

## Bride

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LEFT.

u buy your  
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Gift  
Department

## D LINE!

TO AND FROM MONTREAL

THIRD CLASS	One way	Return
from St. John's	\$15.00	\$25.00
from St. John's	\$15.00	\$25.00
to St. John's	\$5.00	---
to St. John's	---	---
Sydney	---	\$12.00
John's	\$6.00	\$10.00
from two years of age,	---	---
Montreal and St. John's	\$2.00	---

, Limited,  
Agents Black Diamond Line.

What?

the Bargain Table

ger's.

RE.

POLISH

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Nfld. Trade.

Telegram

## Friday, Saturday and Monday

We have a Huge Lot of  
UNANNOUNCED ATTRACTIONS.

Peerless Hosiery  
Values.LADIES' BLACK AND  
COLORED LISLE HOSE.

Lisle for Summer wear is favoured, hence it is we offer a line of splendid value in Black and Coloured Lises. Shades of Tan, Champagne, Lavender, Pink, Slate, Cadet and Sky Blue. Reg. 40c. Friday, Saturday 34c

LADIES' EMBROIDERY  
CASHMERE HOSE.

Reg. 60c. values for 45c. All high grade, dependable, fast Black Hosiery with prettily embroidered fronts; lost of hosiery in this lot up to 60c. pair; every pair finely woven Cashmere. Special Friday, Saturday and Monday 45c

## Children's Hose.

This is an American line, showing extra fine ribbed style. The demand for these has been enormous. This week we offer all sizes from 7 inch up to 10 inch, at all round price. Friday, Saturday and Monday 19c

HIGH GRADE DRESS  
GOODS

At Much Less Than Usual  
Prices.

Having just opened a big line of fashionable Whipcords and Serges in Navy and Black, we are going to unload the lot at very enticing prices. These goods measure 54 inches, bought from a well known English House; can be relied upon to be first class in every particular; fast in colour, unshrinkable in wear. Our regular lines up to \$2.30. You can buy Friday, Saturday and Monday \$1.92 day, per yard

## Curtain Nets.

Quality far in excess of the price quoted. In going through our Curtain section, we found 5 pieces of pure White Curtain Nets, 50 inches wide, unusual pretty patterns; fine nets; strongly woven; good value at 40c. Friday, Saturday and Monday 33c

## VELVET PILE TABLE COVERS.

Reg. \$10.00 for \$8.79.

9 only; 8 1/4 size. A grand assortment of rich colour blendings in Crimson, Green, Fawn and Blue; rarely have we seen a prettier lot than these. Reg. up to \$10.00. Friday, Saturday and Monday \$8.79

## JOB LINE.

JOB LINE BUREAU CLOTHS  
AND CUSHION TOPS.

Made of American White Muslin and finished with gathered edge; nicely braided in shades of Sky, Halo, Crimson and White. Special Friday, Saturday and Monday 16c

## Pillow Cases.

Made of extra fine Twill Pillow Cotton, finished with deep hem, and linen buttons. Size 18 x 29. Compare these for extra value. Reg. 35c. Friday, Saturday and Monday 29c

## Crepe Cloths.

8 pieces in shades of Navy, Cream, Pink, Purple, Biscuit, Sky and White; all with small floral pattern; will make up prettily into Summer Dresses for morning or evening wear; washes well. Regular 17c. Friday, Saturday and Monday 15c

## "MENDETS"—Repairs Quickly

all kinds of Leaks; simple to apply.

Reg. 25c. outfit for 19c.

No home should be without a package of "Mendets." Tinware, enamelware, ironware, hot water bottles; all kinds of kitchen ware repaired without heat, solder or cement. Try a package. Friday, Saturday & Mon. 19c

## Soft Collars,

Men's and Boy's 2 for 23c.

A new shipment of these in plain and figured, White, Cream; others in plain pale blue and sky; shackle and two button fasteners in front. Sizes from 12 to 17. Regular 15c. Friday, Saturday and Monday, 2 for 23c

## SPOT MUSLINS.

Mostly "Shower of Hair" Muslins up to 35 inches wide; for Drapes, Sash Muslins or make-ups. These are very serviceable; with these we will show fine Swiss Checks. Reg. up to 20c. per yard. Friday, Saturday & Monday 16c

It Pays  
to Pay  
CASH.

