

Every line of mercantile business is represented—four general stores, one department store, two ladies' and children's wear stores, three clothing stores, two hardware stores, two farm implement firms, two butcher shops, automobile agencies and garages, plumbing and tinsmithing shop, furniture stores, confectionery and fruit stores and a score of other business establishments.



Hotel Alexandra, Prince George.

Prince George is particularly proud of its leading hostelry, the Hotel Alexandra, the most modern and best equipped institution of its kind in the province outside of the coast cities.

### UNRIVALLED LOCATION.

Due to its unrivalled location at the confluence of two great rivers, and as the divisional point of two railway systems, Prince George must become the distributing centre for the whole of Central British Columbia, including the vast undeveloped Peace River section of the province.

The Pacific Great Eastern Railway which will connect the North country with the cities of the Pacific coast is now being rapidly built towards Prince George from the south by the British Columbia Government. Premier Oliver has stated that the road will be completed to Prince George in 1920, and this is a reasonable prediction from the fact that 80 per cent of the grade is already completed. The Pacific Great Eastern Railway will be pushed northward from here as rapidly as possible to