

Lower in cost to the farmer than it would have been in 1914

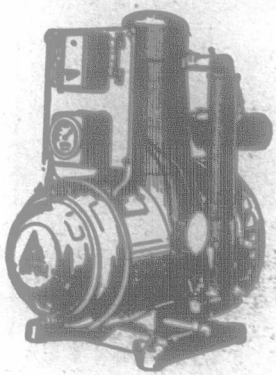
Less farm produce buys Delco-Light to-day. Delco-Light will earn dividends on your farm. Delco-Light will cost your farm less than ever.

The Canadian farm is to-day the most prosperous institution in the world. Never before could you so well afford to buy the best things of life. Never before did your farm earn so much for you.

In 1914 it would have taken 417 bushels of your wheat to buy a Delco-Light plant. To-day 246 bushels buys Delco-Light.

Farm Efficiency Your Greatest Need

**Delco-Light Increases Farm Efficiency
Costs To-day But 246 Bushels Wheat
Would Have Cost in 1914, 417 Bushels**



Thousands of Delco-Light plants have been installed. Every owner is enthusiastic and feels that he paid little for all he has received.

The Delco-Light plant consists of combined self-starting gas engine and electric dynamo, and a set of storage batteries. Starts on pressing of a lever, stops automatically when batteries are full. It is simple in construction and operation. Efficient of fuel, and delivers all the light and power you will require.

Delco-Light is wonderfully efficient. Runs on coal oil. Lights the house, barns, sheds, dairy, yard. Gives power to work small machinery—water pump, churn, milker, grindstone, feed-grinder, vacuum cleaner, washing machine, and so on. Write to-day for the Delco-Light literature.

Labor is scarce—especially farm labor. But ever-increasing is the dire need for production. The efficient, productive institution to-day reaps enormous profits. Make your farm efficient. Delco-Light will do it. There are five fundamental ways in which Delco-Light increases farm efficiency: 1. Work which was formerly accomplished by hand can now be done electrically with current supplied by Delco-Light. 2. Delco-Light brings to the farm all of the modern benefits which formerly attracted boys and girls to the city. 3. Delco-Light solves the "retired farmer" problem, by bringing to the country home all of the conveniences of the city. 4. Delco-Light makes the home a better and more enjoyable place to live. Therefore, everyone becomes cheerful and contented. 5. By correcting fundamental living conditions on the farm, hired labor is attracted to the farm rather than to the city.

You know Delco-Light is needed on your farm. You know it will pay you to have Delco-Light. NOW is the time to buy it. NOW, before steel and labor costs send Delco-Light any higher. NOW, when your farm can pay for Delco-Light as never before.

Extensive illustrated literature has been prepared, showing Delco-Light and how it works. It is free. Write for it to your nearest Distributor.

**Domestic Engineering
Co., Dayton, Ohio**

C. H. ROOKE, Limited

173 King Street East,
TORONTO

DELCO-LIGHT



72 page catalog
mailed upon request

Eight Good Reasons Why You Should Buy a

DE LAVAL CREAM SEPARATOR

GREATER CAPACITY: New capacities have been increased 10% without increase of speed or effort required in operation.

SKIMS CLOSER: The improved bowl design, together with the patented milk distributor, gives greater skimming efficiency.

EASIER TO WASH: Simpler bowl construction and discs caulked only on the upper side make the bowl easier to wash.

EASIER TO TURN: The low speed of the De Laval bowl, the short crank, its unusually large capacity for the size and weight of the bowl, and its automatic oiling throughout, make it the easiest to turn and least tiring to the operator.

THE MAJORITY CHOICE: More De Laval are sold every year than all other makes of separators combined. More than 2,325,000 are in daily use—thousands of them for 15 or 20 years.

TIME TESTED: The De Laval was the first cream separator. It has stood the test of time and maintained its original success and leadership for 40 years the world over.

EQUIPPED WITH SPEED INDICATOR: Every New De Laval is equipped with a Bell Speed-Indicator, the "Warning Signal" which insures proper speed, full capacity, thorough separation and uniform cream at all times.

SERVICE WHEN YOU NEED IT: The world-wide De Laval organization, with agents and representatives ready to serve users in almost every locality where cows are milked, insures the buyer of a De Laval quick and efficient service whenever he needs it.

Order your De Laval now and let it begin saving cream for you right away. Remember that a De Laval may be bought for cash or on such liberal terms as to save its own cost. See the local De Laval agent, or, if you don't know him, write to the nearest De Laval office as below.

THE DE LAVAL COMPANY, Ltd.

LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA.
Sole manufacturers in Canada of the famous De Laval Cream Separators and Ideal Green Feed Silos. Alpha Gas Engines, Alpha Churns and Butter-Workers. Catalogues of any of our lines mailed upon request.

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NORTHERN ONTARIO

Millions of acres of virgin soil, obtainable at 50c. an acre in some districts—in others free—are calling for cultivation.

Thousands of farmers have responded to the call of this fertile country, and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you. For full particulars as to terms, regulations and settlers' rates, write to:

H. A. MACDONELL, Director of Colonization, Parliament Buildings, Toronto, Ont.
HON. G. H. FERGUSON, Minister of Lands, Forests and Mines.