

CHRISTMAS SHOPPING IS IN FULL SWING AT MAYHEW'S



IT LOOKS LIKE CHRISTMAS HERE

You can feel the Christmas spirit when you come into this store. The bright holiday decorations—the tremendous stocks of gift things, all of them useful.

"The Store With the Christmas Spirit"

ECONOMY EVENTS FOR THOSE WHO SHOP EARLY

Suggesting Christmas Gifts for Men at Big Savings

Men's Initialed Handkerchiefs, all pure linen, 4-inch hemstitched, full 19-inch size, boxed—1/4 doz., \$1.05.

Men's Plain Handkerchiefs, all pure linen, regular full size—1/4 doz. box, \$1.00.

Men's Handkerchiefs of fine Irish Lawn, 4-inch hemstitched, 15c and 25c.

Men's Silk Ties, beautiful patterns, boxed in neat holly boxes—50c, 50c, 75c, \$1.00 and \$1.50.

Men's Gloves, in cape or mocha, with warm wool lining, all sizes—\$2 and \$2.50.

Men's Gloves, all pure wool Scotch knit, colors grey, leather or brown—75c, \$1 and \$1.25.

Men's Silk Mufflers, beautiful patterns, long wide shape—\$1, \$1.50, \$2 and \$2.50.

Extra quality Silk Mufflers—\$3 to \$4.

Men's Brace Sets in beautiful boxes—75c, \$1 and \$1.25.

Smart New Cowl Collars—\$1.50, \$2 and \$2.75.

Collars of Fine Brussels Net, for round neck frocks, with small ruffles, finished with dainty picot edge—75c, \$1 and \$1.75.

Stylish Collars of Georgette and soft silk—50c, 75c and \$1.

All colors and prices, for both women and men.

Silks, all shades, for the Christmas gift

Mayhew's Special—Christmas Neckwear for Women

Smart New Cowl Collars—\$1.50, \$2 and \$2.75.

Collars of Fine Brussels Net, for round neck frocks, with small ruffles, finished with dainty picot edge—75c, \$1 and \$1.75.

Stylish Collars of Georgette and soft silk—50c, 75c and \$1.

All colors and prices, for both women and men.

Silks, all shades, for the Christmas gift

Mayhew's Special—Christmas Neckwear for Women

Smart New Cowl Collars—\$1.50, \$2 and \$2.75.

Collars of Fine Brussels Net, for round neck frocks, with small ruffles, finished with dainty picot edge—75c, \$1 and \$1.75.

Stylish Collars of Georgette and soft silk—50c, 75c and \$1.

All colors and prices, for both women and men.

Silks, all shades, for the Christmas gift

Mayhew's Special—Christmas Neckwear for Women

Smart New Cowl Collars—\$1.50, \$2 and \$2.75.

Collars of Fine Brussels Net, for round neck frocks, with small ruffles, finished with dainty picot edge—75c, \$1 and \$1.75.

Stylish Collars of Georgette and soft silk—50c, 75c and \$1.

All colors and prices, for both women and men.

Silks, all shades, for the Christmas gift

Mayhew's Special—Christmas Neckwear for Women

Smart New Cowl Collars—\$1.50, \$2 and \$2.75.

Collars of Fine Brussels Net, for round neck frocks, with small ruffles, finished with dainty picot edge—75c, \$1 and \$1.75.

Stylish Collars of Georgette and soft silk—50c, 75c and \$1.

All colors and prices, for both women and men.

Silks, all shades, for the Christmas gift

Mayhew's Special—Christmas Neckwear for Women

Smart New Cowl Collars—\$1.50, \$2 and \$2.75.

Collars of Fine Brussels Net, for round neck frocks, with small ruffles, finished with dainty picot edge—75c, \$1 and \$1.75.

Stylish Collars of Georgette and soft silk—50c, 75c and \$1.

All colors and prices, for both women and men.

Silks, all shades, for the Christmas gift

Mayhew's Special—Christmas Neckwear for Women

Smart New Cowl Collars—\$1.50, \$2 and \$2.75.

Collars of Fine Brussels Net, for round neck frocks, with small ruffles, finished with dainty picot edge—75c, \$1 and \$1.75.

Stylish Collars of Georgette and soft silk—50c, 75c and \$1.

All colors and prices, for both women and men.

From the Children's Department

Girls' Coats.
Hockey Shoes.
Sweater Coats.
Stockings.
Small Girls' Lace Collars.

Be sure to visit our Baby Department

Just a Few Suggestions
Woolen Leggings.
Woolen Mitts.
Baby Hoods.
Bootees.
"Little Darling" Stockings.
Silk, all shades, for dresses.

A Gift of Comfort: Boudoir Slippers

The very thing she needs. Give it to her for Christmas.

