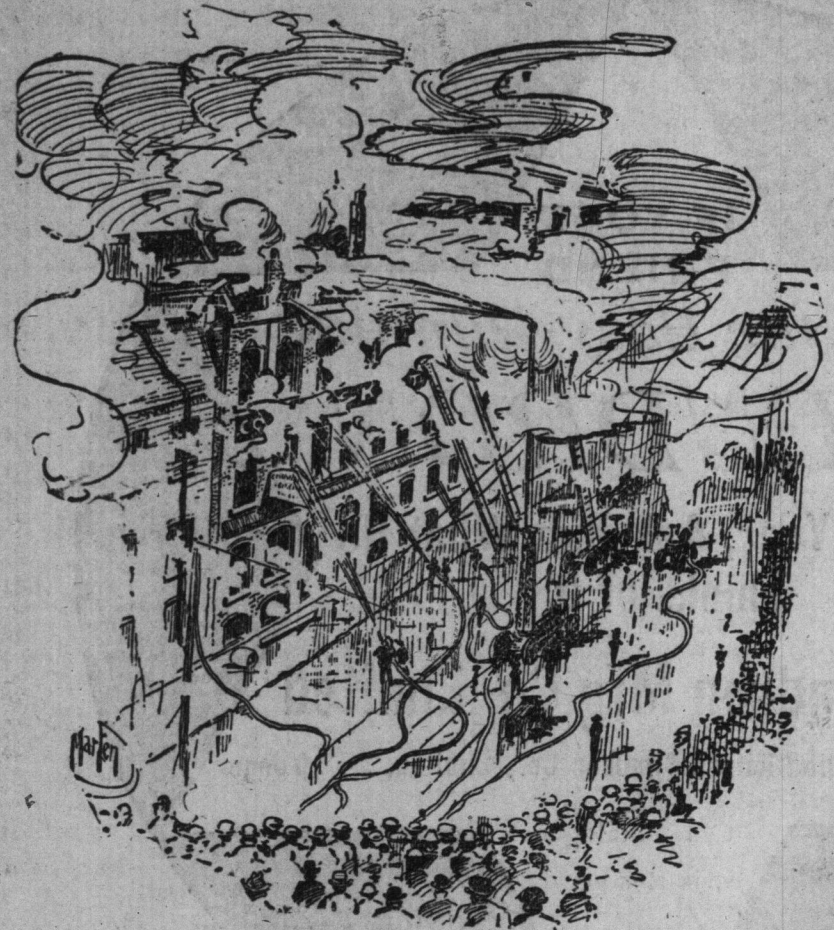


YESTERDAY'S BIG FIRE.



The scene while the firemen were struggling to save the millions of dollars worth of surrounding property. From a sketch by T. H. Marten—made for The Toronto World.

ZETLAND LODGE AT HOME.

The Temple Building Was Bright With Lights and Happy Hearts Last Night.

The near approach of Lent brings forth many social functions, and the capacity of the Zetland Lodge, 326, G.R.C., A.F. & A.M., last night, proved to be the star of them all. Youth and beauty and age and wisdom mingled together in a happy throng that numbered nearly 700, and the capacity of the Zetland Lodge was taxed to the limit. The attendance was entirely by invitation, 300 more of which were desired, but the management of the at home were considerate of the comfort of their visitors, and any more than were present would have caused overcrowding.

D'Alessandro's Orchestra provided the music for the dancing, and the scene in the gaily decorated ball room was a delightful one. Upstairs Harry Webb's minstrels were busy for three hours providing choice viands for the various reigns of diners, while at orchestra sweet strains that would make dyspeptics become reckless.

VARSITY CONVERSAT

Was a Thing of Beauty and a Joy for Some Time Last Night—See Sunday World.

Varsity last night from the outside was a blaze of light; inside it was a blaze of white and blue glory, at the annual conversation.

The huge building was transformed. Blue and white bunting was festooned in perspective in the halls and on the ceilings. Every room in the building almost was transformed.

On the spacious stair landings rugs and ferns, chairs and divans were arranged, and dark-colored portieres concealed sitting-out nooks in unexpected places.

There was a general reception from 8:30; a staff reception to graduates at 8:45; the concert in east and west halls began at 9:30. Madame Tremblay and others performed, and from 10:45 till late this morning they danced.

Three orchestras were in evidence, and about 800 people thronged through the building. An automatic banjo plinked in room 8, graphophone and last-minute awaited one in room 16, and a fine display was the Natural Science Association's exhibit. Teeth of mastodon mammals, one weighing 10 lbs., were on view; microbes were to be seen through lenses.

