

Iowa Men Going to
Inspect Land
Near
Watrous



They
Come—
They See—
They Buy

They're Coming to CANADA Every Day!

400,000 Came Last Year

Here's
a
Pointer
for
You

Turn this
Increasing
Population
into
PROFIT

From the day, over forty years ago, that Horace Greeley, the great New York Editor, wrote his famous editorial advising young men to "go West and grow up with the country," there has been a steadily increasing stream of strong and vigorous manhood howling Westward, founding homes and fortunes.

One writer of note, who has travelled extensively throughout the entire West, marvelling at what he saw, says that "the wonderful development that has taken place on the broad prairies, where the buffalo and the red man once held supreme sway, could never have been accomplished except through the efforts of the mentally and physically fit." The hardships of pioneering soon broke down the will of the weak and irresolute. The exodus back to the wife's relatives, as a result of this inability to cope with the wild and conquer, was as good for the West in a way as the tenacious grip which the "stayer" and "winner" fastened to the soil, and by which he made the wilderness blossom as the rose.

The West owes those hardy pioneers much, though she has paid them considerable on account. Read the history of the wonderful increases in real estate values in Western Canada in the past ten years. Last year \$100,000,000 was made by real estate owners on increased value of land alone. Consider the vast profits made by those who homesteaded or purchased land only a decade ago, and you will have some conception of how well the West has repaid those who came and stayed and helped make the Canadian West what it is to-day.

The pioneer days of the "Last Best West" are over—the last page of pioneer history has been written—and its hardships and privations are a thing of the past.

Those who come to Western Canada to-day find conditions pretty much as they left them at home, only that they find opportunities much more numerous and the rewards for labor and investment much greater out here.

Watrous, on the Grand Trunk Pacific Railway, is one of the most favored towns of one of the greatest transcontinental railways of Western Canada. It is teeming, etc., with opportunities for the investor, as well as for the business man who is seeking a change of location.

Watrous is located near the banks of Little Manitou Lake, the most wonderful body of mineral water on the American Continent. A century ago the Indians took the sick and ailing tribesmen to

Little Manitou to be cured. To-day the white man is journeying from far and near to to receive the benefits afforded by these medicinal waters. The Grand Trunk Pacific has selected Watrous as its Central Divisional Point of the great Western Provinces, and it is from the Central Divisional Point that the different Branch Lines to other important cities will most likely radiate.

The requisites of a flourishing prairie city are first of all railway facilities. It must be an easy point to reach and ship from.

Beyond this it must be either a centre of manufacture or of a highly productive farming country. Again, it should be a pleasant place to live in, have good drainage, good water and some attractions.

See how perfectly Watrous fulfils these requirements. This is the central divisional point of one of the largest and most important Canadian Railways. The Railway alone will employ a number of people whose homes will naturally be at Watrous.

Manufacturing industries will be needed, and Watrous is the natural place for them to locate. And lastly, Watrous has Little Manitou Lake, a veritable Mecca for health and pleasure-seekers. Thus is Watrous doubly sure of constant and permanent growth.

Watrous has all the advantages of Moose Jaw and Saskatoon, and it has Little Manitou Lake into the bargain, which is as valuable as all its other assets combined. Not only that, but this wonderful mineral lake cannot be duplicated, and no other feature of competing cities can take its place.

LITTLE MANITOU LAKE—"THE CARLSBAD OF CANADA."

The Winnipeg Telegram, speaking editorially of Watrous and its wonderful mineral lake has the following:

"Little Lake Manitou, on the G. T. P., is beginning to receive the attention for which the wonderful medicinal properties of the water of the lake so well entitle it. The Indians called the lake Manitou, which means 'Good Spirit,' owing to the healing qualities they found the waters possessed. It is said that Indians came to this lake from hundreds of miles round, and on the shores are still to be seen circles of stones, which mark Indian encampments. Though it is probable that the Indians for years have availed themselves of the curative powers of the waters of this lake, it was not until the building of the G. T. P. had caused the town of Watrous to spring into being two years ago that the remarkable medicinal value of the lake began to be generally realized."

