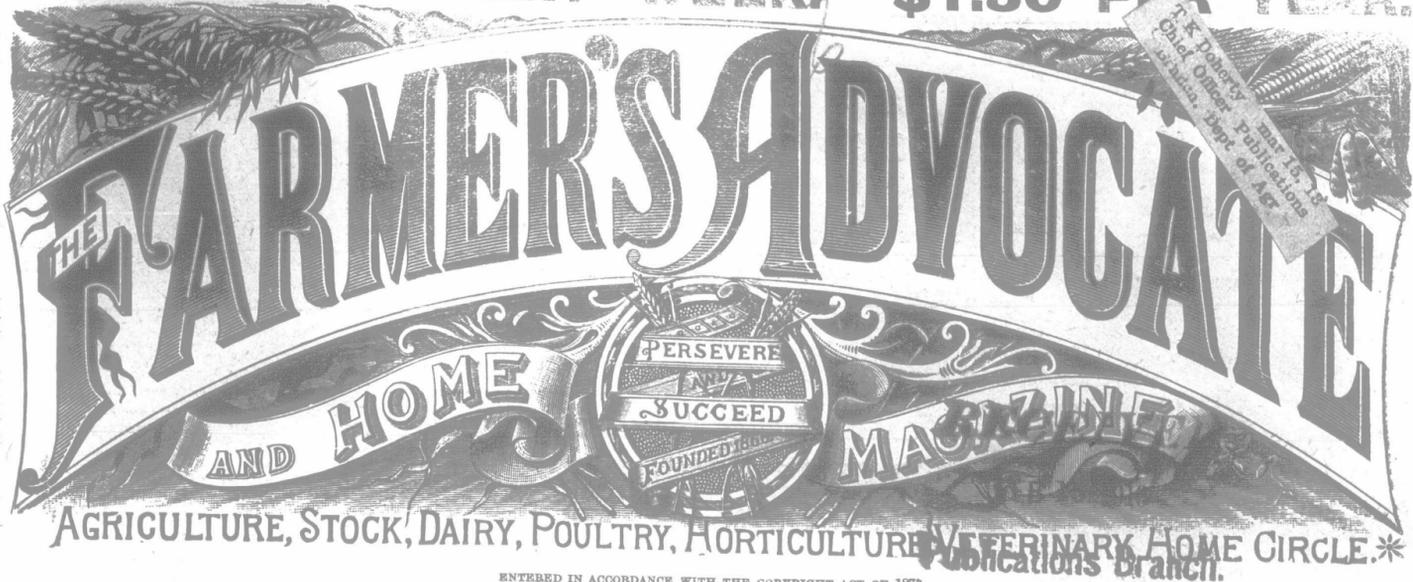


PUBLISHED EVERY WEEK, \$1.50 PER YEAR.



VOL. XLVIII.

LONDON, ONTARIO, FEBRUARY 13, 1913

No. 1064

A Telephone Talk

WITH over 500 rural telephone systems owned locally in Ontario, interest in telephone matters has become general. When one remembers that only a few years ago there was only one telephone company, and, comparatively speaking, no rural telephones in Ontario, the development has been nothing short of marvellous. This development has been responsible for the establishment and the success of this company—a company that is equipped to look after rural and local companies in a special way.

Have You A Telephone?

You are doing without one of the greatest conveniences and benefits of the age if your community is without telephone service. If such is the case, write us, and we will tell you how to proceed in order to secure telephones for your locality. We will tell you how local telephone companies are organized, and give you information showing what they have done for their communities. If you think there is any chance of your township taking up the matter of a municipally-owned system, it will be advantageous to get our advice. We have been actively identified in the starting of the majority of municipal systems, and are in a position to supply very valuable information.

Are You Operating A Line?

No matter whether the telephone system you are operating is owned by a local company or the municipality, it will pay you to write us when you are in the market for telephones and materials. Our telephones have made a great record for satisfactory service. We claim, and are prepared to demonstrate, that our telephones are superior in design, material and workmanship to any others on the market. We stand behind and guarantee that everything we make is first-class in every particular. Our **Free Trial Offer**, whereby you can judge the quality and efficiency of our telephones on your own line before risking a cent, insures satisfaction.

Estimates Supplied

We will gladly supply you with any information you desire about telephones and telephone materials. Cost estimates will also be supplied on request.

We are directly interested in the success of every local telephone enterprise, and offer a co-operation service that will go a long way towards insuring the success of any new company entering into the telephone business.

We have issued a new bulletin, which gives full par-

ticulars about building rural telephone lines. This is the latest telephone book published. Send for a copy. Ask for the No. 3 Bulletin.

Our famous booklet, entitled "Canada and the Telephone," shows by graphically-drawn pictures how the telephone can benefit the whole social and business life of a community. This booklet cost us a great deal of money to compile, but we will cheerfully mail you a copy free.

Canadian Independent Telephone Company, Limited

20 Dundas Street

TORONTO, CANADA