A Safeguard

ess I produce the receipt to pay the account ' Most annoying! Why not pay your bills

by cheque? A cashed cheque is the best evidence payment. Interest is added to your count half-yearly by the Huron & Erie at

31/2%

CANADA TRUST COMPANY

Managed in connection with the duron & Erie Mortgage Corporation London (two branches) and St. Thomas T. G. Meredith, K.C. Hume Cronyn,

FAREWELL BANQUET TO CANADIAN CLUB'S POPULAR PRESIDENT

Friends Gather To Honor J. H. Fowler, B.A.

TRIBUTES ARE GENERAL

Wonderful Expression of Regret and Praise at Departure Made by Speakers.

lows:

In the thoroughbred class light horses, the canadian Club at the Tecumseh source grill room on Saturday night. In Fowler, for many years a member of The Advertiser editorial staff, leaves or Ottawa this week, where he will magge in the duties of a capital correspondent. He will retain his consideration with The Advertiser, and will we special attention to the affairs of Vestern Ontario constituencies.

Mr. Fowler has been president of the anadian Club during the present year, and the club has been conspicuously not the club has been conspicuously accessful under his guidance. It was attural that the club should have arked his departure for a new field factivity, but it was unusual that veryone present should have expressed keen personal reger. There has eldom been in London a more sponaneous expression of appreciation to man who has come in close contact with all classes of citizens. While the it partook of the nature of an ill farewell for the city Public businessmen, his newspaper astites, political friends and opponth, the bar and city officials, were esented and in an informal way now GOES OVER \$1,000

the Irish Benevoient Society. Mi Fowler's good works for this organiza

A. A. Campbell called on Jared Vining and Rev. Cameron Waller, D.D., to propose the health of the guest, and as past presidents of the Canadian Club they expressed the most hearty sentiments of gratitude. As president of the club, Mr. Fowler had been of value to the city, but it was as a journalist and a citizen he came first.

In his response Mr. Fowler spoke of the kindliness with which everyone in London had always treated him. He would carry away with him the memory of that absence of hatred and illefeling.

Messrs. Carty and Pocock referred to Mr. Fowler's achievements for the city, while George S. Gibbons said that with Mr. Fowler it was first of all a triumph Milr. Fowler it was first of all a triumph Milr. Fowler it was first of all a triumph Milr. Fowler it was first of all a triumph Milr. Fowler it was first of all a triumph Milr. Fowler it was first of all a triumph Milr. Milr. Fowler it was first of all a triumph Milr. Mil

the George S. Albhons sate that while Toweler it was first of all a triumph of parsonality. C. B. Edwards, who knew Mr. Fowler from his earliest days as a reporter, pald a tribute to his skill and trustworthiness. Fred Landon, public librarian, and formerly a correspondent at Ottawa, said Mr. Fowler consessed the ideal requisites for sessed the ideal requisites for ieving success at the capital. U. Buchner referred to the fact that Fowler was usually the "life of the ty" wherever he went. Other brief tributes were paid by G. Rogers, W. J. Laut, H. T. Reason, erald Pearson, Dr. Robinson, Frank well, Ald. Ashplant and C. R. May. C. McCann, a former president, inoduced the speakers.

THREE CONFIRMATION SERVICES ON SUNDAY TAKEN BY BISHOP

Confirmation services were conducted in three of the local Anglican churches on Sunday by Bishop Williams of Huron. In the morning a class of seventeen was confirmed at Bishop Cronyn Memorial Church, in the afternoon a class of six in St. Mark's Church, and in the evening a class of thirty at St. James' Church, South London.

class of thirty at St. James Church, South London.

The bishop preached at the morning service in Memorial Church.

Rev. G. Q. Warner, the rector, in the evening held a special interceptory service for the Allied armies. It was announced at the evening service that a special service will be held on Good Friday. Three hours, commencing at 12 o'clock noon, will be devoted to service for the success of the Allied

been withdrawn. The recount in North Essex, it is announced, has also been withdrawn. The recount in North Essex, it is announced, has also been withdrawn. The recount in North Essex, it is announced, has also been called off.

