

Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

Women's Up to \$65 Suits \$45.00

We purchased a number of samples and overmakes from a leading manufacturer, and a number of broken sizes from regular stock, and priced the whole for a great bargain clearance tomorrow at this very moderate price.

The newest tailored styles are represented in such wanted materials as men's serge, wool poplin and some tricootines. Many elaborately braided trims.

Mostly navy, with a number in brown, sand and black. All sizes in the lot. Shop early for choice today at 45.00

Women's \$37.50 to \$50.00 Coats at \$33.50

Styles that Fashion has most highly approved are featured in this remarkable collection.

The semi and loose back with pleats, tucks and stitchings—chic little half belts or snappy all-round belts of self and leather—crusky shawl or close-fitting mannish collars—smartest of pockets and buttons.

These in favored velours, light weight silvertones and fine serges in navy, brown, sand, French blue and gray. Note the radical reductions and be here when the gong goes for such a rare Friday bargain at 33.50

Simpson's—Third Floor.

Friday Bargains in Footwear 2,000 Pairs Women's Low Shoes \$4.95



These shoes were made for British export trade, but the rate of sterling caused them to be cancelled, and we purchased them at much less than regular prices. The lot consists of pumps made of gunmetal, patent leather and black kid.

We have also added a lot of gray and black kid lace Oxfords. These shapes are all new, and there are both Cuban and Spanish heels. Good weight soles for walking. Sizes 2 1/2 to 7. Friday bargain 4.95

Men's Fine Boots at \$7.75

Correct shapes in boots, made of best grade of brown and black leather. Your choice of blucher and straight lace styles. English recede and medium wide toe shapes. These boots all have Goodyear welt sewn soles, and are specially priced for Friday bargain. Sizes 6 to 11. Pair 7.75

Special Subscription Offer for

The McCall Magazine

Regularly 15c Copy. Sent by Mail for 8 Months for 85c. This special offer closes on the 26th. Subscribe now, at our Pattern Counter, Second Floor.
8 Months, by Mail, 85c.

Men! Friday Bargain in 2-Purpose Tweed Raincoats \$15.95

This lot is made up from a collection of odd sizes, broken lines and manufacturers' samples. A choice is offered of numerous and attractive tweed mixtures in rich shades of brown, gray, green and novelty effects. Made up in the trencher and slip-on models. Sizes 34 to 42. Friday bargain at 15.95

Men's Suits, Today, \$19.95

Well tailored from smart, serviceable tweeds in attractive shades of gray and brown. Single-breasted, 2-button, semi-conservative sacque models with regular pockets with flaps. Medium height vests, trousers finished with 4 pockets and belt loops. Sizes 36 to 42. Friday bargain at 19.95

300 Pairs Men's Trousers at \$2.95

Tailored from dark serviceable shades of gray in neat stripe and mixture effects. Sizes 33 to 44. Friday bargain at 2.95

Youths' Khaki Overalls, \$1.50

Made up in the regulation bib model from a strong, good weight khaki drill material. Sizes 27 to 32. Friday bargain at 1.50

Simpson's—Main Floor.

Men's \$5 and \$6 Soft Hats \$3.45

Pain and silk-finished Soft Felt Hats in fedora shapes, with slightly curled brims. Welts and silk bound edges. Shades of gray, brown and black. Friday bargain 3.45

MEN'S AND BOYS' CAPS—Assorted materials in light and dark shades. One, four and eight-piece top styles. Regularly \$1.50 and \$1.25. Friday bargain69

BOYS' TWEED HATS—Rahmah and fedora shapes. Regularly \$1.50. Friday bargain75

Simpson's—Main Floor.

Haberdashery Bargains

\$1.75 Black and White Drill Work Shirts, \$1.39

This special purchase was just received from an old contract, enables us to give the buyer the benefit of the price. Three widths in hairline stripes. Collar attached, pocket, double-sewn seams, yoke at neck, large, roomy bodies. Sizes 14 to 17. Regularly \$1.75. Friday bargain 1.39

"PORSYTH" ATHLETIC COMBINATIONS, \$1.50—Made from fine quality nainsook material. Sleeveless, with knee-length drawers. Sizes 32 to 44. Friday bargain at 1.50

PRESIDENT SUSPENDERS, 75c—Narrow, medium or wide webbings—light or dark patterns. Friday bargain75

Simpson's—Main Floor.



