

## Knowing's

### Grocery Departments, EAST, WEST and CENTRAL.

We are offering for the holiday:


Finest Boiled Ham, per lb. . . . .	40c.
English Pressed Beef, per lb. . . . .	40c.
Finest English Brawn, per lb. . . . .	20c.
Choicest Quality Lunch Tongue, per lb. . . . .	43c.
Australian Corned, Roast or Boiled Beef, in 1 lb. and 2 lb. full net weight tins, containing 1-3 more meat than the so-called ones & twos . . . . .	20c. & 36c.
Armour's Beef Loaf, Ham Loaf & Veal Loaf, splendid for sandwiches, 1ge. tins, per tin . . . . .	25c.
Norwegian Smoked Sardines, best quality; per tin . . . . .	13c.
Syrups, in full pint bottles, each . . . . .	20c.
Lime Juice (genuine), in full pint bottles . . . . .	22c.
Pineapple Chunks, 1 lb. tin, per tin . . . . .	9c.

## G. KNOWLING.

may 19, 41, eod

### Pericles.

By H. L. RANN.



Pericles is the first name of an Athenian statesman and brilliant orator who was born 479 B.C. and died several years after his birth. Recent photographs show Pericles in a dignified attitude and the pointed beard which he wore whenever he ran for office. People always called Pericles by his maiden name, as his parents ran out of the Greek alphabet when about to christen him.

It was said of Pericles that he could think deeper and faster on a half-mile track than any high school professor in Athens. He had a wonderful mind of the cone clutch type, and could see a truth long before it turned the corner. One of his favorite pastimes was to sit down in some secluded spot and breathe axioms, epigrams and moral maxims into the ear of a stenographic stone cutter, who would write them on a tombstone with a cold chisel and thus preserve them to posterity.

Things were in a fearful condition at the time Pericles entered politics. An old standpatter named Cimón had subsidized the Athenian newspapers with the aid of the county printing, and nobody could hitch his team in the Parthenon or build a bungalow on the Acropolis without first lubricating Cimón's itching palm. Pericles called several boob meese together and had himself nominated for mayor on the Citizens' ticket, after which he sharpened up his beard and made a speaking campaign in every ward. He was triumphantly elected, and banished Cimón immediately after appointing a new chairman of the street committee.

For several years Pericles did not have any time to think up new epigrams for use in our school books, as he was kept busy driving off the Spartans, Lacedaemonians and other insects. He remained on the high wave of popularity until 430, also B.C., when an epidemic of the Dutch measles broke out in Athens which he was said to have introduced into the country by engaging a German hired girl. The enraged populace deposed Pericles and destroyed some of his best axioms, but he was later restored to confidence and died with the rank of brigadier general. His death was caused by coming in contact with a sample copy of the Asiatic cholera.

# Zam-Buk

## SURE CURE FOR SKIN INJURIES & DISEASES.

ADDRESS ALL APPLICATIONS FOR SAMPLES AND RETAIL ORDERS TO T. McMURDO, & CO., ST. JOHN'S, N.F.L.D.

A purely herbal balm - best thing for the tender skin of children, yet powerful enough to heal an adult's chronic sore; highly antiseptic; eases pain and smarting soon as applied - that is Zam-Buk. Remember it is purely herbal - no mineral poisons, no animal fats. Power and purity combined!

All druggists and stores sell at 25c. a box.

