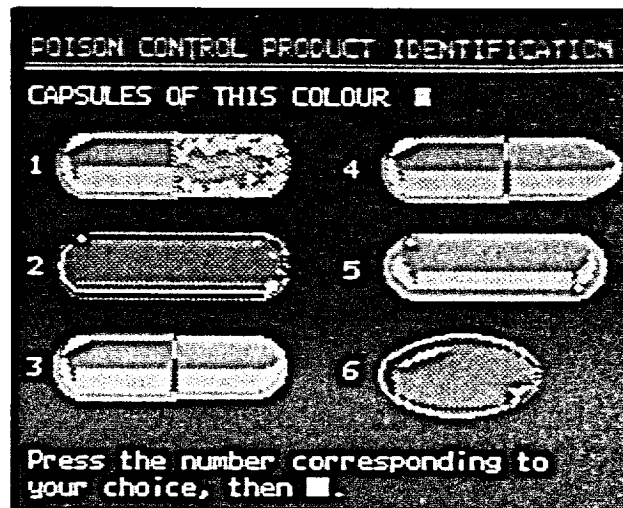


## THE VIDEOTEX LIFE LINE

The Canadian Hospital Association (CHA) has initiated a national videotex system for transmitting information on poisons and drugs, medical devices, hospital design, statistics, and for conferences among hospitals throughout Canada.



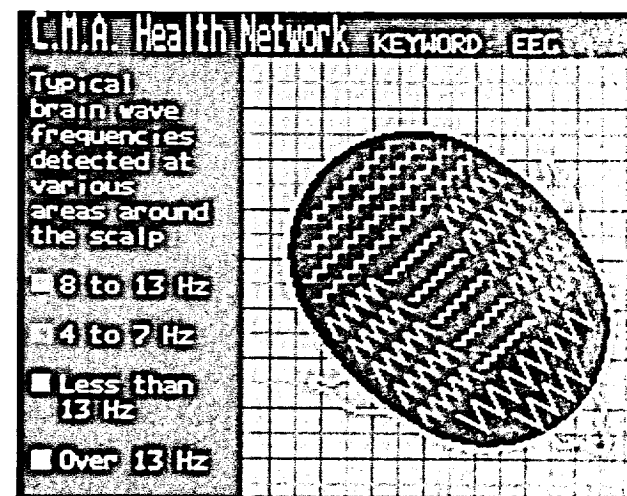
The system is designed to provide timely and useful health-related information and enhance communication among professionals in Canada's health care industry.

The system will provide users with an inventory of health communications projects, including descriptions of operational telemedicine and telehealth projects; act as a disseminator of poison control information; and provide lecturers and medical communicators with a fast, high-quality graphics service.

In addition, the system will provide detailed information on medical devices and technology, a directory of health seminars and conferences, including registration using videotex terminals, computer conferencing and teleconferencing, statistics such as contract settlement data, and electronic bulletins.

The CHA became interested in using Telidon as a medium for transmitting health-related data early in 1982 and purchased a page creation system and four videotex decoders to evaluate the system.

Over the next year, this pre-trial was successfully demonstrated to a wide spectrum of health care professionals and administrators and has since been expanded. The initial trial was the pivotal step in gaining full acceptance and use of the system by the more than 1,350 hospitals in the full hospital network.



Since one organization and one host computer are not sufficient to process and store the vast amount of information that the Association sees resulting from a country-wide health information network, there are plans for a decentralized network which would eventually have provincial hosts interlinked with a national host.

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