**James Baird**  
LIMITED

We  
Sell For  
LESS.

## SATISFIED CUSTOMERS

Are legion at this popular store. A store made popular by its earnest endeavour to always give the best heaping value for the least possible money. Facts not theories are these. Come down Friday, Saturday or Monday and see for yourself how pleasantly and profitably the women of St. John's pass these afternoons. For this week we have a lot of new attractions in English and American Goods at our usual Lower than others Prices.

BOYS' AMERICAN  
TWEED PANTS, 36c.

50 pairs of Boys' Light and Dark mixed Tweed Pants; elastic knee to fit boys from 6 to 10 years of age. Scrivable pants for knockabout wear. Special Friday, Saturday and Monday 36c

BOYS' SAILOR  
BLOUSES, 59c.

They come made up of fine White Jean. Some with Navy Sailor Collar; others in Lighter Blue and others again in all White; each with braided collar and cuffs; cuffs finished in White and assorted Blues. Reg. up to 70c. Friday, Saturday and Monday 59c

## BOYS' DANDY SUITS.

30 Suits only, to fit Boys from 5 to 10 years; made of Khaki Drill, with Crimson facings; Hat to match each suit. The ideal holiday Suit, will stand tear and wear. While they last. Friday, Saturday and Monday, per Suit and Hat 72c

DRESS  
Remnants.

Yes, a huge pile of them. They all must go, the prices are so low, so insistent and tempting. Serges, Cloths, Lustres and Tweeds, etc., are here in odd lengths, such as skirt lengths, blouse lengths, full dress lengths and lots of pieces to make children's dresses. Get to them (it will pay you) Friday, Saturday and Monday.

## Show Room.

MISSES' "PRINCESS"  
UNDERSKIRTS.

Reg. \$2.20. Spl. to-day, \$1.44

32 only, made of fine quality English long cloth, 44 to 49 inches in length; should fit Misses from 12 to 16 years; yoke lace insertion trimmed and edging of fine lace; ribbon drawn strings. Wide embroidery flounce with fine pin tucks. Note the sweeping reduction. Reg. \$2.20. Friday, Saturday and Monday \$1.44

CHILDREN'S  
SILK SAILOR COLLARS.

These are prettily finished with hemstitched frill. We have added to this lot a line of "Kiddo" Sets, containing collar, cuffs and belt, in White, trimmed with Red and Navy; others in Tan and Red, Saxe and White, and all White. Reg. 65c. Friday, Saturday and Monday 48c

LADIES' AMERICAN  
SHIRTWAISTS. \$1.50 values for 89c.

High neck and long sleeves; some showing neat trimmings of Pale Blue Linen and Pearl Buttons, etc. Others trimmed in Black, fancy Blue and White; each with pocket and others again in all White with broad hemstitched tucks. These various styles represent all the newest in up-to-date New York effects. Sizes from 34 to 44 inch bust. Exceptional value, \$1.50. Friday, Saturday and Monday 89c

## CHILDREN'S ROMPERS.

Some in Gingham nicely striped; Blue and White, Pink and White; others in Tan, trimmed in Black and White. Sizes to fit children from 3 to 6 years. Reg. 35c. Friday, Saturday & Mon. 29c

## FLOWERS.

A Huge Variety of Pretty  
Flowers up to 60c. per  
bunch for 24c.

Yes, one mass of vivid colours and foliage, showing Roses, Wreaths of Pansies and small flowers, double peonies, lilies, spray of roses and buds, etc.; flower mounts and foliage, etc. Special Friday, Saturday and Monday 24c

ANOTHER LOT OF  
CHILDREN'S "EASY" WAISTS.

To fit children from 6 to 12 years; bodies taped throughout. These little garments are within the reach of everybody. Friday, Saturday and Monday 12c

## LADIES' KNICKERS.

Made of fine American Lawn, with wide legs, hemstitched, tucked and frilled, unmatched value. You'll agree when you see them. Reg. 45c. Friday, Saturday and Monday 39c

INFANTS'  
WHITE SILK BONNETS.

