

95 CENTS EACH

THE SIMPSON COMPANY LIMITED

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The one-price sales at this store are great "Money Stretchers." For instance you'll find that Ninety-Five Cents spent today in buying some item of the 120 at this price, will be covering value that ordinarily requires \$1.25 or \$2.50 outlay before it is yours. Read this partial list carefully.

\$1.25 Fur-lined Caps, 95c. A fine assortment of warm winter-weight caps...

Linens and Staples Tuesday at 95c. Plain Hemmed Pillow Cases, good serviceable quality...

Plain Pillow Cotton, 40 inches wide. Tuesday, 5 yards for .95

Bleached Longcloth, a good general purpose cotton, 36 inches wide. Tuesday, 8 yards for .95

Crash Roller Towelling, splendid for kitchen use, with 17 in. Tuesday, 10 yards for .95

Checked Tea or Glass Towelling, all pure linen, 23 inches wide. Clearing Tuesday, 5 yards for .95

Hemmed Huckaback Bedroom Towels. Tuesday, 3 pairs for .95

Irish Embroidered Lunch Cloths, size 54 x 54 inches; square, with hemstitched edges...

White Flannelette, 27 inches wide. Tuesday, 10 yards for .95

Damaak Table Cloths, assorted designs, hemmed, size 64 x 72 inches. A limited quantity to clear. Tuesday, each .95

Axminster Door Mats, 95c. Useful and serviceable door mats, good assortment of oriental colorings...

Candlesticks and Shades. Two glass candlesticks, one pair shades, one pair holders, one pair shades, your choice of colors...

All-black Fabrics. In our Black Dress Fabric Section our standard guaranteed materials in all wool armures, satoyas, poplins, crepe de chene, etc. All regular \$1.25 per yard. Tuesday, per yard .95

Silver-plated Forks, 95c. Set of 6 Medium Forks, silver-plated, bright finish, floral pattern. Regular price \$1.45 a set. Selling on Tuesday at .95

Stamped Towels, 95c. Large size towels, stamped on pure linen huckaback; simple crocheted edge, to be embroidered in effective yellow and black cross stitch. Sufficient thread and full instructions for making. Crochet and color chart for embroidery. Complete .95

Fancy Ribbon Bags, 95c. Only 36 in the lot, made from short ends of the better grade of ribbon, in pretty floral designs, combined with satin. Suited for fancy work or knitting. In both light and dark shades. Special Tuesday .95

Picture Framing, 95c. Bring your unframed pictures on Tuesday and have them framed at this low price. Pictures any size up to 16 x 20, framed in 1 1/2-inch oak, mission, weathered, Flemish or black, or in 1 1/2-in. mahogany, complete with glass and back .95

Leather Hand Bags, 95c. Women's genuine leather Hand Bags. Many styles and sizes. With metal and covered frames. Lined throughout with heavy poplin cord, more silk and others with leather. Fitted with mirror and change purse. Tuesday .95

Brussels Carpet, 95c. Special clearance of hard-wearing Brussels Carpet, a few discontinued lines in two-tone browns, fawns and green colorings; 27 inches wide. A few with stair carpet to match. Values \$1.15, \$1.35 and \$1.45 per yard. Tuesday .95

Imitation Lamb Mitts 95c. 70 pairs only. Men's Mitts, imitation Persian Lamb, with facings of good quality black leather. The lining is of gray wool. An excellent glove for driving, etc. Clearing Tuesday .95

Silk Fibre Hose. Women's strong fibre silk ankle hose, black and white, high silk leg, deep heel throat top, double garter welt; applied heel, toe and soles; sizes 8 1/2 to 10. Tuesday, 3 pairs .95

\$1.25 to \$2.50 Hardware 95c. Phone Orders Filled While the Quantities Last. Mair 7841

Aluminum Preserving Kettles, 10 and 12 quart sizes. Reg. leather \$1.25 and \$1.50. for .95

"Wear-Ever" Aluminum Covered Saucepan, 3-qt. size. Regular \$1.35. Tuesday .95

Simpson Food Choppers, cuts meat, fruit, vegetables, coarse, medium or fine; five cutting knives. Regular \$1.50. Tuesday .95

Garbage or Ash Cans, ball handle, with cover; medium size; galvanized. 95c; large size, japanned. 95c.