The evening was social, intellectual, educational and generally pleasant, for every detail was looked after, from the splendid supper by Webb to the unique program of this function.

A fuller account will appear in The Sunday World.

FREE CURE FOR BALDNESS.

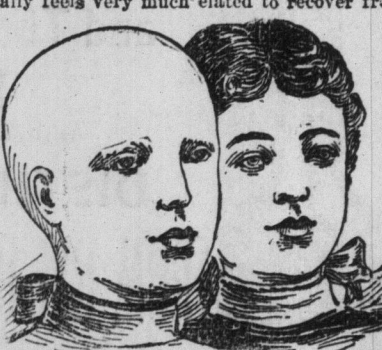
Trial Package of a Remarkable Remedy to Convince People it Actually Grows Hair.

Prevents Hair Falling Out, Removes Dandruff, Stops Itching and Restores Luxuriant Growth to Shining Scalps.

Those who are losing their hair or have parted with their locks can have it restored by a remedy that is sent free to all. A Cincinnati firm has concluded that the best way to convince people that hair can be grown on any head is to let them try it, and see for themselves. All sorts of theories have been advanced to account for falling hair, but, after all, it is the remedy we are after and not the theory. People who need more hair, or are anxious to save what they have, or from sickness, dandruff or other causes have lost their hair, should at once send their name and address to the Allenhead Medical Dispensary, 400 Selous Building, Cincinnati, O., enclosing four cents in stamps to cover postage, Canadian stamps accepted, and they will forward, prepaid, by mail, a sufficient free trial package of their remedy to fully prove its remarkable action in quickly removing all traces of dandruff and itching, and causing a new growth of hair. The remedy is not a new experiment and no one need fear it. It is a simple, safe, and effective remedy, and now has a splendid growth of hair from having tried this remarkable remedy.

Write to-day for a free trial package. It will be mailed securely sealed in a plain wrapper so that it may be tried privately at home.

The portraits herewith of Miss Emma Emmond show what a striking difference is made in a person when they have lost their hair. The hair follicles not only upon her head, but upon her eyebrows being completely contracted, not the sign of a hair being found. Of course she was the object of many experiments, all of which failed, and the offer of a well known dispensary to send a free trial of their remedy was peculiarly alluring to her. She sent for the free trial, followed all directions faithfully, and soon she was rewarded by a growth of hair, which, for thickness, quality and luxuriance was as remarkable as the result was gratifying. Miss Emmond lives in Salem, Mass., at 270 Washington-street, and naturally feels very much elated to recover from her affliction.



MISS EMMA EMMOND.

total baldness. An itching scalp to people who are blessed with hair is a sign of coming baldness, and should be attended to at once. Remedy that caused Miss Emmond's hair to grow also cures all scalp itching and diseases, removes dandruff and keeps the hair and scalp healthy and vigorous. Trial packages are mailed free to all who write to the Allenhead Medical Dispensary, 400 Selous Building, Cincinnati, O., enclosing four cents in stamps to cover postage. Canadian stamps accepted.

A RICH MAN'S MR. R. J. REID

Practically Owns Five Millions of Acres of Land on the Island of Newfoundland.

IS NOW WINTERING IN ALGIERS

And His Eyesight, So Badly Injured in a Mine Explosion, is Said to Be Improving.

St. John's, Nfld., Feb. 10.—News has been received here that Robert G. Reid, the richest man of Newfoundland, who is spending the winter in Algiers, is improving in health, and that his eyesight, which was injured by a mine explosion, is better.

Mr. Reid is generally known as the "Czar of Newfoundland." He owns 5,000,000 acres of land in the island, and by reason of a contract with the Government he controls the finances of the province. Forty years ago Mr. Reid left his home in Scotland to seek his fortune, and his life since then has been full of toil and hardship. As a contractor he has built railways in many of the rough spots of the earth, and by hard work has amassed an enormous fortune.

He lived for many years in Montreal, and was for many years a prominent figure in contracting circles in Ottawa. He discovered that Newfoundland is one of the richest countries of the earth in minerals. On his lands are coal, iron, copper and asbestos, and many other things. He owns commercial enterprises of every sort, and through his energy the business of Newfoundland is rapidly being developed. He possesses pluck as well as ability, for on one occasion he ventured into a mine where none of his workmen would follow, and an explosion which ensued severely injured him.

Mr. Reid is a quiet, unassuming man, and possesses so much wealth that he takes rank among the richest men of the world. His three sons, during his absence, are conducting his vast affairs in this country.

TELEGRAMS IN BRIEF.

