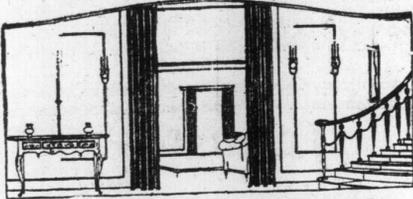


At Simpson's---3000 Axminster Rugs, Today at \$3.45



A Big Bargain in Bungalow Nets for Today, 29c Yard

For today's selling we offer a manufacturer's clearing lot of new English Bungalow Nets. A great assortment of the most effective designs in white, ivory and ecru. Specially appropriate for dining-rooms and bedrooms. Four and a half yards makes the popular all-length pairs. Today, per yard, 29c.

Fine American Chintzes, 59c Yard.
At this moderate price we have a gathering of very attractive chintzes in this season's newest color combinations and most up-to-date designs. Rich shadow effects in the medium shades for the living-rooms and a score of the more delicate colors for the bedroom. Per yard, 59c.

Window Shades at 59c.
White, cream or dark green is seen in this lot of durable Window Shades. Made of heavy opaque cloth and mounted on reliable spring rollers. Size 37-inch and 70-inch, but we will cut them to fit any narrower window for a small extra charge. Prices include a pair of brackets, nails and ring pull; 1,000 to clear today, each, 59c.

Strong Double Curtain Rods at 65c.
These are in an entirely new make—flat in shape and absolutely guaranteed against sagging or tarnishing. Includes one rod for the white curtains and one for the colored side drapes. Both may be easily adjusted on the same bracket. Complete for 65c.

Splendid Values in Dressers, Chiffoniers, Library Tables

Dressers in white enamel, have two small and one deep drawers, wood pulls, large oval plate mirror. Regular \$21.00, for \$13.25.

Dressers of birch mahogany finish, three large drawers, wood pulls, large bevelled plate mirror; slightly imperfect. Regular \$17.25, for \$12.50.

Chiffoniers to match above dressers, have five large drawers; slightly imperfect. Regular \$16.50, for \$11.50.

Dressers of genuine mahogany and quarter-cut oak, have two small and two large drawers, wood trimmings, fitted with extra large plate mirror. Regular \$23.50, for \$18.45.

Dressers of genuine mahogany, have full shaped front, large case, fitted with oval plate mirror, bevelled; has two large and two small drawers. Regular \$22.25, for \$24.50.

Chiffoniers of genuine mahogany to match above dressers, have five large drawers. Regular \$27.75, for \$23.75.

Library Tables, solidly built of quarter-cut oak, mission design, turned finish, have double book racks at each end and drawer at both sides, top 44 x 28. Regular \$21.50, for \$15.95.



100 Chocolate Sets

8.30 Special
\$1.29 Each

Thin, good quality Japanese china, several decorations to select from. Each set consists of a covered chocolate jug and six chocolate cups and saucers. Today, set, \$1.29.

100 \$1.50 Brass Jardiniere, 28c
Dull finish, heavy weight brass Jardiniere, three ball feet, six-inch size. Today, each, 95c.

300 only, Brass Ash Trays, glass lining, cigar rests and matchbox holder. Very special today, each, 65c.



Visit the "Infants' and Children's Department, Third Floor.

Furniture Late for the Sale

Some of our Furniture Sale goods were late, but we took them and were glad to get them. Besides the beds offered in today's news there are other sale goods and many things taken out of regular stock, and priced for quick selling.

We are all so tired of old winter, and so glad to be partners of the spring, that you want to freshen up the home, and we're right on the job to help you.

We help not only with these economical prices—and remember, you can't have economy without quality—but we help also with most favorable terms to home owners. Our plan for extended payments to members of the Home-Lovers' Club is sure to interest you. See the Club Secretary, 4th floor.

As illustrated, 12 only, Double Size Brass Beds, in satin and polette finishes; they have heavy 2-inch posts, special top rail, and five fillers. Regular price \$20.00. \$15.50.

