

TEN PAGES TO-DAY. WEATHER FORECAST. TORONTO, Noon.—Moderate winds and fine to-day. Sunday Fresh S.E. winds and showery. ROPER'S, Noon.—Bar. 29.85; ther 49.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

READ BY OVER

40,000 PEOPLE

EVERY DAY.

# THE EVENING TELEGRAM.

VOLUME XXXVI

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, OCTOBER 17, 1914.

\$3.00 PER YEAR.

NUMBER 241.

## USE BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.



### Auction Sales!

**AUCTION.**  
At the residence of  
**MR. JOHN MAHER,**  
82 Freshwater Road, on  
**TUESDAY next, 20th inst.,**  
at 10.30 a.m.  
All the Household Furniture and Effects. Full particulars in Monday's papers.  
**P. C. O'DRISCOLL,**  
Auctioneer.  
oct16,21

### Free GUARANTEED American Silk HOSIERY

We Want You to Know These Hose

They stood the test when all others failed. They give real foot comfort. They have no seams to rip. They never become loose and baggy as the shape is knit in, not pressed in. They are GUARANTEED for fineness, for style, for superiority of material and workmanship, absolutely stainless, and to wear six months without holes or replaced by new pairs free.  
**OUR FREE OFFER**  
To every one sending us 50c to cover shipping charges, we will send, subject to duty, absolutely free:  
Three pairs of our famous men's AMERICAN SILK HOSE with written guarantee, any color, or  
Three pairs of our Ladies' Hose in Black, Tan or White colors, with written guarantee. **DON'T DELAY**—Offer expires when dealer in your locality is selected. Give color and size desired.  
**The International Hosiery Co.**  
21 Bittern Street  
Dayton, Ohio, U.S.A.  
sep10,24,14



**EXPLAINING THE VALUE** of the protection afforded by fire insurance should not be necessary. Everybody knows of instances where the lack of it has resulted in ruin. So we won't waste time in arguing. We simply urge you to have us  
**MAKE YOU A POLICY** at once. It will be in one of the best companies and the rates will be the lowest.  
**PERCIE JOHNSON,**  
Insurance Agent.

### Canada Butter!

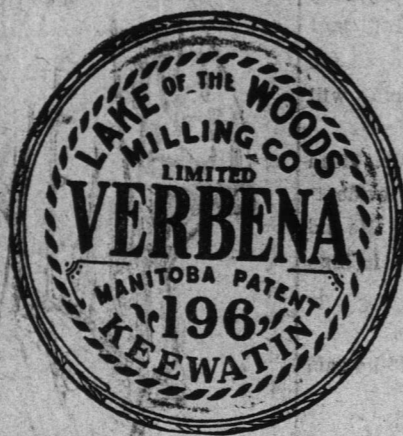
Choice Quality.  
Tubs and Blocks.  
"Searston" Tubs.  
**JAS. R. KNIGHT,**  
311 Water Street.

### CARD.

**Drugless Healing.**  
**A. H. RUMSEY,**  
Mechano-Therapist.

Office Hours:—  
9 to 12 a.m. 2 to 5 p.m.  
6.30 to 8 p.m.  
11 Victoria Street.  
oct16,21 St. John's, N.F.

### A JUST WAR



Has been waged and won against Mills that lower the Standard of their Flour.

The Victory has been decided overwhelmingly in favor of

**Verbena Flour.**

### BUILDING LOTS!

**FREEHOLD:**  
Hamilton Street.  
New Town Road.  
Barnes' Road.  
King's Road.  
Queen's Road.  
Circular Road.  
Fleming Street.  
Allendale Road.  
Blackmarsh Road.  
Corwall Avenue.  
Topsail Road.  
Cockpit Road.  
Mundy Pond Road.  
Masse Street.  
For particulars apply to  
**Fred. J. Roil & Co.,**  
Real Estate,  
SMALLWOOD BUILDING,  
Duckworth St.



**OUR MEATS**  
taste as good as they look. You doubtless have eaten meats that no amount of careful cooking and seasoning could make tender and fine flavored.

**CHOICE CUTS**  
of meats of the best quality are the only kinds we offer you. What shall we send you to-morrow?

**M. CONNOLLY,**  
Phone 420. 176 Duckworth St.

### More New Books!

**LATEST FICTION, WAR MAPS AND BOOKS ABOUT THE WAR.**

The Vanished Messenger by Oppenheim. Cloth 80c.  
Wild Honey by Cynthia Stockley, 60c, and 80c.  
The White Lie by William LeQueux, 60c, and 80c.  
The Escape of Mr. Trim by Irvin Cobb, 80c.  
Dodo the Second by E. T. Benson, 80c.  
Down Among Men by Livingston Comford, 80c. This is a most extraordinary book.  
The Auction Block by Rex Beach, 60c, and 80c. This is the best seller.  
Handicapped by David Lyall, 80c.  
In Self Defence by Silas Hocking, 60c, and 80c. Just off the press.  
Germany's Swelled Head, the book that impressed King Edward, 30c.  
Lloyd's A. B. C. of the War, 48c. A book of facts—facts about the war.  
The Secrets of the German War Office by Armgard Karl Graves, late spy to the German Government, 60c.  
How to Help Kitchener, 20c.

