

News Release

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CANADIAN TRADE MISSION VISITS NORDIC REGION

A Canadian trade mission composed of representatives from 14 Canadian firms, six of which come from the high technology sector, will be visiting the five Nordic countries from October 2 to 17. The objective of the mission is to promote trade and investment between Canada and the Nordic region.

"This Nordic Initiative is part of the Government's three pillar trade strategy to seize opportunities in the North American market, in Europe, and in Asia-Pacific," said International Trade Minister John C. Crosbie. "It is of particular importance given the significant and dynamic changes taking place in Europe generally and notably with respect to Europe 1992, the Single Market."

In Iceland, the Canadian firms will participate in "Canada Days." This is a two day trade and cultural event organized by the Canadian Embassy in Oslo, Canada's Honorary Consul in Reykjavik, and the local Chamber of Commerce. A Canada-US Free Trade Agreement seminar will be held and mission participants will meet with Icelandic firms. Cultural highlights include performances by Heather Ireland, a classical singer from British Columbia, and a Canadian art exhibition and book fair.

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