Brass Beds, have heavy 2-inch posts, 1 1/2-inch top rails, special ball corners, five fillers, satin and polette finish only, double size. Regular \$31.75, for \$23.50.

Mattresses, blown cotton centre, layer felt both sides, deeply tufted, full depth border, roll edge, in good grade, of art ticking. All regular sizes. Regular price \$12.75, for \$10.25.

Mattresses of blown cotton, 45 lbs., full depth border, deeply tufted in good grade of art ticking; very soft and comfortable. Regular price \$13.00, for \$9.55.

Mattresses of seagrass, Jute felt both sides, and ends deeply tufted, encased in good art ticking. Regular price \$13.00, for \$9.95.

Pillows, extra fine chicken feathers, size 10 x 27, in good art covering. Special, \$2.50.

Divanettes, with solid mahogany frames and spring seats, spring with helicals at each end; makes attractive settee for day use and first-class bed for night. Regular price \$40.00, for \$33.50.



10 only, Odd Brass Beds, bright polette and satin finish, massive designs. Regular price \$28.00 to \$32.50, for \$22.95.

White Enamel Iron Beds, 3.0 and 3.6 sizes only, scroll head and foot ends, some with brass trimmings, slightly imperfect. Regular price \$4.50, for \$2.75.

\$9 to \$16 Go-Carts---Rush Selling at \$7.95

(No phone or mail orders.)
Folding Go-carts and Reed Body Go-carts, some styles have reclining backs; others are full collapsible style; brown, grey, white, natural and black finishes. Spring gears and heavy rubber tires. Rush selling, 8.30 special, today, \$7.95.

Extra Special Value in Reed Baby Carriages at \$28.50

Reed Bodies and Hoods with roll edges, sleeper backs, loose cushion upholstery, full tubular handle pushers. Reversible gears and heavy rubber tires on artillery wheels. Cream enamel finish. Extraordinary value, \$28.50.



They Are Wonderful Value

An opportune special purchase of 3,000 heavy Axminster Rugs enables us to offer them to you at just about the present wholesale price. If you are in need of a small rug for hall, bedroom or living-room, don't miss this offer, as one of these will serve the purpose. In rich oriental colorings, size 27 x 54 in., and in six different designs:

An Oriental "Kazak" pattern in brown tones, with design in soft green and old rose.
A pretty rug in medallion design, with deep rose ground and pattern in fawn and green.
A particularly attractive Indian design, worked out in rich green and fawn colorings.
A fascinating Persian pattern in a combination of soft colorings, with rose and fawn predominating.
An all-over floral pattern with small medallion, delightfully blends, deep blue and green, with a hint of rose.
A handsome Oriental design effectively combining old blue, green and cream shades.

Handsome Bedspreads of Excellent Quality

These beautiful Spreads are made from lace and muslins, with deep lace edge and exquisite centre medallions. Corners cut to fit bed. Size 90 x 110 inches. Prices \$13.50 and \$15.00.

Other fine spreads, with medallion centres and lace edges, size 90 x 110 inches, are priced at \$9.50. They are hand-embroidered, with hemstitched edges and invisible stripe borders. Size 90 x 108 in. Prices \$10.95, \$12.50 and \$16.75.

Infants' Bedspreads, of dainty loveliness, are embroidered in color. Size 45 x 36 inches. Scarfs, size 30 x 30 inches, to match. Regularly \$4.75. Today, per set, \$3.50.

Dimity Spreads, of light weight and fine weave; adorned with spots, floral and conventional designs. Size 70 x 90 in. Price \$3.50.
Spreads, in beautiful new weave, with lovely brocaded designs. Large size. Price \$4.95.
Cotton Bedspreads, in three attractive patterns. Size 72 x 90 inches. Moderately priced at \$2.95.
Satin Spreads, of extra fine quality, English made; full double size, \$3.95 and \$4.50. Large size, special value today at \$3.00.