**Dicks & Co., Ltd.**  
Biggest, Brightest and Best Book Stationery and Fancy Goods Store in Newfoundland.

**MOTOR CAR FOR SALE**  
CHEAP—Stoddart-Drayton, five seat or complete. J. COCKER, Anglo-American Garage.  
oct16,21

### ROSSLEY



**THEATRE.**  
**LAST DAY OF THE 4 BRITISH BELLES—A SPECIAL MATINEE. GREAT NIGHT SHOW.**  
Everything New.  
For Seats Come Early.

Monday, the Greatest Circus Act in the World, SERPENTELLO & THE FROG MAN.



**"Bear Brand" Rubbers**  
will be on sale in St. John's at the stores of the following firms:  
MONROE & CO.  
STEER BROS.

**NICHOLLE, INKPEN & CHAFE, Ltd.**  
JESSE WHITEWAY.  
J. M. DEVINE.  
W. R. GOOBIE.

If you want to get a pair of Rubbers that will last longer than any Rubbers you have ever worn, go to one of these stores, and ask for "BEAR BRAND." **LOOK FOR THE BEAR—TIS ON EVERY PAIR.**  
oct17,11

**W. J. WHELAN,**  
182 Duckworth Street.  
Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.  
N.B.—Orders can be left to Sanitor Board of Trade Bldg.

### Notice to Creditors!

All persons claiming to be creditors of the insolvent estate of John King, Cabot Street, are requested to send their accounts, duly attested, to the undersigned immediately. Accounts not duly attested will not be recognized.  
**R. WRIGHT & SON,**  
oct16,21

**MIRNARD'S LINIMENT CURES BURNS, ETC.**

### WOODS Giant Junior Safety Razor.

A \$5 Razor is comfortable in the hand and convenient to use. So is the WOODS.  
A \$5 Razor has the safety appliance. So has the WOODS.  
A \$5 Razor is silver-plated. So is the WOODS.  
A \$5 Razor has a steel blade. So has the WOODS.

Made in the U. States in the Woods Factory.  
Price 50c., with blades; extra blades, 3 for 10c.

### CHESELY WOODS,

Sole Agent,  
140 WATER STREET.

**AYRE & SONS**  
sells DICKESON'S TEA  
**W. E. BEARNS**  
sells DICKESON'S TEA  
**BISHOP, SONS & CO.**  
sells DICKESON'S TEA  
**BOWRING BROS.**  
sells DICKESON'S TEA  
**T. J. EDENS**  
sells DICKESON'S TEA  
**A. D. RANKIN & CO.**  
sells DICKESON'S TEA  
**ROYAL STORES, LTD.**  
sells DICKESON'S TEA  
"Buy it, try it—that's the test. Of all the Teas it is the best."

### Dickeson's Tea Is The Best Tea.

"The beverage of the Old Country."  
Wholesale from  
**The Universal Agencies.**  
187 WATER STREET.  
oct16,21



**DENTAL**  
THOROUGH EXAMINATION and dentistry at as reasonable prices as is consistent with first-class work is what you are assured of if you consult us. We make satisfactory teeth. We make that stay in place, restore the natural expression of the features, and that will last a lifetime. Our methods of treatment are the most advanced, scientific and painless.

**ARTIFICIAL TEETH.**  
Our price . . . \$12.00 per set  
Painless extraction . . . 25c

**A. B. LENR**  
(The Senior Dentist)  
203 WATER STREET  
oct17,11,14

**SPECIAL OPPORTUNITY**  
—WANTED—Men and women for organizing and selling Thrilling European Battle War Book, authentic. Positively largest salary and commission paid. Write the JOHN A. HERBERT CO., Ltd., 187 Spadina Avenue, Toronto.  
sep17,14

**Mirnard's Liniment Cures Diphtheria**

### 'Matchless' Paint.

A Paint about which more good things are said than any other brand on the market.

And why?  
Because of its Quality.  
That's all.