Assorted makes; embroidered and trimmed with flowers and pretty ribbons. Others in all White Embroidery and ribbon trimmings. Special Friday, Saturday and Monday 36c

## SILK HAT SCARFS.

72 inches long, in shades of Brown, Reseda, Hello, Navy, V. Rose, Cream, Nile, Saxe, &c.; made of fine Mercerised Silk, very becoming shades for Summer Hats, inexpensive and attractive. Special Friday, Saturday and Monday, each 12c

## SMALLWARES, NOTIONS, NOVELTIES, ETC.

Laurel Safety Pins, asstd. sizes, 2 cards for 5c.  
Dover Egg Beaters, each 8c.  
Trojan Hook and Eyes, Black and White; 6 cards for 5c.  
Gent's Cuff Links, per set 9c.  
Children's Hair Bands, each 5c.  
Black and White Linen Thread, per reel 4c.  
Gold Rim Spectacles, per pair 25c.  
Galvanized Clothes Pulley, each 5c.  
Ladies' Side Combs, per pair 15c.  
Salt Shakers, with Celluloid tops, each 5c.  
Nickel Drinking Cups, splendid value; each 15c.  
Children's Nursing Bottles, fitted; each 15c.  
Pyralin Infants' Sets in Boxes, in White, Pale Blue and Pink, per set 33c.  
Table Forks, 3 for 5c.  
Ironing Wax, 2 for 5c.

Paragon School Crayons, asstd. colors, each 7c.  
Briggs' Poison Fly Paper, 2 packs for 5c.  
Paper Drinking Cups, each 5c.  
Aluminum Drinking Cups, each 5c.  
Black and White Sewing Cotton, 3 reels for 5c.  
Mendets, for general use, per box 19c.  
Black and Colored Mending Wools, 4 cards for 15c.  
Nugget Shoe Polish, Black and Tan, per tin 9c.  
Embroidery Hoops, each 4, 6, 8 & 10c.  
Wood Pulp Picnic Plates, 25 for 10c.  
Handy Lunch Sets, per set 28c.  
Fancy Floral Table Napkins, per 100 12 & 25c.  
Fly Swatters, with wire handle, each 10c.  
Mohair Boot Laces, 2 doz. for 5c.  
Nail Brushes, each 13c.  
Cirengol kills garden flies, per tube 15c.

MEN'S EMBROIDERED  
HALF HOSE, 52c.

A charming line in fast Black Cashmere; also shades of Grey and Brown; sparsely embroidered fronts; fine Summer weight. Reg. 60c. Friday, Saturday and Monday 52c

## LADIES' TAN OXFORDS, \$2.39.

For a nice comfortable street shoe in Blucher style, try a pair of these; besides that comfortable feeling they show the latest cut and finish of much higher priced Shoes. Sizes range from 3 to 7. Regular \$2.60. Friday, Saturday and Monday 2.39

## LADIES' WHITE SHOES.

48 pairs of Ladies American White Canvas Shoes; 2 strap style; new style heel. Very dressy; try a pair for Sundays. Reg. \$1.30. Friday, Saturday and Monday 1.15

## The Daisy Sweeper.

Noiseless Dusters and simple to operate. We have but two of them; part of a special purchase, made by our English buyer this Spring. 'Tis surprising how much dust this little sweeper can eat. Made of twin bellows, oak body, nickled handle; easy to handle. Special Friday, Saturday and Monday 11.28

GENT'S FASHIONABLE  
NECKWEAR.

Plain shades and a whole lot of pretty fancy mixtures, in wide end style. You can pick up a real 40c. scarf. Friday, Saturday 29c and Monday 29c

## TURKISH TOWELS.

Another striking example of our Towel values. These come in unbleached quality with Crimson stripe; extra large-size (note) 23 x 46 and much heavier in quality than many higher priced Towels. For family use we recommend these. Special Friday, Saturday & Monday 29c

## NEW ARRIVALS.

## CHILDREN'S SLIPPERS.

80 doz. pairs of these in Black and Tan Leathers, one-strap, with 3 button fasteners; nice cool summer footwear; sizes 7 to 10. Special Friday, Saturday & Monday 59c

## HANDKERCHIEFS.

Children's size—Plain White (and colored Border). Hemstitched Border. Special 10c

Ladies Size—Plain White. Hemstitched Muslin. Special 6 for 20c

LADIES'  
PATENT LEATHER SHOES.

