

AUTOMOBILE VALUES VARY-DECIDEDLY, CONSPICUOUSLY

UNDOUBTEDLY some makers of automobiles give much more of quality and value for the same money than others---not that the former are more munificent, nor that the cupidity of the latter is excessive. It isn't that. The big builder with his vast output---his thinly spread out overhead costs, his colossal buying of raw materials---his extensive plant, permitting the making of the car in its entirety under the one roof, and the consequent reduced manufacturing costs, bring about savings and economies of such pronounced proportions as to completely eclipse and overshadow the smaller maker with his lesser facilities. A little consideration on your part will convince you conclusively as to this.

100,000 Overland Cars will be made and marketed during the 1916 Season

And even this production will not satisfy the demand awaiting them. Business is brisk at every Overland stand throughout the land, despite the quietude elsewhere. All Overland dealers are clamoring for an additional allotment. Distribution is going on apace, which will develop into a stampede by spring.

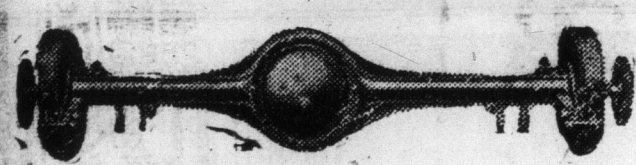
It isn't a problem to pick out the best Car at a given price---It's Easy

---easy as grading apples, as counting a dozen eggs, as determining whether 12 ounces or 16 ounces of the same tea is the bigger pound. COME NOW, IT'S EASY---it's a case of a few facts and figures. It's a case of a little computing, comparing, measuring, testing. Not a big job, but an important one, if you would get all you should get for your money---GET OUT YOUR PAD AND PENCIL.



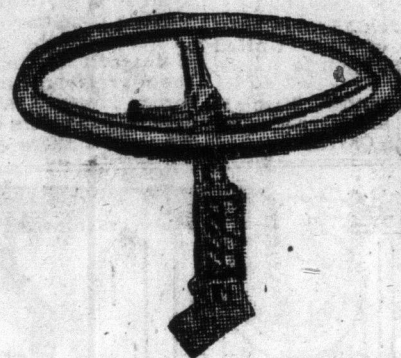
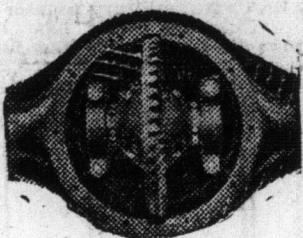
Overland Model 75 Price, \$850
F.O.B. Toronto

Full Floating Rear Axle and Brake Assembly



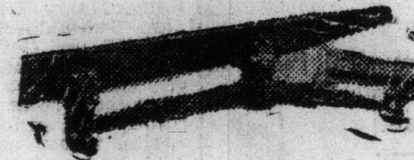
As a basis for comparison look over the specifications of the car as outlined above---lay them alongside those of other cars that sell at a higher figure. No other make at the money embodies such a combination of high-grade features.

Differential Housing, Showing Extreme Accessibility



17-inch steering Wheel, With Control Buttons on Column

Rear Spring Suspension



PLEASE NOTE the 4-inch tires with non-skids on the rear, the demountable rims with one extra---the one-man top and folding windshield, the full U doors with concealed hinges, the high tension magneto ignition, the two unit electric starting and lighting system, the electric control buttons grouped in box on steering column (secured by lock and key) the irre-

versible steering gear with ball-bearing thrust. The full floating rear axle and the unusually large breaks. The true cantilever rear springs with semi-elliptics in front. NO WONDER THIS MODEL 75 IS GETTING THE BULK OF THE BUSINESS IN ITS SIZE CLASS (nor that model 83 at \$965, and the famous Willy-Knight at \$1575, are in such phenomenal demand.

**OPEN EVENINGS
UNTIL
11 O'CLOCK**

THE Overland SALES CO. LIMITED
100 RICHMOND STREET WEST

**OPEN EVENINGS
UNTIL
11 O'CLOCK**

PROMINENT TRAITORS SHOULD LOSE TITLES

Proposal to Degrade British-born Rebel Princes With the Enemy.

