

Bigness Is Not Everything--

And yet Leadership in any Field is good Evidence of Quality

THE MASSEY-HARRIS TRACTOR AND POWER PLOW

opens up a new era in farm machinery. Hundreds of farmers pronounced them

The Victory Tractor and Plow

at the Tractor Demonstration held during the Brandon Fair Week. Many compliments were paid on the *efficiency* of the outfit, and the farmers' judgment was that the work performed during the entire demonstration was the *highest class on the field.*



The Massey-Harris Tractor is 'Conspicuous

For its Tasteful Model—its Splendid Design—its Famous Efficiency in the Field of Tractor Building. It justifies the judgment and good taste of exacting farmers who appreciate the niceties of *quality goods.*

For The Very Utmost of Service

Vital—Severe—Continuous Service—where Dependability is Imperative, Massey-Harris is chosen.

The Dependable Outfit Which Delivers The Goods

After all, that's the thing of Vital Importance. An outfit is dependable when it delivers the goods—not now and then—but every time, all the time, on any job.

MASSEY-HARRIS

Is the trade-mark of *world-wide service.* Its purpose is to collect and select scientific practical information concerning progress and development in the art of manufacturing power machinery, and to distribute this information to the farmers entitled to receive this Service.

ers
paid, and it is
than 200 pounds
shooter. All ex
with the regula
examined by the
tent, and three
board, and only
Kansas. Copies
their particular
ication to the
sch at Regina,
90 silver trophy
Canadian Pacific
binder or its
L.C. machinery,
h warehouse, a
Exposition con
ch prizes of cash
oh grain, grain
its in sheaves or
nets.
e of our local
the list at the
some of these
n. We believe
e premier what
he world, let us
it, and prove it

Message
Central office
a correspondent
follows:—
sed here a fam-
y. It was feared
rassed and col-
for same. The
t they have been
eir hard earned
gave notes an
hreatened with
ronted in many
op failure, and
ends meet, no
seed for 1918
an uphill fight,
ay by the repre-
company, who
tor cars getting
those they could
ely in these war
supposed to be
ossible in indu-
d to the winning
rmers dams the
there is no pro-
windlers. These
farmers' money
would be well
for next year, or
livestock, this

lad to give por-
rder that it may
thers. Long be-
this letter the
ple to make ex-
o such projects
eir money. We
for these people,
se and similar
e to keep within
sint out that we
ffice a legal de-
uch cases should
ny money is in-
ur people would
money until the
of such schemes
ase of hardship

l Picnic
auspices of the
Growers Associa-
y. The weather
people in good
ved to be a big
port events took
y arrived, and
is most welcome.
he delivered two
instructive ad-
rtained the chil-
part of the pro-
roughly enjoyed.
y concluded his
ro new members,
that every Grain
I have a speaker
rmers what the
nd is trying to do
is are to be used
—Thos. H. Adams,
J.