

Drinks at Soda Fountain

For All - Cream Egg
 Riskey - a deli-
 Summer drink ... 10
 Soft Ice Cream
 new ... 15
 Sundae is our
 leader ... 10
 Ices and Fancy Ice
 at all times.
 Gett's Orangeade
 connecting link between
 and satisfaction
 THE GLASS

WE STAND
 BETWEEN
 YOU
 AND
 HIGH PRICES

et Articles and money back if

onstration Values in et Articles

cream 19

Almond 35

Cream 24

Rose Soap 2 for 25

Tooth Paste 39

Health 67

Hair Tonic 50

Flesh Food 39

Face Powder 50

Talcum 25

Shaving Lo-
 tion 25

Shampoo 19

Paste 25

Shaving Stick 20

Toilet Cream 25

Air Tonic 74

Disappearing
 Cream 50

Talcum 15

Tooth Powder 25

Shes 19

et Water 75

im 49

as de France 55

icum Powder 20

eckle Lotion 25

READERS

Twenty-five Cents
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 World Cook Book
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DUNLOP

UNIFORM. ELASTIC. NON-SLIP.

PUT ON THE 50¢ PAIR

RUBBER HEELS



The Toronto World

THIS CERTIFICATE, with 25 others of consecutive dates, (Sundays excepted) if presented at the business office of THE WORLD, 40 Richmond St. West, will entitle the bearer to one WORLD COOK BOOK absolutely free. If the Cook Book is to be sent by mail, send the necessary certificates in an envelope, also inclosing 14c in stamps, to the Cook Book Editor, care of Toronto World.

Not more than one Cook Book will be given to one person.

This is an opportunity for every good housekeeper to become possessed of the very best Cook Book on the market. It is of convenient size, substantially bound, and is designed for utility.

Caution:—Not more than one coupon bearing the same date will be accepted.

The Toronto World Cook Book.
 AUGUST 4, 1911
 Valid if presented after Sept. 1, 1911

Be sure to write your name and address plainly in the lines below on at least one of the certificates, if you wish the Cook Book sent by mail.

Name

Address

Calls Homicide

"Justifiable"

Montreal Coroner's Jury Returns Verdict in Case of Leroux, Held in Connection With Death of Blison in Religious Controversy.

MONTREAL, Aug. 3.—"Justifiable homicide" was the verdict of the coroner's jury in the case of Auguste Leroux, held in connection with the death of J. B. Blison.

The tragedy was the result of a dispute on religious matters, forced upon Leroux, it was stated, by the deceased.

SITTING ON THE TOBACCO TRUST

NEW YORK, Aug. 3.—A decree was handed down by the U. S. circuit court here to-day on the mandate of the federal supreme court enjoining the defendants in the American Tobacco Co. case, their agents and servants from doing any act which may further enlarge and extend the power of the combination by any means or device whatsoever.

The decree is understood to be directed against plans which have been outlined for the recreation of the company.

Scarboro Bluffs Lots command an excellent view and have free access to the lake; some are very nicely wooded and all moderately restricted; an ideal location for summer or suburban homes; \$6 per foot up. Plans and full information at C. White & Co.'s, 58 Victoria-street. Phone M. 5466.



Regal

Spell it backwards

The Coronation of the Summer Table

Without the digestive help of malt and the tonic properties of hops, summer meals often result in digestive ills. Regal Lager is the harmless preventive of flagging digestions in torrid weather.

It's Always Zestfully Good

At Liquor Dealers and Leading Hotels

Hamilton Brewing Association, Limited, Hamilton

As Your Dealer Can't Supply You, Phone Us, Toronto, Main 3684

COTTON CROP YIELD TO CREATE A NEW RECORD

Will Likely Total Seven Thousand Million Pounds—Value One Thousand Million Dollars.

WASHINGTON, Aug. 3.—With continued official assurances that the 1910-11 cotton crop of the United States will be the greatest yield in the history of the country, there is much speculation as to its total value.

Should the staple this year sell at the same price it did in 1910, the value of the crop would be approximately \$1,000,000,000, exceeding the record-breaking cotton crop value made last year by more than \$100,000,000.

Further estimates to-day from the government's official figures of 81 per cent. of a normal for the condition of the growing crop on July 25, indicate that the crop will be 7,046,500,000 pounds, or 14,741,621 bales of 478 pounds net weight. This would surpass the record cotton production year of 1904 by more than one million bales.