By W. B. Thompson.
LONDON, March 18.--The question has been raised recently as to whether it would not be a proper thing for the British Government, acting on behalf of the crown, to degrade those English-born rebel princes who are with the enemy.

Further, it has been suggested that His Majesty King George might, in keeping with English sentiment, annul the various German titles borne by his subjects and kinsmen here, giving in each case an English dignity according to the desire of the recipient. Like everything else, there is something to be said for both these propositions, and something against---more against the former, perhaps, than the latter.

Traitors Concerned. Among the traitors concerned, the two chief are men of opposite ages, being seventy-one and thirty-one years respectively. The first is Ernest, Duke of Cumberland, and Teviotdale, Earl of Argyll, Prince of the United Kingdom, and de jure "King of Hanover." He is a great grandson of our George III, his wife being sister to Queen Alexandra, and the czar's mother. His father was dethroned and robbed of his Hanoverian Kingdom by the Kaiser's son, he has, naturally, hated Prussia ever since; yet he is an Austrian officer and, hence, on the side of the Kaiser's army. The second traitor is Prince Leopold, Duke of Albany, Earl of Clarence, Prince of the United Kingdom and reigning Duke of Saxe-Coburg-Gotha. The only, and posthumous, son of Queen Victoria's youngest son, he is by birth training, and education, an Englishman; yet he actively supports the Prussian vulture against his only sister's husband, Prince Alexander of Teck, King George's brother-in-law.

Traitor Dukes. These traitor dukes have each, as already shown, three English titles; each quarters the arms of England on his shield (a blot on our national escutcheon); each has a right to sit in the house of lords at Westminster, and each stands in due succession to England's crown. As in the days of chivalry, these men could be attained, outlawed or struck off the roll of peers by

procedure of parliament. Garter King of Arms could be empowered by the Earl Marshall to remove them entirely---not partially, as has been one---from the rolls at Herald's College. Their letters patent of nobility could, in common justice, be treated like a scrap of paper. But to do so and leave others in possession of their privileges and honors would scarcely be fair.

Palhoa's next continued film story will star Jackie Saunders "the Maude Adams of the screen." This will be her initial appearance in a serial, although she has been featured in more than fifty multiple-reelers, in the past two years. But there is Dr. Chase's Nerve Food to rebuild your exhausted nervous system, restore the action of your bodily organs and change gloom and despondency into hope and courage. Try it to-day. 50 cts. a box, at all dealers.

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THE first auto race ever held was in Chicago in 1895. Two wheezy power buggies started a run to Waukegan and return on a cold November day over streets of crusted snow. The seventy miles were traveled in nine hours and twenty minutes, at the tremendous rate of 7.5 miles an hour. The startling fact was not the speed but that the power buggies would run at all.

That was the insignificant start---but from then until 1904 there was a rapid increase in the speed attained each year. A French race in 1898 developed speed of 14.9 miles an hour, ahead of the American inventors in perfecting the gasoline engine until 1908, Lancia in 1904 driving a Fiat in the Florio cup race at seventy-two miles an hour.

Then for ten years it seemed that motor racing had reached a dead level. Between 1904 and 1914 there was only an increase of six miles an hour, and not until Eddie Pullen urged his speedy Mercer over the Corona (Cal.) track in 1914 at the rate of 87.5 was there any perceptible development. Since that time records have fallen thick and fast. Ralph De Palma in his Mercedes started the ball rolling

at Indianapolis last Decoration Day by averaging 89.4 for 100 miles. Less than a month later Dario Resta, at Chicago, eclipsed that record by averaging 97.5 miles an hour, and on Labor Day Gill Anderson made the mark still better by driving 96 miles at 102.5. In a match race held early in October at Sheepshead Bay Restagnin raised the mark to 105.4 for 100 miles. Eddie Pullen's Mercer, at Corona, was shod with a new type of tire, built of two layers of rubber-impregnated, had been developed in Silvertown, England, as a type not only stronger, but so resilient that it would effect great economies in gasoline consumption and tire cost.

One of the great features of racing, until the last two years, was the changing of tires. Swinging around a curve a tire would rip from its fastenings and if lucky enough to escape without accident, the driver would slow down and run to the pits on his rim. Terrific speed heats the fabric

IMPROVED TIRES A BIG FACTOR IN NEW RECORDS

Attack on Auto Speed Marks Resumed in 1914 After an Uneventful Decade.

