The Time to Buy a Piano

THERE is a time to buy everything—one time of the year when merchants in each line of goods offer unusual values.

For pianos, piano-players, or organs it is July.

Other years July has been our dullest month. This year, by offering unusual values we are making it the big month of the year

No one can afford to pass by the remarkable buying opportunity that this change in our selling policy offers.

Decide on a piano NOW-secure it on liberal terms. Pocket the legitimate saving that is yours, because you bought at the right time. July is the time to buy Pianos.

The pianos listed will have to be seen promptly—if you wish to be sure of securing one. You are invited to inspect them.

Mendelssohn---\$255

dainty Mendelssohn piano-new. In fumed oak case. Just the instrument for library or living-room: Price, \$255. Terms, \$10 or more cash, \$6 per month.

Witton---\$260

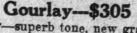
A beautiful new piano by Witton, Toronto. which we have arranged to feature for our Fall and Christmas trade. In rich mahogany case. A limited number during July,\$260. Terms, \$15 or more cash, \$6 per month.

Cable---\$290

A rarely beautiful Circassian walnut piano by Fayette S. Cable. Special style-new. Price, \$290. Terms, \$15 or more cash, \$7 per month.

Gerhard Heintzman---\$295

A Gerhard Heintzman piano, good as new, Upright grand scale. Mahogany case. Louis design. Priced \$295. Terms, \$15 or more cash, \$7 per month.



A Gourlay-superb tone, new grand scale, mission oak case. But slightly used. A splendid piano for library or living-room. Priced \$305. Terms, \$15 or more cash, \$7

Witton Player---\$485

A rich mahogany 88-note player-pianonew-by Witton, Toronto. We are featuring this player for July trade at a price of \$485. Terms, \$25 or more cash, \$12 per

Dominion Organ---\$50

A piano case Dominion organ in splendid order-6 full octaves, \$50. Terms, \$10 or more cash, \$4 per month.

Berlin Organ---\$60

A fine-toned piano case organ in solid walnut, with rich carving. By the Berlin Organ Co.-\$60. Terms, \$10 or more cash, \$4 per month.

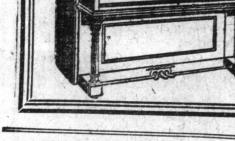
Estey Organ---\$105

A beautiful organ by the celebrated maker Estey Organ Co., of rare tonal excellence. In graceful piano case design-new. Priced \$105. Terms, \$10 or more cash, \$4 month.

Liberal terms of payment on all July Pianos



The House of Service



"ONE MAN IN FOUR GOES TO THE POLL"

Controller Cameron Urges to its Duty.

For purposes of organization a meeting of the Women's Liberal Conservative Club of Ward Four was held at 229 College street yesterday afternoon, the D H Cameron in the chair Man the part of the women must supplement the chair Man the chair the part of the poll. The other three stay at home and profit the chair three stay at home and profit three stay at home and p Mrs. R. H. Cameron in the chair. Mrs. this by finding those out and in this three stay at home and criticize. Afthur VanKoughnet and Mr. S. Bir- way completing the list. mingham assisted in the organization. Women born either in the United

What the women's organization means and the taings its members will large factories and to hold evening meetings, so that these could have the property of the called upon to do were explained by meetings, so that these could have the flemann, Forsythe. Mr. Birmingham. Provided they are same opportunity to understand and British subjects, have attained the age use their influence and vote, of twenty-one years, have been three of twenty-one years, have been three months in Canada and thirty days in

which was preceded by short addresses from men prominent in municipal or outside of British territory would have present were asked to try to bring ten from men prominent in municipal or provincial politics. Hon. Thos. Crawford spoke of the happy conditions now prevalling when women have the vote, with all the influence and privilege which it brings to the possessor. He impressed upon his hearers that in registering their vote the thing to think of was the government and the things for which it stands, rather than the individual for whom they may have to cast their ballot.

What the women's organization states which an enfranchisement is advised by the speaker that sub-committees of Jewish women be formed and that a lawyer be employed to explain all the details of the situation. Another important thing was to get in touch with the thousands of women in touch with the thousands of women in

of twenty-one years, have been three months in Canada and thirty days in the riding, women have a right to vote make the mistake which the man had of the Prisoners of War Society, rethe riding, women have a right to vote make the mistake which the men had in any particular riding. By paying made, for it is well known that there twenty-five cents they may become is faction. He believed the women have members of the women's organization, the key to the situation, and that the lection taken at Scarboro Beach.

may run for any office, and may elect work of uniting all parties is in their hands. The speaker asked his audience to hold out the olive branch to There are 102 sub-divisions in Ward redeem Southwest Toronto and keep Four, and a woman is wanted for each it for the Conservative party.

of those sub-divisions as well as a man. It was pointed out that it is in Wards Three and Four that the best work must be done, for "it is here that the destruction of Controller Cameron. He had, he said, been most interested retained from the Conservative party.