Get Started at Your Decorating

Choose Wall Papers From This Good List
Get our prices on paperhanging and painting. Phone Wall Paper Department, Main 7841, for an estimator to call.
Make Your Selection From Our Enormous Range of New Spring Wall Papers.
New Chintz Wall Papers in rose and blue and brown colorings. Large assortment. Per single roll, 90c.
Pretty Bedroom Wall Papers, floral and stripe patterns, in pink, blue, yellow and mauve. New styles. Per single roll, 10c.
For Attics, Stairways and Sewing-rooms, neat conventional and floral designs on well covered grounds. Wall Paper, per single roll, 7c.
9-inch Border to match, yard, 1 1/2c.

Clearing Pictures at \$4.95

Regularly \$7.50 to \$9.00—Choice landscapes, seascapes and bits of rural scenery, executed on gilt mats, and framed in handsome antique, gilt swept, gold-bronzed mouldings; the oils are framed in beautiful deep gilt with hand laid corners; medium sizes. Today \$4.95.
Remarkable Offerings in Picture Framing—Clearance price of picture frame mouldings. Regular 12c to 20c per foot. Per foot, 6c.
1/2-in. to 1 1/2-in. Mouldings, in gilt, oak, imitation walnut, mahogany, mission and Flemish. Today, per foot, 6c.

In the Palm Room 45c Dinner

Individual Beefsteak and Kidney Pie
Mashed Potatoes
Mashed Turnips
Choice of Pig or Ice Cream
Rolls or Bread and Butter
Pot of Tea or Coffee
45c

A Carload of Stepladders for a Big Sale Today

Prices Actually Less Than Factory Figures
White Enamelled Table Tops
Size 27 x 40 inches and 25 x 41 1/2 inches. Put it on your old kitchen table and transform it into a handsome piece of furniture. So clean and bright; easy to keep clean; a great convenience. Price, \$7.50.

The Sprustex Polish Mop Possesses Many Commendable Features

A removable pad, which may be separated from the steel base, cleaned and replaced as quickly as it was taken off.
To re-treat the mop with oil simply pour a little oil on the steel base and it will soak through the perforations into the pad, giving an even distribution.
A non-slip lock clamps handle on a hinge, allowing the mop to be always flat on the floor, no matter at what angle the handle is held.

The Sprustex Polish Mop \$1.00
The Sprustex Dusting Mop \$1.00
Extra Pads, 50c.

Sprustex Polish is a very superior grade, for use on furniture, pianos, automobiles and woodwork; 25c and 50c bottles; 1 quart can, \$1.00; 1/2 gallon, \$1.50; 1 gallon can, \$2.50.

Wonderful Reading Value, 30c

T. Tembarom, by F. H. Burnett.
Master's Violin, by Myrtle Reed.
Purple Robe, by Joseph Hocking.
Way of an Eagle, by Ethel M. Dell.
Heart of the Sunset, by Rex Beach.
Daddy Long Legs, by Jean Webster.
Roads of Destiny, by O. Henry.
Richard Chatterton, V.C., by Ruby Ayres.
Westerners, by Stewart E. White.
Fraternity, by Galsworthy.
Pigs is Pigs, by Butler.
Golden Silence, by Williamson.
Man on the Box, by Harold McGrath.
Bronze Bell, by Joseph Vance.
Freckles, by Stratton Porter.
Clansman, by Thomas Dixon.
John Barleycorn, by Jack London.
Laughing Cavalier, by Orcey.
Little White Bird, by J. M. Barrie.
Queed, by Harrison.
Master of Craft, by Jacobs.
Shorty McCabe, by Sewell Ford.



A Hit with Men Who Know

That's what our Men's Clothing store has made this spring. Our big Easter trade confirms it. The readiness with which particular men are suited here explains it. Preparedness both in respect of reliable quality and up-to-date fashionable fit accounts for it.
Test it for yourself or for the boys today!

