CANADIAN GROCER



From house to house throughout the land GOLD DUST is the best known cleanser. Best known to the housewife because of its cleansing powers; best known to Grocers because most often asked for. Back of its wonderful popularity and steady sale is steady advertising that keeps the name and fame of GOLD DUST always before the consumer. Direct the demand thus created to your store by special window and shelf displays of GOLD DUST.





There's Money in SILVO

Its cleaning power on silver is magical. The heavy rubbing necessary with ordinary polishes wears off the plate. With <u>SILVO</u> just a light, brisk rub produces the required results quickly, and with little work. Stock SILVO and you will secure a profitable line that you can recommend with every confidence to your customers-

SILVO brings repeat orders. Write for trial sample and prices. RECKITTS' (Oversea) Ltd., 122, Wellington Street West, Toronto.