



# THIS REVOLVING DISPLAY STAND

will do the  
selling for you

People like to turn things—women, when they see this stand on your counter, will instinctively give it a turn. With each turn, a new color suggestion comes into view—and a sale will thus often be made while you are selling another customer.

Let this silent salesman sell Aladdin for you—put it on your counter and watch results.

The Stand is given free with your first order for an assortment of Aladdin. As the cakes begin to go, you fill up the blank compartments with the needed colors, from your reserve stock of Aladdin.

When you order your first assortment of Aladdin be sure to ask for one of these Stands. They are substantially built of

steel in mahogany finish—2 feet 4 inches in height and 7 inches wide—a really attractive Counter Novelty that will harmonize with the fixtures of the finest of stores.

Order an assortment of this wonderful new product. It pays you a good profit, and will prove one of the best sellers you ever welcomed to your store.

In ordering mention name of jobber through whom you wish order filled.

# Aladdin

## Dye Soap

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