The steamer Acadia, ashore off Louisbourg, C.B., has broken up, owing to the heavy weather.

Robert Kerr was yesterday declared unanimously elected Mayor of Walkerville, Ont. No other names were proposed.

Two gold bricks, worth \$5000, have reached Vancouver from the mines of the mine at Phillips' Arm, B.C. An English Company owns the mine.

Premier Greenway is reported to have said that any movement inhering with national schools in Manitoba will not be tolerated, and "Quebec" may as well understand this first of all.

The Supreme Military Court of Spain has decided that Admiral Cervera and Commander Emilio Dias de Moraes of the Cristobal Colon, shall be tried by court-martial for the disaster in Santiago Bay.

Two thieves held up a man and snatched \$1500 from him in the Shoe and Leather Bank, Boston, yesterday. The man who was robbed followed so closely that the robber dropped the bills and escaped while the owner was picking up the money.

Constable James Fraser of No. 8 Division, Simcoe County, has resigned his seat and will contest it again. Mr. Hammett being his opponent.

A Dublin despatch says the resignation of John Dillon from the House of Commons has strengthened Irish unity. His resignation is likely to be followed by the partial retirement of John Redmond, the Parliamenter. The favorite candidate for leader is Thomas Sexton.

THE DREYFUS AFFAIR.

There was a stormy debate in the French chamber yesterday over the Revision Bill. There was disorder in the streets of Paris and scuffles between the mob and police, but nothing serious happened. Premier Ducloux before the Dreyfus affair will be finally settled before April.

SOCIAL NOTES.

Miss Eva Marter of Bracebridge, Ont., is spending the week in Toronto.

Mrs. Fred Cox, Toronto, was a guest at the Tecumseh House, London, yesterday.

Mrs. W. Jennison, nee Belle Hendry of Toronto, is the guest of Mrs. Joseph Caplin, Mitchell, Ont.

Mr. Victor Cavendish, M.P., and his wife, Lady Evelyn Cavendish, are the guests of Lord and Lady Minto at Rideau Hall.

Miss Wilkie, daughter of D. R. Wilkie of Toronto, is expected to arrive in town tomorrow, and will spend some time with Mr. and Mrs. W. J. Anderson—Ontario Citizen yesterday.

They Will Get The Piano.

To aid in the purchase of a piano for Ryerson School, a concert, largely attended, was given in the City Hall last night. A popular program was given, in which the comic element, to the delight of the young people, predominated. James Fox was the hero of the hour. Miss Jessie Alexander sustained her good reputation as an entertainer, and in the normal musical numbers Miss Margaret Huston, Mrs. H. M. Bright and Paul Kahn were successful.

The concert and its financial result will be approved by the school managers.

Aguinaldo's Commissioners.

San Francisco, Feb. 10.—On the steamer from Yokohama, today "Genaro" Triunfo De Dios and Senor M. Rivera, who are Aguinaldo's special commissioners to Washington. They have been disturbed when told of the latest developments in the Philippines.

Sporting Miscellany.

The entries for the Walker Trophy in the Athenaeum Club bowling competition close today, with Secretary Johnston's aid.

The Insurance and Q. O. R. started to play off their tie for second place in the City Bowling League last night, but did not finish the game.

There will be a game of indoor baseball at the Armistice Club this afternoon at 3:30 o'clock between Sergeants of 13th, Hamilton, and Sergeants of Q. O. R. No admission will be charged.

The Toronto Rod and Gun Club will hold a pigeon shoot at the Woodbine this afternoon commencing at 1:45. The being the first pigeon shoot on the new grounds, it is certain to be a record-breaker.

The blind champions are to meet to-night at the twenty-first anniversary of the Toronto Chequer Club. The game will be played in the room in which the club was organized on Feb. 14, 1878. Several provincial clubs will be represented and a good program has been arranged.

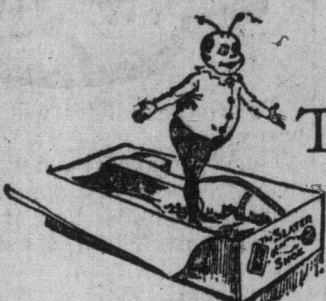
The Dyke Cure for Alcoholism is a beautiful, safe, inexpensive home treatment. No hypodermic needles, no poisons, no loss of time from business and a certainty of cure. Complete and confidential.

DR. MCGARTHER, 428 Park Avenue, London, E.C. References as to Dr. McGart's ing and personal integrity permitted by Sir W. R. Meredith, Chief Justice; Hon. G. W. Ross, Minister of Education; J. W. Barker, Banker; L. S. Strath, Manager, Traders' Bank.

