

**"Banner" Spring Bed—\$8
Is Guaranteed for a Lifetime**

There are Damascus Swords—200, 300 and 400 years old—which can be bent double and yet will spring back, straight and true, when released. These blades were tempered right.

The "Banner" Spring Bed is guaranteed for a lifetime because the steel spirals are oil tempered like a sword—and will retain their strength and springiness through years of service.

It is the resiliency (or "spring") of the steel spirals, which makes the "Banner" Spring Bed so easy and comfortable.

The spirals, after being carefully tested, are japanned—to prevent rusting. Then they are attached to flat steel bands on edge, which are riveted to angle iron sides. This insures the "Banner" being absolutely noiseless—and enables it to fit iron beds without slats.

Springs that cost \$3 or \$4 soon pull out of shape—"sag" like a hammock—are never restful and easy—and must soon be replaced. The "Banner" Spring Bed costs \$8—lasts a lifetime—and gives a lifetime of comfort and satisfaction. Who can doubt the true economy of the "Banner"?

Look for this trademark whenever you buy Spring Beds and Bedding. It is your protection and our guarantee.



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If your dealer will not supply you, we will. Write to our Montreal office.

THE ALASKA FEATHER & DOWN CO. LIMITED
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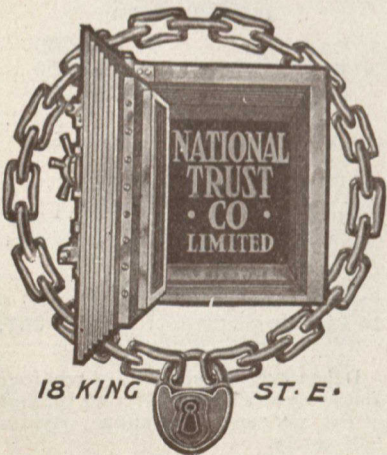
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Young Americans who do not wish to lose their hair before they are forty must begin to look after their scalps before they are twenty.—*New York Medical Record.*

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