Two-Purpose Topcoats for Men

Exceptionally well tailored from an imported English rainproof material. They are thoroughly rubberized, all seams sewn and cemented. They are equally desirable for wet or dry weather. Three of the many models in stock are as follows:
English Slip-on, natural shoulders and full back, in a dark green tweed mixture with fancy worsted lining, in sizes 34 to 46. Today \$18.00.
Trencher, with all around belt, patch pockets with flaps, full back, sleeves finished with small cuff; in a green and brown heather mixture, in sizes 35 to 42. Today's price \$16.50.
Slip-on, with military collar and pockets, full back, no vent, in a dark grey check effect; in sizes 34 to 44. Price \$12.50.
These may be worn either as a spring coat or for subsequent wear as a waterproof.

Men's Shirts at Less Than Makers' Prices.
The lot consists of manufacturers' samples. Coat style, negligee, also laundered cuffs; neat striped patterns. There are also some sport shirts in the lot. All sizes, 14 to 17. 8.30 special today 75c.

Bargains in Men's Light-weight Underwear.
Men's Balbriggan Underwear, shirts and drawers, natural shade, elastic ribbed cuffs and ankles. Spring and summer weight. Sizes 34 to 44. Special today, per garment, 49c.

Three Good Values in Boys' Spring Suits

Boys' Blue Serge Suits, made in single-breasted, three-button model, yoke back and front, slash pockets, pinch-back belt with buckle all the way around; bloomers lined throughout, belt loops, four pockets, expanding knee bands; sizes 25 to 34. Today's selling price \$12.00.

Brown and Grey Mixed Tweed Suits, with red haliline stripe pattern; single-breasted model, made with deep yoke front and back, box pleat in centre of back extending from yoke to all around belt (buckled), with slant pockets; bloomers lined throughout, belt loops, four pockets, expanding knee bands. Sizes 26 to 34, \$10.50.

Fawn Mixed Tweed Suits, in single-breasted style, deep yoke front and back, with box pleats extending from yoke to all around buckled belt, with slant pockets; bloomers lined throughout, belt loops, four pockets, expanding knee bands; sizes 26 to 34, \$10.50.

A Sale of Women's Empress Sample Low and High Boots Less Than the Makers' Prices Today

Literally, hundreds of pairs of Empress new style boots and low shoes offered today actually less than maker's prices, including two or three pairs of each style, shown in this well-known and celebrated make. In the lot are brown calf, grey, brown and black kid, gunmetal and patent colt boots, button and lace, with colored calf or kid uppers. Also a variety of colored leathers in pumps, Oxfords and colonials and strap slippers. Along with the goods will be added hundreds of pairs of other boots and low shoes that will give a full range of sizes. Values \$6.00, \$7.00 and \$8.00. Today, boots, \$3.24. Today, low shoes, \$2.95.

New Shades of Brown Calf for Men

Of rich dark Zulu calf, smart semi-recede toe last, has perforated toe cap, blind eyelets, heavy single oak tanned leather sole and English flange heels; widths C to D. Today, \$7.00.

"Victor" Boots for Men.
"Victor" Hurray Recede Toe Last, Gunmetal Calf Boot, lace style, English recede toe, calf top, blind eyelets, with perforated toe cap, guaranteed rubber sole, Goodyear welt process and Catspaw rubber heel. Sizes 5 1/2 to 10. Today, \$7.50.

"Victor Earl," a boot for dress occasions, finest grade black polished kid boot, with neat kangaroo toe cap, bright kid top, straight fitting last, light weight Goodyear welt soles, medium heels; widths C, D and E. Sizes 6 to 11. Today, \$7.50.

Boots for Small Boys.
A splendid play boot for small boys; made of strong, pebble leather; Blucher cut; full-fitting shape; good weight solid leather sole; low heel; 11 to 13. Today, \$1.99.

Tan Boots for Boys, \$3.75.
"Active Service" brand, guaranteed, made of tan storm calf leather, in Blucher cut, heavy solid leather standard screw soles, full plain back. Leather back-stay, fine fitting last. Sizes 1 to 5, \$3.75. Same styles in black, sizes 11 to 13, \$2.75; 1 to 5, \$3.25.

The Robert SIMPSON Company Limited