Furnace Coal Seattle, galvanized iron, large size. Regular \$1.50. Tuesday .95

San Genie Dusting Mops, for waxed floors, long handle. Regular \$1.50. Tuesday .95

Nut Bowl Sets, polished mahogany finish wood bowl, crackle and six picks. Regular \$2.50. Tuesday .95

Jelly Dishes, 95c. Jelly Dishes, in tinted china, on silver-plated stand, with serving spoon. Reg. \$2.25. Selling Tuesday, each .95

Inlaid Linoleum, 95c. 600 yards of inlaid Linoleum in blue, green or brown tile patterns and oriental colorings, thoroughly well seasoned and ready for use in perfect condition. Regular \$1.25 per square yard. Tuesday .95

Embroidered Collars, 95c. Sample lot, 50 altogether, of rich embroidered collars, suitable for coats or suits, plain, colored and brilliant Serivan colorings; usually sold at \$1.50, \$2.50 and \$2.75. Tuesday for .95

Women's Wool Spencers. Pure wool, closely knit; they are V neck, button front, and without sleeves; suitable for wear under the coat. The edges are strong, double knit finish. In white, rose and saxe blue. All sizes .95

95c in Drugs and Rubber Goods. Fountain Syringe, Regular \$1.25. Special .95

Enema Syringe, Regular \$1.25. Special .95

Douches Syringe, Reg. \$1.50. Special .95

Chamois Skins, finest. Regular \$1.25. Special .95

Abdominal Supports, assorted up to \$3.00. Regular \$1.15. Special .95

Norwegian Cod Liver Oil, Reg. 60c. Special 2 for .95

Cod Liver Oil Emulsion, Reg. 27c. Special 3 for .95

Finest Olive Oil, 40-oz. bottle. Special .95

Tonics, 36 only of these, \$1.15. Special .95

Borax, fine powder, 13c lb. Special, 8 lbs. .95

Hydrogen Peroxide, Regular 35c. Special, 3 for .95

Porous Plasters, Regular 51c. Special, 6 for .95

Beef, Iron and Wine, Regular 42c. Special 3 for .95

Chest Protectors, chamois and flannel, \$1.25. Special .95

Men's Hose, 2 Pairs 95c. Men's black worsted wool socks, glossy, clean yarn, ribbed finish; closely knitted; heavy weight, seamless foot; sizes 9 1/2 to 11. Unusual value. 2 pairs .95

Women's Gloves, 95c. Women's glace lamb gloves; Have two dome fasteners and oversewn seams. Tues. day, a pair .95

Men's Suede Gloves, 95c. Men's Wool-lined Gloves, cape and suede leathers, tan and grey, pure wool lining, dome fastener, strong sewn seams. Tues. day, pair .95

Women's Fabric Gloves. Women's chamoisette gloves. French make, extra fine fabric, closely woven, have two dome fasteners and in-sewn seams; plain white, heavy black point on back. Tuesday .95

Balbriggan Underwear, 95c. Men's Balbriggan Underwear, natural shade, made from two-thread Egyptian yarns; shirts, sizes 34 to 44; drawers, sizes 32 to 40. Tuesday, a suit .95

Men's Underwear, 95c. Natural wool, Penman No. 95. Bodyguard and Admiral brands, wool and cotton mixtures, not wool in each line, but all sizes from 34 to 44 in the lot. No phone or mail orders and only two suits to each customer. Tuesday, a garment .95

