ARE YOU

How do you stand on To be neat begin at the feet. There's a movement

It's smart spring shoes

Any model you want be it conserva-tive or ultra you will find it here.

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from Coast to Coast LONG & CO. LIMITED ITO

AVOID COUGHS

and COUGHERS!

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How to Bathe Face

**Breezy Items** 

in Busy Elmira

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10 per cent. discount to men in uniform.

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BANK OF HAMILTON

Do without a thing now and the money saved will buy it and a good deal more besides after the era of high prices. Saving one dollar

now is like saving two in ordinary times. Open a Savings Account in the Bank of Hamilton

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louses, Lots, Farms, Factory Sites.

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ALL THE TATEST LOCAL AND DISTRICT NEWS

With riding qualities of a high priced car, latest style upholstering, lots of power, good seeting capacity for five passengers. Cantillever springs and full floating Axle. Such a car is the model 90 Overland. Get a demonstration at Loekhart's.

Why Delay.

Now is the time to fill your bin with with the celebrated D.L. & W. Coal Prompt delivery and satisfaction guaranteed.

R. Boehmer & Co.

NOTICE

In order to provide the provided statement of the provide

Visited other Plants

The directors of the Four Wheel Drive Auto company besides visiting the Dominion Tire plant vesterday visited a number of other factories in the city yesterday and today. They were delighted with the same.

Moving and Carting of all kinds done promptly. Kitchener Cartage Co., 94 W. Lancaster St. Phone 1035 and 460. 5-12-2t.

They are going fast
But our large stock ensures lamps for everybody at 250 each. A Lockhart & Co. Ltd.

h prices. Saring one dollar prices from the Bank of Hamilton when the

Notices being issued.

The notices calling upon ratepayers to pay their taxes (first instalment) are being sent out by the Assessment.

As a result of the recent produce

tion put on at the Roma Theatre by the Laf lot girls the Freeport

in Busy Elmira

Three more Elmira Boys have returned from overseas. Set. Gerald Dillon son of Mr. and Mr. J.H. Cotton the managing director of Elmira returned home on the evening G.T.R. train last Friday. Signaler Charlie Starr son of Mr. and Mr. and Mr. Tree Starr of Glenallen and formerly of Elmira returned home on the avening of Elmira returned home on the avening of Elmira returned home on the avening director of the F.W.D. Anto the manning on the returned home of the profits of "The dass of Limerick Town."

The dorned here of returned home of relatives, and and friends and was given a rousing reception.

At the conclusion of the evening service in the Presbyterian Congregation gives to each of its returned home.

At the conclusion of the evening service in the Presbyterian Congregation gives to each of its returned home.

Young a

model 90 Overland. Get a demonstration at Lockhart's.

Lutheran Pastors Convene.

The monthly conference of the Lutheran pastors in the Twin Cities and the surrounding districts was held in the Sunday School froom of St. Paul's church this afternoon.

Visited other Pastors

Moving and Continued Continued

Many Men Added to Plant.

Last week about fifty additional employes, young men, the majority of them married, from the districts around Chesley and other towns in this section of the Bruce peninsula were taken on at the plant of the Dominion tire plant. The adding of more men was necessary in order to survive the plant of the Chamber of the Company building a \$250,000 factory in the civic industrial factory district.—Window.

more men was necessary in order to supply the growing needs of the factory.

A Relationship Found.

A relationship between Mr. Charles Hagen manager of the Eagle Manufacturing Co. of Appleton Wisso, one of the directors of the F.W.D. company who were here over the weekend and some of the people in this city by the same name.



## NEW SYSTEM

# **Profit Sharing**

### with our customers.

TO-OUR CUSTOMERS AND THOSE WHO SHOULD BE:

We wish to announce that we have adopted a new profit sharing plan by which our customers will share in our profits.

The new plan is what is known as THE CASH SALES SYSTEM of profit sharing.

Every customer spending a Dollar in our Store will receive a profit sharing card which will entitle the purchaser to at least 5 per cent. There are no strings to it, no obligation whatever on your part. All you have to do is to buy your Goods from us and take home the profit sharing Merchandise, samples of which are shown in our window.

Don't be backward in asking your friends to save these cards for you, if they are not already saving them for themselves. You will be surprised how soon they will count up.

Through this Profit Sharing Plan we hope to greatly increase our business and the greater the increase the greater the profits we'll be ableto share with our custom-

You will find our prices the lowest obtainable, quality and service considered. that can be purchased anywhere.

Drop into our store at any time and we will be only too pleased to explain further our PROFIT SHARING PLAN and at the same time show you the valuable PROFIT SHARING MERCHANDISE we are giving away free.

## A. Sippel & Son

### **ELECTRIC FIXTURES**



For the Home Newest and most pleasing designs PRICES ARE VERY REASONABLE.

Sets put up without extra cost. It will pay you to make a selection from our immens assortment.

Wire Your Home Highest Standard of Construction Costs no more. Phone

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THE RELIABLE TOUSE OF SERVICE,

ELLIS & HOWARD, Ltd.

The largest electric store in the county.

Two Big Song Hits of the Season!

"That Red Cross

a wonderful after-the-war song

## "Alabama Ball"

For Sale at all leading Music Dealers IDEAL MUSIC PUBLISHING CO. 17 Adelaid St., East, Toronto.

Matinee Daily 2.30 p.m. 5c and 10c Evening 7.15 and 9. 10c and 15c

MONDAY TUESDAY, WED-NESDAY Two Big Features.

Sessue Hayakawa "His Birthright"

Gladys Brockwell "The Forbidden Room"

Also A Strand Comedy. Always the one price 10c and ...... 15c

Matines 2.30 10c and 5c Evenings 7.15 and 9. Lower floor 20c; Balcony 15c; Gallery 10c.

MONDAY AND TUESDAY

'The Silk **Lined Burglar** 

Pricilla Dean

LURE OF THE CIRCUS-Weekly Comedy.

Coming-"THE SILVER GIRL"

Matinee: Lower Floor 15c, Balcony 10c. Evenings: Gallery 15c, Balcony 20c, Lower

MONDAY AND TUESDAY DO YOU LOVE YOUR WIFE'

Three Men and a Girl'

Dainty Marguerite Clarke

William Duncan "The Man of Might"

Gaumont Graphic

# Toilet **Cream**

This is a delightful lotion hat is soothing and healing o the most delicate skin. Ve recommend Am-On Toilet to the most delicate skin. We recommend Am-On Toilet cream for chaps, sunburn, freckles, any irritations and after shaving. Price 25c.

This store closes Sundays after May 15th. GEIGER

Druggist. King-corner cedar. Phone 1413.

## SHOE REPAIRING

All kinds of boot and shoe repairing by electric machinery, prices reasonable. A trial solicit-ed.

PROGRESSIVE SHOE RE-74 S. Queen St.

FINE RANGE OF PUMPS, LATEST STYLES FOR \$3.95 AT DUNBROOK'S.