

The Time to Buy a Piano

HERE is a time to buy everything—one time of the year when merchants in each line of goods offer unusual values.

For pianos, piano-players, or organs it is July. Other years July has been our dullest month. This year, by offering unusual values, we are making it the big month of the year.

No one can afford to pass by the remarkable buying opportunity that this change in our selling policy offers.

Decide on a piano NOW—secure it on liberal terms. Pocket the legitimate saving that is yours, because you bought at the right time. July is the time to buy Pianos.

The pianos listed will have to be seen promptly—if you wish to be sure of securing one. You are invited to inspect them.

Mendelssohn—\$255
A dainty Mendelssohn piano—new. In fumed oak case. Just the instrument for library or living-room. Price, \$255. Terms, \$10 or more cash, \$6 per month.

Witton—\$260
A beautiful new piano by Witton, Toronto, which we have arranged to feature for our Fall and Christmas trade. In rich mahogany case. A limited number during July. \$260. Terms, \$15 or more cash, \$6 per month.

Cable—\$290
A rarely beautiful Circassian walnut piano by Fayette S. Cable. Special style—new. Price, \$290. Terms, \$15 or more cash, \$7 per month.

Gerhard Heintzman—\$295
A Gerhard Heintzman piano, good as new. Upright grand scale. Mahogany case. Louis design. Priced \$295. Terms, \$15 or more cash, \$7 per month.

Gourlay—\$305
A Gourlay—superb tone, new grand scale, mission oak case. But slightly used. A splendid piano for library or living-room. Priced \$305. Terms, \$15 or more cash, \$7 per month.

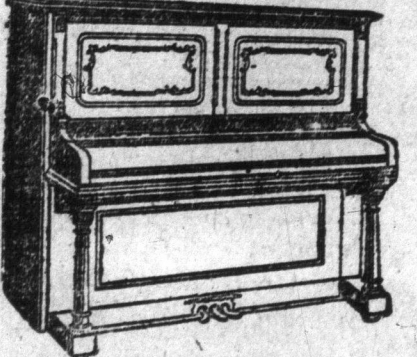
Witton Player—\$485
A rich mahogany 88-note player-piano—new—by Witton, Toronto. We are featuring this player for July trade at a price of \$485. Terms, \$25 or more cash, \$12 per month.

Dominion Organ—\$50
A piano case Dominion organ in splendid order—6 full octaves. \$50. Terms, \$10 or more cash, \$4 per month.

Berlin Organ—\$60
A fine-toned piano case organ in solid walnut, with rich carving. By the Berlin Organ Co.—\$60. Terms, \$10 or more cash, \$4 per month.

Estey Organ—\$105
A beautiful organ by the celebrated maker, Estey Organ Co., of rare total excellence. In graceful piano case design—new. Priced \$105. Terms, \$10 or more cash, \$4 month.

Liberal terms of payment on all July Pianos
Gourlay, Winter & Leeming Limited
188 YONGE STREET.
The House of Service



"ONE MAN IN FOUR GOES TO THE POLL"

Controller Cameron Urges Women's Conservative Club to its Duty.

For purposes of organization a meeting of the Women's Liberal Conservative Club of Ward Four was held at 229 College street yesterday afternoon, Mrs. R. H. Cameron in the chair. Mrs. Arthur VanKoughnet and Mr. S. Birmingham assisted in the organization, which was preceded by short addresses from men prominent in municipal or provincial politics. Hon. Thos. Crawford spoke of the happy conditions now prevailing when women have the vote, with all the influence and privilege which it brings to the possessor. He impressed upon his hearers that in registering their vote the thing to think of was the government, rather than the individual for whom they may have to cast their ballot.

work of uniting all parties is in their hands. The speaker asked his audience to hold out the olive branch to the Conservative party, and keep it for the Conservative party. "I don't care whether you are Lib-eral or Conservative, only vote," was had, he said, been most interested recently in two things which had endeavored to attract the attention of the government—prohibition and the franchise. He hoped the Dominion would soon make the matter of the franchise a federal measure. He was interested in seeing women use the vote now that they have it. Men had not done their duty in this respect. One man in four goes to the poll. The other three stay at home and criticize. Elected Chairman.