Friday Bargains for Kiddies

Children's Hats, \$1.25—Clearing dainty imported styles of fine organdie or white silk with gathered or shirred crowns, and drooping brims. Each style is trimmed with pretty novelty ornaments and colored flower. Sizes 20, 21 and 22. Regularly \$2.00 and \$2.50. No phone orders, please. Friday bargain 1.25

Children's White Pique Rompers—Full gathered style with flare pockets at sides, and trimmed with pearl buttons and dainty round collars. Button back, drop seat and elastic in knees. Sizes 2, 4, 6 years. Regularly \$2.50. Friday bargain 1.69

Children's Summer Vests—Seconds with slightest defects, knitted of fine white cotton yarns in plain or fancy weaves. Short sleeve and sleeveless styles. Sizes in the lot 1 to 5 years. No phone orders, please. Friday bargain15

Little Girls' Chambray Dresses—Splendid quality, high-waisted style, with pretty trimmed waist belt and two useful patch pockets on the skirt. Fancy round collars and button-trimmed bodices. Long sleeves. Medium shades of pink, saxe and reseda, piped and trimmed with dainty woven ginghams. Sizes 2 to 6 years. Regularly \$2.50. Friday bargain 1.69

Simpson's—Third Floor.

Friday Bargains in Silks

Colored Silk Crepe de Chine and Crepe Georgette—Over forty shades in both weaves. The crepe de chine is rich and weighty, while the crepe georgettes are of firm, rich crepey weaves. Regularly \$2.95 to \$3.50. Friday bargain 2.79

Black Silks—Lustrous qualities in real Duchesse satins, palette, Swiss and French chiffon taffeta, and beautifully finished qualities in silk crepes de chine. Regularly \$4.00 and \$4.50. Friday bargain, yard 3.44

Natural Pongee Silk—The ideal silk for summer wear and men's shirts. 33 inches wide. Regularly \$1.38 and \$1.44. Friday bargain, yard 1.18

Habutai Silks—500 yards each of pink and ivory first choice "Echizen." 36 inches wide. Regularly \$1.69. Friday bargain 1.48

Friday Bargains in Linings

Fancy Printed and Brocaded Satens

In a wonderful assortment of novelty printed satens, the highest grade qualities; also fancy brocade effects in the season's new designs and color combinations for Spring suits and separate coat linings, also many novelty dark designs that are ideal for Spring and Summer undershirts. 36 and 40 inches wide. Regularly \$1.50 and \$1.95. Friday bargain 1.24

54-Inch Black Farmer's Satin

In a high-grade sateen finish. 54 inches wide, and guaranteed fast deep blacks. Excellent for coat linings, undershirts, aprons, waists, etc. \$2.00 value. Friday bargain, yard 1.33

Simpson's—Second Floor.

Friday Bargains in Women's Underwear

\$1.50 to \$2.00 Camisoles, Friday Bargain, 95c

Including several very pretty styles, some of Jap silk, others are of washable satin. Featuring lace yokes, lovely hemstitchings and chic little flowerettes. Ribbon and lace shoulder strap, elastic finishes the waist. Friday bargain95

WOMEN'S FINE WHITE COTTON DRAWERS, wide umbrella style, with frill of self, plintucked, and some are edged with lace. Both styles. Friday bargain59

ENVELOPE CHEMISES—Women's soft white cotton envelope chemises. Finished at neck with lace or Swiss embroidery. Ribbon draw string at top. Very popular garments selling at, Friday bargain 1.29

ALL-OVER APRONS—Of strong wearing print. They have V-shaped necks, extra large armholes and useful pockets. Friday bargain95

WOMEN'S COMBINATIONS—Smart, neat fitting, spring weight combinations, made of extra fine ribbed cotton. Finished at neck and arms with tubular edgings wide or tight knee drawers. Friday bargain 1.49

BRASSIERES—Splendid value women's brassieres. Some are of heavy all-over lace, others are of flesh-colored crepe de chine. Finished at top and bottom with lace. Ribbon or tape shoulder. Sizes 32 to 44. Regularly \$2.35 to \$3.00. Friday bargain89

CORSETS—Such well known and popular makes as "Royal Worcester," "D. & A.," and "E. T." are included in this special bargain, fashioned of fine coutils, with medium or low bust. Stylish fitting hips, correctly boned and daintily trimmed. Sizes 21 to 30 in the lot. Friday bargain 1.95

Simpson's—Third Floor.