"I don't care whether you are Life eral or Conservative, only vote," was the advice of Controller Cameron. He had, he said, been most interested retained from the conservative party. Women's Conservative Club the fight is on," and here extra effort must be put forth if the election is to gaged the attention of the provincial be won for the Conservative side. The government—prohibition and the fran-women were told that a new method chise. He hoped the Dominion would of registration is to be adopted, when soon make the matter of the franchise For purposes of organization a meetthe name of every man and woman over 21 years of age will be registered, in seeing women use the vote now

Elected Chairman.

"PRISONERS' SUNDAY" COLLEC-

Great Britain rights preserved. Registered in U. S. Patent Office.

Conducted by Society --- Mrs. Edmund Phillips

It is rather an interesting fact in these more than international times that the ancestors of the American ambassador to England, Dr. Watter Hines Page, Le buried in a little, old church in Middlesex, which was built in the early Cart of 1066. The Pages church in Middlesex, which was built in the early part of 1066. The Pages in those days were farmers and that American branch was founded by John Page, who emigrated to Virginia in the early days of the 17th century. The present vicar of Bedford Church is very patriotic and having most of the flags of the allies in the building, wrote to the ambassador to know if he would care to present an American flag. Mrs. Page motored down and personally presented a handsome flag which now hangs from the rafters in company with those of France, Russia, Italy, with those of France, Russia, Italy, Belgium, Seroia and Roumania.

The summer exhibition of the Rose Society of Ontario took place yesterday afternoon and evening with enormous success, which was most encouraging to the few enthusiasts who have engineered the society from its small beginnings, and if Mrs. Allen its small beginnings, and if Mrs. Allen Baines could have seen the exhibition yesterday, she would have been quite satisfied with the reward of her work, the crowds being so great that it was with the greatest difficulty the visitor could see the exquisite flowers, whose fragrance met the public out in College street with an irresistible invitation to come in. Mrs. Graeme Adam won the first prize for a decorated table arranged with five brown baskets of lovely pink roses grown by herself. Much credit is due to the capable secretary. Miss M. E. Armour, who has worked early and late.

Lieut.-Col. Gordon Morrison, D.S.O., who was invalided home, is at Saranac Lake with Mrs. Morrison and their

Mr. Sherris, manager of the Royal Bank, has returned from a two-weeks' holiday spent with Mr. Grand at Beau-maris, Muskoka.

Mrs. Hendrie, the Holdstead, Hamil-on; Mrs. R. S. Morris and Mrs. W. A. Wood have been staying at the Tama-

Mr. and Mrs. Mulock, Miss Marjorie Mulock and Mrs. C. Johnston are at the Royal Muskoka. Mr. and Mrs. W. K. George and Mr. and Mrs. Worts Smart are also at this popular hotel for a

A small motor picnic took place at Lorne Park yesterday, and a very jolly party drove out, organized by Mrs. Rex Nicholson, Mrs. Gordon Crawford, Mrs. McCreary and Mrs. Hirschfelder.

The engagement is announced of Mr. John Reginald Mills Walker of the governor-general's office. Ottawa, son of the late Rev. J. Mills Walker, H. M. Chaplain, Madras, and vicar of Harold Bedford, to Constance Josephine, daughter of the late Capt. Bonham Clay, 13th Hussars, and Mrs. Clay, Cedar avenue, Montreal. The marriage will take place towards the end of July.

Col. and Mrs. James Cantile and Miss Fraser are leaving Montreal to spend the remainder of the season at Rye

Miss Margaret George created the sensation of the evening at Newport last week when, during her singing of the Marseillaise. Mine: Sarah Bernhardt, wicse first appearance it was since her illness, stood up in her piace and sang it with her to the huge delight of the audience, who thereupon insisted on her making a speech.

Mr. Andrew Tait, Bedford road, has recovered from his recent accident and is visiting his son, Mr. Orville Tait, at Huntsville.

Mr. and Mrs. W. J. Langton, Bedford road, have returned from a week's motor tour to Guelph, Hamilton and several cther places.

Lady Newdegate, with her daughters and her eister, Miss Ruxton, who have been staying at Glencoe Lodge, Vancouver, for the last month, were passengers by the Makura on their way to join His Excellency Sir Francis Newdegate, who has recently been appointed sovernor of Tasmania.

Mrs. James Lockbart, Mrs. R. D. Mac-Donnell and Miss Ione MacDonnell are at the Royal Muskoka.

A few of those at the Highland Inn.
Algonquin Park, are Mr. and Mrs. C. A.
Westley, Mr. D. A. Knight, Mr. N. S.
Brywner, Mr. E. Sharpe, Miss Edith
Burke and Mr. and Mrs. J. F. Hobidrk.