If the crop this year sells at 11.5 cents a pound, the average price for the last five years, its value would be about \$20,000,000 below last year's great value record.

Cheese Boards.

BROCKVILLE, Aug. 3.—Two thousand and seven hundred and twenty boxes colored, and 785 boxes white were offered on the cheese board to-day. Cook started the bidding at 12 1/2c, but found no sellers; 12 1/2c was also refused, as was 12 1/2c for Wilson's colored.

The only sale recorded was forty boxes of Island City No. 1, colored, at 12 1/2c.

On the street the ruling price was 12 1/2c, and about six thousand boxes were turned over.

WANKLEB HILL, Aug. 3.—There were 1200 boxes white and 481 boxes colored cheese boarded here to-day. The price paid was 12 1/2c to 12 1/2c. Most of the factories sold at these figures.

The balance refused to sell on the board.

It is reported that all sold on the curb at same prices. Seven buyers were present.

NO UNDERSTANDING EXISTED.

NEW YORK, Aug. 3.—John A. Topping, chairman of the board of directors of the Republic Iron and Steel Co., which recently cut prices on steel products, told the house committee of enquiry into the U. S. Steel Corporation to-day that no agreement to maintain prices existed between the steel corporation and implement companies.

BUILDING TRADES BOOM.

KINGSTON, Aug. 3.—(Special).—Building operations in Kingston this year will figure close on \$300,000. For the seven months ending July, the amount of build-up was \$172,814 against \$155,961 last year.

Two buildings yet to report are, in addition to the postoffice and lead smelter, which will add \$70,000 to the present amount.

MORE HARVESTERS GOES WEST.

Thirty car loads of harvesters passed thru Toronto last night on the C. P. R. train from Montreal. There were about 1500 people aboard and they were all going to the wheat fields of Manitoba, Alberta and Saskatchewan.

The G. T. R. train also pulled out of the Union Station last night with 250 harvesters, who will go to the west via Chicago. The Grand Trunk is also carrying many hundreds to the wheatfields from points west of Toronto.

BATHER DROWNED.

THREE RIVERS, Aug. 3.—A young man named Boivin named Eug. Magdalen, aged 17, was drowned in the St. Maurice River this evening while bathing.

Hit by Target Shooters.

MONTREAL, Aug. 3.—Two men were accidentally wounded to-day by others who were practicing target shooting in one of the side shows at Dominion Park.

The two, Alexander McGee and John Collins, were standing behind the target, which the bullets pierced. Both were wounded in the legs, but will, it is expected be about again in a few weeks.

Infanticide Charge.

OTTAWA, Aug. 3.—The dead body of a child was found at Hull Thursday and to-night a jury returned a verdict that Miss Rosanna Villeneuve, mother of the child, was responsible for the death.

A warrant for her arrest for infanticide will be executed as soon as her health is restored sufficiently.

Civic Holiday Trips.

The Niagara Navigation Company will have all four boats running on the holiday. Special rates are in effect to Niagara Falls, Buffalo, Cleveland, and other points. Ticket prices, 48 Yonge-street, Traders' Bank Building. Telephone Main 6538 for information.

The Morning World is delivered before breakfast to any address in Toronto or suburbs for under five cents per month. Phone M. 5366.

Died From Burns.

MONTREAL, Aug. 3.—Mrs. Allen Sheppard, in whose house the fire which rendered 19 families in Longue Point homeless last week, originated, died in the general hospital to-day as the result of the burns she suffered at the fire.

TWENTY THOUSAND MEN OUT IN SHIPPING STRIKE

Provision Supplies Tied Up and London Already Menaced by Food Famine.

LONDON, Aug. 3.—As a result of last night's call for a general strike of all classes of London dock workers and affiliated trades, about 8000 more walked out to-day, bringing the total number of strikers to about 20,000. Leaders predict that 40,000 men will be out by to-morrow.

There is a possibility that a general international strike will be declared, and this would result in a tie-up of all shipping between America and European ports.

Provision dealers are greatly concerned over the situation. Supplies of meats and other perishable goods will be quickly exhausted. There already is a scarcity, and the strike is but two days' old.