Bargains in Stockings

WOMEN'S COTTON STOCKINGS, 25c—Good quality seconds in brown, gray, black, tan and white. Fine quality, with slight defects. All sizes. Unusual value. Regular 50c. Friday bargain29

MERCERIZED LISLE STOCKINGS, 50c—Black. Full mercerized leg and seamless. Fine strong thread, closely woven. Sizes 8 1/2 to 9 1/2. Extra value, Friday bargain59

BUSTER BROWN STOCKINGS, 50c—Boys' or girls' heavy one-and-one ribbed leg, fast black dye. Splendid school stockings. Sizes 7 to 10. Regularly 75c. Friday bargain59

WOMEN'S CASHMERE STOCKINGS, 60c—Good quality seconds. Wool and cotton mixture. Closely knitted and seamless. Sizes 8 1/2 to 9 1/2. Regularly \$1.00. Friday bargain69

BOYS' AND GIRLS' COTTON STOCKINGS, 50c—Fine one-and-one ribbed cotton. Black, brown and white. Sizes 6 to 9 1/2. Extra special value, Friday bargain59

Simpson's—Main Floor.

\$29.75 to \$35 Dresses at \$18.75

For Women and Misses

100 very smart frocks in good quality taffetas, satins and taffeta with georgette. Prettily displaying new ideas in draped and circular tunics, bouffant hips, tiny frills and ruchings, and modish necklines. Many with short sleeves.

Navy, brown, copen, gray or black. Worth-while Friday bargain 18.75

Women's and Misses' \$10.50 Skirts, \$6.95

Dressy styles, which combined with one of the new blouses, would make such pretty frocks for a small expenditure.

Fashioned of soft black satin with girdles or shirred-on elastic tops, and pouch pockets or button-trimmed tabs. Black only. Today's low bargain price 6.95

Simpson's—Third Floor.

Friday Bargain

Misses' \$49.75 to \$60.00 Suits \$37.50

Chosen right from stock at the above original prices—tailored with the finish of a custom-made suit, from the season's smartest materials—these suits offer one of the best bargains of the season today.

Tricotines, gabardines, wool poplins and men's fine serges in youthfully-tailored styles with little braid bindings, arrow heads and buttons—chic narrowly-belted designs, enriched by braid, and beautifully embroidered models.

Mostly in navy, with a few in black, and lined with plain or fancy silks. Sizes 14 to 20 years in the lot. Regularly \$49.75 to \$60.00. Friday bargain 37.50

Young Women Will Snap Up These \$42.50 to \$52.50 Coats at \$35.00

Snappy sports and knee-length styles, mostly in polo cloths, velours and modish novelty fabrics.

With tucks and pleats, silk stitchings, belts of self or leather, cleverly designed pockets and collars and great shaded buttons. Leading shades, and sizes 14 to 20 years in the excellent assortment. Friday bargain 35.00

Simpson's—Third Floor.

Boys' Suits Friday Bargain at \$6.85

250 suits, tailored in a gray mixed tweed of a dark serviceable shade. Right up-to-the-minute in style, fit and appearance, having all-round belt, slash pockets, form-fitting back, and being well-lined throughout. Bloomers are full-fashioned, having belt loops and governor fasteners. Sizes 26 to 32, 8 to 14 years. Friday bargain 6.85



Reefers Below Cost, \$4.95

Gray and brown effects in wool and cotton mixtures. Well tailored in double-breasted models, with the all-round belt and lined throughout. Sizes 21 to 28, 8 to 10 year. Friday bargain 4.95

Boys' \$4.00 and \$5.00 Wash Suits, \$2.69

100 Wash Suits that were bought last year, and are worth twice the amount today. Genuine fast color fabrics, in Oxfords, chambrays and Peggy cloths in plain shades, and stripes in pink, blue and gray. This is a real opportunity to lay in your summer stock. Sizes 20 to 26, 2 1/2 to 8 years. Friday bargain 2.69

Simpson's—Second Floor.

Friday Bargains Remnants! Linoleum—Oilcloth

Short lengths and ends of Linoleum and Oilcloth, in a variety of designs and colors, several widths and qualities, ranging from 75c to \$1.45 square yard. Friday bargain, square yard69

RUGOLEUM SURROUNDS, a durable, glazed heavy rugoleum, in imitation hardwood block effect, useful for surrounding rooms or passage wear, 24 inches wide at 69c yard; 36 inches wide at 89c yard.

GRASS MATS, large stock of prairie grass mats and small rugs, well bound, in brown and green colorings, and stencilled in attractive patterns, size 2 ft. 6 in. x 5 ft., at \$1.35 each; size 1 ft. 6 in. x 3 ft., at 55c each.

JAPANESE MATTING RUGS, \$3.95 EACH—Assorted colors, are reversible quality, woven from fine Japanese rice straw, size 6 x 9 ft. Friday bargain 3.95

COCOA DOOR MAT, heavy quality, thick brush, well made and strongly bound, size 14 x 24 inches. Friday bargain 1.29

Simpson's—Fourth Floor

The Robert SIMPSON Limited