SECTION 11   -   SAMPLE POLICY

[The following could be incorporated as a section in the Property Manual]

"MAINTAINING THE INTENDED IMAGE"

It is the goal of DFAIT to ensure that the interior design of Canada's Chanceries and Official Residences project a positive visual image to our guests - an image of Canada that all Canadians can be proud of.

Canadian Chanceries are composed of a number of rooms that are accessible to the general public. These rooms include reception rooms (chancery, consular, immigration), waiting rooms, multipurpose representational rooms, conference rooms, libraries, and galleries. Canada's Official Residences, while not open to the general public, are used to entertain numerous invited guests. These guests are generally welcomed into the representational areas of the house - the living room, dining room, foyer, powder room, coat room, drawing room, Study, Lounge, and Library.

The interior design of the public areas of Chanceries and representational areas of Official Residences must reflect a Canada that is economical sound, reliable, multicultural, and prosperous. It will also provide an ambience that shows our respect for democracy, the environment, the rule of law, and fundamental human rights. The interior design will project these images of Canada while also respecting the values of our guests and the function of the particular Mission.

SRM is responsible for the coordination, review and maintenance of the interior design of representational areas within chanceries and official residences. It is therefore up to SRM to ensure the image being projected in Canada's Chanceries and Official Residences is consistent with the desired image.

To ensure that Canada is projecting the appropriate image in its Chanceries and Official Residences SRM will;

> A.   set definitive interior design standards;
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> B.   assign clear lines of authority with respect to the creation, modification and maintenance of these standards; and,
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> C.   establish realistic and enforceable penalties for those individuals who disregard these standards.