3 Strap style; very neat high heel; smart shape; in fact one of the prettiest Shoes on the street to-day. We have 42 pairs only of this particular style. Sizes from 3 to 7. Reg. \$2.60. Friday, Saturday & Monday 2.39

Just an  
Ordinary  
Hero.

WAS BRICKLAYERS' LABORER, WIFE'S HYSTERICAL OUTBURST LED HIM TO TALK ABOUT HIMSELF AND THEN HE TOLD HE SOMETHING.

Her husband couldn't be induced to speak of the subject, and the story would never have been written had she not confided in her best friend (who vowed she'd keep it secret).

After reading a very modern novel in which the hero was pictured as having the strength of a horse, the heart of a lion, the wisdom of Solomon, the beauty of Apollo, and a supreme disregard for the desires, opinions of other men, her cousin Tom visited the "two-by-four" shop she lived in.

Tom was a lady's man and an athlete. He was also somewhat of a hero. He had fought in South Africa and once saved a child from drowning. He was a fluent speaker, adept at turning the conversation into channels which would give him an opportunity to tell of some great deed he had done. He told of his past performances, with just the amount of mock-reticence, which such men have, and he impressed the little woman.

## Mourned Marriage.

Her husband heard her sobbing quietly after their guest had departed. He asked the reason. She declined to give it. He pleaded. She was stubborn. Then he got angry so did she, and her feelings found vent as follows:

"Oh, it's you, just you. That's what's the matter. You've never done a thing in your life that any ordinary man couldn't do. You've never fought for your country. You've never saved a girl from drowning. You've never won medals at running or anything else. You're just a common ordinary, everyday bricklayer's laborer—and you'll never be anything else—I must have been mad to marry such a man."

And because he was a man, he held her tightly. He put his hand over her mouth when she postulated, and commanded her to listen.

## His Defence.

His wife's friend reported what then said: "Listen, I'm no hero, I married you on twelve shillings week when I might have left you to be shamed, as you would have had I gone away. I worked my fingers to the bone for you. When times got bad I gave you all the money I could raise, and stowed away a liner bound for Canada."

"I was hauled out on the second day from Liverpool. I'd never been to sea before. I was sick as a dog. They put me to work with the stokers. They were short-handed, and was only a stowaway. One fellow killed on that trip. I wished it were me. I burned and blistered for you."

## Sent for Wife.

He had to hold her head tight just then, but he kept his grip, as when her muffled outburst ceased he went on: "I got away at Montreal. I worked my way up to Toronto on a lake boat, firing. I worked in Toronto, and from my first pay I sent you money. I schemed, and slaved to get your passage paid out here. I sent for you inside a month, and I sent money to keep you going all that time."

"When you'd got here, I'd rented furnished rooms for you. You didn't like them, and I took unfurnished rooms, got a few sticks on the installment plan, and worked nights to pay for them."

## Pleasant Surprise.

"When you took sick, I tended you. When the doctor said you must go to the hospital I planned a surprise for you on coming out. I put five dollars down on some land. I got turned on credit. I built what you said you wanted, 'a home of your own.' 'It's nearly paid for—thanks to me. I've worked when I should have rested; worked when I was sick; lay awake nights thinking of ways to meet payments; helped you all could, never refused you anything could give, and then you turn on me like this. My wench,' he ended solemnly. 'I may not be a hero—but I'm a good husband.'"

He released his hold about her neck. She wiped the tears off her cheeks, and gently said, "It's me that knows it."

W. E. TURLEY.

Special to the Evening Telegram. LONDON, June 17. Lie Abed won the Royal Hunt Cup at Ascot. Braxted was second, and Honeywood, third.

KEEP MINARD'S LINIMENT IN THE HOUSE.