

BORDEN'S

Feature Borden Suitability for every outing trip

Plan now to secure a goodly portion of the summer demand for **BORDEN MILK PRODUCTS.**

Always fresh, convenient to carry, easily prepared and deliciously wholesome, these Canadian-made milk products are peculiarly suitable to the needs of every camper, cottager, picnicker and outing people in general.

Your summer turnover will show a decided increase and your profits a corresponding growth if you make Borden's a leader in window and interior displays.

Get your order in now and note how Borden quality brings them back again.



Borden Milk Co. Limited

"Leaders of Quality"
Montreal

Branch Office:
No. 2 Arcade Bldg., Vancouver

If any advertisement interests you, tear it out now and place with letters to be answered.