Women's Comfy Felt Slippers, trimmed with ribbon and pom poms—\$1.25, \$1.50 and \$2.

A good serviceable Juliette, fur-trimmed slipper with comfortable heel—\$1.75.

Slippers for Boys and Girls, in comfortable styles and serviceable colors—75c, \$1 and \$1.25.

A magnificent display of Christmas Gifts in Table Linens and Napkins, all neatly boxed

Give her a nice pair of Shoes. We have them in Christmas boxes.

Our Glove Department is well stocked with practical gloves for Christmas

Furs

What could be nicer than to give her that long-looked-for set of Furs? Buy them here where you are sure they are right and guaranteed.

Millinery

Hundreds of women are saving \$\$\$\$ by taking advantage of our great Millinery sale. Hats, Shapes and Trimmings going at less than wholesale prices.

The gift of a Waist

is the gift of a thoughtful person.
Fine Georgette Crepe Blouses—all prices, all colors.

Crepe de Chine Blouses, Dutch neck, square collars, in flesh, maize, rose and white—\$3.75 to \$7.50.

Striped Habutai Silk Blouses—very handsome.

Handkerchiefs

The Always Satisfactory Gift
In dainty boxes, ready for giving.

An enormous stock of Handkerchiefs, not boxed, from 10c to \$1.

Fancy Bath Towels with a pink or blue border, size 22 x 40, from 50c to \$1.

Bath Towels, "Christie's," best quality—\$1.15 each.

Women's Coats, Ladies' and Children's Coats, all at cost

Give Hosiery—it's useful

Wise men buy their Clothes at Mayhew's

Good Value Plus Style is Our Motto
Never was our Overcoat stock so complete. Young Men's Trench Belts lead in a big variety of checks and over checks.
Special this week is our Heavy Ulster, just the coat for driving, from \$14.50 upwards.



Jays in Toyland

Come With the Children and See This Display of Playthings

Large Baby Dolls—Undressed Baby Dolls—Unbreakable Baby Dolls.
Sewing Sets, Little Folks' Color Kit, Children's Parlor Sets, Large Tin Drums, Rocking Horses, Engines, Trains, Monkeys, Bears, Lions, Dogs.

Many gift suggestions from our Glassware and China Department

Fancy Bowls, Berry Bowls, Novelty Plates, Pepper and Salt, Vases, Sugar and Cream Sets, etc.

Everything boxed if you so wish

E. MAYHEW & SON

GLENCOE'S HEADQUARTERS FOR SANTA CLAUS

Fresh Fish!

Last week's consignment of fresh frozen Salmon Cod and Herring found ready sale at the

Newbury CASH STORE

Another lot expected about Thursday, including Pacific Flat Fish.

Eat fish and save money.

W. H. PARNALL
The Newbury Cash Store
License No. 8-13967

We Carry a Full Line

Tin, Enamel and Galvanized Ware, Sinks, Bathtubs, etc.

Plumbing, Furnace-work, Roofing, Eavetroughing, Repairing, etc., done by a Practical Mechanic.

J. M. Anderson
GLENCOE
Tinsmith Plumber

GRAND TRUNK RAILWAY SYSTEM

THE DOUBLE TRACK ROUTE

between MONTREAL TORONTO DETROIT and CHICAGO

Unexcelled Dining-car Service.

Sleeping Cars on night trains and Parlor Cars on principal day trains.

Full information from any Grand Trunk Ticket Agent or C. E. Horning, District Passenger Agent, Toronto.
C. O. Smith, Agent, Glencoe; telephone No. 5.

The Transcript.

THURSDAY, DECEMBER 12, 1918

NEWBURY

Calvin Babcock has purchased the property of the late Mary Babcock and is moving into the house.

Miss Bessie Marcus was married recently in Detroit.

Wm. Bayne was in London on Monday.

Mr. and Mrs. D. J. Batsner were in Toronto last week.

Amos Kelly moved last week to the farm he bought in Brooke.

Mrs. J. P. McVicar was in Court-right last week attending the funeral of her brother, the late Robert Hand.

The final meeting of the village council will be held on Friday, 13th.

Mrs. Mary Robinson left last week to spend the winter in Ottawa with her daughter, Mrs. Parish.

Mrs. Frank Robinson and daughters are visiting the former's parents in Brantford.

Rev. J. A. McConachie of the Dominion Alliance will speak in the interests of the alliance in Knox church on Sunday at 2.30 p. m. Rev. Mr. Malcolm will be away from home for a few days.

EUPHEMIA

Florence, owing to its sanitary and healthy location or its isolation, brags that the flu never entered there.

Mrs. Joseph Foreman arrived home from Regina this week to spend the winter at her former home in Cairo.

