

Strengthen your Stews with Bovril

A spoonful of Bovril forms a good, generous "basis" for a stew; it increases the nourishment and greatly improves the flavour.

Of all Stores, etc.

1 oz.; 25c.; 2 oz. 45c.; 4 oz. 80c.; 8 oz. \$1.50; 16 oz. \$2.50.
Bovril Cordial, large, \$1.35; 5 oz. 45c.; 16 oz. Johnston's Fluid Beef (Vimbos), \$1.25

Cleaner, Healthier Housekeeping

—The Dustless Way

ABSORB dust, don't scatter it with the ordinary broom. Lighten labor — make the home cleaner and healthier by using

TARBOX
DRY NO OIL DUSTLESS
Mops and Dusters

Treated by a permanent chemical process they collect and hold the dust and give a high, dry polish. Washing renews their efficiency. Remember in the Tarbox there's no smearing, staining oil used.

WE make Tarbox Dustless Mops and Dusters for every cleaning need and give you our own personal guarantee as makers.

Sold by Department, Grocery, Hardware and General Stores at from 25c. to \$2.00 each.



Look for the "Tarbox Girl" on your dealer's window.

Collects dust and holds it

TARBOX BROTHERS

'Phone College 3489

Rear 274 Dundas St. TORONTO

3

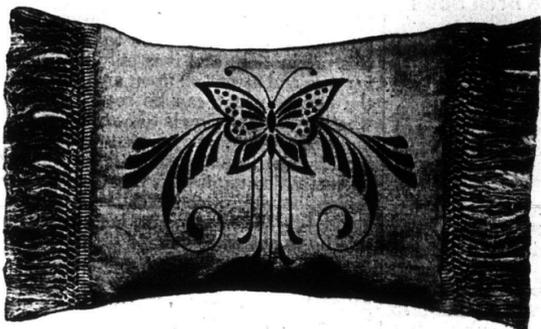
\$5.50 Baby's Outfits \$5.50

Containing 50 Articles

Robes, Gowns, Flannels, etc. Everything necessary, good and durable, and ready for instant use. Sent return mail. Carriage paid for \$5.50. British P. Order. Lists Free. Mrs. Franks, 175 Alfred St., Nottingham, England.

When writing advertisers please mention The Western Home Monthly.

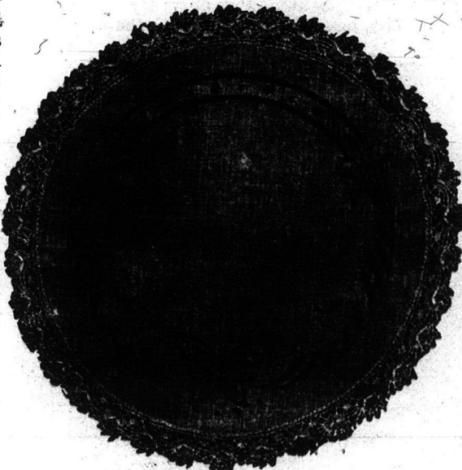
Attractive Embroideries



No. 5376—Cushion
Front and Back 60c.
Rope silk to embroider 75c.
Fringe for ends 45c.

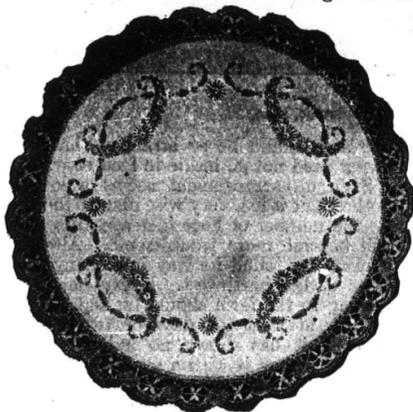
in colors to match the tinting, every portion is outlined with black, the effect is much more artistic. The design is simple but very beautiful and we recommend our Rope Silk for embroidering this pillow and centrepiece. The cushion is shown finished with fringe and the centrepiece with lace, but if one prefers, the cushion may be edged around with lace as shown on the birthday cushion for September.

The centrepieces No. 6445 and 6022 are both supplied with the lace edging already sewn and only require the embroidery to complete an attractive centrepiece. The 6022 is stamped on tan linen with an effective design for the Lazy Daisy embroidery. This attractive embroidery is very easily worked and most decorative as a great variety of coloring may be introduced into the groups of flowers which complete the design. A touch of black worked into the scrolls and centres adds very much to the effect. The Rope Silk is also suitable for this design and single straight stitches are taken



No. 6445
Centre Lace Edged 75c.
Silk to embroider 1.10

the full length of each petal, bringing the needle back each time to the centre of the flower. This embroidery is very neatly worked.



No. 6022
Centre Lace Edged 60c.
Rope Silk to embroider 55c.

month of roses; and July, carnations, thus completing the cycle. We shall continue to stock these designs during 1914 and our readers will doubtless avail themselves of the opportunity to remember gracefully the birthdays of their friends as nothing could be a more charming gift than one of these pretty pillows embroidered and made up as described in these columns.

If these articles cannot be obtained from your dealer, they will be sent postpaid on receipt of the prices quoted. Allow at least a week for filling from the time the order is received and write the address plainly.

If the selection of the shades of embroidery is left to us, we will match the tinting and the designs and send a good variety. If, however, one has any preference, state colors required.



Birthday Cushion Front and Back... 60c.
Lace or fringe to edge 75c.
Silk to embroider 75c.

Our readers are always interested in tinted embroideries, as the colorings are suggested and consequently the work easily carried out, and we are illustrating an attractive cushion and centrepiece showing an effective design of scrolls and butterflies tinted on tan colored linen, the design may be embroidered in a combination of outline and solid stitch and if after the design is embroidered



Design No. 601.

Handy Bag

Stamped on Pure Tan Linen.

This attractive bag

GIVEN AWAY Absolutely Free

in order to introduce BELDING'S PURE SILK ROYAL FLOSS into every home, this bag outfit is sent free and prepaid, if you send us 35 cents to cover the regular retail price of six skeins of BELDING'S PURE SILK ROYAL FLOSS to commence the work and five cents extra for postage. Outfit includes—

One Handy Bag.
One Easy Diagram Lesson, showing you exactly how to place every stitch.
Six Skeins of Belding's Royal Silk Floss.
Just enclose 35 cents in stamps or silver and the name of your dealer. This exceptionally attractive offer is made to introduce BELDING'S PURE SILK ROYAL FLOSS into every home in Canada. WRITE TO-DAY.

Silk for Fancy Work
35 Skeins
Assorted Colors
50 cents post paid
Suitable for all kinds of Art Needlework
Order to-day as supply is limited.

Belding Paul Corticelli Ltd.
Dept. 306, MONTREAL.



A New Idea In Undershirts

A perfectly fitting garment made in one size only and without any alteration—the one size fits all waists 20 to 28 inches. Made in France, Egypt and Egyptian taffeta (both guaranteed) in Silks and Sateens.

"FROM ALL BEST STORES"

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