

## FINE FURS

Owing to the admitted shortage of furs, both raw and manufactured, we are advising our customers to make heir selections NOW.
prices will be higher-latest market reports show advances of 10 per cent. to 50 per cent. with a great
Fur Coat prices this year start at $\$ 75.00$
May we have the pleasure of showing you the finest display of Fur Garments ever seen in our Fur Parlors-a visit will convince you that real values are
to be had-and after all, VALUE NOT PRIC,
H. Mont Jones, Limited
St. John's Only Exclu 92 KING STREET

## Why It Costs You Too Much To Live

## The trend of living costs, as the Baltimore Sun observes, is the most important issue in the average

 household of America today." When, therefore, this trend is upward, especially in foodstuffs, as during end of price reductions in many lines and the beginning of a new era of increasing costs. If prosperity is waiting for prices to come down where people can buy, then the reverse movement has a meaning to every terest in this subject is apt to be especially acute. Reasons for the recent advance, from profiteers to short crops, come from all sides. The 7-per cent. increase in We price of coton. thus giving Southern Farmers more money to spend, is also advanced as a reason by Wallace's Farmer (Des Moines). "Labor costa, coal costs, high interest rates, and high freight rates" -each has contributed to the rise in food costs, maintainsthe Memphis Commercial Appeal, which further declares that "war profiteers are seizing upon a natural domand to advance prices."
A careful examination of the editorial pages of newspapers in all parts of the United States has been made by The Literary Digest, with a view toward seeking the causes of high living coste, the tendencies for a rise or drop in them, and the remedies suggested for the relief of the public.
In the leading article of The Literary Digest this week, October 8th, the result, of this examination to presented, and it makes enlightening reading, indeed.
Other articles that are particularly timely and of undoubted interest to the general public in this num-

## The Tax Bill as Bitter Pill <br> The League's Court Staried Still Republican Weather

What Soviet Russia Thinks of "Capitalist" Relief
Britain's "Colonial Revolution"
Russia Faced by a Baltic Union
British View of Irish Reluctance
Are Our Wives Healthy and Happy
New Wrinkles in Electric Signs
Many Interesting Illustrations, Including Cartoons.
October 8th Number on Sale Today At All New s-dealers.

Charlie Chaplin's Art Disected Colleges for Silk Skirts Our Lawless Age
A House of Happiness" for the Great White Way
How Not to Train Preachers
Salvation Army Report on Prolitition
opics of the Day
lest of the Cud Finance
to the Current Poetry
Prsonal Climpses of Men and Events

Died


42)

## Aspirin <br> Nothing Else is Aspirin

 Warning! Unless you see the name "Bayer" on tablets,you are not getting Aspirin at all. Accept only an "unbraken package" of "Bayer Tablets of
Aspirin," whioh contains directions and dose worked out by Headache, Earache, Toothache, Neuralgia, Colds, Rheumatism
Neuritis, Lumago, Eandy tin bores of 12 tablets coost but a fow oento-Larger packager

## LIBERAL PRIMARIES

 Tuesday Evening, October 11thAgain Arrested Charge is: Acting With Thoo. Speliman and R.obing
Force and Violenc.
$\qquad$
Blood-Cleansing Strength-Givin

 $H^{2}=8$
Hood's