Boys' Flannelette Pyjamas. Pink, blue, brown and grey stripes; American make; military collar; silk frogs, pearl buttons; some are slightly counter soiled. Sizes 22 to 32. Tuesday special .95

Real Chamois Gloves, 95c. Women's Real Chamois Gloves. English make, in natural shade, perfectly finished, 2 dome fasteners, pique sewn seams. Tuesday .95

Children's Lined Gloves. Children's tan kid gloves, wool lined, and fur bound wrist; soft pliable leather, assorted shades, dome fastener, and in-sewn seams; sizes 2 to 6. Tuesday .95

Dresses, 2 to 6 Years. Little Girls' Dresses, made of strong wearing crash, in pretty shades of blue or tan; the waist and sleeves are lined; choice of a pretty Norfolk or middie style; sizes 2 to 4 years. Reg. \$1.75 and \$2.00. Tuesday at .95

Silk and Wool Fabrics. Regular \$1.25 and \$1.50 materials, in broken ranges and odd pieces in a good assortment of colors. Tuesday, per yard .95

Brass Jardinieres, 95c. Heavy brass, dull or bright finish, 6-inch size, three ball feet. Regular \$1.50. Tuesday .95

Cream and Sugar Set. In white crystal glass, with a design of sterling silver deposited on each piece. Regularly \$1.25 set. Tuesday, a set .95

Salt and Pepper Pots. Genuine Cut Glass Salt and Pepper Shakers, with sterling silver tops. Regularly \$2.00. Tuesday two pairs .95

Plated Table Knives, 95c. Set of 6 Silver-plated Table Knives, plain pattern, solid handles. Regularly .95 \$1.25 set. Tuesday .95

Colored Dress Fabrics. Lovely All Wool Armures, Roxanas, Crepe de Chines, Poplins, etc., in every wanted color, 42 inches wide. Regular \$1.25. Tuesday, 95 per yard .95

Jardinieres, 95c. Various pretty English decorated earthenware jardinieres in various sizes. All wonderful value. Tuesday at .95

\$1.50 Underskirts, 95c. Heatherbloom and Taffelins, light weight, good wearing fabrics, in black, King's blue, rose and emerald. Full flounces of pleating and tucking. Lengths 36 to 40. Regularly \$1.50. Selling Tuesday .95

Wash Skirts, 95c. Material is 2 1/2 yds. in plain flare styles with yoke belt, with or without patch pockets; all stock sizes. Regular \$1.50. In Tuesday they go on .95

Chocolate Sets, 95c. Thin Japanese china, pretty floral or scenic decorations. Sets consist of jug and six cups and saucers. Tuesday, set .95

Combing Towel, 95c. Combing Towel, stamped on fine Belgian check; colored Turkish toweling with sufficient crochet and embroidery thread to finish. Also instructions for making. Crochet edge. Complete outfit Tuesday .95

Prairie Grass Mats, 95c. 34 only of these useful rugs, in green, blue and tan colorings, with Grecian, mosaic or line borders; size 36 x 72. Regular \$1.25 and \$1.50. Selling Tuesday for .95

Lace Flouncing, 95c. Black Silk and Chantilly Lace Flouncings, 18 and 22 inches wide, handsome patterns; \$2.50 and \$3.00 values. Tuesday, per yard .95

Real Ebony Hat Brush and Real Ebony Hat Whisk. Reg. price \$1.40 a set. Special .95

Grained Ivory Finish White Celluloid Hair Brushes. Reg. price \$1.25. Special at .95

Bottle of Roger and Gallet's Parting Hair Tonic and bottle of Roger and Gallet's Smart Set Eau de Cologne and cake of R. and G. Almond Soap. Regular price \$1.20. Special at .95

Bourjais Maman Lescout Face Powder and Lamswood Powder. Reg. \$1.30. Special at .95

Grained Ivory Photo Frame and Grained Ivory Shoe Horn. Reg. price \$1.50. Special at .95

