

world's largest 500 companies outside of the United States, ranking fourth behind Tokyo, London and Paris.

The region is known for its strengths in the basic materials industries and semi-finished products, but the greatest opportunity for Canadian business lies in the sale of manufactured goods including end products and components.

The Kansai region is distinct from the Kanto (Tokyo) region and for many products it represents a separate market with different players.

The commercial officers at the Consulate in Osaka can give Canadian business people more information and advice on marketing of products in the Kansai area. The Consulate is located in the heart of Osaka's business district and its large multi-purpose room is available free-of-charge to Canadian organizations for their product demonstration seminars, and other promotional activities but must be booked in advance to ensure its availability.