B. L. Fancher received a wire Saturday that his brother Fred was dying at Edmonton from complications resulting from the gunshot wound received in France. Bert is on his way to Edmonton.

From the "sand knoll" farmer in the east to the "cud hopper" fellows in the west, Euphemia's sons of the soil are rationing their cattle, ducks and hens, saving corn for the big "seed corn" prices next spring.

And not our fellows only, but Lambton, Kent, Essex, Elgin, and wherever corn grows. Surely we are ready for the proverbial seven lean years. We don't wonder at some fellows trying to sell out now at \$5 per bushel.

The oil or gas well (?) on A. G. Palmer's farm is getting "well along." Nothing doing yet, of course, but indications are promising that there is oil if they go down far enough.

Mrs. Thomas Harris passed quietly away in her home on the 10th concession Sunday. Interment was made Tuesday in Armstrong cemetery.

Robert McAusland has bought out John Kimball's fine farm on the 2nd concession.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of

Chas. H. Keith

MELBOURNE

Moving is the order of the day here. L. W. Beach has moved into his new house.

Wm. Laing has moved into his new residence, which was completed a short time ago.

Mrs. Caven has moved into her home here, which she recently purchased, formerly owned by Miss McGugan.

H. D. Johnston, inspector of public schools, visited the school here on Friday.

C. G. Cornelle and brother Evan of the Canadian West arrived here on Thursday to attend the funeral of their father, the late J. M. Cornelle, which took place on Friday afternoon.

The services were held at the home, conducted by Rev. Wm. R. Vance, pastor of the Methodist church here, of which Mr. Cornelle was a member.

The Masons conducted the services at the cemetery.

Ralph Collier and bride have returned from a trip west and will make their home here. The young couple have the best wishes of their many friends.

George Seaborn has returned from a visit with his sister in Ayr.

A number of ladies from here attended the W. M. S. convention held in Mount Brydges on Wednesday last.

While Mr. and Mrs. Earl Beattie, with some friends, were returning from attending the funeral of Mrs. Beattie's uncle in Lobo, the car in which they were being driven upset.

Mrs. Beattie was injured about the head and shoulder, requiring a doctor's help. She is recovering nicely.

Robert Campbell, who is contemplating placing a Delco lighting plant in the village, had William Ward of West Lorne in the village a few days ago giving estimates on the cost of wiring some of the buildings.

Peter McNabb is attending the fall assizes which are being held in London this week.

CAIRO

Mrs. George Rolston and Miss Leapha Annett spent Sunday at the home of the latter's mother, Mrs. Mary Annett.

George Randles of Wardville spent the past week at the home of his brother John.

Mrs. Alfred Wehlann was removed to the hospital at Chatham on Saturday, with the hope of her friends that she may speedily recover.

David McKeown and son Kenneth of Aberfeldy visited at the home of his cousin, W. H., on Sunday last.

Fred Barr made a business trip to London on Thursday and took in "The Hearts of the World."

A sure corrective of flatulency—When the undigested food lies in the stomach it throws off gases, causing pains and oppression in the stomach.

The belching or eructation of these gases is offensive and the only way to prevent them is to restore the stomach to proper action.

Parma's Vegetable Pills will do this. Simple directions go with each packet and a course of them taken systematically is certain to effect a cure.

EKFRID STATION

Mrs. Henderson and Miss Henderson of Littlewood visited at Lou Hull's recently.

D. A. Campbell is exhibiting a flock of Lincoln sheep at the winter fair at Guelph.

Mrs. Bertha Ardies has left to spend the winter with friends in London and Brantford.

Eckfrid Patriotic Society met at the home of Mrs. Lou Hull and packed 12 soldiers' boxes for overseas, and 13 pairs of socks and 17 shirts for Hyman Hill.

The next meeting of the Eckfrid Patriotic Society will be held at the home of Mrs. John W. McAlpine on Wednesday, Dec. 18. A donation of chickens ready for the canning factory at Parkhill is requested, also please bring all finished articles.

Word has just been received here from Sgt. Major John Coates that he is well and has come safely through the awful war that has just been brought to a finish.

Coates is an Englishman, born in Liverpool, and came to this country about fourteen years ago. Four or five years of this time was spent with D. A. Campbell but previous to enlisting he held a good position in the C. P. R. offices at West Toronto.

After the war broke out he tried several times to enlist but being wounded or sick one single day.

He has had many narrow escapes. At Vimy Ridge, when it was fierce in his direction, the crew were ordered under cover, and while the men were there the gun was blown to atoms.

At ———, when the officers were all casualties, Coates took command and won a military medal for bravery on the field of action.

Again this fall, on entering one of the French villages he noticed an old French woman with some cocoa, so in the house he went to wait till she made him a drink.

