

You May Miss Red Bobs

Seager Wheeler's New Wheat

The Seed is being Distributed Now-Apply for Yours

RED BOBS

Red Bobs Wheat is the most important agricultural development of recent years. The evidence

establishing the superiority of this new variety is conclusive. Under ordinary circumstances this discovery would have been seized upon by private interests and exploited. Enormous prices would have been charged, the middlemen would have taken extortionate profits, and only the wealthiest farmers could have purchased the seed.

The Grain Growers' Guide will distribute all of Mr. Wheeler's different varieties of wheat during the next two years. The Guide has paid a high price for this wheat. Mr. Wheeler is entitled to this, but through its system of distribution The Guide, instead of cornering the wheat for personal profit, is placing it within easy reach of every farmer in Western Canada. To make it easy for anyone to secure Mr. Wheeler's new wheat all of the available supply will be distributed during the summer months.

You cannot buy any of this grain. You can secure as much as you care to earn by aiding us in extending The Guide's field of usefulness. The Guide has published a Red Bobs Book that tells the secret of Mr. Wheeler's unusual success. It also gives the records of this new wheat and tells the interesting story of its discovery and development. This book should be read by every man that is raising grain in any one of the three western provinces. Since its organization The Guide has always endeavored to render a practical service—a service that would aid in making agriculture more profitable. The Red Bobs Book was published with this end in view. We will send a copy of this valuable book—**FREE**—to any person upon application. There is a copy of this book for **YOU**. It will be mailed without any obligation on your part. Mail the coupon today and your copy will be forwarded by return of post.

THE CHIEF GRAIN INSPECTOR OF CANADA
GRADES RED BOBS AS NO. 1 HARD

The GRAIN GROWERS' Guide
WINNIPEG - MAN.



Illustrations showing size and head characteristics of different varieties, natural size. I.—Red Bobs. II.—Improved Marquis. III.—Red Fife. IV.—Prelude.

SEAGER WHEELER, the wheat wizard of the North American Continent, has developed a new wheat. Of this grain Mr. Wheeler says, "I believe Red Bobs will revolutionize the grain industry of Western Canada. Grown on my own farm, side by side with Marquis, it has outyielded Marquis by eight to ten bushels per acre, and ripens from six to eight days earlier."

Mr. Wheeler has been ten years in developing this wheat. In both plot and field tests he has found that—

RED BOBS

RIPENS Six to Ten Days Earlier Than Marquis
YIELDS More Per Acre Than Marquis.
MILLING VALUE Equal to Marquis
GRADES NO. 1 HARD

Due to its earlier ripening Red Bobs is seldom injured by rust or frost.

You can secure seed of this new wheat, but you will have to make your reservation **NOW**. Clip the Coupon in the lower right-hand corner of this page, it will bring details by return of post.

The secret of
More Bushels
Better Grades
More Dollars
is told in the Red Bobs Book. Send for your copy **NOW**.

This Red Bobs Book will be sent FREE

It tells the interesting story of the development of Red Bobs Wheat and how you can get the seed.

FREE