DIZZINESS, CONSTIPATION between Evelyn Watson, Agnes Davis, Nellie Howell, Sarah Fitzgerald, Kathleen Gibson, Ruth Granger, Miriam Eckert. Pearl Egget. leen Gibson, Ruth Granger, Eckert, Pearl Egget.

Eckert, Pearl Egget.

Bishop Williams confirmed 30 young people at St. James's Anglican Church on Sanday evening. The necessity of They are the old and favorite family people at St. James's Anglican Church on Sanday evening. They are the old and favorite family people at St. James's Anglican Church on Sanday evening.

people at St. James's Anglican Church on Sanday evening. The necessity of faith was emphasized in the confirma-tion sermon. Special music, under the direction of Charles Percy was render-ed by the choir. Rev. C. C. Waller, who direction of Charles Percy was rendered by the choir. Rev. C. C. Waller, who has been in charge of the work during the past four months, has been most successful, the members state.

Those in the confirmation class were: Arthur M. W. Muir, John F. Aitken, Allan J. Yorick, John F. P. McConnell, Charles E. McConnell, Newton J. T. Bigelow, Chester St. C. Abell, Georgina Isabel Mansbridge, S. Lorraine Crouch, Gladys Holland, Margaret Ida Thomas, Eleanor S. Hessel, D. Isabel Hessel, Thelma I. Hessel, Muriel S. Jones, Edith C. Bentley, Thelma N. Logan, Kathleen B. Richerdson, Grace B. Sabine, Marjorie A. Barned, Kathleen E. F. Seabrook, Heien N. Seabrook, Lillian T. Dunn, Florence H. Gardenne, Lillian M. Gilbert, Iva Jone Kingsley, Dorothy I. Campbell, Eleanor S. Chantler, Doris E. Clarke, Gladys H. Complin.

The afternoon service in the St. Mark's Church was well attended. In his sermon to the candidates, the bishop wrged them to study the Bible parefully. Those who were confirmed were: Winnifred Dunston, Rheta Gladys Wannamaker, Lily Turner, Mary Mirehouse, Herman Cecli Hodgins and Harold Edmund Skefiett.

ADDED FEATURES OF 1918 WESTERN FAIR PLANNED BY BOARD

Pure Food Show and Art Exhibit Included.

ADDITIONS TO PRIZE LIST

Treasurer Resigns and F. G. Jewell Takes Over That Office.

The appointment of F. G. Jewell, C.A. The appointment of F. G. Jewell, C.A., to succeed D. Mackenzie, treasurer of the Western Fair Association for the past thirty-six years, was an important item of business transacted at the meeting of the board of directors held on Saturday afternoon. Much regret was expressed over the resignation of Mr. Mackenzie, the official of the board of longest standing, who, indeed, has been closely associated with the association the greater part of its history. The directors put themselves on record to this effect in a resolution moved by W. E. Robinson and seconded by Controller J. H. Saunders.

committees in charge of arrangements for the next-Western Fair.

A pure food show, held in the process building is to be a feature of the Western Fair of 1918. The exhibits will be placed by the Retail Grocers' Association, but the show will be under the control of the fair board, and the building will be open to exhibition visitors the same as others on the ground.

An effort is being made by the board to secure a loan of pictures from the Canadian National Art Gallery of Ottawa for the exhibition. Among other new features will be the selding of the cheese and butter on Monday of Fair week, instead of Friday as has been the custom in the past. Friday night is to be made one of the most attractive of the whole week, with a special program. About \$1,500 is being added to the prize list this year, another indication of the manner in which the Western Fair keeps growing up. Some of the recommendations of committees submitted and accepted re prizes, etc., were as follows: warmest tributes to his worth newspaperman, friend and citizen paid to J. H. Fowler, B.A., at a paid to J. H. Fowler, B.A., at a lows: In the thoroughbred class light horses,

NOW GOES OVER \$1,000 MARK FOR CASH GIFTS

'institution' he would Promise of Furnishings for Three Rooms

Also Secured by Canvassers. Subscriptions to the Great War Vethe Irish Bencyolent Society. Mr. now total \$1,103, according to an annowher's good works for this organization were remembered in a tangible ray.