While inside, a shot burst, killing one of his pals, wounding another and a number of French children that had gathered around them.

In France he met a Glencoe soldier, Corporal Harry Hicks. After hostilities ceased he thought maybe he could return to Canada, but a letter received by Mrs. Campbell some few days ago tells differently.

He with the rest were on the eve of starting on a 175-mile hike into Germany. He won his promotions on the field of battle and was just about to receive his commission when the war ended, but to quote his own words, he has the souvenir he was after, "a whole Jack."

As a business proposition, there is no comparison between the value you receive from a year's subscription for "The Farmers' Weekly Sun" and that of any other farm paper, considering its accurate market forecasts and reports.

The Sisters' page doubles the value. It is a woman's page with life in every line. No increase in price—One Dollar per year.

WOODGREEN

Mrs. Kerr is spending a few days with her brother, Edwin Weekes.

Miss Margaret Ferris is renewing old acquaintances in this vicinity.

Joseph Walker has shipped his five prize birds to the Guelph winter fair. We congratulate Mr. Walker on his success at the West Lorne fair, in winning many of the best prizes.

This section of the country seems to be the winding up of the bean threshing, no less than four outfits being around here at present. Beans are yielding fairly well, and the sample is very good. Bean buyers report poor demand, and price is about \$4 per bushel.

The family of Elijah Lunney, who have been suffering from influenza, are improving. We are pleased to be able to say that Jesse, who is under the care of a trained nurse, is also recovering from an attack of pneumonia.

A message reached here on Monday from Flaxcombe, Sask., conveying the news of the death of Mrs. Alfred Wheeler (nee Nurse Lila Grover) from influenza. Mr. Wheeler is also sick in the hospital at Kindersley with influenza. The many friends of Mr. and Mrs. Grover extend their sympathy in their sad bereavement.

The children of No. 3 Union Sunday School are practicing for the entertainment which will be held on Dec. 20th. The young people are also working overtime practicing their play, "Down East."

Jack Dobson and George Harvey were in London on Saturday, and report the play "Experience" well worth seeing.

KILMARTIN

Miss Margaret Campbell is visiting her sister, Mrs. Wm. Leitch.

A representative of the Dominion Alliance will conduct the service in Burns' church on Sunday morning.

Dr. MacMillan of Toronto, a representative of the Book of Praise, will preach in the evening.

Burns' Church Red Cross shipment to Hyman Hall for October and November included 302 pairs of socks, 223 hannel shirts; total value \$890.40. The society has organized for refugee work for the next two months.

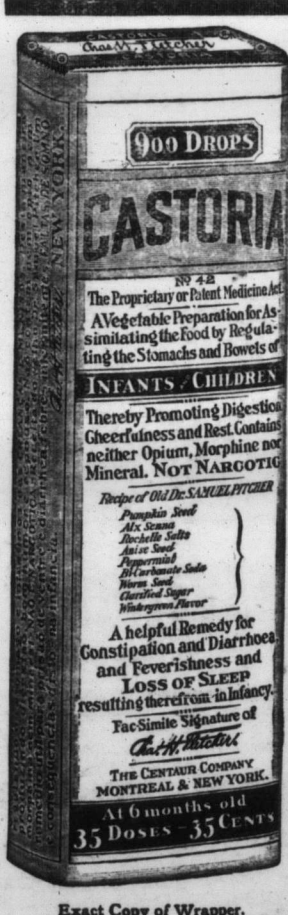
MOSA

There will be a Christmas tree in S. S. No. 9, Mosca, on Friday afternoon, Dec. 20th. A program will be furnished by the children and some local talent. Full particulars later.

A. B. McLaughlin served as a juror in London last week.

Mrs. M. C. McLean spent the weekend in London, the guest of Miss Olive Pack.

Spare the children from suffering from worms by using Miller's Worm Powders, the most effective vermifuge that can be got with which to combat these insidious foes of the young and helpless. There is nothing that excels this preparation as a worm destroyer, and when its qualities become known in the household no other will be used. The medicine acts by itself, requiring no purgative to assist it, and so thoroughly that nothing more is desired.



CASTORIA

For Infants and Children.

Mothers Know That Genuine Castoria

Always Bears the Signature

of

Chas. H. Keith

In Use

For Over

Thirty Years

CASTORIA

THE CENTAUR COMPANY, NEW YORK CITY.

Exact Copy of Wrapper.

Keith's Cash Store

Large stocks of Winter Goods—Dress Goods, Silks, Velvets and Velveteens in all colors; Corduroy Velvets for Dresses and Coats; Shirts and Shaker Flannels; Hosiery, Gloves, Millinery, Men's Furnishings, Mitts; Suits to order; Smocks and Overalls; Groceries in all the staple lines.