One Life Lost

Five in Peril

Alexander Harris Sets Fire to Motor Boat Lighting Pipe and is Drowned, Swimming for Shore.

OGDENSBURG, Aug. 3.—While entertaining four friends to-day in a motor boat, near Huckleberry Island, in the St. Lawrence River, Alexander Harris set fire to the craft by striking a match to light his pipe. Flames from the resultant explosion of gasoline burned the boat to the water's edge and resulted in Harris' death.

The five men clung to the boat's edge as long as they could, dropped off when the fire got too hot and started for shore. Harris, who could not swim, was drowned in 80 feet of water. He was 30 years of age, and leaves a widow and three small children. Searching parties are grappling for his body.

Saturday to Hamilton.

The special timetable for the Modjeska and Macassa on Saturday embraces five trips and a 50-cent fare is in force all day. Ten trips will be made on the Civic Holiday, to accommodate the traffic. To-day the 9 a.m. trip of the Macassa is cancelled, the service being at 11 a.m. and 5:30 p.m.

Revolver as Evidence.

The revolver used by Herbert Gadsden, a private detective, who appeared yesterday in the police court on a charge of shooting at Alex. Gates while assisting in an arrest at a crap game Sunday of last week, must be produced. Notice was given that if the revolver was not in the hands of the police before court this morning, Hugh Macdonald, counsel for the defence, would be served with a subpoena, and he would have to explain its disappearance. The crown will not go on with the case until the revolver is produced.

EATON'S DAILY STORE NEWS

Men's and Women's Boots and Oxfords Less Than Manufacturer's Usual Cost, Women's, \$2.25, Men's, \$2.40

By purchasing a manufacturer's whole stock at great concession, we will clear out the lot, actually lower than the maker's cost, which of course means an unusual buying chance for the public, and a multiplicity of men's and women's foot wear styles.

For women, styles of boots for early fall, patent coltskins, in dainty shade for street wear, with dull kid Blucher tops, patent coltskin Bluchers with black cloth tops, dainty dress style in patent colt, with dull kid tops, short vamps, plain toes, flexible soles and stylish Cuban heels, new styles and full range of sizes in all, 2 1/2 to 7. Price 2.25

For men, footwear of splendid material and workmanship, and thoroughly a la mode, patent coltskin boots with dull tops, tan calf boots with Blucher tops, dongola kid Blucher boots and patent coltskin Oxfords; sizes 5 1/2 to 11. Price 2.40

Men's Dongola Kid Boots; chief point in their favor is that they are comfortable and easy on the feet; tops of dull kid, Blucher cut, extension soles; full range of sizes from 6 to 11. Price 1.85

Moccasin Brand Boots, the world's best; these boots, fresh from the liner's hold, were made in England on American lasts, thus securing the best that each country has to give. They are here for your inspection Saturday.

New fall styles, made of nothing but the very finest selected calfskin and vici kid. There are tan calf, box calf and vici kid. Every pair has little rubber tips on heel. The boot that is fit for a king 4.50

For women, fine patent oxfords for particular dressers, of neat appearance and perfect fit, finished with Cuban heels and a narrow band of dull kid at top, contrasting well with the shining leather; sizes 2 1/2 to 7. Price 1.95

—Second Floor—Queen Street.

Customers are reminded that Monday being Civic Holiday the Store will remain closed from 1 P.M. on Saturday until Tuesday at 8 A.M., with No Noon Delivery on Saturday.

Mail Orders for goods on this page should reach us 1st MAIL Saturday. Mark corner of envelope "CITY AD."

THE T. EATON CO. LIMITED

STENOGRAPHER GOES TO CHINA

Miss Violet Schriever has been appointed by the local sub-committee of the General Board of Foreign Missions of the Methodist Church as stenographer to the Methodist Mission School at Cheng-tu, China. Miss Schriever will not sail for China until about the 1st of February. For a year back she has done excellent work as stenographer and private secretary to Rev. Mr. Farrell.

Personal.

Mrs. Lorne Coats, Bently-avenue, Parkdale, and Mrs. Henry S. Alexander, Bedford-road, are spending a week at the home of the latter's aunt, Mrs. P. E. Ham, Skaneateles, N.Y.

PLAYER'S Navy Cut Cigarettes

10c Per Packet



The Popular English Cigarette.