\$1.50 CURTAINS for	\$1.40
\$5.50 SIDEBOARDS for	\$7.00
\$7.00 SIDEBOARDS for	\$12.25
\$10.50 BEDSTEADS for	\$7.50
\$12.50 BEDSTEADS for	\$8.75
\$15.00 BUREAUS for	\$10.75
\$17.00 BUREAUS for	\$13.50

Ends of CARPETS, OIL CLOTHS, MUSLINS, CASEMENT CLOTHS, WOOL FRINGE, &c., &c., must be cleared before New Year.

CALLAHAN, GLASS & Co., Limited,
 Duckworth and Gower Streets.

A. B. LEHR,
 (The Senior Dentist)
 s,tu,th,fr 203 WATER ST.

Insure with the Good, Old, Reliable QUEEN,

which has stood the test, promptly paying

\$541,000

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,
 Agent.
 may15.eod.17

HAYWARD & CO., Water Street, East




Rubbers!

Low Heel Rubbers!
High Heel Rubbers!

MUD RUBBERS.
 STORM RUBBERS.
 LOW RUBBERS.
 DULL FINISH RUBBERS.
 BRIGHT FINISH RUBBERS.
 SILK FINISH RUBBERS.
 HEAVY RUBBERS.
 LIGHT RUBBERS.
 LADIES' RUBBERS.
 MEN'S RUBBERS.
 BOYS' RUBBERS.
 GIRLS' RUBBERS.
 CHILD'S RUBBERS.
 RUBBERS FOR EVERYBODY.

Prices right, according to Quality.

F. SMALLWOOD,
 The Home of Good Rubbers.

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CALLAHAN, GLASS & Co., Limited,
 Duckworth and Gower Streets.

XMAS SUGGESTIONS



Our Christmas Display Suggests The Answer, To "WHAT CAN I GIVE?"

We have things you have seen and forgotten about, and things you have never seen before.

Many Novelties for Men, Women and Children.

PINE CUSHIONS—Bringing the fragrance of the forest, they give health to the invalid, relief to the sufferer, and pleasure to all. Price 50c. and \$1.20.

LAVENDER CUSHIONS—From the English gardens; dainty, sweet and lasting.

STAG HORN MOSS—For decorating, plucked from the Newfoundland hills; effective and lasting, 20c. per lb.

SMOKERS' REQUISITES—Tinder Lighters, specially recommended by military authorities as suitable gifts for soldiers and sailors. Pipes, Stands, Cabinets.

THE BOYPROOF WATCH at \$1.00 each will give a maximum of service and pleasure at a minimum cost.

We cannot tell you about all we have.

COME AND SEE.

Robert Templeton.
 333 WATER STREET.

100 Cases Florida Oranges!

For Christmas Trade.

BURT & LAWRENCE, 14 New Gower Street.