



Taylor's
Infants-Delight
TOILET SOAP

For
Mother
the Others
and Me

Delicately
Perfumed

Ask for the
soap that comes
in the sanitary
package.

Canadian Women delight in using this Soap. Its faultless cleansing action—its soothing, beautifying effects—and its distinctive, lasting perfume—are a trinity of virtues not possessed by any soap costing three times its price.

comes to you each cake in its own sanitary package. It is the original Taylor's Toilet Delight, as good for grown up as for Baby. **Taylor's Toilet Delights**

Oldest and Largest
Perfumers and Toilet
Soap Makers in Canada.
122

Save one ton in seven



LET us send you this book. It tells how to heat your home comfortably—and save one-seventh of your Coal Bill. ¶ The Hecla steel-ribbed fire-pot makes this saving. With three times the radiating surface of any other furnace, it sends more heat to the living rooms and less to the chimney. ¶ Everyone who is building a home, everyone who has a worn-out furnace or one that is wasting coal, will value the suggestions and information contained in "Comfort & Health."

HECLA FURNACE

FOR COAL AND WOOD

Healthful heating is not possible with a leaky furnace. Coal Gas is not only unpleasant—it is a menace to health. The Hecla will supply your whole house with pure warm air because it cannot leak gas or dust. Every point where a leak might otherwise occur is fused by our patent process absolutely tight.

Time and use cannot loosen the Hecla Fused Joint.

Is 1/7 of your Coal Bill worth saving? Do you want more healthful heat?

Write for "Comfort & Health," a book on the sane heating of homes.

Steel-ribbed Fire-pot



170W

Write Dept. CR

Clare Bros. & Co.

LIMITED

Preston, Ont.



If there were no Fords, automobiling would be like yachting—the sport of rich men. But by centering his effort upon the production of one good car, Henry Ford has brought the price down within reason—and the easy reach of the many.

Here's the test: 300,000 Fords now in service. Runabout \$675; Touring Car \$750; Town Car \$1,000—f.o.b. Walkerville, Ont., with all equipment. Get catalogue and particulars from Ford Motor Company of Canada, Limited, Walkerville, Ontario, Canada.

ARE YOU AS WELL AS YOU SHOULD BE?

Or do you suffer from—

The body derives its nourishment from the blood.

When the blood is weak and "watery" it cannot supply the body with sufficient nourishment. Therefore people suffering from Anaemia have pale, transparent skins—have When your system is weakened by worry, overwork, illness or any other cause—when you feel listless and low-spirited, "Wincarnis" will promptly invigorate and strengthen you. Directly you have taken a wineglassful of "Wincarnis" you will feel a delicious stimulating effect. This is Sleeplessness is due to a dis-

organized condition of the brain cells. The body may be thoroughly worn out, but owing to the excitable and highly-strung state of the brain, sleep is impossible. A wineglassful of "Wincarnis" taken the last thing

Anaemia

constant headaches—and a feeling of intense weariness.

But a few wineglassfuls of "Wincarnis" will speedily create a new fund of rich, new blood—will give brightness to the eyes and new vigour and vitality to the whole system.

caused by "Wincarnis" being immediately absorbed into the system, thereby stimulating the heart—revitalizing the blood, rebuilding the lost vitality and creating new energy. By taking "Wincarnis" regularly for a few days you will derive new health, new strength, new vigour and new life.

Weakness

Sleeplessness

at night will compose and soothe the highly-strung brain and ensure an uninterrupted and sweetly refreshing night's rest. And while you are asleep "Wincarnis" is busy storing your system with energy in readiness for another day's work.



"Wincarnis" can be obtained from all leading Stores, Chemists and Wine Merchants.