The rapid development of Western Canada during the past few years has been chiefly due to the splendid railway systems which are being built. The last and the newest of these is the Transcontinental line of the Grand Trunk Pacific.

These great railway systems make rapid increases of population a certainty. Every facility and inducement is afforded to the desirable citizen, and the history of those who have grown rich in the West is the best guide to the future.

The assessed valuation of Canada's new cities is increasing by millions, and they will continue to increase at the same rate, or a greater rate, for years to come.

These millions of increased valuation represent the profits paid to the early holders of land. You cannot secure these profits in the older towns—the cities which have sprung up along the older railways. It takes capital to handle real estate in these older cities. But along the line of the new Grand Trunk, Passenger Service has only recently started; values have not had time to boom. A comparatively few dollars will do the work here. Some of the lots in Watrous are already selling at ten to twenty times their cost only two years ago.

Buy
Lots
In

Watrous

NOW
while Prices
are LOW

You Can't Make a Mistake

The more lots you buy in Watrous, the more money you will make. Judging the future by the past, it might be reasonably said that it would be almost impossible to purchase lots in a live and growing young city of Western Canada and not make money.

Lots in Moose Jaw that sold a few years ago at \$100 each are to-day worth from \$1,000 to \$3,000.

Lots which sold in Saskatoon ten years ago for \$100 are to-day worth ten to fifty times that amount.

On account of the rapidity with which lots are selling, we advise that you let us make the selection for you, and we promise that we will give you the best available remaining lots at the time your order is received.

Make remittances payable to the order of and send direct to the Land Commissioner of the Grand Trunk Pacific Railway, Winnipeg. Receipts for payments made will be issued direct by the Land Commissioner of the Railway Company, and when you have completed your payments, title will be issued to you direct from the Grand Trunk Pacific Railway.

No interest charged on deferred payments in case you purchase on the installment plan, and no taxes to pay until 1912. Lots 50 feet frontage, prices \$100 and \$125.

The more lots you buy in Watrous, the more money you will make. Reserve the number of lots you wish to purchase at once, and send all remittances to

**Land Commissioner, Grand Trunk Pacific Railway,
WINNIPEG, MANITOBA**

In case you wish any further particulars before buying, address—

**International Securities Company, Limited
C.C. Somerset Building, Winnipeg, Man.**

You could have purchased lots in Edmonton ten years ago for \$100 each, which are to-day worth \$1,000 to \$10,000.

Those who purchased lots in Edmonton ten years ago are now the possessors of property worth 1,000 per cent. more than the price at which it was originally purchased—an average increase in value of 100 per cent. each year.

In Fort William the same rapid advance in values has taken place. Lots which sold for \$100 to \$200 each, even five years ago, have since sold for \$1,000 to \$2,000.

It is almost impossible to chronicle the rapid advance in property in Calgary, Regina, Winnipeg, Vancouver and other cities of Western Canada.

Buy lots in Watrous now while they are selling at ground floor price.

INFORMATION COUPON

International Securities Co., Ltd., 649 Somerset Bldg.,
Winnipeg, Man.

Please forward to me by return mail full particulars regarding the sale of town lots in the subdivision to the original townsite of Watrous, which is just being placed on the market.

Name

Address
C.C.

Application Blank for Purchase of Lots

Land Commissioner, Grand Trunk Pacific Railway,
Winnipeg Man.

I hereby make application to purchase.....lots at the price of \$..... each, and enclose herewith remittance for \$..... being one-tenth the total purchase price. I agree to remit the same amount each month for nine consecutive months.

I desire your representative to select for me at Watrous what he regards as the best lots remaining unsold at this price. Title to lots to be clear and indefeasible. No interest to be charged on deferred payments, and no taxes until the year 1912.

Name

Address
C.C.