At the close of the addresses nominations took place and the women present were asked to try to bring ten others with them to the next meeting, which will be held shortly. Mrs. Cameron was nominated and accepted the office of chairman of the association. The election to continue until the annual meeting. The following were nominated to the other offices: Mrs. S. Birmingham, secretary; Mrs. Norman Helper, treasurer; Mrs. McCreary, Mrs. W. H. Saunders, Mrs. McCreary, Mrs. Nesbitt, Rath-pan, Harman, Rockwood, Leek, Raf-femann, Forsythe.

Polly and Her Pals



Pa Lost His Lunch and a Friend



To Quickly Remove Ugly Hairs From Face

(Beauty Notes). Beauty-destroying hairs are soon banished from the skin with the aid of a delicate paste, made by mixing some delatone. This is spread upon the hairy surface for two or three minutes, then rubbed off and the skin washed simple treatment banishes every trace of hair. Caution should be used to certain that it is delatone you buy.

Society—Conducted by Mrs. Edmund Phillips

It is rather an interesting fact in these more than international times that the ancestors of the American ambassador to England, Dr. Walter James Page, is buried in a little, old church in Middlesex, which was built in the early part of 1666. The Pages in those days were farmers and the American branch was founded by John Page, who emigrated to Virginia in the early days of the 17th century. The present vicar of Bedford Church is very patriotic and having most of the flags of the allies in the building, wrote to the ambassador to know if he would care to present an American flag. Mrs. Page motored down and personally presented a handsome flag which now hangs from the rafters in company with those of France, Russia, Italy, Belgium, Serbia and Roumania.

The summer exhibition of the Rose Society of Ontario took place yesterday afternoon and evening with enormous success. It was most encouraging to the few enthusiasts who have engineered the society from its beginnings, and if Mrs. Allen Baines could have seen the exhibition yesterday, she would have been quite satisfied with the reward of her work. The crowds being so great that it was with the greatest difficulty the visitor could see the exquisite flowers, whose fragrance met the public out in Colborne street. It was a pleasure to come in. Mrs. Graeme Adam won the first prize for a decorated table arranged with five brown baskets of lovely pink roses grown by herself. Much credit is due to the capable secretary, Miss M. E. Armour, who has worked early and late.

Lieut.-Col. Gordon Morrison, D.S.O., who was invited home, is at Saranac Lake with Mrs. Morrison and their daughter.

Mr. Sherris, manager of the Royal Bank, has returned from his holiday spent with Mr. Grand at Beau-riac, Muskoka.

Mrs. Hendrie, the Holdstead, Hamilton; Mrs. R. S. Morris and Mrs. W. A. Wood have been staying at the Tam-ahac Club.

Mr. and Mrs. Mulock, Miss Marjorie Mulock and Mrs. C. Johnston are at the Royal Muskoka. Mr. and Mrs. W. K. George and Mrs. and Mrs. Werta are also at this popular hotel for a time.

A small motor picnic took place at Lorne Park yesterday, and a very jolly party drove out, organized by Mrs. R. Nicholson, Mrs. Gordon Crawford, Mrs. McCreaty and Mrs. Hirschfelder.

The engagement is announced of Mr. John Reginald Mills Walker of the Governor-General's office, Ottawa, son of Mr. and Mrs. J. H. Walker, H. M. Bar to Miss Madras, daughter of Mr. and Mrs. Constance Josephine, daughter of the late Capt. Benjamin Clay, 18th Hussars, and Mrs. Clay, Cedar Avenue, Toronto. The marriage will take place towards the end of July.