Imported Perfumes in dainty cut glass bottles, 1 to 1 1/2 ounce bottles. Reg. prices \$1.25 to \$1.50. Special at .95

On Sale Today at Other Prices Men's Fur Collar Coats at \$16.50. A Winter Coat of more than ordinary value, being made from an English black beaver cloth, with heavy curl cloth lining and interlining of rubber sheeting to the bottom. Double-breasted style, 50 inches long, and has shawl collar of marmot fur. Wind cuffs in sleeves. Sizes 36 to 44. Special value at 16.50

Munition Workers' Coats. Khaki drill material, in long, easy-fitting style; single-breasted to button to chin; all necessary pockets. Sizes 34 to 46. Price 1.75

Men's Dressing Gowns. Choice quality, all wool, in wine and grey shades; very neat patterns. Made long and roomy, with convertible collar and girdle to match. Sizes 36 to 44 .10.50

Soldiers' Breeches. Made from regulation all wool khaki colored serge cloth, good fitting riding breeches, laced at sides and nicely tailored. Sizes 32 to 42. Price .45.00

Boys' \$8 Winter Overcoats \$4.95. Beautifully tailored from grey, brown and green fancy mixed tweed coatings, in fashionable double-breasted, pinch-back models, with two-way collars, split sleeves, patch pockets and full-fitting skirt. Warmly lined with fancy stripe and check materials. Sizes 21 to 28, for boys 3 to 10 years. We advise 4.95 6.30 shopping to make sure of getting one of these excellent coats for . . .

Oval Gilt Picture Frames Away Below Manufacturers' Cost. 300 small oval Gilt Frames, neat patterns. Tues. day, each .09

500 larger sizes, in plain and ornamented styles. .19 Tuesday, each .29

250; 14 x 18 and 16 x 20 sizes; good assortment of patterns. Tuesday .29

No Mail or Phone Orders.

Women's Queen Quality Boots. With the tendency toward higher prices on all boots, the four styles that we offer at \$4.75 should appeal to all women. They are of patent colt leather, with kid and cloth tops; button and lace styles, with plain and tip vamps; light and medium weight soles, and graceful Cuban heels. Splendid boots for . . . 4.75

New Victor Boots for Men. "Wall Street" last, glazed kid, lace style. English road toe, low heel and Goodyear welt. Widths C and D. Price .55.00

"West End" last, glazed kid, lace straight last, heavy single sole and straight heel. Widths C, D, and E. Price .55.00

Same style in gunmetal calf. Widths D, E and EE. Per pair .55.00

"Taxi" last, glazed kid blucher, swing last, single Goodyear welt sole, straight heel and medium round toe. Widths D and E. Price .55.00

"Bond Street" last, mahogany tan calf, lace style, English last, stitched tip, blind eyelets and hooks at top, low heel, very dressy. Widths D and E. Price .55.00

95c Sale of Toilet Goods. Real Ebony Hat Brush and Real Ebony Hat Whisk. Reg. price \$1.40 a set. Special .95

Grained Ivory Finish White Celluloid Hair Brushes. Reg. price \$1.25. Special at .95

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Imported Perfumes in dainty cut glass bottles, 1 to 1 1/2 ounce bottles. Reg. prices \$1.25 to \$1.50. Special at .95

War Stamps Included

Jewelry at 95c. Gold Rings, 8k and 10k, garnet and other birthday rings, signet and flat gem set rings. .95

10k Gold Brooches, pearl .95

14k and 10k Gold Neck Chains, 15 in. long. Special .95

Gold-filled Ribbon Fobs. Regular \$1.50. Tuesday .95

Gold-filled Bracelets. Regular \$1.95. Tuesday .95

Gold-filled Pendants. Regular \$1.50. Tuesday .95

Perfume Ball Pendants, Children's Lockets and Chains, Sterling Bar Pins. Regular \$1.25 to \$1.50. Tuesday .95