**THE STANDARD MANUFACTURING CO., LTD**

### Red Cross Line.

**INTENDED SAILINGS.**  
From St. John's . . . S. S. "STEPHANO" . . . Oct. 19th  
Passenger Tickets issued to New York, Halifax and Boston.  
**FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—**

	FIRST CLASS	2nd CLASS
To New York . . . . .	Single \$40.00	Single \$18.00
To Halifax . . . . .	20.00	9.00
To Boston (Plant Line) . . . . .	29.00	18.00
To Boston (D.A.R.) . . . . .	30.00	18.00

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from  
**HARVEY & COMPANY, LTD.,**  
Agents Red Cross Line.



### The Regent Shoe!

Our showing of Regent Shoes for Fall wear is something we are proud of.  
We have them in  
Box Calf, Blucher style.  
Gun-Metal, Blucher style.  
Vici Kid, Blucher style.  
Pat. Leather, Blucher style.  
Tan Calf, Blucher style.

They include every new model, leather and style that will be in vogue this season. Drop in and see them.

**PRICE: Black Tan**  
**\$5.00 \$5.25**

**PARKER & MONROE LIMITED.**  
**The Shoe Men.**

Advertise in The Evening Telegram.

### Fox Skins For Sale.

We have a few choice Cross and White Fox Skins at prices as low as is charged for imitation furs. These will be dressed and made up by us to order.

**NOTE.**—We repair and remodel all kinds of Fur Garments.  
**W. H. EWING & SON,**  
Taxidermists & Furriers,  
427 Water St., St. John's, Nfld.  
oct17,21,14,ws

### For Sale or to Let!

That newly constructed detached residence on Freshwater Road, ideally situated and commanding a magnificent view of country from windows and balcony. Plastered and electric wired throughout; Dining and Drawing Rooms with Extension Kitchen and Pantry; 4 Bedrooms and Bathroom; Concrete Basement; together with a fine Stable and Coach House and lot of ground suitable for Kitchen Garden or Poultry Yard. Immediate occupation, owner leaving country. Apply on the premises or to FRED J. ROIL & CO., Real Estate, Smallwood Building, Duckworth St. oct15,21,14,am

### House For Sale at a Bargain

—Two-storey Dwelling House, in good condition, with stable and garden, situated in central locality, and a good investment; apply at this office.  
oct16,21

**TO RENT—A Flat of the** Hutton Building, 222 Water Street; heated, suitable for dwelling house or offices. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to CHARLES HUTTON. oct13,14

**TO LET—Dwelling House** on Cochrane Street, fitted with all modern conveniences; apply to F. J. JAS. WILSON, 15 Cochrane Street, oct17,21

**TO LET—Dwelling House,** 44 Prescott Street; for particulars apply to MRS. J. J. FLANNERY, 46 Prescott Street. oct17,21

**TO LET—On Renie's Mill** Road, Furnished Dwelling House; electric light, hot and cold water, &c.; address P. O. Box 1272. oct13,14

**FOR SALE—House & Shop,** 89 Military Road, at present occupied by Mrs. Buckley; possession 1st May next. Apply to MRS. NOONAN, 20 Cochrane Street. oct17,21,14

**FOR SALE—Pony and Carriage;** very suitable for lady or child; apply to GEO. W. HIERLIHY, 214 LeMarchant Road. oct15,21,14

**TO LET—Furnished House** with modern improvements, situate on car line; apply at this office.  
oct18,21,14

**TO LET or SELL—Immediate** possession, two Large Modern Dwellings, in choice residential locality; apply to J. J. McGRATH, Solicitor, 263 Duckworth St. oct17,21,14

**U. S. Government Uses Richmond** Chemical Extinguishers that kill gasoline fires. Auto and factory sizes. District Managers make 500 per cent. profit. Auto free. RICHMOND CHEMICAL CO., Div. 818, Wheeling, W. Va. oct17,11

**LOST—Last night, on** Cook's Street, a Gold Wedding Ring. Finder will please return to MRS. T. KEARSEY, care Mrs. Renault, 11 Cook's Street, and get reward. oct17,11

### HELP WANTED.

**WANTED—A Capable General** Girl, where another is kept, must understand plain cooking; best wages; apply at this office. oct17,21,14

**WANTED—A General Servant** apply to MRS. BULLLEY, 41 Military Road. oct17,14

**WANTED—A Girl, where** another is kept; references required; apply to MRS. T. J. THORBURN, 4 Barnes' Road. oct17,21

**WANTED—A Strong Girl** or Widow/Woman for kitchen work only; apply to the INTERNATIONAL RESTAURANT, 318 Water Street. oct17,21

**WANTED—Two or three** Gentlemen can be accommodated with Board and Lodging, single or double bedrooms; every convenience; terms moderate; apply 51 Cochrane Street. oct18,21,14

**WANTED—An Experienced** Cook, with references; highest wages given; apply BALSAM PLACE, Barnes' Road. oct16,21

**MIRNARD'S LINIMENT CURES DAN-DEUFF.**