Col. and Mrs. James Cantile and Miss Fraser are leaving Montreal tomorrow for the remainder of the season at Rye Beach.

Mrs. Margaret George created the sensation of the evening at Newport last week when, during her singing of "The Wise Girl," she appeared with a white illness, stood up in her place and sang with her to the huge delight of the audience, who thereupon insisted on her making a speech.

Mr. Andrew Tat, Bedford road, has recovered from his recent accident and is visiting his son, Mr. Orville Tat, at Huntville.

Mr. and Mrs. W. J. Langton, Bedford road, have returned from a week's motor tour to Guelph, Hamilton and several other places.

Lady Newdegate, with her daughters and her sister, Miss Ruxton, are staying at Glencoe Lodge, Vancouver, B.C., where they are enjoying the beauties of the Pacific coast.

Mrs. James Lockhart, Mrs. R. D. MacDonnell and Miss Iona MacDonnell are at the Royal Muskoka.

A few of those at the Hillhead Inn, Alton Park, Mr. and Mrs. C. A. Wastley, Mr. D. A. Knight, Mr. N. E. Burke and Mr. and Mrs. J. F. Holdrich.

The returned men of the 76th Battalion were given a picnic yesterday at York Mills.

Major McArthur is acting for Lieut.

TRUE ECONOMY DEMANDS THE USE OF MORE PURITY FLOUR



There is more actual food value in ONE POUND OF PURITY FLOUR than there is in One Pound of Beef, One Pound of Potatoes and One Pound of Milk COMBINED.

The truly economical housewife must take advantage of this great strength in PURITY FLOUR over other food substances by serving more frequently the delicious bread and rolls, toothsome, dainty cakes and crisp, melt-in-the-mouth pastry which are among the possibilities of this perfectly milled product of the world-famous Western Canada wheat.

The Purity Flour Cook Book

180 pages of the latest information on the culinary art. Reviewed and approved by the DOMESTIC SCIENCE DEPARTMENT of the MACDONALD COLLEGE, and furnishing tried and economical instructions on all dishes for all meals. A GENERAL PURPOSE HOUSEWIFE'S REFERENCE BOOK.

Mailed postpaid to any address for 20 cents. WESTERN CANADA FLOUR MILLS COMPANY, LIMITED TORONTO WINNIPEG

RED CROSS WASTE OFF IN QUALITY

Matter Now Collected Less Useful Than it Formerly Was.

"Red Cross Waste" like all new movements that meet with popular favor, came into existence with the co-operation of an enthusiastic publisher, who, as soon as they grasped its meaning and needs, did no small part in helping to make it a success. This was proven by the substantial returns to the Red Cross of \$19,000 for the first year of its workings. The movement now is in its second year, and some doubts are being entertained as to whether the showing will be as encouraging at the close as it was twelve months ago. If the doubts prove to be well founded, it will be some surprise perhaps to the Red Cross, but simply because they are a little responsible for that they are a little better off. It is not because people have lost interest in the Red Cross and its venture, but simply because they have forgotten to make a little business calculation along the lines in question. When collectors first went from house to house to gather up in the Red Cross wagons the refuse of cellars and the clothes closets, many articles of real value in the shape of books, old furniture, old tools, old shoes and other forms, in addition to rags and paper, were contributed. These were the things that counted. For a long time past there has been little variety in the material which fills the bags thrown into the wagons. It is for the most part old paper and that for the most part, the other hand, are apt to appear more and more. This is not because of excessive preparation. Just get an ounce of merrillized wax at any drugstore and use like cold cream. This will help any complexion will look remarkably young and healthy.

To Quickly Remove Ugly Hairs From Face

(Beauty Notes). Beauty-destroying hairs are soon banished from the skin with the aid of a delicate paste, made by mixing some delatone. This is spread upon the hairy surface for two or three minutes, then rubbed off and the skin washed simple treatment banishes every trace of hair. Caution should be used to certain that it is delatone you buy.