Shattered NERVES
How utterly weak and helpless one becomes when the nerves give way. Sleepless, nervous, irritable and despondent. Life becomes a burden. Dr. Chase's Nerve Food to rebuild your exhausted nervous system, restore the action of your bodily organs and change gloom and despondency into hope and courage. Try it to-day. 50 cts. a box, at all dealers.

Dr. Chase's Nerve Food

body, and heat is the worst enemy of rubber. It takes no time at all for an overheated tire to blow out, and it used to be a common sight to see a driver limp into the pits with a smoking tire cut to ribbons. Last year, however, witnessed a complete reversal. Close followers of the drivers and their records were the first to notice that there were fewer accidents and far less tire changes. Nonstop records jumped from 250 miles to 500 miles. Considering the speed at which the cars were driven, the absence of accidents is remarkable.

FRECKLES
March Brings Out Unwisely Spots How to Remove Easily.

The woman with tender skin dreads March because it is likely to cover her face with ugly freckles. No matter how thick her veil, the sun and winds have a strong tendency to make her freckle. Fortunately for her peace of mind the prescription, ointment---double strength, makes it possible for even those most susceptible to freckles to keep their skin clear and white. No matter how stubborn a case of freckles you have, the double strength ointment should remove them. Get an ounce from your druggist and banish the freckles. Money back if it fails.

automobiles on exhibition when the doors of Motor Square Garden are thrown open to the public on Saturday, March 18. This is just 12 more than were shown at the big autumn show, when 59 manufacturers shipped their wares here for inspection. No expense will be spared in making this the biggest and most successful auto show ever held yet. Motor Square Garden will be redecorated and thousands of additional electric lights will be installed.

PITTSBURGH SHOW TO HAVE SEVENTY ODD MAKES OF CARS

The twelfth automobile show of auspicious of the Automobile Dealers' Association of Pittsburgh, will be held in Motor Square Garden, Baum boulevard, Beauty street and Centre avenue, March 18 to 25, inclusive. This announcement was made yesterday by Manager John J. Bell, who, together with the officials of the association, has been busily engaged for weeks in preparation for this affair, which is sure to surpass all previous auto shows ever held between New York and Chicago. Even at this early date all available space in Motor Square Garden one of the most spacious auditoriums in Western Pennsylvania, has been disposed of and Manager Bell is now racking his brain in an effort to find room for additional exhibits. There will be 71 different makes of

Why Eyesight Fails
By a Specialist.
Poor sight and bad teeth are due to the same cause---neglect. We neglect our teeth and they decay; we neglect our eyes and our sight grows dim. Most people know how to preserve their teeth, but few know what to do for their eyes. Some who carefully clean their teeth do nothing to help their eyes carry the awful strain put upon them by modern life. Our eyes need care, and if we refuse to give it to them we pay the penalty in suffering and poor eyesight. A soothing, cleansing, healing lotion for the eyes that 99 out of a hundred should use three or four times a day after this prescription: Dissolve 5 grains Borax in 2 ounces of water; use as an eye wash. It sharpens the vision, relieves irritation, always inflammation, makes the eyes feel smooth and fine, as if well lubricated.

Many who use it find to their great surprise that they do not need glasses. They regain perfect sight and eye comfort. Used early in the morning, it makes the eyes feel fresh and smooth; used at night, it brings comfort and a soothing sense of relief from strain. After a day of close, hard work, or an hour's reading that tires the eyes, an application of this solution soothes, comforts and rests the eyes. Your druggist can fill this prescription, or the Valmar Drug Company of Toronto will fill it for you. Any physician familiar with the formula, even if he has never prescribed it, will tell you that it is perfectly harmless.

The Value of A Good Laundry Service

In addition to the actual laundering and finishing of goods, rendering them clean, sanitary, and just like new, the New Method Laundry repairs, free of charge, all articles requiring attention, and otherwise gives a service which surpasses that in the best and most economical homes. Patrons are thus relieved of all such worries---a service valuable to everyone, especially to bachelors and business girls away from home.

New Method Laundry, Limited
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of business or bashfulness? courage, or fear of strangers? to all progress, easily---quickly Treaties. The claim all about FREE. Address son, Michigan, 7772