A. A. Campbell called on Jared Vincard Research Resear

Take LAXATIVE BROMO OF THINE (Tablets) It stops the Cough and Headache and works off the Cold. E. W.

REAL PRAIRIE BLAZE

Five Acres Burned Over to North of McCormick East End Factory.

London staged a prairie fire on a field northeast of the McCormick Manufacturing Company factory, Dundas
street east. In the long grass the fireburned fiercely, the flames shooting 10
to 12 feet in the air. The firemen were
called to the scene, but could not reach
the fire with water lines on account
of the condition of Palmerston street.
Chemicals were used, however, and
the fire was contined to a space of
about five acres in extent. The small
boys had the time of their life killing
the field mide that were driven out
of their nests by the flames. When
they tired of this sport they took off
their coats and beat the fire out with
them, regardless of the beating their
coats would get from father later. field northeast of the McCormick Mancoats would get from father later. No damage was done by the blaze.

RECOUNT OFF

Overseas Vote In West Middlesex Will.

Press cables from the old country anorayer for the success of the Allied nounce that the demand for recount of the soldiers' vote in West Middlesex has

Growing Boys and Girls

The great strain that the younger people are subjected to at school sometimes makes them susceptible to Nervous Troubles. They become paie, languid, easily tired and irritable, due to too much confinement and to mental worry and study. Hacking's Heart and Nerve study. Hacking's Heart and Nerve Remedy supplies the required amount of Nourishment to the Blood, adds Tonicity to the Heart and is soothing and quieting to the Nerves. This remedy will increase the mental and physical powers of the younger people and restore their youthful vigor and capacity for work. Price 50c a box, 3 for \$1.25, postpaid, or mrom your dealer, C. B. Hacking, Phm.B., Listowel, Ont.



Many quaini conceits are revealed in the new modes for early spring—simple lines charmingly modeled in fascinating fabrics, strike the dominant note in fashionable feminine attire—for growing-ups as well as for grown-ups. Silks, Satins, Georgettes, Embroideries and Laces are all to be enrolled in the service of Madam La Mode this year—often to be worn in picturesque conjunction with smart jaquettes of velvet or velveteen, and all of these delightful novelties are interestingly featured in this early Easter display, which includes many exclusive creations from New York designers.

SPRING COATS FOR WOMEN

MODELS AT THEIR BEST FOR EASTER.

Coats that present all the successful stylethemes of spring are assembled now in absolute completeness. Notable groups of Spring Coats are especially featured in this section, coats that stand in readiness to meet every demand, no matter at what price your limitation is set. Ladies' and Misses' Topcoats in velours, gabardines, tricotines, Delhi cloths and Donegal tweeds, in pastel shades, sand, rose, Pekin blue, harvest, green and taupe. Donegal Tweed Coats in belted styles at

...... \$15.00, \$16.50, \$18.50 and \$20.00 Navy Serge Coats in belted styles, convertible, at\$16.50, \$22.50 \$25.00 to \$50.00 Velour Coats, showing shawl and convertible collars, with outer collars of silk, novelty pockets, button trimmings, Empire styles for the small women, belts used in nearly all models, in full length or showing 2 to 4 inches of the skirt. Prices ...\$35.00, \$40.00, \$45.00 to \$65.00

Black Moire Silk Coats at \$20.00 and \$25.00 Black Gabardine Coats \$40.00, \$45.00 to \$55.00 Handsome Coat of black silk poplin, silk lined throughout, collar of marabout, cuff trimmed with two rows of marabout banding, belted style, with pleats from waistline at back, Price\$78.00 Satin Coat with marabout collar and cuffs, at

SPECIAL DISPLAY OF EXCLUSIVE EMBROIDERED **VOILES**

A beautiful range of High-Grade Voiles, richly embroidered, in pastel shades of pink, mauve, green, maize and black, in stripe and conventional designs on white grounds. This line of Voiles comes in short lengths only, and to those desiring something exclusive we would suggest an early visit in order to secure a waist or dress length; 38-inch width. Prices, per yard ...