HUMBER BEACH INN

Nothing from a Chicken or Fish Dinner to an Ice Cream Soda served in our new Banquet Dining-room, overlooking the Lake. LAKE SHORE ROAD HUMBER BAY.

To Ward Off Summer Complexion Ills

To keep the face smooth, white and beautiful all summer, there's nothing quite so good as ordinary merrillized wax. Discolored or freckled skin, so common at this season, is gently absorbed by the wax and replaced by the newer, fresher skin beneath. The face exhibits no trace of the wax, which is applied at bedtime and washed off morning. Greasy creams, powders and rouges, on the other hand, are apt to appear more and more conspicuous than usual these days of excessive preparation. Just get an ounce of merrillized wax at any drugstore and use like cold cream. This will help any complexion will look remarkably young and healthy.

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

CANNING CAMPAIGN

A canning campaign is to be put on in the province by the Women's Institute, to begin with a four days' conference at Brampton, starting July 18. Two Toronto lecturers, and demonstrators from Toronto, Mrs. M. L. Wood and Mrs. F. W. Watts will start the campaign in Brampton, which will be extended to London, Hamilton and other centres.

WOMEN'S THRIFT COMMITTEE

Today, under the management of the Women's Thrift Committee, the women of Toronto will begin the work of sending their surplus garden stuff to the Evangeline Settlement, to be given to women who really need it. Demonstrations will also be given as to the best methods of cooking the vegetables given. Mrs. George E. Bell, 488 Huron street, will give any further information desired regarding this war time venture.

By Sterrell



PROF... ENORMOUS... PRINGLE IS... Discrepancy... Cost and P... Mysti... Ottawa, July 10... round wood with... the manufact... frequently w... figures, was... session today... cost and selling... Pringle is co... Three witnesses... Laurentide Pa... Canadian Pu... regard to the Lau... \$200 tons of sul... States at a profit... cost price per ton... \$87 per ton has... less per ton, t... imputing the cost... ated that the wa... \$14, to \$130,000... taken into account... Figures Pu... During the aft... being... misioner Pringle... derstand why there... ference between th... figures arrived at... of the American fe... sion after a tour... and the higher figu... Canadian manuf... ments. The com... the difference as y... A. Stewart, K.C., ... agreed with him a... tion that it would... the American acco... ced in upholding t... case less per ton... Mr. Stewart said... thoro into the su... gested to the comm... ed to see how the... laws to testify. ... said he would like... Gordon Macdougall... who represent... manufactory. He... that his informati... chairman of the fe... sion had resigned... the figures arriv... Forced to... One interesting... termination of Co... ed him with a su... ply of newspaper... of the "minister of... ed, H. H. H. H... of the Belgio-Canad... Co. of Shawinigan... speak in support... ment of costs. The... ed him with a su... Evening Review of... ing to supply pap... having similarly d... and the Gazette of... publications. "I... these papers had b... of \$50 a ton and ... ed him with a su... direct seeme... small quantities... when Commissione... them since the... council these publi... to get the paper, I... stated and said he... to supply... Books Th... Further evidence... of the American fe... and every op... their tour of co... coasts accurately... houses representing... books and the... as three days at... complained by som... representat... not have... of the accou... of the plant... F. Henderson... J. J. Bell, of Co... Eddy Company... against the... an newspaper... s better. These... these reports a... "Commissioner Pr... to be too... publishers were v... the inquiry. He h... articles except... Mr. Tilley's withdr... complete invest... supply of newspri... considered it the m... with his ruling... High Pr... Some interesting... proffering on sul... when had H. Smith... to the company's... producing sulphite... Mr. Smith said no... taken of stumpag... securities, capital... computing the fig... \$15 it cost \$28.57... sulphite had be... in 1914, \$42.89 ... and \$52.87 this y... mitted that there... the proportion of... manufacturing sul... making strong sul... selling price per... duct had been \$1... ton in 1914, to \$1... while the increase