Where They Curl With Irons. Ottawa, Feb. 10.—The Ottawa curlers have lately been winning everything in curling. The rink and curling night. To-day they played two rinks of curling the final game for the Governor-General's Cup and won handsily by 77 scores. The game must be played at Government House ice, and as usual the game was played at Rideau Hall, the Ottawa winning with a substantial majority on both rinks. The rink and curling night. To-day they played two rinks of curling the final game for the Governor-General's Cup and won handsily by 77 scores. The game must be played at Government House ice, and as usual the game was played at Rideau Hall, the Ottawa winning with a substantial majority on both rinks.

Quebec and Varsity Next Week. A meeting of the sub-committee of the O.

Economy of a Guaranteed Shoe



There is a price point in all shoes where quality must give place to appearance. Shoe quality—the "Slater" kind—means two things:

Durability, that is, leather, and workmanship with a proportion of profit fair to the wearer.

Fit, that is, real, not merely ideal, foot shapes in sufficient range of sizes and widths to fit all feet.

"Slater Shoes" remain on the lasts six days and the shrink is forever taken out of them, while common shoes remain on the lasts but one day, leaving the shrink forever in them.

That's why "Slater Shoes" fit the first time they're worn (and always after) and why common shoes must be "broken in."

In most common shoes finish—the cheapest leather and workmanship substitute in shoedom—helps the dealer to sell when real quality is lacking.

The outside of a \$2.00, \$2.50, or \$3.00 common shoe, may look as good as a "Slater" \$3.00 shoe.

But what about the kind of leather there is under the finish? —And the hidden pasteboard inner sole.

Finish—the cheapest leather and workmanship substitute in shoedom, capacity 1500 pairs per day.

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While the lumps, threads, and knots of the real McKay stitching are hidden under the paper innersole.

To cause pains, corns, and callouses.

And the Goodyear Welt flexibility that bends.

Is replaced by the McKay sewed stiffness that cracks.

Causing a shortlived shoe of painful discomfort as long as it is worn.

And the cheap shoe is made in only one width, and on lasts modelled to fit wooden mens' (ideal) feet.

But all "Slater" shoes are Goodyear Welted.

In 14 real-foot shapes, 11 sizes, 6 half sizes, and 6 widths.

And the makers regulate the dealers' profit, by stamping "The Slater Shoe" with their price, \$3.00, \$4.00 and \$5.00.

And the makers' tag on each pair tells the leather, its wear, how to care for it, factory number of the shoe (like a watch), so that possible defects may be traced to the operative.

And the shoe is made under the best cost-reducing system in the world—specializing.

In a big factory where nothing but one kind of men's shoes is made all the year around.

Not where all kinds of shoes are made.

And the process (Goodyear Welt) by which they are made is the best in the world, because its iron arms never grow tired, never miss a stitch, draw as tightly at 5:50 p.m. as at 7 a.m., and makes fifty perfect pairs, when one could not be made by hand, and better than any other known process.

And the cost saving is put into wear-quality to make doubly sure the makers' guarantee.

Because they could not afford to guarantee a weak shoe or one not faultless.

These are reasons why a man can save money by wearing a "Slater Three Dollar Shoe" instead of the "cheap" kinds which are not guaranteed and for which a salesman's word must be taken about their make, durability and leather.

To say nothing about their lack of fit, which the wearer finds out for himself.

So that real economy means added "Slater" guaranteed shoe wear and comfort, for a small additional expenditure.

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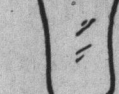
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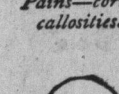
Lack of fit does THAT.



Pains—corns callouses.



A one-width shoe won't fit THAT real foot type.



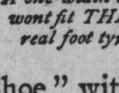
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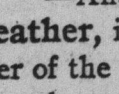
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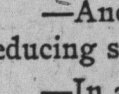
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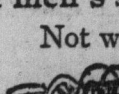
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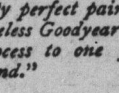
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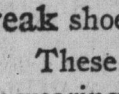
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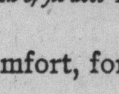
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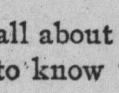
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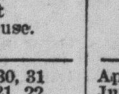
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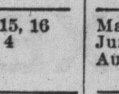
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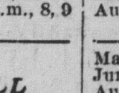
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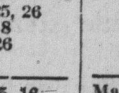
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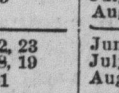
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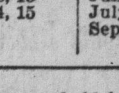
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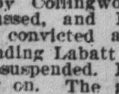
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