Wash Goods Dept., West Aisle, Main Floor.

Easter Hats

NEW PARIS IDEAS, ALSO OUR EXCLU-SIVE ORIGINATIONS, FOR WOMEN AND MISSES.

Interpreting in harmony of colorings, richness of materials and supremacy of style, the dominant trend of the real Easter hat.

Copies of original creations from abroad and the classic conceptions of our own designers, destined for the particular purpose of dress and street attire of the woman of individual and exclusive tastes. Our Easter display this week assures our patrons a choice of hats with the real Paris air. Prices.....\$6.00 to \$15.00 SECOND FLOOR.

Silk or Lisle--The Easter Hosiery

All-Silk Hose of good quality are becoming more and more difficult to procure. We are fortunate in having contracted for an ample supply, and have the qualities you have learned to depend upon from this store; new styles, quite the prettiest we have seen, and we are sure that you will thing so, too; silk, lisle and cashmere. Ladies' Fibre Silk-Ankle Hose, in black, white or tan, double garter top, heel and toe; sizes 81/2 to 10; seamless. Price55c pair Ladies' Heavyweight or Lightweight Black Lisle Thread Hose, seamless, double garter top, heel and toe; sizes 81/2 to 10. Price...35c pair Ladies' Lightweight Black Cashmere Hose, deep double garter top and sole, seamless, fine quality; sizes 81/2 to 10. Price......85c pair Ladies' Dark Tan Pure Cashmere Hose, seamless double feet, full fashioned; sizes 9, 91/2 and 10. Price \$1,50 pair

Boys' and Girls' School Hose, in black, 1-1 rib, cotton, good weight, seamless double feet; sizes

BEAUTIFUL MODEL SUITS FOR EASTER PARADE

Just a walk through this section is an inspiration to the woman who is planning her Easter outfit, and women who wish to attain apparel distinction should by all means give these garments attention. With so varied an assortment, the pleasure of selection is certainly added to. Popular-priced Suits in Black Serge, Poplin and gabardine.

Suit of Fine Serge; coat in belted style, convertible collar with outer collar of white silk, tailored sleeve, five rows chain stitching trimming side of coat, silk lined; skirt in two-piece style. Price\$30.00

Suit of Fine Serge; coat in Russian belted style with uneven fronts, shawl collar with outer collar of black silk, set-in tailored sleeve, back of coat trimmed with five rows of half-inch silk braid, novelty pockets trimming front of coat, silk lined; skirt two-piece with box pleat over hips. Price \$35.00

Suit of Fine Serge, in plain tailored style; coat has notched collar, three-button closing, collar, pockets, cuffs and seams in back of coat showing braid binding and button trimmings, satin lining; skirt two-piece, belt across back. Price\$27.50

Other styles \$21.00, \$25.00, \$30.00, \$35.00, \$60.00

NEWEST COATINGS

Wool Velours, beautiful shades, lovely soft quality for ladies' long coats, for spring and summer wear.

52-inch Velour, beautiful soft finish, lovely shades of Pekin blue, French grey, raspberry and buftan. Price \$4.50

54-inch Velour, creations of beauty, soft finish, handsome shades of rose, buftan, burgundy, French grey and harvest fawn, exceptional value. Price\$5.50

52-inch Velour, two colors only, navy and rose, good wearing qualities. Price ...,\$3.00 yard 54-inch Broadcloth, beautiful novelty shades, superior quality, in new beaver, Quaker, harvest, new rose and buftan. Price...\$7.50 yard

ICE CREAM. To take home. Smallman & Ingram wality. Our own make. 20c pint. At SNALLMANS NERAM

MANICURING AND HAIRDRESSING. Shampoo, electric face massage, electric scalp treatments, etc. Six treatments for \$2.50.