The returned men of the 76th Bat-tallon were given a picule yesterday at Major McArthur is acting for Lieut.

To Quickly Remove Ugly Hairs From Face

(Beauty Notes). a delatone paste, made by mixing some water with a little plain powdered delatone. This is spread upon the hairy surface for two or three minutes, then rubbed off and the skin washed to remove the remaining delatone. This simple treatment banishes every trace of hair and leaves the skin without a blemish. Caution should be used to be certain that it is delatone you buy.

Mrs. Coffin can Renssalaer and Mrs. Rogers Bacon, New York, who were at the Queen's Royal, came over to town with airs. S. H. Thompson, and are her guests at the Prince George for a few days,

Mrs. Julius E. Waterous, Brantford, is the guest of her sister, Mrs. Harry Etches, Cotswold Court, for a week or ten

Etches, Cotswold Court, for a week or ten days.

"Here's to that bundle of sentient nerves, with the heart of a woman, the eyes of a gazelle, the courage of a gladiator, the docility of a slave, the proud carriage of a king and the blind obedience of a soldier; the companion of the desert plain, that turns the moist furrows in the spring in order that all the world may have abundant harvest; that furnishes the sport of kings; that, with blazing eye and distended nostril, fearlessly leads our greatest generals thrucatnage to renown; whose blood forms one of the ingredients that go to make the ink in which all history is written, and who finally, in black trappings, pulls the humblest of us to the newly-sodded threshold of eternity." This is the tribute of a famous writer to the horse. Someone else has said: "The horse is in the fullest sense a dumb animal. He is unable to give utterance to his pain. If he could cry out, as the dog does, our city streets would re-echo to sounds that could not be endured for a day." It is to bring succer to the suffering horse, as well as to other animals, that the Society for the Prevention of Cruelty to Animals exists. Its records show that the society has carried on a splendid humane campaign in the face of great difficulties. It cannot continue this work without financial support, and a general appeal was made to the public when a tag day was held, and when it was hoped that everyone would make a contribution, however small, to provide protection for helpless animals, who are often at the mercy of cruel and tyrannical masters.

On Saturday a most successful garden

On Saturday a most successful garden party was held at the house of Mrs. Eastmure, Centre Island, at which over \$100 was realized to provide comforts for the men of the 124th Battalion, G.G.B.G., now overseas. The guests assembled on the lawns and verandahs, where the tables were artistically arranged. The following artists contributed to the program: Miss Ethel Drew Brook, Miss Atkinson, and two little girls, the Misses Shella Munday and Margaret Franklin, danced. Miss Mary Chadwick created much amusement in giving the "Doughnut Song." During the evening Miss Bertha Gauld of Detroit, a guest of the house, and Mr. Leonard Wookey, gave much pleasure to those present with delightful vocal selections, accompanied by Mrs. A. E. Blogg. Among the assistants were Mrs. Victor Lewis, Mrs. Arthur Meredith, Mrs. Rex Taylor, Mrs. Stanley, Mrs. Chas. Lugsaia, Mrs. Geo. Boulter, Mrs. Geo. Chadwick, Mrs. Highlands, Mrs. Davis, and the Misses Jackson, Gladys Norris, Marjor'e Knox, Louise and Helen Blogg, Gladys and Inez Woods, Maud Langley, Ethel Hutchin, Evelyn Brown, Lucia Ireland, Bessie Liscomb, Marion Goad, Florence Booth, Geraldine and Claudia Sewell, Alice, Evelyn and Beatrice Eastmure.

RED CROSS WASTE OFF IN QUALITY

Matter Now Collected Less Useful Than it Formerly Was.

"Red Cross Waste," lke all new movements that meet with popular favor, came into existence with the

co-operation of an enthusiastic public. who, as soon as they grasped its meaning and needs, did no small part in helping to make it a success. This was proven by the substantial returns to the Red Cross of \$19,000 for the first year of its workings.

The movement now is in its second

year, and some doubts are being en-tertained as to whether the showing will be as encouraging at the close as it was twelve months ago. If the doubts prove to be well founded, if will be some surprise perhaps to the public to learn that they are a little responsible for the shortage, and this, too, not because people have lost interest in the Red Cross and its venture, but simply because they have forgotten to make a little business calculation along the lines in question. When collectors first went from house to house to gather up in the Red Cross wagons the refuse of cellars and the clothes closets, many articles of real value in the shape of rubbers, bottles old furniture, old boots, old iron and other forms, in adition to good rags and paper, were contributed. These were the things that counted. For a long time past there has been little variety in Beauty-destroying hairs are soon into the wagens. It is for the most part old paper, and that not of magazine quality. Strarge as it may appear, while the value of the finished product in paper has gone up, the price of oid paper has gone down about one-half. This is due to increased cost of labor and other

The expense of moving this inferior waste still remains the same Rag-sorting into eighteen or twenty

TRUE ECONOMY



DEMANDS THE USE OF MORE

PURITY FLOUR

There is more actual food value in ONE POUND OF PURITY FLOUR than there is in One Pound of Beef, One Pound of Potatoes and One Pound of Milk COMBINED.

