

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

MEN! Sweeping Reductions in Summer Suits at Simpson's Today



The Popular Two-Piece Models in Light Weight Materials for Wear in Hot Weather, Which Regularly Sold at \$18.50, \$20.00 and \$24.00, Today

\$14.95

Delightfully Cool and Comfortable, Carefully Tailored for Men and Young Men

An exceptional offering of hot weather suits in cool cloths and featherweight tweeds. Wear one and spend the remainder of the summer in comfort. Only 55 in the lot, so shop early.

The season's latest and most approved styles in pleasing shades of grey, palm beach cloths or natural sand, grey and blue with white stripe.

Single breasted, 2 and 3 button, semi and form fitting sacque models. Sizes 35 to 46. Regularly \$18.50, \$20.00 and \$24.00. On sale 8.30 this morning at \$14.95.

Simpson's—Main Floor.

Opportunities for Boys High-Grade Wash Suits \$1.98

Values That Sell Regularly at \$4.00 and \$4.50

A remarkable reduction in the price of boys' wash suits. There are 200 in the lot in reliable fabrics, all distinctly styled and finely tailored. This is a clearance sale, hence the low price.

The materials are white linen with grey collar and cuffs—pink linen with white collar and cuffs—white and black and white and blue striped gingham and collar and cuffs of contrasting shade—pink and white, grey with blue and red stripe, white with pink and black striped peggy cloth. Junior Novelty and Norfolk model. Sizes 2½ to 8 years. Regularly \$4.00 and \$4.50. Today's Clearance Price, \$1.98.

Simpson's—Main Floor.



30c Collars, 19c; 3 for 50c

Men's and Boys' Arlington Brand Washable Rubber Collars in the following styles, double fold, standing, straight standing and wing. Sizes 12 to 17½. Not all sizes in each style, but all sizes in the lot. Regularly 30c. Today, 19c; 3 for 50c.

\$1.50 Men's Working Shirts, 95c

The material is fast dye, blue chambray. Made with collar attached and pocket—large sized bodies. Sizes 14 and 14½ only. Regularly \$1.50. Today, 95c.

Boys' Shirts and Shirt Waists, 95c

To clear from our regular stock. The shirts are negligee style—soft French cuffs—separate collar—coat style. The waists are made with collar attached. Both from extra quality striped shirting material. Shirts, sizes 12½ to 14. Waists, sizes to fit ages 6 to 14. Regularly \$1.25. Today, 95c.

Simpson's—Main Floor.

Traveling Goods, Automobile Accessories, Sporting Goods for August Vacation Equipment

Important Accessories for Motor Cars

Royal Oak Tires \$15.95

Non-Skid Clover Leaf Tread, Size 30 x 31-2, guaranteed 4000 Miles, \$15.95.

Inner Tubes, \$2.49.
A good guaranteed tube at a big saving; size 30 x 3½, \$2.49 each.

Chamois.
Three sizes, 49c, 69c, \$1.49.

Sponges, 25c.
A good size for washing autos, 25c each.

Radiator Cement.
Guaranteed to instantly stop leaks in radiator. 4½ oz. tin, 50c; 9 oz. tin, 75c.

Tire Cut Healer, 25c.
Requires no cement—very easily applied. Fills the cut and reduces tire bill. Per tube, 25c.

Cementless Patches, 35c.
Ten assorted sizes in a box, 35c.

Weed Chain Tire Grips
30 x 3½, \$6.00 pair.

Syracuse Ford Lock, \$2.95
Fits both old and new Ford switch, easily installed in five minutes, three keys with each lock. \$2.95.

Champion X Spark Plug, 69c.

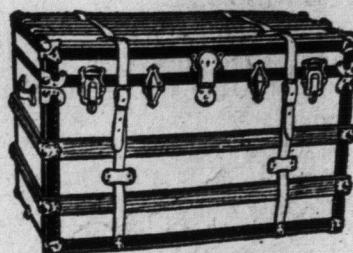
A high-grade plug at a big price saving, ½-inch size, 90c value, 69c.

Champion A. C. Spark, 49c.
½-inch size, will fit nearly all cars, 49c.

Vacation Luggage Trunks, Suit Cases and Club Bags Specially Reduced

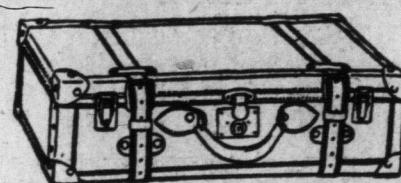
Indispensable for the week-end trip, or holiday outing. Our luggage department is fully equipped to meet all your needs. Today we are offering convenient and serviceable luggage at very low prices. These goods are durable and pleasing in design and finish, and are attractively priced. It is necessary to see them to appreciate the excellence of the individual prices. The special attractions for today are listed and described below.

Clearance of Trunks \$6.95



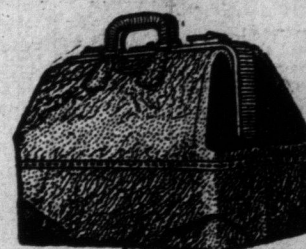
Canvas-covered trunks on large box—well built, good lock and fasts, divided trays. A big black trunk that will make a good packer. Sizes 34 in. and 36 in. Special to clear, \$6.95.

Suit Cases \$4.95



Fibre suit case, swing handle, leather straps, deep corners, good fast and lock, cloth lined, with shirt pocket and inside straps. Sizes 24 and 26 inches. Today, \$4.95.

Club Bags \$5.45



Double drop handle, fabrikoid club bags, inside pockets, durable lining, reinforced corners. Size 16 and 18 inches. \$5.45.

For the Golfer

Golf Clubs \$1.98

Burk's well-known make. All styles \$1.98 each.

Golf Bags \$3.00

White canvas with leather trimmings, \$3.00 each.

Golf Balls 75c

The Captain rubber-covered golf balls, 75c each.

Fishermen's Supplies

Tango Minnows, 90c.
For trolling or casting. Assorted sizes and colors, 90c each.

Trolling Lines, 10c Each.
A good assortment of colors, 84 feet long, 10c each.

Collapseable Landing Net, 98c.

A strong well-finished net, \$3.00 value. 98c each.

Fishing Tackle Boxes, 98c.
Just what is needed for the fishing trip, 98c each.

Vim Steel Fishing Rod, \$1.49.

A good three-joint rod in a neat cotton roll, \$1.49 each.

Standard Steel Fishing Rod, \$2.75.

A very high-grade rod, assorted lengths, \$2.75 each.

Senate Wood Minnows, 39c.

Enameled body, two spinners and three gangs of hooks, a good trolling bait, 39c each.



The SIMPSON Company Limited