# SPECIAL INDUCEMENTS

FOR

## THURSDAY and FRIDAY

AT

# THE PEOPLE'S STORE.

OUR CONSTANT AIM IS TO PLEASE, THEREFORE OUR CHIEF ATTRACTION IS

## OUR LOW PRICES.

<h4>EMBROIDERY SENSATION.</h4> <p>985 yards of fine Loom Embroidery for skirts and dresses. Worth from \$1.20 to \$1.60 a yard; 45 ins. wide. Selling at one price. <b>85c</b></p>	<h4>DRESS GOODS.</h4> <p>All our Dress Goods at a reduction of 12 1/2% on the dollar.</p> <h4>LADIES' SERGE DRESSES.</h4> <p>Made from American Serge; sizes 34 to 44, and the colors, Navy, Black and Cream. Worth \$6.00. Sale Price <b>\$4.50</b></p>	<h4>WHITE BLOUSES.</h4> <p>224 White Lawn Blouses, bought from a bankrupt concern at half price. Therefore we are enabled to sell them at very low price. Values up to \$1.00. Sale Price <b>50c</b></p>	<h4>RED, WHITE and BLUE RIBBONS.</h4> <p>In two widths, at 5c. yard.</p>
<h4>WHITE LAWN REMNANTS.</h4> <p>Direct from the mills; lengths from 1 1/2 to 6 yards. Goods worth up to 18c. Our Sale Price <b>10c</b></p>	<h4>LADIES' CASHMERE HOSE.</h4> <p>Black, fancy ribbed; 27 dozen in the lot. Reg. 25c. value; sizes 9, 10, 11, 12. Sale Price <b>18c</b></p>	<h4>COLORED MUSLIN BLOUSES.</h4> <p>Also bought from a bankrupt concern at great bargain, and we are selling them for <b>43c</b></p>	<h4>SAMPLES in MEN'S NEGLIGEE SHIRTS.</h4> <p>With double cuffs. Worth 85c each. Thursday and Friday for <b>85c</b></p>
<h4>WHITE NAINSOOK REMNANTS.</h4> <p>Lengths of 2 yards to 8 yards. Fine goods with no dressing and absolutely pure. Worth 15c. to 20c. a yard. Selling at <b>10c</b></p>	<h4>LADIES' MIDDY BLOUSES.</h4> <p>The very latest from New York; all sizes. Regular value \$1.60 for <b>\$1.20</b></p>	<h4>LADIES' TAN BOOTS.</h4> <p>A special line, buttoned. Reg. \$2.50 value for <b>\$1.95</b></p>	<h4>MEN'S NEGLIGEE SHIRTS.</h4> <p>Regular 70c. for <b>60c</b> Regular 90c. for <b>80c</b></p>
<h4>WHITE VALENCIENNES LACE.</h4> <p>A special lot at 29c. doz.</p>	<h4>DRESS TRIMMINGS.</h4> <p>The very latest goods and selling at the Wholesale Price.</p>	<h4>BOYS' JERSEYS.</h4> <p>Plain and striped, to fit boys from 3 years to 12 years. Prices starting at <b>35c</b></p>	<h4>MEN'S OVERALLS.</h4> <p>Striped and full sizes. Worth 80c. for <b>60c</b></p>
<h4>HAIRPIN AIGRETTES.</h4> <p>The very newest from New York, studded with 8 Brilliants; a very fashionable article. Worth 40c. for <b>27c</b></p>	<h4>BOYS' &amp; GIRLS' STRAW HATS.</h4> <p>Marked at Clearance Prices.</p>	<h4>BOYS' WHITE FLANNELLETTE SHIRTS.</h4> <p>With collars attached; sizes 12 1/2 to 14, from 35c. to 65c.</p>	<h4>MEN'S TWEED PANTS.</h4> <p>Splendidly made and finished with back pocket. Worth 1.00 the regular value \$1.60 for <b>\$1.00</b></p>
<h4>WHITE SPOTTED MUSLINS.</h4> <p>Suitable for Children's Dresses; fine goods. Regular 10c. for <b>8c</b> Regular 15c. for <b>12c</b></p>	<h4>A Job Lot in COTTON BLANKETS.</h4> <p>Made from Austrian Wool and Cotton; all single Blankets; each one bound. Worth 90c. each for <b>65c</b></p>	<h4>BOYS' AMERICAN COLLARS.</h4> <p>Nicely embroidered.</p>	<h4>BOYS' PANTS.</h4> <p>To fit boys from 2 years to 14 years. Fine and strong goods. The proper ones for boys. Worth 65c. for <b>47c</b></p>
<h4>BRUSSELS NET.</h4> <p>36 inches wide for <b>25c</b> 72 inches wide for <b>40c</b></p>	<h4>MEN'S POLICE BRACES.</h4> <p>Regular 30c. for <b>25c</b></p>	<h4>MEN'S SILK SOCKS.</h4> <p>All shades; sizes 10 to 11 inches. Worth 50c. pair for <b>35c</b></p>	<h4>BRIGADE RIBBONS.</h4> <p>In two widths.</p>

### Here and There.

**Campbell's Milk Shakes** are delicious. -Jan 27, 11

**ENTERED HOSPITAL.** - Five patients were admitted to the General Hospital yesterday.

**GOOD RUN.** - The s.s. Durango arrived at Liverpool at 3 a.m. to-day, making the run home from here in just seven days.

**For Pure Milk, delivered daily, try J. W. Campbell's, Ltd.** -Jan 27, 11

**IMPROVING.** - Const. Tobin, who was knocked down by a motor express a few weeks ago is getting better though he is unable to leave the Hospital yet.

Have you ever seen our line of gem rings such as are used for engagements? If not, it's worth your while; the variety is excellent and the prices most reasonable. R. H. TRAPNELL. -May 13, 11

**CAPT. PARSON'S COMMANDS.** - The new S. S. Kyle which will leave here early in June for Labrador will be commanded by Capt. W. Parsons. The ship is specially built for contact with ice.

**RUSHING REPAIRS.** - The work of repairing the Parker & Monroe Boot and Shoe Factory is being rushed to completion so that the men should be at work in another fortnight. The machinery was injured by the fire is being repaired and any destroyed will be replaced.

### Looting Camps--Latest

On the South Side and around other parts of the country and suburbs many young men have built camps in which they sleep at night and find the practice invigorating and healthful. These men must necessarily leave food and a good deal of their belongings in such retreats while they are at business during the day, trusting to the honesty of the passer by to leave them without molestation. Adults, except the most depraved would scorn to enter such places, but not so the street arabs of St. John's. They have begun the work of looting these retreats, and Monday morning the camp of Mr. Henry Cranford and three others, on the South Side Hill, was cleared out, food, tobacco, cigars and a pretty well everything the camp contained being stolen.

### More Light.

Our new 40 candle power lamp can supply more light at less cost than any other system of Artificial lighting. This lamp is especially designed for use with our new ten-cent Slot Meter. Drop ten cents in the slot, and the lamp will run for 32 hours, giving a light of 40 candle power. Call and get full particulars of our "Special Fitting" Slot Meter proposition, or phone 97.

**ST. JOHN'S GAS LIGHT COMPANY,**  
2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 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3403, 3404, 3405, 3406, 3407, 3408, 3409, 3410, 3411, 3412, 3413, 3414, 3415, 3416, 3417, 3418, 3419, 3420,