

# Four Ways To Increase Ham and Bacon Sales



- (1) Take advantage of the season's demand. (Just now your customers are getting away from heavier meats! They want something tasty yet satisfying).
- (2) Tell them of the appetizing and dainty meals which can be prepared with Ham and Bacon. (The housewife will appreciate this suggestion).
- (3) Recommend SWIFT'S PREMIUM. (That means satisfaction, repeat orders and profit).
- (4) Point out the economy of buying a whole Ham. (The housewife can *bake the butt*, *boil the shank*, and *fry the centre slices*—and thus eliminate all waste).

Order

## Swift's Premium Ham and Bacon

from our Salesman, or Direct

Swift Canadian Co.

Limited

Toronto

Winnipeg

Edmonton