

# Bigness Is Not Everything--

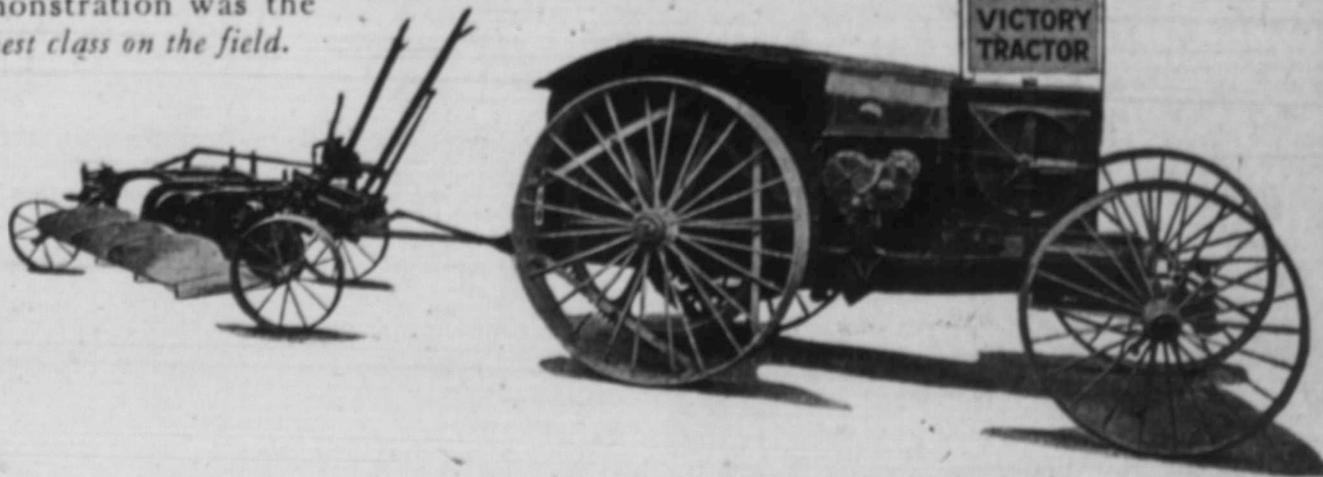
*And yet Leadership in any Field is good Evidence of Quality*

## THE MASSEY-HARRIS TRACTOR AND POWER PLOW

opens up a new era in farm machinery. Hundreds of farmers pronounced them

### The Victory Tractor and Plow

at the Tractor Demonstration held during the Brandon Fair Week. Many compliments were paid on the *efficiency* of the outfit, and the farmers' judgment was that the work performed during the entire demonstration was the *highest class on the field.*



### The Massey-Harris Tractor is 'Conspicuous

For its Tasteful Model—its Splendid Design—its Famous Efficiency in the Field of Tractor Building. It justifies the judgment and good taste of exacting farmers who appreciate the niceties of *quality goods.*

### For The Very Utmost of Service

Vital—Severe—Continuous Service—where Dependability is Imperative, Massey-Harris is chosen.

### The Dependable Outfit Which Delivers The Goods

After all, that's the thing of Vital Importance. An outfit is dependable when it delivers the goods—not now and then—but every time, all the time, on any job.

## MASSEY-HARRIS

Is the trade-mark of *world-wide service.* Its purpose is to collect and select scientific practical information concerning progress and development in the art of manufacturing power machinery, and to distribute this information to the farmers entitled to receive this Service.

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