The truly economical housewife must take advantage of this great strength in PURITY PLOUR over other food substances by serving more frequently the delicious bread and rolls, toothsome, dainty cakes and crisp, mouth-melting pastry which are among the possibilities of this perfectly milled product of the world-famous Western Canada wheat.

The Purity Flour Cook Book

180 pages of the latest information on the culinary art. Reviewed and approved by the DOMESTIC SCIENCE DEPARTMENT of the MACDONALD COLLEGE, and furnishing tried and economical instructions on all dishes for all meals. A GENERAL PURPOSE HOUSEWIFE'S REFERENCE BOOK.

Mailed postpaid to any address for 20 cents.

WESTERN CANADA FLOUR MILLS COMPANY, LIMITED

classes, eliminating the entirely u less and throwing it in tons into the "dump," renewing and repairing tires, supplying garoline, paying rent and other overhead expenses are all to be met but the means to do so as provided by the citizens of Toronto are not nearly as generous as they were

some months since.
In this connection it has been sug gested that if people would remember that the Red Cross Waste was launched and hopes to exist until the close of the war as a financial asset to assist the many needs of the association and that the way to help is to discard things which might pos sibly bring some slight returns to the giver, also that it is not the function of the wagons and their staff to act as a sort of house-cleaner to the citizen but for the above purposes, then a fresh impetus to the work would be given, and the returns to the society mount up in a way to help the wounded men who are now, as ever in need of all the possible assistance which may be given them

To Ward Off Summer Complexion Ills

To keep the face smooth, white and beautiful all summer, there's nothing guite so good as ordinary mercolized wax. Discolored or freckled skin, so common at this season, is gently absorbed by the wax and replaced by the newer, fresher skin beneath. The face exhibits no trace of the wax, which is applied at bedtime and washed off mornings. Greasy creams, powders and rouges, on the other hand, are apt to appear more conspicuous than usual these days of excessive perspiration. Just get an ounce of mercolized wax at any drugstore and use like cold cream. This will help any skin at once and in a week or so the complexion will look remarkably young and healthy.

Sun, winds and flying dust often cause squinting and other contortions which make wrinkles. You can quickly get rid of every line, however caused, by using a harmless wash lotion made by dissolving 1 oz. powdered saxolite in ½ pt.

HUMBER BEACH INN

LAKE SHORE ROAD HUMBER BAY.

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at 25 cents an again

CANNING CAMPAIGN

A canning campaign is to be put on in the province by the Women's Institute, to begin with a four days' conference at Brampton, starting July 18. Two Toronto lecturers and demonstrators from Toronto, Mrs. M. L. Woelard and Mrs. F. W. Watts will start the campaign in Brampton, which will be extended to London, Hamilton and

WOMEN'S THRIFT COMMITTEE, st;

Today, under the management of the Women's Thrift Committee, the women's of Toronto will begin the work of send ing their surplus garden stuff to the Evangelia Scttlement, to be given to women who really need it. Demonstrations will also be given as to the best methods of cooking the vegetables given. Mrs. George B. Bell, 638 Huron street, will give any further information desired regarding this war time venture.

Polly and Her Pals

, Pa Lost His Lunch and a Friend









By Sterrett

PRINGLE IS Mysti

PROF

SULP

Paper-

etty tall pro ive. In regard to hown that the sar 5 a ton materia

A. Stewart, K.C., agreed with him,

chairman of the fe sion had resigned the figures arrived One interesting co, of Shawinigan speak in support o ment of costs, The ed him with writin aving similarly d per to The Jou d The Gazette o ublications, "It is ese papers had be anadian proe advantage of \$50 a ton and e objection of M

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Books Thr Further evidence mion had every op their tour of the i costs accurately was nesses representing as three days at complained by son turers' representati not have a chance ings of the accounthe plant.

J. R. Booth Co Eddy Company, against the hadian newspap s before Mr. P. these reports Commissioner P lishers were vinquiry. He harticles except Tilley's withdraw publishers, and think it fair fo

the withdraws (Mr. Pringle's te investiga pply of newspi th his ruling. High Pr interesting officering on sulfien E. H. Smith 1 Co., was company's smith said no n of stumpage ecurities, capital computing the figure 15 it cost \$28.57 in 1917. The firm has alphabet in 1916 at 1917. in the United ctually cost \$33.6 A. H. Bowness, wsprint mill of mint sulphite had 1914, \$42.99 in and \$52.57 this yea litted that there the proportion (

lelling price per to: luct had been add ton in 1914 to \$1