

## NAVY CUT CIGARETTES

The Highest Quality Ever Attained in a Virginia Cigarette

No wonder Player's are the most popular cigarette in the Old Country -as they are here !

Among discriminating smokers it is universally agreed 'that Player's are unequalled for their smoothness and delightful aroma.

18c. per package

Two for 35 cents



## Thursday, Friday and Saturday Nov. 11th, 12th, 13th

This One Cent Sale plan was originated by the United Drug Stores.

The United Drug Co., are of the largest manufacturers and buyers of Toilet articles, Remedies, Chocolates, Perfumes, Rubber Goods, Stationery and Drug Sundries, in the world, and this is an advertising plan pure and simple of which they bear most of the expense.

Instead of spending money in the regular way, such as, free samples, etc., it is their desire that we place full size packages or articles in your hands, giving you an opportunity to judge the real value of these goods, the cost of which they charge to advertising.

We will only be permitted to run this sale occasionally.

Beware of imitations in other stores and take advantage of this exceptional opportunity.

Full particulars of this big event will appear in Wednes-day's Times and Thursday morning's Telegraph.

As an example of how the plan works, we quote below a few of the articles on sale.

Rexall Orderlies, Reg. Price 50c., Sale Price, 2 for 51c.

ot Water Bottles, Reg. Price, \$2.50.....Sale Price, 2 for \$2.51

White Liniment, Reg. Price, 350 Sale Price, 2 for 36c. 100 A. B. S. & C. Tablets, Reg. Price, 40c...Sale Price, 2 for 41c.

booth Brushes, Reg. Price 35c., Sale Price, 2 for 36c. ps, Reg. Price, 15c., Sale Price, 2 for 16c. Combs, Reg. Price, 25c., Sale Price, 2 for 26c.

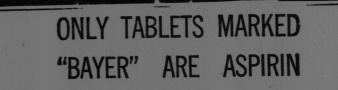
Shaving Soap, Williams, Reg. Price, 10c...Sale Price, 2 for 11c. Cold Cream, Reg. Price, 60c. Sale Price, 2 for 61c.

herry Bark Cough Syrup, Reg. Price, 35c., Sale Price, 2 for 36c. Face Powder, Reg. Price, 75c., Sale Price, 2 for 76c.

This is only a partial list of the many items included in the sale.

Full particulars in Wednesday's Times, and Thursday's Telegraph.

## The Ross Drug Co. Limited 100 King St.



Not Aspirin at All without the "Bayer Cross"