Smallwares 95c. Coats' Mercer-Crochet Cotton, white only; all sizes. Regular 15c. Tuesday 11c ball 10 .95

Mess Bags, round links, square and gate top frames. Tuesday .95

Silk Dress Shields, tie-on style, guaranteed and washable. Regular 40c pair. Tuesday 30c pair for .95

Five Wonderful Waist Values at 95c. No. 1—Fine white English voile, double hemstitched front, fastened with crocheted buttons. Exclusive solid embroidery on each side. Embroidered organdie collar, lace trimmed cuffs. Sizes to 42 bust. Regularly \$1.95. Tuesday .95

About half price at .95

Black Corded Voile Waist, hemstitched vest front, fastened round buttons, convertible high or low collar and buttoned French cuffs. Sizes to 42 bust. Regularly \$1.95. Tuesday .95

Fine White Corded Voile Waist, having wide hemstitched vest front, fastened with three huge crocheted buttons; has three 1-inch tucks run round the bust. Low turnover collar and cuffs, edged with sulphur lace. Sizes to 42 bust. Regularly \$1.95. Tuesday .95

Two Sweet Styles in white ground Dimity, with pink or blue rosebuds. One design shows tucked white vest and collar prettily edged with embroidery. The other is semi-tailored, finished with huge white crocheted buttons. Sizes to 42 bust. Regularly \$1.95. Tuesday .95

Fine Norfolk Middie of satin-finished English drill, two big pockets strapped and buttoned over wide belt. Deep square sailor collar and three-quarter sleeves, with turn-up cuffs. Sizes 32 to 42 bust. Reg. \$1.95. Tuesday .95

Wash Skirts, 95c. Material is 2 1/2 yds. in plain flare styles with yoke belt, with or without patch pockets; all stock sizes. Regular \$1.50. In Tuesday they go on .95

The Pure Food Market. Telephone Adelaide 6100

MEATS. 100 lbs of Young Lamb. Tuesday, special, per lb. .29

Shoulder Roasts, Simpson beef, per lb. 17c and 18c

Blade Roasts, per lb. 19c and 20c

Breaker Boiling Cuts, per lb. 18c

Lean Boneless Pic Beef, per lb. 18c

Smoked Hams, select, mild, whole or half, per lb. 20c

All Pork Sausages, our own make, per lb. 18c

Choice White Beans, 2 lbs. .21

Harry Horne's Cream Custard, 3 tin 25

White Swan Pancake Flour, pkgs. 14

Sweet Pickles, in bulk, quart .25

Flannelette Pyjamas, 95c. Men's Flannelette Pyjamas; pink, blue, brown and grey stripes; military collar; silk frogs and pearl buttons. Sizes 34 to 44. Tuesday .95

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Blade Roasts, per lb. 19c and 20c

Breaker Boiling Cuts, per lb. 18c

Lean Boneless Pic Beef, per lb. 18c

Smoked Hams, select, mild, whole or half, per lb. 20c

All Pork Sausages, our own make, per lb. 18c

Choice White Beans, 2 lbs. .21

Harry Horne's Cream Custard, 3 tin 25

White Swan Pancake Flour, pkgs. 14

Sweet Pickles, in bulk, quart .25

MAINTENANCE SECTION. Finest Sunlight Navel Oranges, sweet and medium, per doz. .25

Choice Grapefruit, 8 for 25c. .25

Finest Messina Lemons, per dozen, 17

Finest Cooking Onions, 5 lbs. .25

Choice Carrots, peck .25

FOR KING ST. WELL LIGHT. 1700 square feet. In possession of H. M. WILKINSON. King Street East.

PROBS

LIBERAL M.P. THINKS NA. PLAN I.

FAVORS. ADAPTED. HE C.

Present Government. Adapted. He C.

By a Staff Reporter. Ontario. Frank Oliver. A remarkable speech. The address to a narrow audience. The national meeting. The national meeting. The national meeting.

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